



## Guests and Topics (Jan 2011 - May 2011)

[RETURN to SC Business Review](#)

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### The Week of 5/30/11

Monday, May 30, 2011

(replay) Business owners and employees are concerned about recent events in Wisconsin, Ohio, and South Carolina and about possible new changes coming from the National Labor Relations Board.

Mike Switzer interviews Mason Alexander, partner at the labor law firm Fisher & Phillips in Charlotte, NC and Brett Bursey, executive director of the SC Progressive Network. [www.nlr.gov](http://www.nlr.gov) and [www.laborlawyers.com](http://www.laborlawyers.com) and [www.scpronet.com](http://www.scpronet.com)

Tuesday, May 31, 2011

Stock market volatility, inflation, increased life spans, and costs of assisted care living often scare those in retirement and those planning for retirement that they don't or won't have enough money saved for retirement.

Mike Switzer interviews Andrew Jones, certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) and [www.ssa.gov/estimator](http://www.ssa.gov/estimator) and [www.longtermcare.gov](http://www.longtermcare.gov)

Wednesday, June 1, 2011

A screenplay entry at the recent Beaufort International Film Festival is being marketed in Hollywood.

Mike Switzer interviews Marcia Chandler Rhea is a screenwriter and CPA in Charleston. [www.beaufortfilmfestival.com](http://www.beaufortfilmfestival.com)

Thursday, June 2, 2011

A SC non-profit organization is using a sport that is experiencing a re-birth to not only promote sportswomanship and female empowerment but also community consciousness through charity involvement.

Mike Switzer interviews Leah Miller, Executive Director of the Columbia QuadSquad Rollergirls skate team. [www.columbiaquadsquad.com](http://www.columbiaquadsquad.com)

Friday, June 3, 2011

Large industrial investments require large parcels of land.

Mike Switzer interviews Ralph Thomas, president of the SC Power Team, representing SC's 20 non-profit electric cooperatives and Santee Cooper in their industrial recruitment efforts, including with the new I-95 1,920 acre Mega Site located near Dillon, South Carolina. [www.scpowerteam.com](http://www.scpowerteam.com)

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### The Week of 5/23/11

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Monday, May 23, 2011

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and CEO of Innoventure SouthEast ([www.innoventuresoutheast.com](http://www.innoventuresoutheast.com)) based in Greenville, SC.

Tuesday, May 24, 2011

Commodity prices, like oil and gold and corn, have been going up. Should you add these types of investments to your portfolio?

Mike Switzer interviews Robert DeHollander, a Certified Financial Planner with DeHollander & Janse Financial Group in Greenville, SC. [www.djfinancial.com](http://www.djfinancial.com)

Wednesday, May 25, 2011

A LowCountry woman's passion for food finally led her to follow her dream of being a food entrepreneur.

Mike Switzer interviews Robin Rhea, co-owner of Slather Brand Foods in Charleston, SC, a purveyor of heirloom BBQ sauce. [www.slatheriton.com](http://www.slatheriton.com)

Thursday, May 26, 2011

The South Carolina Chapter of the United States Green Building Council (USGBC) will be hosting their annual conference and expo called SustainSC 2011 on June 2nd and 3rd at the Columbia Metropolitan Convention Center.

Mike Switzer interviews Adam Bernholz, the USGBC-SC Chapter Chair. [www.usgbcsc.org](http://www.usgbcsc.org)

Friday, May 27, 2011

Recent proposed legislation is intended to encourage more angel capital investing in our state.

Mike Switzer interviews Matt Dunbar, Managing Director of the Upstate Carolina Angel Network in Greenville, SC. [www.upstateangels.org](http://www.upstateangels.org)

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## The Week of 5/16/11

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Monday, May 16, 2011

The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and CEO of Innoventure SouthEast ([www.innoventuresoutheast.com](http://www.innoventuresoutheast.com)) based in Greenville, SC.

Tuesday, May 17, 2011

Parents and students are finishing their Free Application for Federal Student Aid, also known as FAFSA, and sitting down with Financial Aid Representatives at colleges and universities, trying to figure out how to pay for college.

Mike Switzer interviews Jeb Zoller, a Certified Financial Planner with First Command Financial Planning, in Columbia. [www.ed.gov](http://www.ed.gov) and [www.firstcommand.com](http://www.firstcommand.com)

Wednesday, May 18, 2011

A former Wall Street Journal and Fortune magazine writer is living and writing in Mt. Pleasant, SC.

Mike Switzer interviews Erik Calonius, author of the new book: Ten Steps Ahead: What Separates Successful Business Visionaries from the Rest of Us. <http://calonius.com>

Thursday, May 19, 2011

A marriage can sometimes be strained when two married people are operating a business entity together.

Mike Switzer interviews Ron Reece, a psychologist in Greenville who works with closely-held businesses and family-owned businesses.

Friday, May 20, 2011

A LowCountry, SC homebuilder recently acquired a franchise that specializes in home warranty and property maintenance for full-time, part-time and totally absentee residents based on software that was created by students at Clemson University.

Mike Switzer interviews Steve Tilton, owner of Tilton Group Signature Homes and a Total Care franchise in Bluffton, SC.

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## The Week of 5/9/11

Monday, May 9, 2011

The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and CEO of Innoventure SouthEast ([www.innoventuresoutheast.com](http://www.innoventuresoutheast.com)) based in Greenville, SC.

Tuesday, May 10, 2011

A SC native who now lives in Los Angeles, CA recently won the award for Best Screenplay at the Beaufort International Film Festival for a film entitled 180 Proof, the story of a notorious Carolina moonshiner. [www.adamsumner.com](http://www.adamsumner.com)

Mike Switzer interviews Adam Sumner, who now works for the Documentary Channel.

Wednesday, May 11, 2011

Beaufort, SC will soon host a new economic opportunity for creative artists at the Celadon Fine Arts Festival.

Mike Switzer interviews JW Rone, executive director of ARTworks, Beaufort's non-profit arts promotional organization. [www.artscenesc.org](http://www.artscenesc.org) [www.celadonfineartsfestival.com](http://www.celadonfineartsfestival.com)

Thursday, May 12, 2011

There may be no time better than right after you have filed last year's tax returns to start doing some tax planning for the new year.

Mike Switzer interviews Angel Marvin, a certified financial planner with Abacus Planning Group in Columbia. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

Friday, May 13, 2011

Since the economic downturn of 2008, not only have businesses had to tighten their belts, but non-profit organizations as well.

Mike Switzer interviews Madeleine McGee, president of the S.C. Association of Nonprofit Organizations (SCANPO) based in Columbia. [www.scanpo.org](http://www.scanpo.org)

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## The Week of 5/2/11

Monday, May 2, 2011

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and CEO of Innoventure SouthEast ([www.innoventuresoutheast.com](http://www.innoventuresoutheast.com)) based in Greenville, SC.

Tuesday, May 3, 2011

Now that the new health care law is one year old, many Americans are still trying to figure how it benefits them.

Mike Switzer interviews Michael Baughman, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) [www.healthcare.gov](http://www.healthcare.gov) [www.medicare.gov](http://www.medicare.gov) [www.kff.org](http://www.kff.org)

Wednesday, May 4, 2011

Why are there various net-metering "fees" from the different electric companies in our state?

Mike Switzer interviews Michael Smith, manager of energy programs for Central Electric, representing SC electric cooperatives.

[www.cepci.org](http://www.cepci.org)

Thursday, May 5, 2011

A South Carolina professor is teaching social entrepreneurship.

Mike Switzer interviews Davis Folsom, professor of Economics and Business at USC-Beaufort. [http://www.uscb.edu/a/Academics/Undergraduate/Areas\\_of\\_Study/Business/Business\\_Administration\\_Faculty/Dr\\_Davis\\_Folsom/index0107.html](http://www.uscb.edu/a/Academics/Undergraduate/Areas_of_Study/Business/Business_Administration_Faculty/Dr_Davis_Folsom/index0107.html)

Friday, May 6, 2011

Our SCORE Success Story of the Month is a fence company in the LowCountry.

Mike Switzer interviews Alicia Floyd, a Citadel Outstanding MBA Student of the Year and co-owner of Floyd Fence in Charleston, SC. [www.floydfence.com](http://www.floydfence.com) [www.score.org](http://www.score.org)

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## The Week of 4/25/11

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Monday, April 25, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and CEO of Innoventure SouthEast ([www.innoventuresoutheast.com](http://www.innoventuresoutheast.com)) based in Greenville, SC.

Tuesday, April 26, 2011

Narrative: The annual gallery crawl in Columbia's vista area is coming again soon.

Description: Mike Switzer interviews Jeffery Day, former arts writer for The State, is curating the installation and performance component of Artista Vista. [www.artistavista.com](http://www.artistavista.com)

Wednesday, April 27, 2011

Narrative: A new healthy living consumer show is coming to the Carolina First Center in Greenville, SC on April 29th and 30th.

Description: Mike Switzer interviews Jacqui Bomar is President & Owner of JBM & Associates, a producer of consumer shows across South Carolina and Georgia. [www.upstatespiceoflifeshow.com](http://www.upstatespiceoflifeshow.com)

Thursday, April 28, 2011

Narrative: In case you missed it, April is financial literacy month, so here are three simple things you can do to improve your investment success.

Description: Mike Switzer interviews Laura Scharr-Bykowski is a cfp and principal with Ascend Financial Planning in Columbia, SC. [www.ascendfinancialplanning.com](http://www.ascendfinancialplanning.com)

Friday, April 29, 2011

Narrative: This year's Salute to Small Business from the US Small Business Administration is coming to Columbia on May 4th and is not just a celebration of achievement. It also features activities like a healthcare solutions panel and 3 hours of matchmaking sessions with representatives from Boeing, State Department, SCDOT, and more.

Description: Mike Switzer interviews Anna Huntley, Public Information Officer for the SBA's South Carolina District Office. [https://events.membersolutions.com/event\\_detail.asp?content\\_id=25152](https://events.membersolutions.com/event_detail.asp?content_id=25152)

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## The Week of 4/18/11

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Monday, April 18, 2011

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and CEO of Innoventure SouthEast ([www.innoventuresoutheast.com](http://www.innoventuresoutheast.com)) based in Greenville, SC.

Tuesday, April 19, 2011

Narrative: One of the challenges the fast food industry faces is staying relevant and appealing to its customers.

Description: Mike Switzer interviews George Sensor, owner and operator of thirteen McDonald's restaurants in the Midlands-SC area.

Wednesday, April 20, 2011

Narrative: Effective January 2011, there was a major change in postal regulations that may help the marketing efforts of many small businesses.

Description: Mike Switzer interviews Tim Williams, a Mailing Solutions Specialist with the United States Postal Service in Richmond, VA and Debbie Olavarria, SC's local USPS retail marketing manager. [www.usps.com](http://www.usps.com) and [thomas.e.williams@usps.gov](mailto:thomas.e.williams@usps.gov)

Thursday, April 21, 2011

Narrative: A former school teacher recently won an award for his work with schools and businesses in the Upstate of SC.

Description: Mike Switzer interviews Rick Murphy, coordinator for the Regional Education Center in Pendleton, SC. [www.scpathways.org](http://www.scpathways.org)

Friday, April 22, 2011

Narrative: With most of the post WWII founding small business owners in this country now being retired or passed away, recent surveys are showing that a growing emphasis is being placed on sibling partnerships.

Description: Mike Switzer interviews Ron Reece, is a psychologist in Greenville who works with closely held businesses and in particular family owned businesses. [www.ronreece.com](http://www.ronreece.com)

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## The Week of 4/11/11

Monday, April 11, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and CEO of Innoventure SouthEast ([www.innoventuresoutheast.com](http://www.innoventuresoutheast.com)) based in Greenville, SC.

Tuesday, April 12, 2011

Narrative: A long-time mantra in the financial planning business has been and continues to be "pay yourself first".

Description: Mike Switzer interviews Bill Harwood, a CPA, and Certified Financial Planner in Columbia. [www.harwoodfinancialservices.com](http://www.harwoodfinancialservices.com)

Wednesday, April 13, 2011

Narrative: Businesses have become concerned about the risks they now face from social media like Facebook and Twitter and now a myriad of others.

Description: Mike Switzer interviews Hannah Rogers Metcalfe, an attorney with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

Thursday, April 14, 2011

Narrative: Business owners and employees are concerned about recent events in Wisconsin, Ohio, and South Carolina and about

possible new changes coming from the National Labor Relations Board.

Description: Mike Switzer interviews Mason Alexander, partner at the labor law firm Fisher & Phillips in Charlotte, NC and Brett Burse, executive director of the SC Progressive Network. [www.nlr.gov](http://www.nlr.gov) and [www.laborlawyers.com](http://www.laborlawyers.com) and [www.scpronet.com](http://www.scpronet.com)

Friday, April 15, 2011

Narrative: A new report is out that addresses the current wave of globalization and the changes and challenges it poses for business schools.

Description: Mike Switzer interviews Dr. Hildy Teegen, dean of the Darla Moore School of Business at the University of South Carolina in Columbia. [www.aacsb.edu](http://www.aacsb.edu)

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## The Week of 4/4/11

Monday, April 4, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and CEO of Innoventure SouthEast ([www.innoventuresoutheast.com](http://www.innoventuresoutheast.com)) based in Greenville, SC.

Tuesday, April 5, 2011

Narrative: Clemson University recently moved its MBA program to downtown Greenville and has been spearheading some creative outreach programs to connect the business school students with the Greenville business community.

Description: Mike Switzer interviews Dave Wyman, Director of Clemson University's Spiro Institute for Entrepreneurial Leadership. <http://www.clemson.edu/centers-institutes/spiro/>

Wednesday, April 6, 2011

Narrative: A film festival in Columbia was recently named one of the world's 20 Coolest Film Festivals by Movie Maker magazine and features new works from Southern filmmakers.

Description: Mike Switzer interviews Andy Smith, director of the Indie Grits Film Festival. [www.indiegrits.com](http://www.indiegrits.com)

Thursday, April 7, 2011

Narrative: Lexington, SC native who is now an insurance agent and author in Florida says that a business' customer driven leadership is about helping people make some memories.

Description: Mike Switzer interviews Michael Aun, author of a new book entitled: "It's the Customer, Stupid!". [www.aunline.com](http://www.aunline.com)

Friday, April 8, 2011

Narrative: A 30-year-old garden center in the Midlands has joined the Green Revolution, recycling their cardboard, plastic pots, bottles, cans and paper, and even composting their spent plants.

Description: Mike Switzer interviews Rick Woodley, founder and owner of Woodleys Garden Centers in Columbia and Irmo. SC. [www.woodleygardencenter.com](http://www.woodleygardencenter.com)

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## The Week of 3/28/11

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Monday, March 28, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and CEO of Innoventure, based in Greenville, SC.

Tuesday, March 29, 2011

Narrative: In today's complicated world of investments, many financial planners say the best approach is a team approach.

Description: Mike Switzer interviews Rusty Cagle, a Certified Financial Planner in Greenville, SC and co-author of the book, "Plan of Action: Strategies to Help You Build and Preserve Wealth". [www.aseadvisors.com](http://www.aseadvisors.com)

Wednesday, March 30, 2011

Narrative: A US Army soldier and his wife recently launched a frozen beverage machine rental company in Columbia.

Description: Mike Switzer interviews Heather Smith and Jeff Kane, owners of Margarita Man of Columbia. [www.margaritamancolumbia.com](http://www.margaritamancolumbia.com)

Thursday, March 31, 2011

Narrative: A LowCountry engineering consulting firm has been named one of the best places to work in South Carolina for five consecutive years and has launched a new Change Management practice.

Description: Mike Switzer interviews Bill Wilder, director of the Life Cycle Institute at Life Cycle Engineering in Charleston, SC. [www.lce.com](http://www.lce.com)

Friday, April 1, 2011

Narrative: New Carolina believes entrepreneurship should be a part of any cluster-based economic development strategy.

Description: Mike Switzer interviews Garry Powers, the chair of New Carolina's entrepreneurship task force, based in Columbia. [www.newcarolina.org](http://www.newcarolina.org)

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## The Week of 3/21/11

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Monday, March 21, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and [www.innoventuresoutheast.com](http://www.innoventuresoutheast.com) based in Greenville, SC.

Tuesday, March 22, 2011

Narrative: A Midlands-area special education teacher is teaching business skills to her students through employing them in her own commercial kitchen.

Description: Mike Switzer interviews Cara Finley, owner of Carasmatic Creations, a delivery and shipping-only bakery in Sumter, SC. [www.carasmaticcreations.com](http://www.carasmaticcreations.com)

Wednesday, March 23, 2011

Narrative: Screen printers can stay busy all year, but most will probably tell you that t-shirts are their bread and butter.

Description: Mike Switzer interviews Thomas Salisbury, owner of Frenzy Screen Printers in Columbia, SC. [www.frenzyts.com](http://www.frenzyts.com)

Thursday, March 24, 2011

Narrative: One way investors are considering lowering their taxes is through the use of Exchange Traded Funds.

Description: Mike Switzer interviews Bryan Ballentine, a certified financial planner in Chapin, SC. [www.ballentinecapital.com](http://www.ballentinecapital.com)

Friday, March 25, 2011

Narrative: One of SC's annual international sporting events returns soon, bringing with it an economic boost to the LowCountry.

Description: Mike Switzer interviews Bob Moran, director of the Family Circle Cup tennis tournament and the Family Circle Cup Tennis Center on Daniel Island. [www.familycirclecup.com](http://www.familycirclecup.com)

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## The Week of 3/14/11

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Monday, March 14, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 15, 2011

Narrative: The annual open-source software conference is coming to Columbia Mar. 23-25.

Description: Mike Switzer interviews Todd Lewis, chair of the Palmetto Open Source Software Conference (POSSCON). [www.posscon.org](http://www.posscon.org)

Wednesday, March 16, 2011

Narrative: Furman University in Greenville is researching whether companies doing good can also do well.

Description: Mike Switzer interviews Bruce Clemens an Associate Professor in the Department of Business & Accounting at Furman University. [www.furman.edu](http://www.furman.edu) and [www.aguadelpueblo.org](http://www.aguadelpueblo.org)

Thursday, March 17, 2011

Narrative: SC's Centers for Economic Excellence program has one center that is up and running but still searching for a researcher to take the position of it's endowed chair.

Description: Mike Switzer interviews Deb Krotish, the executive director of SeniorSmart, based at USC in Columbia. [www.seniorsmart.org](http://www.seniorsmart.org)

Friday, March 18, 2011

Narrative: Many business leaders make bad decisions for their 401K plans as well as their own personal wealth investments.

Description: Mike Switzer interviews Dan Savage, the managing partner of the wealth management firm Godsey & Gibb in Greenville, SC. [www.godseyandgibb.com](http://www.godseyandgibb.com)

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## The Week of 3/7/11

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Monday, March 7, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 8, 2011

Narrative: The 2010 Innovision Technology Awards program was held recently in the Upstate. The winner of the Technology Development award is a company with a new method for 3-D cell cultures.

Description: Mike Switzer interviews Matthew Gevaert, CEO of KIYATEC, Inc. in Pendleton, SC. [www.kiyatec.com](http://www.kiyatec.com)

Wednesday, March 9, 2011

Narrative: Most PR/marketing and advertising professionals will tell you that their world has changed dramatically over the past decade.

Description: Mike Switzer interviews Tina Zwolinski, CEO of Woodward & Zwolinski, based in Greenville, SC. [www.wozwo.com](http://www.wozwo.com)



Thursday, March 10, 2011

Narrative: Over the last 20 years, people have had to become much more responsible for their financial well being.

Description: Mike Switzer interviews Charlie Capasso, a certified financial planner with Morris Financial Concepts in Mt. Pleasant, SC. [www.mfcplanners.com](http://www.mfcplanners.com)

Friday, March 11, 2011

Narrative: The 2010 Innovision Technology Awards program was held recently in the Upstate. The winner of the Environmental Sustainability award was a small fire extinguisher company.

Description: Mike Switzer interviews Steve Kruzner, director of training and marketing for NitroStrike based in Williamston, SC. [www.nitrostrike.com](http://www.nitrostrike.com)

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## The Week of 2/28/11

Monday, February 28, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 1, 2011

Narrative: The 2010 Innovision Technology Awards program was held recently in the Upstate. The co-winner of the Innovation in Education and Community Service award is a global tire manufacturer.

Description: Mike Switzer interviews Herb Johnson, director of community relations for Michelin North America in Greenville, SC. [www.michelin-us.com/communityrelations](http://www.michelin-us.com/communityrelations) and [www.innovationaward.org](http://www.innovationaward.org)

Wednesday, March 2, 2011

Narrative: The new owner of an Upstate global industrial company says manufacturing is alive and well in SC and the country.

Description: Mike Switzer interviews Mike Cinquemani, CEO of Master Power Transmission, based in Greenville, SC. [www.master-pt.com](http://www.master-pt.com)

Thursday, March 3, 2011

Narrative: The 2010 Innovision Technology Awards program was held recently in the Upstate. The winner of the Dr. Charles Townes Individual Achievement award is a professional inventor.

Description: Mike Switzer interviews Jerry Barber, inventor of the "Free Fall" amusement park ride and owner of a used ride equipment and financing business. [www.usedrides.com](http://www.usedrides.com) and [www.innovationaward.org](http://www.innovationaward.org)

Friday, March 4, 2011

Narrative: The 2010 Innovision Technology Awards program was held recently in the Upstate. The co-winner of the Innovation in Education and Community Service award is an Upstate university for their new corporate sustainability program.

Description: Mike Switzer interviews Brad Bechtold, director of continuing education at Furman University in Greenville, SC. [www.furman.edu](http://www.furman.edu) and [www.innovationaward.org](http://www.innovationaward.org)

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## The Week of 2/21/11

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Monday, February 21, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 22, 2011

Narrative: Over the past several years, a former SC state legislator has been teaching high schoolers about entrepreneurship.

Description: Mike Switzer interviews Jimmy Bailey is the Founder, President and Executive Director of Youth Entrepreneurship South Carolina. [yescarolina.com](http://yescarolina.com)

Wednesday, February 23, 2011

Narrative: Many companies these days are finding it important to have staff that are trained in emergency medical procedures such as CPR.

Description: Mike Switzer interviews Greg Winch, an instructor and vice president with Southeastern CPR, a recent start-up located in Charleston SC. [www.southeastern-cpr.com](http://www.southeastern-cpr.com)

Thursday, February 24, 2011

Narrative: With the economy about to take a nose-dive a couple years ago, an Upstate marketing and public relations specialist was just breaking out on his own after working for someone else for years.

Description: Mike Switzer interviews Sam Patrick, President of Patrick Marketing & Communications in Greenville, SC. [www.patrickmkt.com](http://www.patrickmkt.com)

Friday, February 25, 2011

Narrative: Businesses are more and more interested in the trends in social media and what they need to be doing and knowing about not only Facebook, but Foursquare, Groupon, Living Social and others.

Description: Mike Switzer interviews Lyn Mettler, owner of Step Ahead Inc., a pr-marking firm that specializes in social media in Charleston, SC. [www.stepaheadinc.com](http://www.stepaheadinc.com)

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## The Week of 2/14/11

Monday, February 14, 2011

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Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 15, 2011

Narrative: South Carolina currently has foreign trade specialists from the US Commercial Service in Columbia, Charleston and Greenville who help companies in our state get started in exporting or increase sales to new global markets.

Description: Mike Switzer interviews Suresh Kumar, the US Commerce Dept.'s Assistant Secretary for Trade Promotion and Director General of the U.S. & Foreign Commercial Service in Washington, DC. [www.export.gov](http://www.export.gov)

Wednesday, February 16, 2011

Narrative: Two LowCountry, SC parents of children with special needs have developed a health social network & organizer for the web and your smart phone.

Description: Mike Switzer interviews Florence & Kwame Iwegbue, founders of iBiomed. Kwame is also a Physician at Roper Hospital in Charleston, SC. [www.ibiomed.me](http://www.ibiomed.me)

Thursday, February 17, 2011

Narrative: The 2010 New Ideas for a New Carolina contest winner has come up with a new method of manufacturing structural insulated panels that he says is faster, leaner and more affordable.

Description: Mike Switzer interviews Charlie Banks, from Newberry, SC, founder of Paneltech Systems. [www.paneltechusa.com](http://www.paneltechusa.com)

Friday, February 18, 2011

Narrative: The government is making some changes that may affect how you plan your social security benefits.

Description: Mike Switzer interviews Jim Agostini, a certified financial planner with First Command Financial Services in Columbia, SC. [www.ssa.gov](http://www.ssa.gov) and [www.firstcommand.com](http://www.firstcommand.com)

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## The Week of 2/7/11

Monday, February 7, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 8, 2011

Narrative: Is art a part of a video game?

Description: Mike Switzer interviews Andrew Witt, executive director of the Cultural Council of Richland and Lexington Counties, about their participation in EngenuitySC's upcoming Science Cafe on Feb. 10 in Columbia. [www.smartarts.info](http://www.smartarts.info)

Wednesday, February 9, 2011

Narrative: The 5th annual Beaufort International Film Festival is coming next week to SC's LowCountry.

Description: Mike Switzer interviews Ron Tucker, executive director of the festival, which this year features two SC filmmakers as well as one film that also appeared at the Sundance Film Festival. [www.beaufortfilmfestival.com](http://www.beaufortfilmfestival.com)

Thursday, February 10, 2011

Narrative: On February 16th, the 16th annual Palmetto Affordable Housing Forum will be held in Columbia, SC.

Description: Mike Switzer interviews Clayton Ingram, director of marketing and communications for the SC State Housing and Finance Development Authority, the host organization for the forum. [www.schousing.com](http://www.schousing.com) and [schousingforum.wordpress.com](http://schousingforum.wordpress.com)

Friday, February 11, 2011

Narrative: SC has been chosen as one of only four states to participate in an industry-cluster mapping project for the entire United States.

Description: Mike Switzer interviews Ed Sellers, chairperson at BlueCross BlueShield of SC and the founding chair and current chair of New Carolina, the champion of economic clusters in our state. [www.newcarolina.org](http://www.newcarolina.org)

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## The Week of 1/31/11

Monday, January 31, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 1, 2011

Narrative: Changes are coming for the information that must be disclosed in corporate annual reports.

Description: Mike Switzer interviews Doug Smith, a CPA and owner of Lawyers Financial Inquiry in Myrtle Beach, SC. [www.lawyersinquiry.com](http://www.lawyersinquiry.com)

Wednesday, February 2, 2011

Narrative: Some people and businesses struggle to keep their new year's resolutions.

Description: Mike Switzer interviews Jill Weaver, a professional organizer and owner of Personalized Solutions in Beaufort, SC, about some goal-keeping tips. Books mentioned are Magic Lamp by Keith Ellis and Creating Your Best Life by Carolina Adams Miller. [www.organizebeaufort.com](http://www.organizebeaufort.com)

Thursday, February 3, 2011

Narrative: Some small and medium-sized businesses may have similar information technology needs as larger enterprises but may not realize it.

Description: Mike Switzer interviews Bob Scott, president of EDDSA, a managed service provider with offices in Charleston, Columbia, and Greenville. [www.eddsa.com](http://www.eddsa.com)

Friday, February 4, 2011

Narrative: A SC knowledge economy development organization has a new location and a new brand.

Description: Mike Switzer interviews Lonnie Emard, executive director of the Consortium for Enterprise Systems Management, now setting up IT-ology on three floors of the Wilbur Smith building at the corner of Main and Gervais in Columbia. [www.gocesm.com](http://www.gocesm.com)

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## The Week of 1/24/11

Monday, January 24, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 25, 2011

Narrative: Despite threats of repeal, health care reform continues to move forward and impact businesses in our state.

Description: Mike Switzer interviews Tom Swayne, president of David M. Gilston Insurance Agency, with offices in Columbia and Charleston, SC.

Wednesday, January 26, 2011

Narrative: The field of painting conservation has become an industry unto itself, with a presence in SC as well.

Description: Mike Switzer interviews Craig Crawford, owner of Crawford Conservation, Inc. in Lexington, County, SC. [www.crawfordconservationinc.com](http://www.crawfordconservationinc.com) is our SC Web Site of the Week.

Thursday, January 27, 2011

Narrative: This is a good time of year for businesses to review their retirement plans.

Description: Mike Switzer interviews Bryan Ballentine, a certified financial planner in Greenville, SC. [www.ballentinecapital.com](http://www.ballentinecapital.com)

Friday, January 28, 2011

Narrative: The insurance industry remains competitive in SC.

Description: Mike Switzer interviews Cecilia Fournil, a former standout golfer for the Gamecocks and now owner of Vista Insurance Group in Columbia, SC. [www.iiabsc.com](http://www.iiabsc.com)

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## The Week of 1/17/11

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Monday, January 17, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 18, 2011

Narrative: Some unemployed South Carolinians are turning lemons into lemonade.

Description: Mike Switzer interviews Julie Cord, who, after recently losing her job, enrolled in a SC WorkForce "green" training program in Florence, SC, which helped her land a job with a solar training school in Kingstree. [www.workforcesouthcarolina.com](http://www.workforcesouthcarolina.com) and [www.solar-eos.com](http://www.solar-eos.com)

Wednesday, January 19, 2011

Narrative: The World Beer Festival is coming to Columbia, SC on Saturday, Jan. 22.

Description: Mike Switzer interviews Julie Johnson, editor of All About Beer magazine, the host of the event. [www.allaboutbeer.com](http://www.allaboutbeer.com) is our SC Web Site of the Week.

Thursday, January 20, 2011

Narrative: A LowCountry SC financial advisor gives his market outlook and investment recommendations for 2011.

Description: Mike Switzer interviews Doug English, a certified financial planner with Carolinas Retirement Specialists in Charleston, SC. [www.carolinasretirementspecialists.com](http://www.carolinasretirementspecialists.com)

Friday, January 21, 2011

Narrative: An energy savings device for corporations recently helped an Upstate company win an Innovision Technology Award.

Description: Mike Switzer interviews Ron Hoffman, president of The Technology Consortium in Piedmont, SC. [www.4tc.net](http://www.4tc.net)

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## The Week of 1/10/11

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Monday, January 10, 2011

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 11, 2011

Narrative: A new web site has been launched to address the issue of medical imaging radiation exposure.

Description: Mike Switzer interviews Mike Hanley, a radiology resident at the Medical University of SC and the founder of [www.xrayrisk.com](http://www.xrayrisk.com).

Wednesday, January 12, 2011

Narrative: An Upstate SC bread company is an example of a "freedom franchise".

Description: Mike Switzer interviews Mike Vanzura, co-owner of Great Harvest Bread Co. in Greenville, SC. [www.carolinabreadheads.com](http://www.carolinabreadheads.com) is our SC Web Site of the Week.

Thursday, January 13, 2011

Narrative: The bass guitar player for the rock band, Hootie and the Blowfish, has branched out into the wine business.

Description: Mike Switzer interviews Dean Felber, a partner with the Perception Wines label with an office in Mt. Pleasant, SC. [www.perceptionwines.com](http://www.perceptionwines.com)

Friday, January 14, 2011

Narrative: Retirement planning for women can be different than for men.

Description: Mike Switzer interviews Laura Scharr-Bykowsky, a certified financial planner with Ascend Financial Planning in

Columbia, SC. [www.ascendfinancialplanning.com](http://www.ascendfinancialplanning.com)

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## The Week of 1/3/11

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Monday, January 3, 2011

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Zoltan Acs, chief economist at the U. S. Small Business Administration and a professor at George Mason University, where he is the director of the school's Center for Entrepreneurship and Public Policy. [www.moore.sc.edu](http://www.moore.sc.edu)

Tuesday, January 4, 2011

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Dr. Zoltan Acs, chief economist at the U.S. Small Business Administration and a professor at George Mason University, where he is the director of the school's Center for Entrepreneurship and Public Policy. [www.moore.sc.edu](http://www.moore.sc.edu)

Wednesday, January 5, 2011

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Zoltan Acs. [www.moore.sc.edu](http://www.moore.sc.edu)

Thursday, January 6, 2011

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Zoltan Acs. [www.moore.sc.edu](http://www.moore.sc.edu)

Friday, January 7, 2011

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Zoltan Acs. [www.moore.sc.edu](http://www.moore.sc.edu)

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## The Week of 12/27/10

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Monday, December 27, 2010

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Doug Woodward, research economist at USC. [www.moore.sc.edu](http://www.moore.sc.edu)

Tuesday, December 28, 2010

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Doug Woodward, research economist at USC. [www.moore.sc.edu](http://www.moore.sc.edu)

Wednesday, December 29, 2010

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Doug Woodward, research economist at USC. [www.moore.sc.edu](http://www.moore.sc.edu)

Thursday, December 30, 2010

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Joey Von Nessen, research economist at USC's Moore School. [www.moore.sc.edu](http://www.moore.sc.edu)

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Friday, December 31, 2010

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Joey Von Nessen, research economist at USC's Moore School. [www.moore.sc.edu](http://www.moore.sc.edu)

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## The Week of 12/20/10

Monday, December 20, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 21, 2010

Narrative: The alternative dispute resolution practice is growing in SC.

Description: Mike Switzer interviews Barry Knobel, a retired SC family court judge, who has opened his own family law mediation business. [www.knobelmediationservices.com](http://www.knobelmediationservices.com)

Wednesday, December 22, 2010

Narrative: The stimulus bill from last year included over \$19 billion to facilitate the adoption of electronic medical records by hospitals and physicians.

Description: Mike Switzer interviews Steve Spearman, founder of Health Security Solutions in Greenville, SC. [www.healthsecuritysolutions.com](http://www.healthsecuritysolutions.com) is our SC Web Site of the Week.

Thursday, December 23, 2010

Narrative: An Upstate industrial manufacturing company recently won the Silver Crescent award for medium-size company.

Description: Mike Switzer interviews Mike McCormick, vice president and technical plant manager for Bosch-Rexroth in Fountain Head, SC.

Friday, December 24, 2010

Narrative: If the stock market is keeping you from retiring, maybe you should blame yourself instead of the market.

Description: Mike Switzer interviews Neil Brown, a certified financial planner with Burkett Financial Services in West Columbia, SC. [www.morningstar.com](http://www.morningstar.com) and [www.kiplinger.com/retirement](http://www.kiplinger.com/retirement)

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## The Week of 12/13/10

Monday, December 13, 2010

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 14, 2010

Narrative: A grant from the US Dept. of Agriculture's Rural Development Org. has funded a small business coalition that is helping entrepreneurs in the LowCountry.

Description: Mike Switzer interviews D'jaris Moore (DJ), president of the LowCountry Small Business Hub in Ridgeland, SC. [www.lowcountrysmallbusinesshub.org](http://www.lowcountrysmallbusinesshub.org)

Wednesday, December 15, 2010

Narrative: #1 on the latest SC Fastest Growing Companies list from the Capital Corp. and the SC Chamber of Commerce is a coastal toy distributor.

Description: Mike Switzer interviews Peter Gasca, co-founder and CEO of Myrtle Beach, SC-based Wild Creations. [www.wildcreations.com](http://www.wildcreations.com)

[wildcreations.com](http://www.wildcreations.com) is our SC Web Site of the Week.

Thursday, December 16, 2010

Narrative: The end of the year is a good time to review IRA strategies.

Description: Mike Switzer interviews Heath Bartlett, a financial advisor in Lexington, SC. [www.lpl.com/bartlettfinancial](http://www.lpl.com/bartlettfinancial)

Friday, December 17, 2010

Narrative: #2 on the latest SC Fastest Growing Companies list from the Capital Corp. and the SC Chamber of Commerce is a large plate steel fabricator.

Description: Mike Switzer interviews Tony Deering, CEO of Pegasus Steel based in Goose Creek, SC. [www.pegassteel.com](http://www.pegassteel.com)

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## The Week of 12/6/10

Monday, December 6, 2010

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws).

[www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 7, 2010

Narrative: The Moore School of Business at USC in Columbia is holding its annual economic outlook conference on Thursday, Dec. 9.

Description: Mike Switzer interviews Dr. Doug Woodward, director of the Division of Research at the Moore School. [www.moore.sc.edu](http://www.moore.sc.edu)

Wednesday, December 8, 2010

Narrative: A SC coffee roaster uses only cast iron drums for roasting and only beans from the Cerrado region of Brazil.

Description: Mike Switzer interviews Lan Haas, sales manager for Iron Brew Coffee in Blythewood, SC. [www.ironbrewcoffee.com](http://www.ironbrewcoffee.com) is our SC Web Site of the Week.

Thursday, December 9, 2010

Narrative: One of SC's most successful musicians has formed a music distribution company for local artists.

Description: Mike Switzer interviews Mark Bryan, guitarist for Hootie and the Blowfish and owner of Chucktown Music Group in Awendaw, SC. [www.ctmg.us](http://www.ctmg.us)

Friday, December 10, 2010

Narrative: The volunteer small business counselors at SCORE continue to assist entrepreneurs across our state.

Description: Mike Switzer interviews Julie Stephanuik, owner of Sparkles, a girl's specialty store in Myrtle Beach, SC and our SCORE success story this month. [www.score.org](http://www.score.org)

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## The Week of 11/29/10



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Monday, November 29, 2010

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 30, 2010

Narrative: This is the time of year for financial gifting for estate and tax purposes.

Description: Mike Switzer interviews Jon Robertson, a certified financial planner with Abacus Planning Group in Columbia. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

Wednesday, December 1, 2010

Narrative: A new public/private partnership has formed to help the University of SC's Research Foundation capitalize on it's investment in DNA sequencing equipment.

Description: Mike Switzer interviews John Busch, founder of EnGenCore in Columbia. [www.engencore.sc.edu](http://www.engencore.sc.edu) is our SC Web Site of the Week.

Thursday, December 2, 2010

Narrative: Process servers have been busy during the Great Recession.

Description: Mike Switzer interviews Lee Griggs, owner of Seekers Process Service in Camden, SC. [www.seekersprocessservice.com](http://www.seekersprocessservice.com)

Friday, December 3, 2010

Narrative: One of SC's fastest growing companies is making a splash in the network cabling industry.

Description: Mike Switzer interviews Brad Cunningham, CEO of Network Controls and Electric in Greenville, SC. [www.networkcontrols.com](http://www.networkcontrols.com)

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## The Week of 11/22/10

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Monday, November 22, 2010

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 23, 2010

Narrative: Certain provisions of the new health care reform act will take effect Jan. 1st.

Description: Mike Switzer interviews Angel Marvin, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) & [www.healthreform.kff.org](http://www.healthreform.kff.org) & [www.irs.gov](http://www.irs.gov) & [www.medicare.gov](http://www.medicare.gov)

Wednesday, November 24, 2010

Narrative: A Midlands organization is committed to changing the way women participate in charities.

Description: Mike Switzer interviews Nancy Parsons, chair of Women in Philanthropy, based in Columbia. [www.womeninphilanthropy.com](http://www.womeninphilanthropy.com) is our SC Web Site of the Week.

Thursday, November 25, 2010

Narrative: Academicians may need productivity coaching more than other professions.

Description: Mike Switzer interviews Hillary Hutchinson, a self-employed academic transition coach in Charleston, SC. [www.transitioningyourlife.com](http://www.transitioningyourlife.com)

Friday, November 26, 2010

Narrative: A Midlands company is turning used cooking oil into bio-diesel.

Description: Mike Switzer interviews Brandon Spence and "Bio Joe" Renwick, owners of Midlands Biofuels in Winnsboro, SC. [www.midlandsbiofuels.com](http://www.midlandsbiofuels.com)

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## The Week of 11/15/10

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Monday, November 15, 2010

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 16, 2010

Narrative: Columbia's Vista Lights is Nov. 18 and is an example of a SC community getting together for an event that encourages local holiday shopping.

Description: Mike Switzer interviews Deirdre Mardon, director of the Congaree Vista Guild in Columbia. [www.vistacolumbia.com](http://www.vistacolumbia.com)

Wednesday, November 17, 2010

Narrative: Your chance to collaborate with thinkers and doers around the state advocating positive change for SC is Nov. 30 in Columbia at the Liberty Fellowship Forums Summit.

Description: Mike Switzer interviews Hayne Hipp, founder of the Liberty Fellowship program based in Greenville, SC. [www.libertyfellowshipsc.org](http://www.libertyfellowshipsc.org) is our SC Web Site of the Week.

Thursday, November 18, 2010

Narrative: A recent grant from the National Science Foundation may change the potential of biomedical commercialization in the LowCountry.

Description: Mike Switzer interviews Dr. Kelly Shaver, Chair of the Dept. of Management and Entrepreneurship at the College of Charleston and the head of the new LowCountry Partnership for Biomedical Innovation. [www.lpbcharleston.org](http://www.lpbcharleston.org)

Friday, November 19, 2010

Narrative: SC is home to the nation's leading center for blast technology and counter IED (improvised explosive device) research.

Description: Mike Switzer interviews Michael Moody, chairman and CEO of Force Protection, Inc based in Summerville, SC. [www.forceprotection.net](http://www.forceprotection.net)

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## The Week of 11/8/10

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Monday, November 8, 2010

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 9, 2010

Narrative: The entrepreneur conference "Ignite! 2010" from EngenuitySC is coming to Columbia Nov. 17.

Description: Mike Switzer interviews Neil McLean, executive director of EngenuitySC. [www.engenuitysc.com](http://www.engenuitysc.com)

Wednesday, November 10, 2010

Narrative: The LowCountry's capital city has a new arts and information web site.

Description: Mike Switzer interviews Peter Ingle, founder of CharlestonToday. [www.charlestontoday.net](http://www.charlestontoday.net) is our SC Web Site of the Week.

Thursday, November 11, 2010

Narrative: High-deductible health care plans continue to grow in popularity.

Description: Mike Switzer interviews Susan McCants, a certified financial planner with Abacus Planning Group in Columbia, SC.

[www.hsainsider.com](http://www.hsainsider.com) and [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

Friday, November 12, 2010

Narrative: The third-fastest growing company in SC is an information technology cyber security company.

Description: Mike Switzer interviews Bob Bush, president of Charleston, SC-based Barling Bay, LLC. [www.barlingbay.com](http://www.barlingbay.com)

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## The Week of 11/1/10

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Monday, November 1, 2010

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 2, 2010

Narrative: Six generations of one family have owned and operated a business in a small Midlands town.

Description: Mike Switzer interviews John and Dede Ruff, owners of Ruff Furniture in Ridgeway, SC. [www.rufffurniture.com](http://www.rufffurniture.com)

Wednesday, November 3, 2010

Narrative: While living in NY City, a LowCountry entrepreneur noticed a cupcake trend and decided to try it in SC.

Description: Mike Switzer interviews Kristin Kuhlke, owner of Cupcake, a dessert store in Charleston, Mt. Pleasant, Columbia, and soon Greenville. [www.freshcupcakes.com](http://www.freshcupcakes.com) is our SC Web Site of the Week.

Thursday, November 4, 2010

Narrative: An Upstate financial advisor believes the price of gold will hit \$2,000 an ounce.

Description: Mike Switzer interviews Rob DeHollander, a certified financial planner in Greenville, SC. [www.djfinancial.com](http://www.djfinancial.com)

Friday, November 5, 2010

Narrative: A new college degree in contemporary commercial music is now available in SC.

Description: Mike Switzer interviews Dr. Gregg Akkerman, professor of music and director of Jazz Studies and Commercial Music at USC Upstate in Spartanburg, SC. [www.uscupstate.edu](http://www.uscupstate.edu)

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## The Week of 10/25/10

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Monday, October 25, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 26, 2010

Narrative: Saving for college can be even more of a challenge for parents in today's economy.

Description: Mike Switzer interviews Michael Baughman, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.collegeboard.com](http://www.collegeboard.com) and [www.savingforcollege.com](http://www.savingforcollege.com) and [www.futurescholar.com](http://www.futurescholar.com)

Wednesday, October 27, 2010

Narrative: A new book has been published about the importance of "word of mouth" in a company's marketing strategy.

Description: Mike Switzer interviews Robbin Phillips, author of "Brains on Fire" and president of Brains on Fire in Greenville, SC. [www.brainsonfire.com](http://www.brainsonfire.com) is our SC Web Site of the Week.

Thursday, October 28, 2010

Narrative: A one-of-a-kind in the world laboratory recently celebrated its grand opening in Chester County, SC by blowing away a 1300 square-foot two-story home with 105 wind turbines.

Description: Mike Switzer interviews Julie Rochman, president and CEO of the Institute for Business and Home Safety. [www.disastersafety.org](http://www.disastersafety.org)

Friday, October 29, 2010

Narrative: One of the few smart phone repair stores in the country has opened a store in SC.

Description: Mike Switzer interviews Phillip Manchester, co-owner of myPhoneMD in Charleston, SC. [www.myphonemdsc.net](http://www.myphonemdsc.net)

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## The Week of 10/18/10

Monday, October 18, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 19, 2010

Narrative: A common mistake businesses make is to not have a succession plan in place.

Description: Mike Switzer interviews Cheryl Holland, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) Also referenced: Oct. issue Harvard Business Review and book: Leadership Principle

Wednesday, October 20, 2010

Narrative: A new sports rehydration drink has been created in Mt. Pleasant, SC.

Description: Mike Switzer interviews Chelsea Nielsen with BANa. [www.banadrink.com](http://www.banadrink.com) is our SC Web Site of the Week.

Thursday, October 21, 2010

Narrative: An Upstate victim of the Great Recession has turned his woodworking skills into a successful toy business.

Description: Mike Switzer interviews Gene Jameson, owner of Jameson Woodworks in Belton, SC. [www.jamesonwoodworks.com](http://www.jamesonwoodworks.com)

Friday, October 22, 2010

Narrative: SC's agribusiness industry has a \$34 billion impact on our state's economy.

Description: Mike Switzer interviews Hugh Weathers, the SC Commissioner of Agriculture. [agriculture.sc.gov](http://agriculture.sc.gov)

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## The Week of 10/11/10

Monday, October 11, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 12, 2010

Narrative: In tough economic times, people sometimes look to their 401k plans for some extra cash. Is that a good idea?

Description: Mike Switzer interviews Heath Bartlett, a financial advisor in Chapin, SC. [www.lpl.com/bartlettfinancial](http://www.lpl.com/bartlettfinancial)

Wednesday, October 13, 2010

Narrative: After his truffles and chocolate bars became a big hit at a local pizzeria, a LowCountry pastry chef opened his own chocolate business.

Description: Mike Switzer interviews Eric Battles, founder of Sweet Teeth Chocolates in Charleston, SC. [www.sweeteethchocolate.com](http://www.sweeteethchocolate.com)

com is our SC Web Site of the Week.

Thursday, October 14, 2010

Narrative: Manufacturing quality and efficiency improvements include Lean Six Sigma, Continuous Improvement Areas, and Value-Added Production Systems.

Description: Mike Switzer interviews Dr. Eric Hayler, a Lean Six Sigma Black Belt with BMW Manufacturing in Greer, SC. [www.bmwusfactory.com](http://www.bmwusfactory.com) and [www.uscupstate.edu](http://www.uscupstate.edu) and [www.asq.org](http://www.asq.org)

Friday, October 15, 2010

Narrative: SC now has its first elementary school with a school-wide engineering program.

Description: Mike Switzer interviews Ansel Sanders, director of programs for A.J. Whittenberg Elementary School of Engineering in downtown Greenville, SC. [www.greenville.k12.sc.us/ajw](http://www.greenville.k12.sc.us/ajw) and [www.ajwplayground.org](http://www.ajwplayground.org)

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## The Week of 10/4/10

Monday, October 4, 2010

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 5, 2010

Narrative: Although the recession is over, investor's wealth continues to stagnate or decline.

Description: Mike Switzer interviews Thomas Gore, a certified financial planner with Core Advisors in Chapin, SC. [www.coreadvisors.com](http://www.coreadvisors.com)

Wednesday, October 6, 2010

Narrative: A start-up company based on University of SC technology is working on supplying the US Navy with a "virtual test bed".

Description: Mike Switzer interviews Dr. Roger Dougal, an engineering professor at USC and a partner with SysEDA. [www.syseda.com](http://www.syseda.com) is our SC Web Site of the Week.

Thursday, October 7, 2010

Narrative: If the stock market is keeping you from retiring, maybe you should blame yourself instead of the market.

Description: Mike Switzer interviews Neil Brown, a certified financial planner with Burkett Financial Services in West Columbia, SC. [www.morningstar.com](http://www.morningstar.com) and [www.kiplinger.com/retirement](http://www.kiplinger.com/retirement)

Friday, October 8, 2010

Narrative: If you have unpaid interns working for you, you may be breaking the law.

Description: Mike Switzer interviews Christian Boesl with the Columbia office of the SC law firm of Collins and Lacy. [www.collinsandlacy.com](http://www.collinsandlacy.com) and [www.dol.gov](http://www.dol.gov) (search for Fact Sheet 71)

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## The Week of 9/27/10

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Monday, September 27, 2010

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 28, 2010

Narrative: October is National Breast Cancer Month and a breast cancer survivor and mastectomy fitter have partnered to form a survivor's boutique.

Description: Mike Switzer interviews Kim Neel and Sherry Norris, owners of Alala, based in Columbia, SC. [www.alala.info](http://www.alala.info)

Wednesday, September 29, 2010

Narrative: SC Launch recently invested in a premium liquor manufacturing company that has a patented distilling process.

Description: Mike Switzer interviews Earl Hewlette, CEO of Charleston, SC-based Terressentia. [www.terressentia.com](http://www.terressentia.com) is our SC Web Site of the Week.

Thursday, September 30, 2010

Narrative: One of the most important things to consider when purchasing a franchise is the relationship between the franchisor and franchisee.

Description: Mike Switzer interviews Charlie Hartz, owner of Dunkin Donuts of Aiken, our SCORE success story for this month. [www.score.org](http://www.score.org)

Friday, October 1, 2010

Narrative: All SC businesses must now comply with the new SC Illegal Immigration Reform Act.

Description: Mike Switzer interviews Charles Appleby, an attorney with the Columbia office of Collins and Lacy. [www.collinsandlacy.com](http://www.collinsandlacy.com)

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## The Week of 9/20/10

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Monday, September 20, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 21, 2010

Narrative: Two bills sponsored by SC legislators are currently making their way through Congress and are designed to create jobs, save consumers money on their utility bills, and help the environment, potentially having a profound effect on the energy efficiency industry.

Description: Mike Switzer interviews Bennie Marshall, founder and owner of Carolina Green Energy Systems based in Pawley's Island, SC. [www.CarolinaGES.com](http://www.CarolinaGES.com)

Wednesday, September 22, 2010

Narrative: SCRA, formerly known as the SC Research Authority, recently opened its new headquarters and innovation center in downtown Columbia.

Description: Mike Switzer interviews John Gregg, Executive Vice President and CIO of SCRA, based in Columbia, SC. [www.scr.org](http://www.scr.org) is our SC Web Site of the Week.

Thursday, September 23, 2010

Narrative: Although everybody knows about Facebook and Twitter, many businesses still shy away from using social media to promote their businesses.

Description: Mike Switzer interviews Lyn Mettler, a PR/marketing expert in Charleston, SC. [www.StepAheadInc.com](http://www.StepAheadInc.com)

Friday, September 24, 2010

Narrative: Small businesses continue to feel the pinch of this sluggish economy and they tell us they are always happy to hear some marketing tips.

Description: Mike Switzer interviews Janet Christy, president of Leverage and Development and author of 101 Winning Marketing Actions for Small Businesses and Capitalizing on Being Woman Owned. [www.LeverageAndDevelopment.com](http://www.LeverageAndDevelopment.com)

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## The Week of 9/13/10

Tuesday, September 14, 2010

Narrative: So far, 2010 has been a year of uncertainty and volatility in the financial markets. If you are years away from retirement, you can probably deal with that, but those retiring right now must face this uncertainty.

Description: Mike Switzer interviews Doug English, a CFP with Carolina Retirement Specialists in Charleston, SC. [www.carolinasretirementspecialists.com](http://www.carolinasretirementspecialists.com)

Wednesday, September 15, 2010

Narrative: From her experience teaching at Columbia Cooking!, an interactive community culinary course offered by the University of South Carolina's Cancer Prevention and Control Program, Patricia Moore has authored a new book touting the health benefits of Mediterranean cuisine.

Description: Mike Switzer interviews Patricia Moore, First Lady of the University of South Carolina, public-health professional, and author of Greek Revival: Cooking for Life. [www.GreekRevivalCookbook.com](http://www.GreekRevivalCookbook.com) is our SC Web Site of the Week.

Thursday, September 16, 2010

Narrative: Whether you're a busy professional or a marketing specialist or a small business owner, chances are you've heard about the power of social media like Facebook and Twitter. But now companies are taking it one step further by building social networks in house for their employees.

Description: Mike Switzer interviews Dr. Tharon Howard, professor of social media authoring at Clemson University and author of Design to Thrive: Creating Social Networks and Online Communities that Last. [www.DesignToThrive.com](http://www.DesignToThrive.com)

Friday, September 17, 2010

Narrative: With the stock market stuck in a trading range, you might be able to profit from your investments by looking to income investments.

Description: Mike Switzer interviews Bill Harwood, CPA, CFP, and president of Harwood Financial Services, based in Columbia, SC. [www.HarwoodFinancialServices.com](http://www.HarwoodFinancialServices.com)

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## The Week of 9/6/10

Monday, September 6, 2010

Narrative: Businesses in Columbia are finding it comforting to know the city wants to help them grow and succeed.

Description: Mike Switzer interviews Ryan Coleman with the City of Columbia's Office of Business Opportunities and John Mikula with the Greater Columbia Chamber of Commerce about the city's business expansion and retention program. [www.columbiacool.biz](http://www.columbiacool.biz) and [www.columbiachamber.com](http://www.columbiachamber.com)

Tuesday, September 7, 2010

Narrative: One way to save money on your taxes is through conservation credits.

Description: Mike Switzer interviews Rick Van Der Noord, a certified financial planner in Greenville, SC. [www.conservesc.com](http://www.conservesc.com)

Wednesday, September 8, 2010

Narrative: SC's non-profit organization dedicated to teach teachers how to teach personal finance is celebrating its 35th anniversary.

Description: Mike Switzer interviews Helen Meyers, president of SC Economics. [www.sceconomics.org](http://www.sceconomics.org) is our SC Web Site of the Week.

Thursday, September 9, 2010

Narrative: SC's Small Business Development Centers provide mostly free counseling to our state's small businesses.

Description: Mike Switzer interviews Michele Abraham, state director of the SC Small Business Development Centers. [scsbdc.moore.sc.edu](http://scsbdc.moore.sc.edu)

Friday, September 10, 2010

Narrative: New Carolina's Low Country Creative Cluster is also known as Charleston's Creative Parliament.

Description: Mike Switzer interviews Jeff Taylor, partner and co-owner of Cognetix in Charleston. [www.newcarolina.org](http://www.newcarolina.org) and [www.pechakuchacharleston.com](http://www.pechakuchacharleston.com)

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## The Week of 8/30/10

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Monday, August 30, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 31, 2010

Narrative: Our SCORE success story this month involves an on-campus elementary school golf program.

Description: Mike Switzer interviews John Walton, co-owner of OK Golf in Charleston, SC, recognized as the top minority-owned small business in the nation by the SCORE Foundation. [www.myokgolf.com](http://www.myokgolf.com) and [www.score.org](http://www.score.org)

Wednesday, September 1, 2010

Narrative: Two University of SC business majors have launched a new business in the USC Technology Incubator with a vision to change how students shop for groceries.

Description: Mike Switzer interviews Ben Frear, co-owner of [YourSmartCart.com](http://YourSmartCart.com) in Columbia, SC. [www.yoursmartcart.com](http://www.yoursmartcart.com) is our SC Web Site of the Week.

Thursday, September 2, 2010

Narrative: Our state's economy has been improving this year, but a double dip back into the recession is a possibility.

Description: Mike Switzer interviews Doug Woodward, director of the Division of Research at USC's Moore School of Business.

Friday, September 3, 2010

Narrative: Widows, widowers and divorced people have different social security options.

Description: Mike Switzer interviews Jeb Zoller, a certified financial planner with First Command Financial Planning in Columbia, SC. [www.firstcommand.com](http://www.firstcommand.com)

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## The Week of 8/23/10



Monday, Aug 23, 2010

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, Aug 24, 2010

Narrative: Myrtle Beach has a networking group for technology professionals.

Description: Mike Switzer interviews John Sanders, chair of the Grand Strand Technology Council. [www.gstechcouncil.org](http://www.gstechcouncil.org)

Wednesday, Aug 25, 2010

Narrative: New Carolina has revamped its web site as they continue to nurture economic clusters around our state.

Description: Mike Switzer interviews George Fletcher, executive director of New Carolina in Columbia, SC. [www.newcarolina.org](http://www.newcarolina.org) is our SC Web Site of the Week.

Thursday, Aug 26, 2010

Narrative: Late last year, an Upstate nanotechnology firm was acquired by a British healthcare diagnostics company.

Description: Mike Switzer interviews Michael Bolick, president of the North American headquarters of Lab21 in Greenville and Hayden Jeffries, the parent company's director of products in Cambridge, UK. [www.lab21.com](http://www.lab21.com)

Friday, Aug 27, 2010

Narrative: An interactive web site for emergency room doctors has been launched from Daufuskie Island, SC.

Description: Mike Switzer interviews Bea Wray, co-owner and vice president of community development for ERLink. [www.erlink.com](http://www.erlink.com)

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## The Week of 8/16/10

Monday, Aug 16, 2010

Narrative: The pulse of the SC business community is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, Aug 17, 2010

Narrative: Health care equipment manufacturers may benefit from the new health care reform law.

Description: Mike Switzer interviews Mike Zaagman, senior vice president of sales for Jarden Plastic Solutions in Greenville, SC. [www.jardenplastics.com](http://www.jardenplastics.com)

Wednesday, Aug 18, 2010

Narrative: Is your business prepared for a disaster, such as a hurricane?

Description: Mike Switzer interviews Anna Huntley, public information officer for the SC district of the US Small Business Administration. [www.preparemybusiness.org](http://www.preparemybusiness.org) and [www.ready.gov](http://www.ready.gov) are our SC Web Sites of the Week.

Thursday, Aug 19, 2010

Narrative: Art education can increase proficiency in math, science, and communication skills.

Description: Mike Switzer interviews Amanda Barbarito, co-owner of Creating Artists for Tomorrow in Greer, SC. [www.creatingartistsfortomorrow.com](http://www.creatingartistsfortomorrow.com)

Friday, Aug 20, 2010

Narrative: A LowCountry author-centric international publishing firm recently celebrated its fifth anniversary.

Description: Mike Switzer interviews Adam Witty, founder and CEO of Advantage Media Group in Charleston, SC. [www.advantagefamily.com](http://www.advantagefamily.com)

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## The Week of 8/9/10

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Monday, Aug 9, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, Aug 10, 2010

Narrative: During this time of stock market stagnation, some investors are turning to alternative investments.

Description: Mike Switzer interviews Rob Dehollander, a certified financial planner in Greenville, SC. [www.wikipedia.com](http://www.wikipedia.com)

Wednesday, Aug 11, 2010

Narrative: The former president of Samsonite and Dipping Dots Ice Cream has started a business consulting firm in Folly Beach, SC.

Description: Mike Switzer interviews Tom Leonard. [www.leonardstrategicadvantage.com](http://www.leonardstrategicadvantage.com) is our SC Web Site of the Week.

Thursday, Aug 12, 2010

Narrative: Small businesses who pay their employees' health insurance premiums may qualify for tax credits.

Description: Mike Switzer interviews Reese McFadden, owner of Workplace Benefits in Charleston, SC. [www.benefitwork.com/wbwhiteboard](http://www.benefitwork.com/wbwhiteboard)

Friday, Aug 13, 2010

Narrative: Small businesses that hire unemployed workers may qualify for tax credits.

Description: Mike Switzer interviews Betsy Roof, a CPA with Derrick, Stubbs, & Stith in Columbia. [www.dsscpa.com](http://www.dsscpa.com) and [www.irs.gov](http://www.irs.gov)

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## The Week of 8/2/10

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Monday, Aug 2, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, Aug 3, 2010

Narrative: Furman University in Greenville has committed to full-scale sustainability.

Description: Mike Switzer interviews Angela Halfacre, professor of Earth and Environmental Sciences and director of the Shi Institute for Sustainability at Furman University. [www.furman.edu/sustain](http://www.furman.edu/sustain)

Wednesday, Aug 4, 2010

Narrative: A LowCountry entrepreneur is finding success with raw granola.

Description: Mike Switzer interviews Ken Immer, founder of gRAWnola in Hanahan, SC. [www.grawnola.com](http://www.grawnola.com) is our SC Web Site of the Week.

Thursday, Aug 5, 2010

Narrative: Some people may not be aware of rarely used income and legacy strategies involving social security.

Description: Mike Switzer interviews Jeb Zoller, a certified financial planner at First Command Financial Planning in Columbia, SC. [www.ssa.gov](http://www.ssa.gov) and [www.firstcommand.com](http://www.firstcommand.com)

Friday, Aug 6, 2010

Narrative: Green building is succeeding in the UpState.

Description: Mike Switzer interviews Todd Usher, co-owner of Addison Homes in Greenville, SC. [www.addison-homes.com](http://www.addison-homes.com)

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## The Week of 7/26/10

Monday, July 26, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 27, 2010

Narrative: Some architects are becoming Certified Energy Managers to offer more "green" services to their clients.

Description: Mike Switzer interviews Mark Godfrey, an architect with MacMillan, Pazdan, Smith Architecture in Greenville, SC. [www.mcmillanpazdansmith.com](http://www.mcmillanpazdansmith.com)

Wednesday, July 28, 2010

Narrative: The annual New Ideas for a New Carolina contest is taking entries through September.

Description: Mike Switzer interviews Bobby Pearce, a business lawyer with Nelson Mullins in Charleston, and the founder of the New Ideas contest. [www.newideassc.com](http://www.newideassc.com) is our SC Web Site of the Week.

Thursday, July 29, 2010

Narrative: A SC mortgage broker is finding ways to expand his business during this economic downturn.

Description: Mike Switzer interviews Jason Myers, co-owner of Ikon Financial Group, based in Isle of Palms, SC. [www.ikonfg.com](http://www.ikonfg.com)

Friday, July 30, 2010

Narrative: Long Term Care planning is an integral part of a balanced financial plan.

Description: Mike Switzer interviews Heath Bartlett, a financial advisor in Lexington, SC. [www.lpl.com.bartlettfinancial](http://www.lpl.com.bartlettfinancial)

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## The Week of 7/19/10

Monday, July 19, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 20, 2010

Narrative: The volunteer small business counselors at SCORE continue to assist entrepreneurs in our state.

Description: Mike Switzer interviews Irene Boddorf, co-owner of Poolworks in Holly Hill, SC, our SCORE success story for this month. [www.mypoolworks.com](http://www.mypoolworks.com) and [www.score.org](http://www.score.org)

Wednesday, July 21, 2010

Narrative: An organization in our state is working hard to further the economic development of information technology in SC.

Description: Mike Switzer interviews Lonnie Emard, executive director of the Consortium for Enterprise Management in Columbia, SC. [www.gocesm.org](http://www.gocesm.org) is our SC Web Site of the Week.

Thursday, July 22, 2010

Narrative: A Low Country financial advisor shares his investment ideas for the second half of 2010.

Description: Mike Switzer interviews Doug English, a certified financial planner in Charleston, SC. [www.carolinasretirementspecialists.com](http://www.carolinasretirementspecialists.com)

Friday, July 23, 2010

Narrative: Part of the new Health Care Reform law deals with long term care.

Description: Mike Switzer interviews Barbara Franklin, owner of Franklin and Associates, a long term care advisory firm in Charleston, SC. [www.franklinassociates.com](http://www.franklinassociates.com)

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## The Week of 7/12/10

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Monday, July 12, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 13, 2010

Narrative: A SC financial advisor believes the economy may struggle during the second half of the year.

Description: Mike Switzer interviews Doug English, a certified financial planner in Charleston. [www.scientificinvestors.com](http://www.scientificinvestors.com)

Wednesday, July 14, 2010

Narrative: A SC inventor is helping organizations like the CIA destroy their computer data.

Description: Mike Switzer interviews Charles Smith, founder of EDR Solutions in Greenville, SC. [www.edrsolutions.com](http://www.edrsolutions.com) is our SC Web Site of the Week.

Thursday, July 15, 2010

Narrative: SCORE is holding its annual seminar on patents, copyrights and trademarks at the Columbia Chamber of Commerce on July 27.

Description: Mike Switzer interviews John Perkins, the seminar presenter and an attorney with Nexsen Pruet in Greenville, SC. [www.scoremidlands.org](http://www.scoremidlands.org)

Friday, July 16, 2010

Narrative: How are green builders and architects faring during the Great Recession?

Description: Mike Switzer interviews Michael Guthrie, a LEED accredited professional architect with inform Studio in Myrtle Beach, SC. [www.in-formstudio.com](http://www.in-formstudio.com)

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## The Week of 7/5/10

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Monday, July 5, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 6, 2010

Narrative: Formerly known as the Palmetto Biotechnology Alliance, the new SC BIO is working to support and advance the life sciences industry in our state.

Description: Mike Switzer interviews Steve Johnson, a SC Bio board member and president and CEO of CreatiVasc Medical in Greenville, SC. [www.scbio.org](http://www.scbio.org) and [www.creativasc.com](http://www.creativasc.com)

Wednesday, July 7, 2010

Narrative: The new healthcare reform law is presenting challenges and opportunities for our state's leading medical university.

Description: Mike Switzer interviews Dr. Gail Stuart, dean of the College of Nursing at the Medical University of SC in Charleston. [www.musc.edu/nursing](http://www.musc.edu/nursing) is our SC Web Site of the Week.

Thursday, July 8, 2010

Narrative: An arts publication has been relaunched across SC.

Description: Mike Switzer interviews Jeffrey Day, associate editor of Undefined Magazine and public relations specialist for the University of SC Arts Institute. [www.undefinedmagazine.com](http://www.undefinedmagazine.com)

Friday, July 9, 2010

Narrative: The new health care reform law will affect business and investment planning.

Description: Mike Switzer interviews Neil Brown, a CPA and certified financial planner with Burkett Financial Services in West Columbia, SC. [www.healthreform.gov](http://www.healthreform.gov) and [www.burkettfs.com](http://www.burkettfs.com)

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## The Week of 6/28/10

Monday, June 28, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 29, 2010

Narrative: An Upstate financial advisor says investors should always focus on the most important determinant of investor returns – behavior.

Description: Mike Switzer interviews Bryan Ballentine, a certified financial planner with Ballentine Capital Management in Greenville, SC. [www.ballentinecapital.com](http://www.ballentinecapital.com)

Wednesday, June 30, 2010

Narrative: A data center services company is prospering and expanding in SC.

Description: Mike Switzer interviews Frank Mobley, CEO of Immedion, based in Greenville, SC. [www.immedion.com](http://www.immedion.com) is our SC Web Site of the Week.

Thursday, July 1, 2010

Narrative: Academicians may need productivity coaching more than other professions.

Description: Mike Switzer interviews Hillary Hutchinson, a self-employed academic transition coach in Charleston, SC. [www.transitioningyourlife.com](http://www.transitioningyourlife.com)

Friday, July 2, 2010

Narrative: There is a new organization in SC with technology and training to help deaf and hard of hearing people improve their careers.

Description: Mike Switzer interviews Valerie Smith, executive director of Voice Of Promise in Columbia, SC. [www.voiceofpromise.org](http://www.voiceofpromise.org)

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## The Week of 6/21/10

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Monday, June 21, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 22, 2010

Narrative: The construction and engineering industries have seen their share of suffering in the recent economic downturn.

Description: Mike Switzer interviews Stan Turner, president of Turner Consulting in Laurens, SC. [www.turnerconsults.com](http://www.turnerconsults.com)

Wednesday, June 23, 2010

Narrative: Two Upstate women entrepreneurs recently started a company based on a 150-year-old family recipe for peach preserves.

Description: Mike Switzer interviews Paula Kavolus and Jill Bondura, owners of 9 Sons Rising in Greenville, SC. [www.9sonsrising.com](http://www.9sonsrising.com) is our SC Web Site of the Week.

Thursday, June 24, 2010

Narrative: When times are tough, companies search high and low for ways to save money without cutting back on service.

Description: Mike Switzer interviews Ralph Owens, a director with Expense Reduction Analysts in Sumter, SC. [www.expensereduction.com](http://www.expensereduction.com)

Friday, June 25, 2010

Narrative: It's that time of year when our children are graduating from school and starting their careers or finding summer jobs.

Description: Mike Switzer interviews Jon Robertson, a financial advisor with Abacus Planning Group in Columbia, SC, about some financial planning tips for young adults. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

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## The Week of 6/14/10

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Monday, June 14, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 15, 2010

Narrative: Many people who have lost their jobs are now looking for opportunities to work from home.

Description: Mike Switzer interviews Elza Hayden and Steve Burlison with Catalyst, a Columbia, SC-based advertising firm hiring employees to work from their home. [www.think-catalyst.com](http://www.think-catalyst.com)

Wednesday, June 16, 2010

Narrative: A once-small healthcare office in Society Hill, SC has now grown to a \$20 million regional health and human services alliance.

Description: Mike Switzer interviews Ann Lewis, CEO of CareSouth Carolina. [www.caresouth-carolina](http://www.caresouth-carolina) is our SC Web Site of the Week.

Thursday, June 17, 2010

Narrative: A Midlands company is turning used cooking oil into bio-diesel.

Description: Mike Switzer interviews Brandon Spence and "Bio Joe" Renwick, owners of Midlands Biofuels in Winnsboro, SC. [www.midlandsbiofuels.com](http://www.midlandsbiofuels.com)

Friday, June 18, 2010

Narrative: SC businesses can now outsource their chief financial officer (CFO) position.

Description: Mike Switzer interviews Jim Jacobs, a Charleston-SC partner with B2B CFO, a national CFO outsourcing company.

[www.b2bcfo.com](http://www.b2bcfo.com)

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## The Week of 6/7/10

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Monday, June 7, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 8, 2010

Narrative: Business leaders can be more successful by understanding and managing their own polarities.

Description: Mike Switzer interviews Margaret Seidler, a nationally-recognized trainer and author based in Charleston, SC. [www.mypowersurge.com](http://www.mypowersurge.com)

Wednesday, June 9, 2010

Narrative: The ConvergeSE web developers conference is coming to Columbia June 25-26.

Description: Mike Switzer interviews Gene Crawford, president of Columbia-based Period Three and organizer of the ConvergeSE conference. [www.converges.com](http://www.converges.com) is our SC Web Site of the Week.

Thursday, June 10, 2010

Narrative: Businesses in Columbia are finding it comforting to know the city wants to help them grow and succeed.

Description: Mike Switzer interviews Ryan Coleman with the City of Columbia's Office of Business Opportunities and John Mikula with the Graeter Columbia Chamber of Commerce about the city's business expansion and retention program. [www.columbiacool.biz](http://www.columbiacool.biz) and [www.columbiachamber.com](http://www.columbiachamber.com)

Friday, June 11, 2010

Narrative: Planning for a tax refund may not necessarily be good planning.

Description: Mike Switzer interviews Angel Marvin, a CPA with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

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## The Week of 5/31/10

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Monday, May 31, 2010

Narrative: New Carolina, SC's Council on Competitiveness continues to nurture economic clusters in our state.

Description: Mike Switzer interviews Rick Todd who is part of New Carolina's Transportation, Distribution and Logistics cluster. He is also president of the SC Trucking Assn. [www.newcarolina.org](http://www.newcarolina.org)

Tuesday, June 1, 2010

Narrative: Two Furman grads are trying to help 100 homeless persons in Charleston find jobs, cars and homes through a non-profit organization entitled "In Every Story".

Description: Mike Switzer interviews their consultant, Paul Meeks, about their efforts. Paul can be reached at [paul@winsorsouth.com](mailto:paul@winsorsouth.com)

Wednesday, June 2, 2010

Narrative: Can more interaction between the state's business and community leaders and students create lasting positive change for SC's educational environment?

Description: Mike Switzer interviews Ted Darid Mauro, president of ED101, an educational consulting and marketing firm in West Columbia, SC. [www.ed101.org](http://www.ed101.org) is our SC Web Site of the Week.

Thursday, June 3, 2010

Narrative: A new cancer technology is being developed by a Medical University of SC spinoff company.

Description: Mike Switzer interviews Dr. James Norris, a professor at MUSC and the CEO of Sphingogene, Inc. [www.sphingogene.com](http://www.sphingogene.com)

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## The Week of 5/24/10

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Monday, May24, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May25, 2010

Narrative: SC's museums have a positive economic impact in our state.

Description: Mike Switzer interviews Catherine Horne, President and CEO of Edventure, a children's museum in Columbia. [www.edventure.org](http://www.edventure.org)

Wednesday, May 26, 2010

Narrative: Upstate SC has one of the highest concentrations of Scots-Irish descendants in the country and will soon be hosting a festival with Prince Edward as its guest.

Description: Mike Switzer interviews Bev Griffin, VP and CFO for the Greenville Scottish Games on May 28 and 29. [www.greenvillegames.org](http://www.greenvillegames.org) is our SC Web Site of the Week.

Thursday, May 27, 2010

Narrative: USC's Innovista research campus in downtown Columbia has a new leader with new challenges.

Description: Mike Switzer interviews Don Herriott, Director of Innovista Partnerships. [www.innovista.sc.edu](http://www.innovista.sc.edu)

Friday, May 28, 2010

Narrative: Education is an integral part of economic development.

Description: Mike Switzer interviews Don Herriott, co-chair (with Jim Reynolds) of New Carolina's Education and Workforce Taskforce. [www.newcarolina.org/index.php?option=com\\_content&task=view&id=32&Itemid=38](http://www.newcarolina.org/index.php?option=com_content&task=view&id=32&Itemid=38)

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## The Week of 5/17/10

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Monday, May 17, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 18, 2010

Narrative: A SC caterer has decided that charitable events should be a big part of his business.

Description: Mike Switzer interviews Dupre Percival, owner of Dupre Catering, and two restaurants: The Blue Martini and 300 Senate St., all in Columbia, SC. [www.duprecatering.com](http://www.duprecatering.com)

Wednesday, May 19, 2010

Narrative: It's that time of year again when one of the largest performing arts festivals in the country comes to SC.

Description: Mike Switzer interviews Ellen Moryl, director of the City of Charleston's Office of Cultural Affairs, which produces Piccolo Spoleto, the sister event to Spoleto USA. [www.piccolospoleto.com](http://www.piccolospoleto.com) is our SC Web Site of the Week.



Thursday, May 20, 2010

Narrative: The results of the latest Retirement Confidence Survey from the Employee Benefit Research Institute were released recently and a local financial planner says they are “staggering and frightening.”

Description: Mike Switzer interviews Michael Baughman, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

Friday, May 21, 2010

Narrative: A visit to a local county park may be a way for a business to motivate its employees.

Description: Mike Switzer interviews Danielle Palka, Outdoor Recreation Coordinator for Challenge Course Programs for the Charleston County Parks and Recreation Commission. [www.ccprc.com](http://www.ccprc.com)

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## The Week of 5/10/10

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Monday, May 10, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 11, 2010

Narrative: A grass roots campaign has started in Charleston to establish a Carolina Aeronautical Institute of Research.

Description: Mike Switzer interviews Paul Wellborn, a member of the Rotary Club of Charleston, the organization spearheading this effort. [www.charleston-rotary.org](http://www.charleston-rotary.org)

Wednesday, May 12, 2010

Narrative: The only manufacturer of plastic kazoos has just relocated to SC.

Description: Mike Switzer interviews Stephen Murray, chief operating officer of Kazoobie, Inc., based in Beaufort, SC. [www.kazoos.com](http://www.kazoos.com) is our SC Web Site of the Week.

Thursday, May 13, 2010

Narrative: One of SC's newest companies made a marketing decision to “go green.”

Description: Mike Switzer interviews Doug Meyer-Cuno, president of Carolina Ingredients, based in Rock Hill, SC, and the only LEED-certified seasonings company in the country. [www.carolinaingredients.com](http://www.carolinaingredients.com)

Friday, May 14, 2010

Narrative: Could many college graduates soon be returning home to their parent's payroll?

Description: Mike Switzer interviews Myles Golden, president of Golden Career Strategies in Greenville, SC. [www.goldencareerstrategies.com](http://www.goldencareerstrategies.com)

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## The Week of 5/3/10

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Monday, May 3, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 4, 2010

Narrative: The 2010 Salute to Small Business is coming to Columbia on May 12.

Description: Mike Switzer interviews Anna Huntley, Public Information Officer for the SC District of the US Small Business Administration. [www.sba.gov/sc](http://www.sba.gov/sc) and [www.salute.sc](http://www.salute.sc)

Wednesday, May 5, 2010

Narrative: SC is home to the only statewide healthcare-related research collaborative in the nation.

Description: Mike Switzer interviews Dr. Jay Moskowitz, president and CEO of Health Sciences South Carolina and the endowed chair for Healthcare Quality at the University of SC through the SC Centers of Economic Excellence program. [www.healthsciencessc.org](http://www.healthsciencessc.org) is our SC Web Site of the Week.

Thursday, May 6, 2010

Narrative: One of the highest rated hotels in the country is helping LowCountry SC unemployed veterans obtain business clothing with their "May We Take Your Jacket" program during the month of May.

Description: Mike Switzer interviews Casey Lavin, the general manager of the Woodlands Inn in Summerville, SC. [www.woodlandsinn.com](http://www.woodlandsinn.com) and [www.sces.org/loff/summerville.htm](http://www.sces.org/loff/summerville.htm)

Friday, May 7, 2010

Narrative: What can the citizens of SC do to change the FBI statistic that we are the riskiest state in the nation for identity theft?

Description: Mike Switzer interviews Rob Dehollander, a certified financial planner in Greenville, SC. Credit card opt out phone number is 888.567.8688. [www.djfinancial.com](http://www.djfinancial.com)

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## The Week of 4/26/10

Monday, April 26, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 27, 2010

Narrative: Our SCORE success story this month is an award-winning non-profit outreach organization in the LowCountry.

Description: Mike Switzer interviews Jack Little, executive director of East Cooper Community Outreach (ECCO) based in Mt. Pleasant, SC. [www.eccocharleston.org](http://www.eccocharleston.org) and [www.score.org](http://www.score.org)

Wednesday, April 28, 2010

Narrative: Current state laws make it hard for our state's microbreweries to grow their business...but that could change soon.

Description: Mike Switzer interviews Jamie Tenny, president of the SC Brewers Assn. and co-owner of Coast Brewing in Charleston, SC. [www.coastbrewing.com](http://www.coastbrewing.com) is our SC Web Site of the Week.

Thursday, April 29, 2010

Narrative: US Small Business Administration guaranteed loans are experiencing renewed interest from lenders and borrowers due to recent program changes.

Description: Mike Switzer interviews John Harvey, a corporate lawyer with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

Friday, April 30, 2010

Narrative: Financial planners and advisors should spend more time educating their clients.

Description: Mike Switzer interviews Charlie Capasso, a certified financial planner with Morris Financial Concepts in Mt. Pleasant, SC. [www.mfcplanners.com](http://www.mfcplanners.com)

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## The Week of 4/19/10

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Monday, April 19, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 20, 2010

Narrative: A local health care economist says the new health care reform bill is a jobs bill for South Carolina.

Description: Mike Switzer interviews Lynn Bailey, a health care economist in Columbia, SC.

Wednesday, April 21, 2010

Narrative: Green building may be a way for the housing industry to begin climbing out of its own severe economic slump.

Description: Mike Switzer interviews John Hansen, chair of the SC Chapter of the US Green Building Council, host of the Sustain SC conference in Charleston May 13-14. [www.usgbcsc.org](http://www.usgbcsc.org) is our SC Web Site of the Week. John is also a LEED AP architect with Craig Gauden Davis in Greenville, SC. [www.cgdarch.com](http://www.cgdarch.com)

Thursday, April 22, 2010

Narrative: Another aerospace company has relocated to our state.

Description: Mike Switzer interviews Steve Townes, CEO and founder of Ranger Aerospace in Greenville, SC. [www.rangeraerospace.com](http://www.rangeraerospace.com) and [www.rangerinternational.com](http://www.rangerinternational.com)

Friday, April 23, 2010

Narrative: Fee-only financial planning is a fast growing trend in financial services.

Description: Mike Switzer interviews Laura Scharr-Bykowsky, a certified financial planner and principal with Ascend Financial Planning in Columbia, SC. [www.ascendfinancialplanning.com](http://www.ascendfinancialplanning.com) and [www.fpaforfinancialplanning.org](http://www.fpaforfinancialplanning.org) and [www.napfa.org](http://www.napfa.org) and [www.garrettplanningnetwork.org](http://www.garrettplanningnetwork.org)

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## The Week of 4/12/10

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Monday, April 12, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 13, 2010

Narrative: Some financial planners are advocating a return to the basics in this uncertain economic environment.

Description: Mike Switzer interviews Thomas Gore, a certified financial planner and president of Core Advisors in Chapin, SC. [www.coreadvisors.com](http://www.coreadvisors.com)

Wednesday, April 14, 2010

Narrative: The way companies are handling risk management is changing.

Description: Mike Switzer interviews Adam Allen, executive vice president for planning and marketing with PHTS Risk Management Services in Columbia, SC. [www.phts.com](http://www.phts.com) is our SC Web Site of the Week.

Thursday, April 15, 2010

Narrative: The Genetic Information Non-Discrimination Act (GINA) went into effect in November 2009 and is presenting some new challenges for employers.

Description: Mike Switzer interviews Hagood Tighe, an attorney with the Columbia, SC office of the national labor law firm, Fisher and Phillips. [www.laborlawyers.com](http://www.laborlawyers.com)

Friday, April 16, 2010

Narrative: FastTrac is a nationwide business assistance program that is also taught throughout SC.

Description: Mike Switzer interviews Tom Ledbetter, executive director of the Midlands Technical College Enterprise Campus in Northeast Columbia, and Greg Hilton, senior project manager for EngenuitySC, a midlands-area economic development group focusing on the knowledge economy. [www.fasttracsc.org](http://www.fasttracsc.org) and [www.mtcenterprisecampus.com](http://www.mtcenterprisecampus.com) and [www.engenuitysc.com](http://www.engenuitysc.com)

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## The Week of 4/5/10

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Monday, April 5, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 6, 2010

Narrative: Many investors ignore diversification with their income portfolios.

Description: Mike Switzer interviews Neil Brown, a CPA and CFP with Burkett Financial Services in West Columbia, SC. [www.pimco.com](http://www.pimco.com) and [www.burkettfs.com](http://www.burkettfs.com)

Wednesday, April 7, 2010

Narrative: Hosting a popular independent film festival is one way for a city to bring home some economic activity.

Description: Mike Switzer interviews Andy Smith, associate director of the Nickelodeon theater in Columbia, SC and the organizer of the fourth annual Indie Grits film festival. [www.indiegrits.com](http://www.indiegrits.com) is our SC Web Site of the Week.

Thursday, April 8, 2010

Narrative: An annual premier sporting event brings a significant economic boost to SC's Lowcountry.

Description: Mike Switzer interviews Bob Moran, general manager of the Family Circle Cup tennis tournament, celebrating 10 years at Daniel Island, SC. [www.familycirclecup.com](http://www.familycirclecup.com)

Friday, April 9, 2010

Narrative: The homeless situation has increased during the great recession causing anxiety not only among the homeless themselves, but among the residents and businesses of SC's metropolitan areas.

Description: Mike Switzer interviews Dan Long, outreach coordinator for the City Center Partnership in Columbia, SC. [www.citycentercolumbia.sc](http://www.citycentercolumbia.sc)

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## The Week of 3/29/10

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Monday, March 29, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 30, 2010

Narrative: The archeology business is finding success in SC. Part 1

Description: Mike Switzer interviews Dr. Al Goodyear, a University of SC professor and lead archeologist at the Topper site near the Savannah River in Allendale county SC. [www.allendale-expedition.com](http://www.allendale-expedition.com)

Wednesday, March 31, 2010

Narrative: The archeology business is finding success in SC. Part 2

Description: Mike Switzer interviews Mike Switzer interviews Dr. Al Goodyear, a University of SC professor and lead archeologist at the Topper site near the Savannah River in Allendale county SC. [www.allendale-expedition.com](http://www.allendale-expedition.com) is our SC Web Site of the Week.

Thursday, April 1 , 2010

Narrative: Although arts organizations across SC are experiencing funding issues, corporate donations have remained steady.

Description: Mike Switzer interviews Andy Witt, executive director of the Cultural Council of Richland and Lexington Counties. [www.smartarts.info](http://www.smartarts.info)

Friday, April 2, 2010

Narrative: A Low Country entrepreneur won the latest SC New Ideas contest with his patent-pending storm protection system for doors and windows.

Description: Mike Switzer interviews Henry Hay, president of the Muhler Company in North Cahrleston, SC. [www.stormstud.com](http://www.stormstud.com)

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## The Week of 3/22/10

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Monday, March 22, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 23, 2010

Narrative: A special fiber board cutting saw won the technology application award at last year's Invision Technology Awards.

Description: Mike Switzer interviews Jason Swanson, director of communications for Techtronics Industries in Anderson, SC. [www.ttigroupna.com](http://www.ttigroupna.com)

Wednesday, March 24, 2010

Narrative: A SC non-profit organization promoting the use and availability of plug-in vehicles recently received a grant to install charging stations across SC.

Description: Mike Switzer interviews Jim Poch, executive director of Plug In Carolina based in Charleston, SC. [www.plugincarolina.org](http://www.plugincarolina.org) is our SC Web Site of the Week.

Thursday, March 25 , 2010

Narrative: Some people may not be aware of rarely used income and legacy strategies involving social security.

Description: Mike Switzer interviews Jeb Zoller, a certified financial planner at First Command Financial Planning in Columbia, SC. [www.ssa.gov](http://www.ssa.gov) and [www.firstcommand.com](http://www.firstcommand.com)

Friday, March 26, 2010

Narrative: Many investors are hesitant after recent bug market gains.

Description: Mike Switzer interviews Bill Harwood, a certified financial planner in Columbia, SC. [www.harwoodfinancialservices.com](http://www.harwoodfinancialservices.com)

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## The Week of 3/15/10

Monday, March 15, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 16, 2010

Narrative: SC investors are anxious after recent market advances.

Description: Mike Switzer interviews Doug English, owner of Scientific Investors in Charleston, SC. [www.scientificinvestors.com](http://www.scientificinvestors.com)

Wednesday, March 17, 2010

Narrative: A new pharmacy school will start soon in Clinton, SC.

Description: Mike Switzer interviews John Griffith, president and Dick Stull, dean, of the new School of Pharmacy at Presbyterian College. [www.presby.edu/pharmacy](http://www.presby.edu/pharmacy) is our SC Web Site of the Week.

Thursday, March 18, 2010

Narrative: When the economy is uncertain, buying a business can be more popular but also more risky.

Description: Mike Switzer interviews Melinda Davis Lux, a mergers and acquisitions attorney with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

Friday, March 19, 2010

Narrative: Although restaurants have been negatively affected by the recession, how are caterers doing?

Description: Mike Switzer interviews Crawford Pressley, owner of Loosh Culinaire in Forest Acres, SC. [www.facebook.com/loosh1](http://www.facebook.com/loosh1)

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## The Week of 3/8/10

Monday, March 8, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 9, 2010

Narrative: The 2010 US Census is important to SC's business community.

Description: Mike Switzer interviews Wayne Hatcher, regional director for the US Census Bureau in Charlotte, NC. [www.census.gov](http://www.census.gov)

Wednesday, March 10, 2010

Narrative: A Lowcountry SC business has become the first exclusive-for-home retailer of portable defibrillators.

Description: Mike Switzer interviews Mark Adelman, co-founder of Good To Be Alive, based in Hilton Head Island, SC. [www.goodtobealive.com](http://www.goodtobealive.com) is our SC Web Site of the Week.

Thursday, March 11, 2010

Narrative: A national lawsuit self-help business is starting chapters in SC.

Description: Mike Switzer interviews Dr. Frederick Graves, founder of Jurisdictionary, based in Stuart, Florida. [www.jurisdictionary.com](http://www.jurisdictionary.com)

com

Friday, March 12, 2010

Narrative: Manufacturing and service businesses can receive advice, planning, and implementation services from the state chapter of a nationwide private non-profit organization.

Description: Mike Switzer interviews Chris Wayne, growth services manager for the SC Manufacturing Extension Partnership.

[www.scnep.org](http://www.scnep.org)

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## The Week of 3/1/10

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Monday, March 1, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 2, 2010

Narrative: Uncertainties in the financial markets have investors anxious.

Description: Mike Switzer interviews Bill Harwood, a certified financial planner in Columbia, SC. [www.harwoodfinancialadvisors.com](http://www.harwoodfinancialadvisors.com)

com

Wednesday, March 3, 2010

Narrative: A LowCountry biscuit maker is receiving national attention.

Description: Mike Switzer interviews Carrie Morey, co-founder of Callie's Charleston Biscuits in Charleston, SC. [www.calliesbiscuits.com](http://www.calliesbiscuits.com)

is our SC Web Site of the Week.

Thursday, March 4, 2010

Narrative: A successful Midlands SC business web site is expanding across the state.

Description: Mike Switzer interviews Alan Cooper, owner and founder of [www.midlandsbiz.com](http://www.midlandsbiz.com) and [www.lowcountrybizsc.com](http://www.lowcountrybizsc.com)

and [www.upstatebizsc.com](http://www.upstatebizsc.com).

Friday, March 5, 2010

Narrative: Climate change could have a big impact on SC businesses.

Description: Mike Switzer interviews Frank Knapp, president of the SC Small Business Chamber of Commerce. [www.scsbc.org](http://www.scsbc.org)

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## The Week of 2/22/10

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Monday, Feb 22, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, Feb 23, 2010

Narrative: The current economic downturn is teaching people that they should build a "career safety net".

Description: Mike Switzer interviews Rick Van der Noord, a certified financial planner in Greenville, SC. [www.vandernoordfinancial.com](http://www.vandernoordfinancial.com)

com

Wednesday, Feb 24, 2010

Narrative: The Innovision Awards were announced in Greenville, SC late last year.

Description: Mike Switzer interviews David Stafford, chief operating officer for the Michelin Americas Research Company, the recipient of the Innovision Hall of Fame award. [www.michelin-us.com](http://www.michelin-us.com)

is our SC Web Site of the Week.

Thursday, Feb 25, 2010

Narrative: A recent grant is making possible an education program for statewide communities and health care professionals to learn valuable information about geriatric issues.

Description: Mike Switzer interviews Cheryl Stevenson, Geriatric Education Coordinator for the Learning Institute at Providence Hospital in Columbia, SC. [www.providencehospitals.com](http://www.providencehospitals.com)

Friday, Feb 26, 2010

Narrative: A Lamar, SC resident has invented a sleep aid for shift workers and is building a successful business with the assistance of SCORE.

Description: Mike Switzer Matt Watford, founder of ShiftShade, our SCORE success story for this month. [www.shiftshade.com](http://www.shiftshade.com) and [www.score.org](http://www.score.org)

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## The Week of 2/15/10

Monday, February 15, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 16, 2010

Narrative: The Innovision Technology Awards are presented each year to Upstate SC companies.

Description: Mike Switzer interviews Tom Strange, director of research and development for St. Jude Medical in Pickens, SC and also recipient of the 2009 Dr. Charles Townes Individual Achievement Award from Innovision. [www.innovisionaward.org](http://www.innovisionaward.org)

Wednesday, February 17, 2010

Narrative: Innovision's Innovation in Education award for 2009 went to a Duncan-SC based media company.

Description: Mike Switzer interviews Neil Willis, CEO of CQ Media Networks. [www.cqmedia.net](http://www.cqmedia.net) is our SC Web Site of the Week.

Thursday, February 18, 2010

Narrative: A Florence, SC area electric coop has been successful in developing an industrial park.

Description: Mike Switzer interviews Tom Kinard, manager of business development for Pee Dee Electric Cooperative, owner of Commerce City. [www.peedeeelectric.com](http://www.peedeeelectric.com)

Friday, February 19, 2010

Narrative: There are new Roth IRA conversion rules for 2010.

Description: Mike Switzer interviews Rick Ett, CPA and certified financial planner in Mt. Pleasant, SC. [www.irs.gov](http://www.irs.gov) and [www.moneyconcepts.com](http://www.moneyconcepts.com)

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## The Week of 2/8/10



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Monday, February 8, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 9, 2010

Narrative: February is "Cities Mean Business" month.

Description: Mike Switzer interviews Reba Hull Campbell, deputy executive director of the SC Municipal Assn. [www.citiesmeanbusiness.org](http://www.citiesmeanbusiness.org) and [www.masc.sc](http://www.masc.sc)

Wednesday, February 10, 2010

Narrative: A new website based in SC is riffing about education.

Description: Mike Switzer interviews Cathy Westerberg, co-founder and editor-in-chief of The Daily Riff in Charleston, SC. [www.thedailyriff.com](http://www.thedailyriff.com) is our SC Web Site of the Week.

Thursday, February 11, 2010

Narrative: A local writer has an article appearing this month in Nature Biotechnology.

Description: Mike Switzer interviews Dr. George Mack, managing director at BioDecade, a consulting firm based in West Columbia, SC. [www.biodecade.com](http://www.biodecade.com)

Friday, February 12, 2010

Narrative: The 2009 Innovision Awards were announced late last year.

Description: Mike Switzer interviews Randy Hahn, senior director of valve metal technology at Simpsonville, SC-based Kemet Corp., winner of the Technology Award. [www.kemet.com](http://www.kemet.com)

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## The Week of 2/1/10

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Monday, February 1, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 2, 2010

Narrative: How do financial planners feel about the investment world in 2010?

Description: Mike Switzer interviews Doug English, a certified financial planner and owner of Scientific Investors in Charleston, SC. [www.scientificinvestors.com](http://www.scientificinvestors.com)

Wednesday, February 3, 2010

Narrative: A Low Country SC company's product was recently featured as a "Great Gadget" by Macworld magazine.

Description: Mike Switzer interviews Andrew Green, co-founder of Twelve South in Charleston, SC. [www.twelvesouth.com](http://www.twelvesouth.com) is our SC Web Site of the Week.

Thursday, February 4, 2010

Narrative: New Carolina, SC's Council on Competitiveness continues to nurture economic clusters in our state.

Description: Mike Switzer interviews Rick Todd who is part of New Carolina's Transportation, Distribution and Logistics cluster. He is also president of the SC Trucking Assn. [www.newcarolina.org](http://www.newcarolina.org)

Friday, February 5, 2010

Narrative: Not everybody is happy about the increased nuclear activity in SC.

Description: Mike Switzer interviews Tom Clements, Southeast Nuclear Campaign Coordinator for the environmental group:

Friends of the Earth. [www.foe.org](http://www.foe.org)

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## The Week of 1/25/10

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Monday, January 25, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 26, 2010

Narrative: Some advisors believe you should think of the federal tax code as a profit sharing plan.

Description: Mike Switzer interviews Kendall Anderson, CEO and founder of Anderson Griggs Portfolio Management in Rock Hill, SC. [www.andersongriggs.com](http://www.andersongriggs.com)

Wednesday, January 27, 2010

Narrative: College kids and seniors are coming together with the help of a local new media organization.

Description: Mike Switzer interviews Randy Covington, Director of Newsplex. [newsplex.sc.edu](http://newsplex.sc.edu) is our SC Web Site of the Week. (also [www.bgtime.org](http://www.bgtime.org))

Thursday, January 28, 2010

Narrative: The world-famous Buckley School of Public Speaking in Camden, SC recently teamed up with USC's Moore School of Business to study and pilot new professional communications programs.

Description: Mike Switzer interviews Hildy Teegen, dean of USC's Moore School of Business. [moore.sc.edu](http://moore.sc.edu)

Friday, January 29, 2010

Narrative: SC is ready to become a hotbed of activity for green engineers.

Description: Mike Switzer Lee Stogner, chair of New Carolina's engineering cluster. [www.southcarolinaengineering.com](http://www.southcarolinaengineering.com)

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## The Week of 1/18/10

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Monday, January 18, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 19, 2010

Narrative: Telecommunications may be one area a company can cut costs without giving up quality.

Description: Mike Switzer interviews Scott Kearns, director of training and communications for Spirit Telecom in Columbia, SC. [www.spirittelecom.com](http://www.spirittelecom.com)

Wednesday, January 20, 2010

Narrative: Energy efficiency is on everyone's agenda these days.

Description: Mike Switzer interviews John Rosenberg, managing member of Efficient Energy Advisors in Beaufort, SC. [www.efficientenergyadvisors.com](http://www.efficientenergyadvisors.com) is our SC Web Site of the Week.

Thursday, January 21, 2010

Narrative: Many successful non-profit organizations ar those run as if they were for-profit businesses.

Description: Mike Switzer interviews Phil Blevins, executive director and co-founder of Carolina Autism in Charleston, SC. [www.carolinaautism.org](http://www.carolinaautism.org)

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Friday, January 22, 2010

Narrative: A Lowcountry biotech firm recently received a \$200,000 grant from SC Launch to develop scar prevention and tissue regeneration products.

Description: Mike Switzer interviews Dr. Gautam Ghatnekar, president and CEO of Charleston, SC-based First String Research, Inc. [www.firststringresearch.com](http://www.firststringresearch.com)

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## The Week of 1/11/10

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Monday, January 11, 2010

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 12, 2010

Narrative: An Upstate nanotechnology company won the 2009 Innovision award in the small enterprise category.

Description: Mike Switzer interviews David Myers, CEO of Greenville, SC-based Sensortech Corp. [www.sensortechcorp.com](http://www.sensortechcorp.com)

Wednesday, January 13, 2010

Narrative: The Cash for Appliances program starts this spring.

Description: Mike Switzer interviews John Clark, director of the SC Energy Office. [energy.sc.gov](http://energy.sc.gov) is our SC Web Site of the Week.

Thursday, January 14, 2010

Narrative: Government-regulated reverse mortgages are becoming more popular in SC.

Description: Mike Switzer interviews Paul Franklin, owner of Charleston, SC-based Franklin Funding. [www.franklin-funding.com](http://www.franklin-funding.com)

Friday, January 15, 2010

Narrative: An Upstate irrigation supply company is #3 on the 2009 list of SC's Fastest Growing Companies.

Description: Mike Switzer interviews Al Wilson, president of Tri-State Pumps in Liberty, SC. [www.tspumps.com](http://www.tspumps.com)

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## The Week of 1/4/10

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Monday, January 4, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 5, 2010

Narrative: Solar panels are now assisting HVAC units in SC.

Description: Mike Switzer interviews Stephen Ross, project manager for Comfort Services in Columbia, SC. [www.comfortservices.com](http://www.comfortservices.com)

Wednesday, January 6, 2010

Narrative: A Midlands entrepreneur has opened a tea room in Ridgeway with her 89-year-old mother.

Description: Mike Switzer interviews Carol Allen, who along with her mother Eleanor, run Laura's Tea Room in Ridgeway, SC. [www.laurastearoom.com](http://www.laurastearoom.com) is our SC Web Site of the Week.

Thursday, January 7, 2010

Narrative: A former Sumter, SC resident is now an award-winning vintner in Napa Valley, California.

Description: Mike Switzer interviews Thomas Rivers Brown who will soon be hosting SC's first wine tasting via Skype as a

fundraiser for Sumter Senior Services. [www.riversmarie.com](http://www.riversmarie.com) and [www.sumterwinefest.org](http://www.sumterwinefest.org)

Friday, January 8, 2010

Narrative: As SC becomes more involved in the global economy, our children's success may depend more and more on their ability to speak a second language.

Description: Mike Switzer Vanessa Sturr Ollar, owner of Little Lingoies, a language and culture center in Greenville, SC. [www.littlelingoes.com](http://www.littlelingoes.com)

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## The Week of 12/28/09

Monday, December 28, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Bruce Yandle, research economist at Clemson University. [http://moore.sc.edu/news.aspx?article\\_id=119](http://moore.sc.edu/news.aspx?article_id=119)

Tuesday, December 29, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Bruce Yandle, research economist at Clemson University. [http://moore.sc.edu/news.aspx?article\\_id=119](http://moore.sc.edu/news.aspx?article_id=119)

Wednesday, December 30, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Harris DeLoache, President and CEO of Hartsville, SC-based Sonoco Products. [http://moore.sc.edu/news.aspx?article\\_id=119](http://moore.sc.edu/news.aspx?article_id=119)

Thursday, December 31, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Harris DeLoache, President and CEO of Hartsville, SC-based Sonoco Products. [http://moore.sc.edu/news.aspx?article\\_id=119](http://moore.sc.edu/news.aspx?article_id=119)

Friday, January 1, 2010

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Harris DeLoache, President and CEO of Hartsville, SC-based Sonoco Products. [http://moore.sc.edu/news.aspx?article\\_id=119](http://moore.sc.edu/news.aspx?article_id=119)

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## The Week of 12/21/09

Monday, December 21, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Doug Woodward, research economist at USC. Visit our web site of the week for more info.

Tuesday, December 22, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Doug Woodward, research economist at USC. Visit our web site of the week for more info.

Wednesday, December 23, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Doug Woodward, research economist

at USC. The audio files can be heard in their entirety along with each speaker's visual presentation at [moore.sc.edu/news.aspx?article\\_id=119](http://moore.sc.edu/news.aspx?article_id=119)

Thursday, December 24, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference  
Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Don Schunk, research economist at Coastal Carolina University. Visit our web site of the week for more info.

Friday, December 25, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference  
Description: Mike Switzer replays excerpts from the conference. Today's excerpt is from Dr. Frank Hefner, research economist at the College of Charleston. Visit our web site of the week for more info.

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## The Week of 12/14/09

Monday, December 14, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 15, 2009

Narrative: According to some financial planners, many professionals, such as doctors and dentists, are finding themselves with little actual wealth despite having large incomes.

Description: Mike Switzer interviews Thomas Gore, a certified financial planner and president of Core Advisors in Chapin, SC. [www.coreadvisors.com](http://www.coreadvisors.com)

Wednesday, December 16, 2009

Narrative: The only brick and mortar elementary school in SC's State Charter School District opened in August of this year.

Description: Mike Switzer interviews Dr. Chuck White, Interim Head of the new Spartanburg Charter School. [www.spartanburgcharterschool.org](http://www.spartanburgcharterschool.org) is our SC Web Site of the Week.

Thursday, December 17, 2009

Narrative: The financial meltdown of the past year and a half has brought an increase in business to financial forensic firms.

Description: Mike Switzer interviews Mike O'Shea, director of investigations, for Forensic Research Group in Mauldin, SC. [www.frgi.net](http://www.frgi.net)

Friday, December 18, 2009

Narrative: Two SC colleges have teams entered into the Chartered Financial Analyst Institute's global Investment Research Challenge.

Description: Mike Switzer interviews David Allison, a Columbia, SC chartered financial analyst with the SC CFA Society. [www.cfasc.org](http://www.cfasc.org)

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## The Week of 12/7/09

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Monday, December 7, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 8, 2009

Narrative: Certain SC teachers can get free money for watching an online video and signing up to teach personal finance to their students.

Description: Mike Switzer interviews Suzette Morganelli, manager of financial counseling and education for the State Credit Union. [www.scscu.com](http://www.scscu.com)

Wednesday, December 9, 2009

Narrative: A new company in SC is using a patented process to rapidly grow native trees and shrubs.

Description: Mike Switzer interviews Robert Bain with RPM Ecosystems in Ravenal, SC. [www.rpmecosystems.com](http://www.rpmecosystems.com) is our SC Web Site of the Week.

Thursday, December 10, 2009

Narrative: An international wood purveyor headquartered in Mt. Pleasant was recently announced as the fastest growing company in SC.

Description: Mike Switzer interviews Chris Findlay, president of Direct Source Imports. [www.directsourceimports.net](http://www.directsourceimports.net)

Friday, December 11, 2009

Narrative: Although the recession is said to be over, many people have not "recovered" yet economically.

Description: Mike Switzer interviews Terry Crenshaw, a certified financial planner with Creative Financial Strategies in Columbia, SC. [www.4decisions.com](http://www.4decisions.com)

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## The Week of 11/30/09

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Monday, November 30, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 1, 2009

Narrative: A former SC state government lobbyist has decided to open a discount retail store.

Description: Mike Switzer interviews Donna Freeman, owner of the Village Dollar Shoppe in West Columbia, SC. [www.villagedollarshop.homestead.com](http://www.villagedollarshop.homestead.com)

Wednesday, December 2, 2009

Narrative: A former chemical engineer is now an award-winning tour guide in Charleston, SC.

Description: Mike Switzer interviews John LaVerne, owner of Bulldog Tours. [www.bulldogtours.com](http://www.bulldogtours.com) is our SC Web Site of the Week.

Thursday, December 3, 2009

Narrative: The mystery of the Red Heifer spurred a Columbia, SC author to write a new book.

Description: Mike Switzer interviews Hubert Levi Bird, author of The Temple of Solomon. [www.thetempleofsolomon.com](http://www.thetempleofsolomon.com)

Friday, December 4, 2009

Narrative: Many people think about gifting money and/or other assets near the end of the year.

Description: Mike Switzer interviews Susan McCants, a certified financial planner with Abacus Planning Group in Columbia, SC,

about tax and other aspects of gifting. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) and [www.extension.umn.edu/distribution/businessmanagement/DF6686.html](http://www.extension.umn.edu/distribution/businessmanagement/DF6686.html)

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## The Week of 11/23/09

Monday, November 23, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 24, 2009

Narrative: SC is home to the first online magazine dedicated to collegiate men.

Description: Mike Switzer interviews Alex Sok, CEO and founder of Centered Magazine based in Spartanburg, SC. [www.centeredonline.com](http://www.centeredonline.com)

Wednesday, November 25, 2009

Narrative: A Columbia, SC family-owned business founded during the Great Depression will be celebrating it's 75th anniversary next year.

Description: Mike Switzer interviews Carolette Cromer Turner of Cromer's, a peanut, popcorn, and party supply store. [www.cromers.com](http://www.cromers.com) is our SC Web Site of the Week.

Thursday, November 26, 2009

Narrative: Over the past year and a half, financial uncertainties have cast retirement planning in a new light.

Description: Mike Switzer interviews Catherine Anne Walsh, a transitional coach and clinical psychologist in Charleston, SC.

Friday, November 27, 2009

Narrative: As 2010 fast approaches, certain people need to be aware of changes coming to IRA's.

Description: Mike Switzer interviews Heath Bartlett, a financial advisor in Lexington, SC. [www.lpl.com/bartlettfinancial](http://www.lpl.com/bartlettfinancial)

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## The Week of 11/16/09

Monday, November 16, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 17, 2009

An old show mistakenly aired today. Schedule will be adjusted. The info you see below for the rest of the week is now correct.

Wednesday, November 18, 2009

Narrative: Columbia's arts and entertainment district will be holding it's annual Vista Lights celebration on Thursday, Nov. 19.

Description: Mike Switzer interviews Dale Marshall, president of the Vista Guild in Columbia, SC. [www.vistacolumbia.com](http://www.vistacolumbia.com)

Thursday, November 19, 2009

Narrative: An Upstate SC electric car company is seeing a boost in business due to recent IRS certification that their vehicles qualify for tax credits.

Description: Mike Switzer interviews Joe Wallington and Jane Zhang with Star Electric Vehicles, a division of JH Global in Greenville, SC. [www.starelectricvehicles.com](http://www.starelectricvehicles.com) is our SC Web Site of the Week.

Friday, November 20, 2009

Narrative: The Institute for Business and Home Safety will soon be building a one-of-its-kind research facility near Chester, SC.

Description: Mike Switzer interviews Allison Dean Love with the South Carolina Insurance News Service about the new \$40 million building. [www.disastersafety.org](http://www.disastersafety.org)

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## The Week of 11/9/09

Monday, November 9, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 10, 2009

Narrative: The Charleston Regional Development Alliance will hold it's annual luncheon this Thursday, Nov. 12.

Description: Mike Switzer interviews the event's keynote speaker: David Sanger, the chief Washington correspondent for the New York Times and author of *The Inheritance: The World Obama Confronts and the Challenges to American Power*. [www.crda.org](http://www.crda.org)

Wednesday, November 11, 2009

Narrative: How is the ad production business doing in this economic environment?

Description: Mike Switzer interviews Todd Stuart and Ethan Jackson with Mad Monkey, based in Columbia, SC. [www.gomadmonkey.com](http://www.gomadmonkey.com) is our SC Web Site of the Week.

Thursday, November 12, 2009

Narrative: With the economy in the tank, more and more people are shopping at consignment stores.

Description: Mike Switzer interviews Amanda Rosen, owner of three consignment shops in Charleston, SC. [www.butterflyconsignments.com](http://www.butterflyconsignments.com)

Friday, November 13, 2009

Narrative: SC's Fastest Growing Companies were recently announced.

Description: Mike Switzer interviews Cristina Schleifer with The Capital Corporation of Greenville, SC, the co-sponsor of the event. [www.thecapitalcorp.com](http://www.thecapitalcorp.com)

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## The Week of 11/2/09

Monday, November 2, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 3, 2009

Narrative: The Small Business Innovation Summit and Expo including the New Ideas SC awards ceremony is coming to Charleston, SC tomorrow.

Description: Mike Switzer interviews Rieva Lesonsky, small business expert, author, and CEO of GrowBiz Media who will be the event's keynote speaker. [www.thinktec.org](http://www.thinktec.org) and [www.charlestonchamber.net](http://www.charlestonchamber.net) and [www.smallbizdaily.com](http://www.smallbizdaily.com)

Wednesday, November 4, 2009

Narrative: A new website in Charleston is helping non-profits connect with area businesses.

Description: Mike Switzer interviews Laura Deaton, founder of PluffMudConnect. [www.pluffmudconnect.com](http://www.pluffmudconnect.com) is our SC Web Site of the Week.



Thursday, November 5, 2009

Narrative: Clemson has just released a new study on the impact of the nuclear industry in North and South Carolina.

Description: Mike Switzer interviews Mark Henry with Clemson University and Ben Cross with the Savannah River National Laboratory and chair of New Carolina's Nuclear Cluster Economic Development Task Force. [www.newcarolina.org](http://www.newcarolina.org)

Friday, November 6, 2009

Narrative: One of SC's largest employers began manufacturing tires here 34 years ago and are now transforming 18-wheelers into 10-wheelers.

Description: Mike Switzer interviews Michael Fanning with Michelin's North American headquarters in Greenville, SC. [www.michelinman.com](http://www.michelinman.com)

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## The Week of 10/26/09

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Monday, October 26, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 27, 2009

Narrative: The Engenuity Ignite Conference is tomorrow night in Columbia at 701 Whaley St.

Description: Mike Switzer interviews Neil Mclean, executive director of EngenuitySC. [www.engenuitysc.com](http://www.engenuitysc.com)

Wednesday, October 28, 2009

Narrative: SC's Personal Pathways to Success is helping connect business with students and adults looking for careers.

Description: Mike Switzer interviews Brenda Williams, the statewide coordinator for the organization's Regional Education Centers. [www.scpathways.org](http://www.scpathways.org) is our SC Web Site of the Week.

Thursday, October 29, 2009

Narrative: The holidays can be challenging financially, especially during this economic environment.

Description: Mike Switzer interviews Rick Van der Noord, a certified financial planner in Greenville, SC. [www.fpasouthcarolina.org](http://www.fpasouthcarolina.org)

Friday, October 30, 2009

Narrative: An upstate company has started an HR boot camp for those companies wanting to learn the responsibilities of a human resources dept.

Description: Mike Switzer interviews Terri Herren, owner of The Herren Dimension in Greenville, SC. [www.theherrendimension.com](http://www.theherrendimension.com)

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## The Week of 10/19/09

Monday, October 19, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 20, 2009

Narrative: A 15-day Holiday Harvest festival featuring SC's agriculture industry is coming to Myrtle Beach soon.

Description: Mike Switzer interviews Courtney Gleaves, with Burroughs and Chapin in Myrtle Beach. [www.holidayharvest.com](http://www.holidayharvest.com)

Wednesday, October 21, 2009

Narrative: Our SCORE success story this month comes from a senior services company in Aiken.

Description: Mike Switzer interviews Robbie Yarborough, owner of Especially Seniors. [www.especiallyseniors.com](http://www.especiallyseniors.com) is our SC Web Site of the Week. (also, for more info about SCORE: [www.score.org](http://www.score.org))

Thursday, October 22, 2009

Narrative: SC's unemployment debt to the federal government could hit \$1 billion soon.

Description: Mike Switzer interviews William Floyd, an employment and labor law attorney with the Columbia office of Nexsen Pruet, about the unemployment issues facing our state. [www.nexsenpruet.com](http://www.nexsenpruet.com), [www.sces.org](http://www.sces.org), and [www.scchamber.net](http://www.scchamber.net)

Friday, October 23, 2009

Narrative: Even parents who already have children in college may want to consider contributing to a section 529 college savings plan.

Description: Mike Switzer interviews Rick Ett, a certified financial planner and CPA in Mt. Pleasant, SC. [www.futurescholar.com](http://www.futurescholar.com)

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## The Week of 10/12/09

Monday, October 12, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 13, 2009

Narrative: A startup company working out of the Clemson Center for Applied Technology in Pendleton, SC has come up with a new way to make products that repel water.

Description: Mike Switzer interviews Ralph Hulseman, president of Hoowaki. [www.hoowaki.com](http://www.hoowaki.com)

Wednesday, October 14, 2009

Narrative: One of our state's biggest attractions is profitable and almost debt-free.

Description: Mike Switzer interviews Kevin Mills, president and CEO of the SC Aquarium. [www.scaquarium.org](http://www.scaquarium.org) is our SC Web Site of the Week.

Thursday, October 15, 2009

Narrative: The last couple months of the year are always important for tax planning.

Description: Mike Switzer interviews Neil Brown, a certified financial planner and certified public accountant with Burkett Financial Services in West Columbia, SC. [www.irs.gov](http://www.irs.gov)

Friday, October 16, 2009

Narrative: If you would like to pursue a good cause, there are important advantages to setting up a nonprofit organization.

Description: Mike Switzer interviews Cary Hall, an attorney with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

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## The Week of 10/5/09

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Monday, October 5, 2009

Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 6, 2009

Mike Switzer interviews Judith Moore, owner of the Charleston Cookie Company and Sublime Pies. [www.charlestoncookie.com](http://www.charlestoncookie.com)

Wednesday, October 7, 2009

Mike Switzer interviews Sharon May, owner of Hennessy's on Main St. in Columbia, SC. [www.maysdressing.com](http://www.maysdressing.com) is our SC Web Site of the Week.

Thursday, October 8, 2009

Mike Switzer interviews Jan Warner and Jan Collins, two nationally syndicated columnists and authors living and writing in Columbia, SC. [www.nextsteps.net](http://www.nextsteps.net)

Friday, October 9, 2009

Mike Switzer interviews Bill Phillips, a certified financial planner with Creative Financial Strategies in Columbia, SC. [www.4decisions.com](http://www.4decisions.com) and [www.smartaboutmoney.org](http://www.smartaboutmoney.org)

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## The Week of 9/28/09

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**Monday, September 28, 2009** Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

**Tuesday, September 29, 2009** Mike Switzer interviews Dennis Patrick, a certified financial planner with Morris Financial Concepts in Mt. Pleasant, SC. [www.mfcplanners.com](http://www.mfcplanners.com)

**Wednesday, September 30, 2009** Mike Switzer interviews Bill McAfee, a certified financial planner and CEO of WHM Capital Advisors in Columbia about his recent trips to Dubai and Bahrain. [www.whmca.com](http://www.whmca.com) is our SC Web Site of the Week.

**Thursday, October 1, 2009** Mike Switzer interviews Felicia Rhue Howard, director of demand side management for SC Electric and Gas in Columbia. [www.sceg.com](http://www.sceg.com)

**Friday, October 2, 2009** Mike Switzer interviews Rick Van der Noord, a certified financial planner in Greenville, SC. [www.fpasouthcarolina.org](http://www.fpasouthcarolina.org)

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## The Week of 9/21/09

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Monday, September 21, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 22, 2009

Narrative: In today's world of longevity of life, how does healthcare fit into financial planning?

Description: Mike Switzer interviews Cheryl Holland, CFP and owner of Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) and [www.agingwithdignity.com](http://www.agingwithdignity.com)

Wednesday, September 23, 2009

Narrative: A South Carolina mom turned her idea of communicating fairness and friendliness to her child into a thriving business.

Description: Mike Switzer interviews Melissa Patton, owner of Clinton, SC-based Bee Tees. [www.bee-tees.com](http://www.bee-tees.com) is our SC Web

Site of the Week.

Thursday, September 24, 2009

Narrative: Over the past year and a half, financial uncertainties have cast retirement planning in a new light.

Description: Mike Switzer interviews Catherine Anne Walsh, a transitional coach and clinical psychologist in Charleston, SC.

Friday, September 25, 2009

Narrative: How could health care reform affect SC's hospitals and doctors?

Description: Mike Switzer interviews Matthew Roberts, a health care attorney with Nexsen Pruet in Columbia, SC. [www.nexsenpruet.com](http://www.nexsenpruet.com)

[www.nexsenpruet.com](http://www.nexsenpruet.com)

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## The Week of 9/14/09

Monday, September 14, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 15, 2009

Narrative: The current large increase in employment transition is causing confusion about distributions from 401k plans.

Description: Mike Switzer interviews Ken Carnes, a financial advisor with Bartlett Financial in Lexington, SC. [www.lpl.com/](http://www.lpl.com/)

[bartlettfinancial](http://bartlettfinancial.com) and [www.72t.net](http://www.72t.net)

Wednesday, September 16, 2009

Narrative: Some teachers are getting frustrated with the current system of teaching and starting their own learning businesses.

Description: Mike Switzer interviews Ellen Goldman, owner of Carolina Academy for Educational Excellence in Greenville, SC.

[www.carolinaacademy.net](http://www.carolinaacademy.net) is our SC Web Site of the Week.

Thursday, September 17, 2009

Narrative: New marketing technologies can help business through this tough economic period.

Description: Mike Switzer interviews Larry Feil, owner of Precision XM in Charleston, SC. [www.precisionxm.com](http://www.precisionxm.com)

Friday, September 18, 2009

Narrative: Palmetto Clean Energy (PaCE) continues to expand "green" energy opportunities across SC.

Description: Mike Switzer interviews Mike and Jessica Mattox, solar power providers to PaCE and Roxanne Argo, public affairs specialist for PaCE. [www.palmettocleanenergy.com](http://www.palmettocleanenergy.com)

[www.palmettocleanenergy.com](http://www.palmettocleanenergy.com)

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## The Week of 9/7/09

Monday, September 7, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 8, 2009

Narrative: You can learn how to buy or sell a business at an upcoming workshop in Columbia.

Description: Mike Switzer interviews John LaFond, with the Midlands Chapter of SCORE about their next seminar on Sept. 15 at

the Columbia Chamber of Commerce. [www.scoremidlands.org](http://www.scoremidlands.org)

Wednesday, September 9, 2009

Narrative: SC's first LEED certified "green" grocery store is being built in Columbia.

Description: Mike Switzer interviews Brian Mills, district manager for Food Lion. [www.foodlion.com/greenstore](http://www.foodlion.com/greenstore) is our SC Web Site of the Week.

Thursday, September 10, 2009

Narrative: Businesses need to be aware of new and upcoming greenhouse gas emissions legislation.

Description: Mike Switzer interviews Rita Bolt Barker, an environmental attorney with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

Friday, September 11, 2009

Narrative: In today's economy, social security is becoming a retirement safe haven.

Description: Mike Switzer interviews Doug English, a certified financial planner and owner of Scientific Investors in Charleston, SC.

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## The Week of 8/31/09

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Monday, August 31, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 1, 2009

Narrative: Now that the financial markets have rebounded, what should investors do next?

Description: Mike Switzer interviews Bill Brady, a certified financial planner with Tabby Road Wealth Management in Hilton Head, SC. [www.tabbyroadwealthmanagement.com](http://www.tabbyroadwealthmanagement.com)

Wednesday, September 2, 2009

Narrative: The largest log home manufacturer in the country is located in SC.

Description: Mike Switzer interviews Ken Sekley, CEO of Southland Log Homes based in Columbia, SC about his industry and the green construction movement. [www.southlandloghomes.com](http://www.southlandloghomes.com) is our SC Web Site of the Week.

Thursday, September 3, 2009

Narrative: A new daycare in the Upstate is our SCORE success story this month.

Description: Mike Switzer interviews Cindy Weathers, owner of Park Place Children's Center in Simpsonville, SC. [www.parkplacechild.com](http://www.parkplacechild.com) and [www.score.org](http://www.score.org)

Friday, September 4, 2009

Narrative: New Carolina has formed the Insurance Technology Services Cluster in the Midlands.

Description: Mike Switzer interviews Eddie Jones, with Columbia-based Stone River and John Denise with Columbia-based Advanced Automation Consulting. [www.newcarolina.org](http://www.newcarolina.org) and [www.aacsc.net](http://www.aacsc.net) and [www.stoneriver.com](http://www.stoneriver.com)

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## The Week of 8/24/09

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Monday, August 24, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 25, 2009

Narrative: A SC company is being honored this week in Washington DC as part of National Minority Enterprise Development Week.

Description: Mike Switzer interviews Elliott Cooper, the district director of the US Small Business Administration in Columbia, SC. [www.sba.gov/sc](http://www.sba.gov/sc)

Wednesday, August 26, 2009

Narrative: In today's environmentally conscious world, how is plastic coping?

Description: Mike Switzer interviews Jeff Swiger, director of environmental products for Dispoz-o Products, based in Fountain Inn, SC. [www.dispoz.com](http://www.dispoz.com) is our SC Web Site of the Week.

Thursday, August 27, 2009

Narrative: The in-migration industry in SC contributes approx. \$3 billion and 200,000 jobs to our state's economy.

Description: Mike Switzer interviews Patrick Mason, co-founder of the center for Carolina Living based in Columbia, SC. [www.carolinalive.com](http://www.carolinalive.com)

Friday, August 28, 2009

Narrative: The stimulus bill has enacted important changes to COBRA allowing many laid-off employees to be able to afford to keep their health insurance.

Description: Mike Switzer interviews Hagood Tighe, an employment attorney with Fisher and Phillips in Columbia, SC. [www.laborlawyers.com](http://www.laborlawyers.com)

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## The Week of 8/17/09

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Monday, August 17, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 18, 2009

Narrative: Beginning next year, higher paid individuals will be able to take advantage of a Roth IRA conversion opportunity.

Description: Mike Switzer interviews Bill Phillips, a certified financial planner with Creative Financial Strategies in Columbia, SC. [www.4decisions.com](http://www.4decisions.com)

Wednesday, August 19, 2009

Narrative: The Green is Good for Business conference is coming to Columbia on Sept. 1.

Description: Mike Switzer interviews Grant Jackson from the Greater Columbia Chamber of Commerce and Amy Lawrence from the SC Energy Office. [www.columbiachamber.com](http://www.columbiachamber.com) is our SC Web Site of the Week. (other sites mentioned: [www.energy.sc.gov](http://www.energy.sc.gov) and [www.coccpac.com](http://www.coccpac.com))

Thursday, August 20, 2009

Narrative: Getting a home mortgage is a whole new experience these days.

Description: Mike Switzer interviews Colleen O'Neill, a loan officer with Bankline Mortgage in Greenville, SC. [www.banklinemortgage.com](http://www.banklinemortgage.com)

Friday, August 21, 2009

Narrative: In today's job market, not losing your job is as important as trying to find one.

Description: Mike Switzer interviews Betty Parker, owner of Sharper Development Solutions in Columbia, SC. [www.sharperdevelopmentsolutions.com](http://www.sharperdevelopmentsolutions.com)

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## The Week of 8/10/09

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Monday, August 10, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 11, 2009

Narrative: SC has one of the highest obesity rates in the nation. An Upstate business is trying to do something about it by targeting children's fitness.

Description: Mike Switzer interviews Steve DeCasas, owner of PowerKids Gym in Simpsonville, SC. [www.decasasfitness.com](http://www.decasasfitness.com)

Wednesday, August 12, 2009

Narrative: A few years ago, the state of SC mandated our state's schools to teach economics and personal finance at every grade level. How are our schools doing with this mandate?

Description: Mike Switzer interviews Helen Meyers, president of the SC Council on Economic Education. [www.sceconomics.org](http://www.sceconomics.org) is our SC Web Site of the Week.

Thursday, August 13, 2009

Narrative: What better source for tips on surviving in this economic climate than from a business coach...

Description: Mike Switzer interviews Al Katz, president of The Next Level in Mt. Pleasant, SC. [www.ajourneywithmac.com](http://www.ajourneywithmac.com)

Friday, August 14, 2009

Narrative: It's always good to save money, but in today's environment, it may be even more critical to take advantage of opportunities to lower your expenses.

Description: Mike Switzer interviews Arianna Sims Derrick, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) and [www.sctax.org](http://www.sctax.org) and [www.treasurer.sc.gov](http://www.treasurer.sc.gov) and [www.ssa.gov](http://www.ssa.gov) and [www.doi.sc.gov](http://www.doi.sc.gov)

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## The Week of 8/3/09

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Monday, August 3, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 4, 2009

Narrative: With today's job market in turmoil, many people are tempted to withdraw money from their 401k plans.

Description: Mike Switzer interviews Alex Chastain, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

Wednesday, August 5, 2009

Narrative: In today's economic environment, more people are researching companies before spending their money.

Description: Mike Switzer interviews Ward Lasso, founder of [palmettobizbuzz.com](http://palmettobizbuzz.com), a consumer review website for SC companies. [www.palmettobizbuzz.com](http://www.palmettobizbuzz.com) is our SC Web Site of the Week.

Thursday, August 6, 2009

Narrative: An Upstate SC company is working with Clemson technology to assist the military in building better prosthetics.

Description: Mike Switzer interviews David Myers, CEO of Sensortech, LLC based in Greenville, SC. [www.sensortechllc.com](http://www.sensortechllc.com)

Friday, August 7, 2009

Narrative: More people may want whiter smiles these days as competition grows for job interviews.

Description: Mike Switzer interviews Wilma Stamm, owner of Chapin Bright Smiles of Chapin, SC, our SCORE Success Story for this month. [www.score.org](http://www.score.org) and [www.scoremidlands.org](http://www.scoremidlands.org)

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## The Week of 7/27/09

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Monday, July 27, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 28, 2009

Narrative: A corporate retreat may be just what a company needs to recharge its batteries during this tough economic environment.

Description: Mike Switzer interviews Lauri Yeargin, executive director of the Gravitt Camp and Conference Center in Aiken, SC. [www.bishopgravatt.org](http://www.bishopgravatt.org)

Wednesday, July 29, 2009

Narrative: "Ivory Tower to Marketplace" was a recent student team competition at USC in Columbia involving a new nanotechnology.

Description: Mike Switzer interviews Dr. Tom Vogt, director of the Nano Center in Columbia, SC. [www.nano.sc.edu](http://www.nano.sc.edu) is our SC Web Site of the Week.

Thursday, July 30, 2009

Narrative: Over the past two decades SC's business community has become much more multinational, increasing the need for translators.

Description: Mike Switzer interviews Eric Bullington, a professional translator with Clinical Translations in Columbia, SC. [www.atanet.org](http://www.atanet.org) and [www.catiweb.org](http://www.catiweb.org) and [www.clinicaltranslations.com](http://www.clinicaltranslations.com)

Friday, July 31, 2009

Narrative: Regional cooperation and collaboration took a big stride forward earlier this spring when 375 leaders from the ten counties of Upstate SC got together.

Description: Mike Switzer interviews Dr. Barry Nocks, Clemson University professor and one of the organizers of the Upstate Reality Check. [www.upstaterealitycheck.com](http://www.upstaterealitycheck.com)

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## The Week of 7/20/09



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Monday, July 20, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 21, 2009

Narrative: A startup company working out of the Clemson Center for Applied Technology in Pendleton, SC has come up with a new way to make products that repel water.

Description: Mike Switzer interviews Ralph Hulseman, president of Hoowaki. [www.hoowaki.com](http://www.hoowaki.com)

Wednesday, July 22, 2009

Narrative: The stimulus bill has many provisions that will affect people and businesses in SC.

Description: Mike Switzer interviews Kyle Michel, an attorney in Columbia, SC. [www.recovery.gov](http://www.recovery.gov) and [www.grants.gov](http://www.grants.gov) are our SC

Web Sites of the Week. [www.michellawfirm.com](http://www.michellawfirm.com)

Thursday, July 23, 2009

Narrative: Some tax-free municipal bond yields are higher than their taxable government bond counterparts.

Description: Mike Switzer interviews Robert Key, a portfolio manager and chartered financial analyst with CCM Investment

Advisors in Columbia, SC. [www.ccminc.com](http://www.ccminc.com)

Friday, July 24, 2009

Narrative: Is it possible to guarantee success with your retirement plan?

Description: Mike Switzer interviews Ron Bartlett, a financial advisor with Bartlett Financial Services in Lexington, SC [www.lpl.com/](http://www.lpl.com/)

[bartlettfinancial](http://bartlettfinancial.com)

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## The Week of 7/13/09

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Monday, July 13, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 14, 2009

Narrative: Sometimes emotion can play a big role in making financial decisions.

Description: Mike Switzer interviews Cheryl Holland, a certified financial planner and founder of Columbia, SC-based Abacus

Planning Group. [www.jasonzweig.com](http://www.jasonzweig.com)

Wednesday, July 15, 2009

Narrative: Our SCORE success story this month is about an ex-marine starting a skateboard shop.

Description: Mike Switzer interviews Jonathan Bekemeyer, owner of Killer Peaks Surf and Skateboard shop in Port Royal, SC.

[www.kpskateshop.com](http://www.kpskateshop.com) is our SC Web Site of the Week.

Thursday, July 16, 2009

Narrative: The recent economic slump and the green revolution have brought new opportunities to the logistics industry.

Description: Mike Switzer interviews Sammy Riddle, co-founder of M33 Integrated Solutions in Greenville, SC. [www.m33integrated.com](http://www.m33integrated.com)

Friday, July 17, 2009

Narrative: A new patented hospital patient bedside care product is being manufactured in SC and promises to revolutionize patient

medication delivery.

Description: Mike Switzer interviews Ned Buffington, CEO of Avancen, based in Mt. Pleasant, SC. [www.avancen.com](http://www.avancen.com)

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## The Week of 7/6/09

Date: Monday, July 6, 2009

Narrative: Business speakers may be able to pick up some public speaking tips from trial lawyers.

Description: Mike Switzer interviews Wallace Lightsey, an attorney with the Wychje law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com) and [www.toastmasters.org](http://www.toastmasters.org)

Date: Tuesday, July 7, 2009

Narrative: South Carolinians now have way to buy and sell conservation credits.

Description: Mike Switzer interviews Robin Underwood, manager of the SC Conservation Credit Exchange. [www.conservesc.com](http://www.conservesc.com)

Date: Wednesday, July 8, 2009

Narrative: Businesses and municipalities could help create a positive impact on our environment by implementing alternative rainwater treatments such as raingardens.

Description: Mike Switzer interviews Tom Falvey, director of science and outreach for the SC State Museum in Columbia. [carolinaclear.clemson.edu](http://carolinaclear.clemson.edu) is our SC Web Site of the Week.

Date: Thursday, July 9, 2009

Narrative: There are organizations in SC that are helping homeowners avoid foreclosures.

Description: Mike Switzer interviews Karen Jenkins, CEO of Integrated Financial Services in Columbia, SC. [www.intfinancial.com](http://www.intfinancial.com)

Date: Friday, July 10, 2009

Narrative: One of New Carolina's cluster initiatives for SC is the Recycling Cluster.

Description: Mike Switzer interviews Chantal Fryer, Recycling Market Development Manager for the SC Dept. of Commerce and the manager of the Recycling Cluster.

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## The Week of 6/29/09

Monday, June 29, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 30, 2009

Narrative: The recent financial scandals have presented some lessons to be learned for investors.

Description: Mike Switzer interviews David Allison, a chartered financial analyst and partner with Allison Investment Management in Columbia, SC. [www.allinvmtg.com](http://www.allinvmtg.com) and [www.finra.org](http://www.finra.org)

Wednesday, July 1, 2009

Narrative: A South Carolina filmmaker has made it into the semifinal stage of a national competition.

Description: Mike Switzer interviews Marion, SC-born Wade Gasque, an independent writer and director living and working in Los Angeles. [www.netflixfindyourvoice.com](http://www.netflixfindyourvoice.com) is our SC Web Site of the Week.

Thursday, July 2, 2009

Narrative: An Irish-born writer and educator has developed a unique system of teaching languages.

Description: Mike Switzer interviews Finnbar Dunphy about his company, Language Comes Alive. [www.ourlanguagescomealive.com](http://www.ourlanguagescomealive.com)

Friday, July 3, 2009

Narrative: SC is home to a world-class genetics center.

Description: Mike Switzer interviews Greg Bowden, executive director of the SC Birth Defects Foundation, the statewide fundraising arm of the Greenwood Genetics Center. [www.ggc.org](http://www.ggc.org)

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## The Week of 6/22/09

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Monday, June 22, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 23, 2009

Narrative: The first ever conference in SC for web designers, developers along with business and marketing professionals is coming June 27 to Columbia.

Description: Mike Switzer interviews Gene Crawford, co-founder of ConvergeSC and president of Period Three. [www.convergesc.org](http://www.convergesc.org)

Wednesday, June 24, 2009

Narrative: The city of Columbia has a new "Green Queen".

Description: Mike Switzer interviews Mary Pat Baldauf, Sustainability Facilitator for the City of Columbia. [www.coccpac.com](http://www.coccpac.com) is our SC Web Site of the Week.

Thursday, June 25, 2009

Narrative: A SC company is working on lowering the cost of solar panels.

Description: Mike Switzer interviews Steve Schultz, CEO of Anaxtal Silicon in Piedmont, SC. [www.anaxtal.com](http://www.anaxtal.com)

Friday, June 26, 2009

Narrative: How has the economic and financial crisis affected the capital markets for private business owners?

Description: Mike Switzer interviews Ben Duster, a corporate finance specialist in the New York City office of Watermark Advisors, a Greenville, SC-based financial advisory firm. [www.watermarkadvisors.com](http://www.watermarkadvisors.com)

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## The Week of 6/15/09

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Monday, June 15, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 16, 2009

Narrative: A Charleston, SC company has digitized over 300,000 old books and is offering them for sale online.

Description: Mike Switzer interviews Mitchell Davis, one of the founders of Bibliolife. [www.bibliolife.com](http://www.bibliolife.com)

Wednesday, June 17, 2009

Narrative: An SC professional soccer team undertook a big sustainability program last year.

Description: Mike Switzer interviews Andrew Bell, president of the Charleston Battery. [www.charlestonbattery.com](http://www.charlestonbattery.com) is our SC Web Site of the Week.

Thursday, June 18, 2009

Narrative: Do economic downturns affect family structures?

Description: Mike Switzer interviews Ben Stevens, a family law attorney with Stevens MacPhail in Spartanburg, SC. [www.scfamilylaw.com](http://www.scfamilylaw.com)

Friday, June 19, 2009

Narrative: A Columbia, SC money manager has been named a top woman in wealth management in the country.

Description: Mike Switzer interviews Cheryl Holland, founder of Abacus Planning Group. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

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## The Week of 6/8/09

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Monday, June 8, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 9, 2009

Narrative: USC's Moore School of Business recently held its annual Business Leadership Dinner and for the first time conducted an instant "clicker" survey.

Description: Mike Switzer interviews Hildy Teegen, dean of USC's business school. [mooreschool.sc.edu](http://mooreschool.sc.edu)

Wednesday, June 10, 2009

Narrative: A Charleston-based company is helping restaurants and hotels "go green".

Description: Mike Switzer interviews George Buell, president of Why Go Eco. [www.whygoeco.com](http://www.whygoeco.com) is our SC Web Site of the Week.

Thursday, June 11, 2009

Narrative: What can a person do to with their IRA to take advantage of the recent market drop?

Description: Mike Switzer interviews Neil Brown, a CPA and certified financial planner with Burkett Financial Services in West Columbia, SC.

Friday, June 12, 2009

Narrative: A window washing business in Charleston is our SCORE success story this month.

Description: Mike Switzer interviews Corey Frank, owner of LowCountry Professional Windows. [www.score.org](http://www.score.org)

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## The Week of 6/1/09

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Monday, June 1, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 2, 2009

Narrative: Few people lay out in advance their retirement plan distribution phase of their financial plan.

Description: Mike Switzer interviews Jeb Zoller, a certified financial planner with First Command Financial Planning in Columbia, SC. [www.firstcommand.com](http://www.firstcommand.com)

Wednesday, June 3, 2009

Narrative: SC is home to a world-class genetics center.

Description: Mike Switzer interviews Greg Bowden, executive director of the SC Birth Defects Foundation, the statewide fundraising arm of the Greenwood Genetics Center. [www.ggc.org](http://www.ggc.org) is our SC Web Site of the Week.

Thursday, June 4, 2009

Narrative: More people are using the current economy as a springboard to a new career.

Description: Mike Switzer interviews Nella Barkley, owner of Crystal Barkley, an international career strategy firm based in Charleston, SC. [www.careerlife.com](http://www.careerlife.com)

Friday, June 5, 2009

Narrative: The Midlands chapter of SCORE will be holding their annual Patents, Copyrights and Trademarks workshop at the Columbia Chamber of Commerce on June 16.

Description: Mike Switzer interviews John Perkins, the workshop presenter and an attorney with Nexsen Pruet in Greenville, SC. [www.scoremidlands.com](http://www.scoremidlands.com)

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## The Week of 5/25/09

Monday, May 25, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 26, 2009

Narrative: A Charleston County emergency room doctor won the bioscience category award in the 2009 New Ideas for a New Carolina contest.

Description: Mike Switzer interviews Michael Kitchen, president of Restorative Physiology. [www.restorativephysiology.com](http://www.restorativephysiology.com)

Wednesday, May 27, 2009

Narrative: Clemson's Spiro Institute along with the Greenville, SC Chamber of Commerce and SC Launch have created a new entrepreneurship initiative in Greenville.

Description: Mike Switzer interviews Michael Mino, CEO of PropertyBoss and one of the organizers of NextStart. [www.nextstart.org](http://www.nextstart.org) is our SC Web Site of the Week.

Thursday, May 28, 2009

Narrative: According to a recent report SC's Centers for Economic Excellence are having a positive impact on our state's prospects for economic growth.

Description: Mike Switzer interviews Paula Harper Bethea, chair of the Board for the Centers of Economic Excellence program. [www.scoee.org](http://www.scoee.org)

Friday, May 29, 2009

Narrative: Times are tough and belts are being tightened and we could all use a few budget saving tips.

Description: Mike Switzer interviews Joe Baker, a certified financial planner with Alcus Financial Group in Mt. Pleasant, SC. [www.bankrate.com](http://www.bankrate.com) and [www.lowermycreditcard.com](http://www.lowermycreditcard.com) and [www.alcusfinancial.com](http://www.alcusfinancial.com)

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## The Week of 5/18/09

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Monday, May 18, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 19, 2009

Narrative: Nominations are currently being accepted for the 2009 Silver Crescent Manufacturer of the year awards.

Description: Mike Switzer interviews Karen Owens, president of the Silver Crescent Foundation in Columbia, SC. [www.silvercrescentsc.org](http://www.silvercrescentsc.org)

Wednesday, May 20, 2009

Narrative: A Dorchester county resident won the software/information technology award in this year's New Ideas for a New Carolina contest for a boat captains search-and-compare web site.

Description: Mike Switzer interviews Vickie Waller, co-owner of [www.usobe.com](http://www.usobe.com) which is our SC Web Site of the Week.

Thursday, May 21, 2009

Narrative: An Upstate SC author recently won a Guggenheim Fellowship.

Description: Mike Switzer interviews George Singleton, who is also a creative writing instructor at the Governor's School for the Arts and Humanities in Greenville, SC. [www.georgesingleton.com](http://www.georgesingleton.com)

Friday, May 22, 2009

Narrative: New Carolina is working to bring high impact companies to our state.

Description: Mike Switzer interviews Garry Powers, chair of New Carolina's Entrepreneurship Task Force. [www.newcarolina.org](http://www.newcarolina.org)

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## The Week of 5/11/09

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Monday, May 11 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 12, 2009

Narrative: College graduation is just around the corner and with the economy suffering, these twenty-somethings may be facing a "quarter-life crisis".

Description: Mike Switzer interviews Eddie Kramer, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) and [www.quarterlifecrisis.com](http://www.quarterlifecrisis.com)

Wednesday, May 13, 2009

Narrative: One of the premier international networking events is coming to Charleston May 26-28.

Description: Mike Switzer interviews Ron Reighter, VP, Global Trade Solutions, Sun Trust Bank in Charlotte, NC and general chair of the 36th annual South Carolina International Trade Conference. [www.scitc.org](http://www.scitc.org) is our SC Web Site of the Week.

Thursday, May 14, 2009

Narrative: Some research shows that the pet industry has a high level of insulation from economic downturns.

Description: Mike Switzer interviews Paul Reynolds, co-owner of The Bakers Dog in Myrtle Beach, SC. [www.bakersdog.com](http://www.bakersdog.com)

Friday, May 15, 2009

Narrative: Business owners may be overlooking cost-saving opportunities during a time when they need it the most.

Description: Mike Switzer interviews Dan Schneider, owner of SIB Development and Consulting in Charleston, SC. [www.sibdevelopment.com](http://www.sibdevelopment.com)

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## The Week of 5/4/09

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Monday, May 4, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 5, 2009

Narrative: During dramatic financial times such as these, investors tend to make the mistake of focusing only on their short-term returns.

Description: Mike Switzer interviews Dennis Patrick, a certified financial planner with Morris Financial Concepts in Mt. Pleasant, SC. [www.fpaforfinancialplanning.org](http://www.fpaforfinancialplanning.org) and [www.mfcplanners.com](http://www.mfcplanners.com)

Wednesday, May 6, 2009

Narrative: The SC General Assembly is active with issues that will affect our small business community this year.

Description: Mike Switzer interviews Frank Knapp, president and CEO of the SC Small Business Chamber of Commerce. [www.scsbc.org](http://www.scsbc.org) is our SC Web Site of the Week.

Thursday, May 7, 2009

Narrative: A 1949 USC alumnus has established a half million dollar endowment at the journalism school to enhance the teaching of financial journalism.

Description: Mike Switzer interviews Blythewood, SC resident Ken Baldwin, a retired journalist and journalism industry executive about his recent gift to the University of South Carolina's School of Journalism and Mass Communications. <http://jour.sc.edu/news/newsann/0809/baldwin/index.html>

Friday, May 8, 2009

Narrative: Even though the economy is down, events are still happening around our state and someone needs to plan those events.

Description: Mike Switzer interviews Nancye Bailey, owner of Carolina Event Consultants in Columbia about her industry. [www.carolinaeventconsultants.com](http://www.carolinaeventconsultants.com)

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## The Week of 4/27/09

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Monday, April 27, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 28, 2009

Narrative: Businesses can save money by instituting safety measures at their company.

Description: Mike Switzer interviews Kurt Rayburg, Workplace Safety Director, for Rosenfeld Einstein. [www.rosenfeldeinstein.com](http://www.rosenfeldeinstein.com) and [www.osha.gov](http://www.osha.gov) and [www.piedmont.asse.org](http://www.piedmont.asse.org)

Wednesday, April 29, 2009

Narrative: The green building expo and conference, Sustain SC 2009, is coming to Greenville May 7 and 8.

Description: Mike Switzer interviews John Hansen, VP/President Elect of the SC Chapter of the US Green Building Council. [www.usgbcsc.org](http://www.usgbcsc.org) is our SC Web Site of the Week.

Thursday, April 30, 2009

Narrative: There are more than 30,000 weddings expected to be held in SC this year, making the nuptial scene a big business.

Description: Mike Switzer interviews Susan Scaachi, publisher of the SC Wedding Resource Guide based in Murrell's Inlet, SC.

[www.theweddingbook.net](http://www.theweddingbook.net)

Friday, May 1, 2009

Narrative: In today's economy, more and more people are finding themselves creating a personal budget.

Description: Mike Switzer interviews Susan McCants, a certified financial planner with Abacus Planning Group in Columbia, SC.

[www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) and [www.aarp.org](http://www.aarp.org) and [www.bankrate.com](http://www.bankrate.com)

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## The Week of 4/20/09

Monday, April 20, 2009

Narrative: The engineering industry in SC represents hundreds of companies and thousands of engineers.

Description: Mike Switzer interviews Lee Stogner, the chair of New Carolina's Engineering Cluster. [www.southcarolinaengineering.org](http://www.southcarolinaengineering.org)

Tuesday, April 21, 2009

Narrative: The April honorees for the AT&T African American calendar are South Carolina Gullah-Geechee heritage experts, Ron and Natalie Daise.

Description: Mike Switzer interviews Ron Daise, VP for Creative Education at Brookgreen Gardens at Murrells Inlet, SC. [www.gullahgullah.com](http://www.gullahgullah.com) and [www.nps.gov/guge](http://www.nps.gov/guge)

Wednesday, April 22, 2009

Narrative: In today's tight economy, companies may not be aware that they can save money with the introduction of wellness programs.

Description: Mike Switzer interviews Howard Einstein, president of Rosenfeld Einstein in Greenville, SC. [www.rosenfeldeinstein.com](http://www.rosenfeldeinstein.com) is our SC Web Site of the Week.

Thursday, April 23, 2009

Narrative: The turbulence in the financial markets continues and many people continue to be confused about where to put their money.

Description: Mike Switzer interviews Bill H. Brady, managing director of Tabby Road Wealth Management Group in Hilton Head Island, SC. [www.tabbyroadwealthmanagementgroup.wbsec.com](http://www.tabbyroadwealthmanagementgroup.wbsec.com)

Friday, April 24, 2009

Narrative: Careful estate planning, including gifting, can save millions of dollars in estate taxes.

Description: Mike Switzer interviews Lesley Moore, an attorney with the Wyche Law Firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

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## The Week of 4/13/09



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Monday, April 13, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 14, 2009

Narrative: Membership is up and complaints are down at a SC Better Business Bureau.

Description: Mike Switzer interviews Jim Camp, president and CEO of the BBB of Central SC and Charleston. [www.bbb.org](http://www.bbb.org)

Wednesday, April 15, 2009

Narrative: Most people want to know that the transfer of their estate will go to their loved ones without litigation.

Description: Mike Switzer interviews Deborah Faulkner, the Greenville, SC county probate judge who has award-winning programs and a web site for her taxpayers. [www.greenvillemountain.org/probate](http://www.greenvillemountain.org/probate) is our SC Web Site of the Week.

Thursday, April 16, 2009

Narrative: Many companies may be missing opportunities to capitalize on their intellectual property rights.

Description: Mike Switzer interviews Bernie Klosowski, an attorney with Turner Padgett Graham and Laney in Greenville, SC. [www.turnerpadgett.com](http://www.turnerpadgett.com)

Friday, April 17, 2009

Narrative: Local community colleges can influence and impact rural community public-private partnerships.

Description: Mike Switzer interviews Rebecca Battle-Bryant, associate vice president of the Orangeburg-Calhoun Technical College. [www.octech.edu](http://www.octech.edu)

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## The Week of 4/6/09

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Monday, April 6, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 7, 2009

Narrative: Scholarships and awards are available for financial education.

Description: Mike Switzer interviews Suzette Morganelli, manager of the Financial Counseling and Education Dept. of the State Credit Union. [www.scscu.com](http://www.scscu.com)

Wednesday, April 8, 2009

Narrative: One of SC's premier sporting events brings a big economic boost to our state's LowCountry.

Description: Mike Switzer interviews Bob Moran, General Manager and Tournament Director of the Family Circle Cup tennis tournament coming to Daniel Island, SC April 11-19. [www.familycirclecup.com](http://www.familycirclecup.com) is our SC Web Site of the Week.

Thursday, April 9, 2009

Narrative: Non-profit organizations employ 7% of SC's workforce.

Description: Mike Switzer interviews Mason Hardy, president of the SC Assn. of Non-Profits. [www.scanpo.org](http://www.scanpo.org)

Friday, April 10, 2009

Narrative: Some advisors believe non-publicly-traded commercial real estate trusts can improve the performance of an investment portfolio.

Description: Mike Switzer interviews Heath Bartlett, a financial advisor practicing in Lexington, SC. [www.lpl.com/bartlettfinancial](http://www.lpl.com/bartlettfinancial)

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## The Week of 3/30/09

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Monday, March 30, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 31, 2009

Narrative: The National Hydrogen Association Conference and Expo is this week in Columbia.

Description: Mike Switzer interviews Greg Hilton, a project manager with EngenuitySC about this week's events. [www.hydrogenconference.com](http://www.hydrogenconference.com) and [www.nhatrailblazers.com](http://www.nhatrailblazers.com)

Wednesday, April 1, 2009

Narrative: How is the current economic situation affecting economic development in our state?

Description: Mike Switzer interviews Rob Cornwell with Insite Consulting in Greer, SC. [www.insiteconsultinggroup.com](http://www.insiteconsultinggroup.com) is our SC

Web Site of the Week.

Thursday, April 2, 2009

Narrative: South Carolina writers and illustrators are making their way to Beaufort this month for the Bookmakers Festival.

Description: Mike Switzer interviews Lisa Annelouise Rentz, editor of ArtNews magazine and founder of Iodine Literary Projects. [www.eatgoodbread.com](http://www.eatgoodbread.com)

Friday, April 3, 2009

Narrative: Maybe cutting advertising expenditures in this economic environment is not a good idea.

Description: Mike Switzer interviews David Rawle, founder and chair of Rawle Murdy in Charleston, SC. [www.rawlemurdy.com](http://www.rawlemurdy.com)

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## The Week of 3/23/09

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Monday, March 23, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 24, 2009

Narrative: If you still have a job in this economic environment, how are some ways you can protect yourself for the worst?

Description: Mike Switzer interviews Arianna Sims Derrick, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

Wednesday, March 25, 2009

Narrative: US Justice Dept. lawsuits against the real estate industry are opening doors for non-traditional ways of doing business.

Description: Mike Switzer interviews Steve DeGuzman, founder of Rehava, a new type of real estate company in Charleston, SC. [www.rehava.com](http://www.rehava.com) is our SC Web Site of the Week.

Thursday, March 26, 2009

Narrative: How is SC's economy faring compared to the national situation?

Description: Mike Switzer interviews Dr. Doug Woodward, director of the Division of Research at USC's Moore School of Business in Columbia, SC. [mooreschool.sc.edu/moore/research](http://mooreschool.sc.edu/moore/research)

Friday, March 27, 2009

Narrative: The recent Recovery Act signed into law by President Obama has enhanced home improvement energy tax credits.

Description: Mike Switzer interviews Elwood Hamilton from the SC Energy Office in Columbia. [www.energy.sc.gov](http://www.energy.sc.gov)

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## The Week of 3/16/09

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Monday, March 16, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 17, 2009

Narrative: Companies downsizing may present outsourcing opportunities for other companies.

Description: Mike Switzer interviews Janet Christy, president of Leverage and Development in Greenville, SC. [www.leverageanddevelopment.com](http://www.leverageanddevelopment.com)

Wednesday, March 18, 2009

Narrative: The new economic stimulus bill known as the Recovery Act has many small business borrowing incentives.

Description: Mike Switzer interviews Elliott Cooper, District Director for the US Small Business Administration in South Carolina. [www.sba.gov/sc](http://www.sba.gov/sc) is our SC Web Site of the Week.

Thursday, March 19, 2009

Narrative: Many taxpayers may not be aware of the difference between taxpayer representation companies and enrolled agents.

Description: Mike Switzer interviews Sharon Hartwell, a partner with Charleston, SC-based Hartwell Tax Solutions. [www.hartwelltaxsolutions.com](http://www.hartwelltaxsolutions.com) and [www.irs.gov](http://www.irs.gov)

Friday, March 20, 2009

Narrative: Part 2: There are brand new regulations in the Family Medical Leave Act affecting military personnel and their families.

Description: Mike Switzer interviews Mike Malone, an attorney representing employers with the firm of Malone, Thompson, Summers and Ott in Columbia, SC. [www.dol.gov](http://www.dol.gov) and [http://www.worklaw.com/law\\_firm.php?action=view\\_firm&firm\\_id=19](http://www.worklaw.com/law_firm.php?action=view_firm&firm_id=19)

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## The Week of 3/9/09

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Monday, March 9, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 10, 2009

Narrative: A non-profit web site has been created to assist teachers with their funding needs.

Description: Mike Switzer interviews Ed Elser, founder of [Smartkids.sc](http://Smartkids.sc), based in the North Augusta-Aiken-Edgefield area of SC. [www.smartkids.sc](http://www.smartkids.sc)

Wednesday, March 11, 2009

Narrative: The AT&T African American calendar honoree for February is a professional dollmaker.

Description: Mike Switzer interviews Sandra Blake, from Blythewood, SC, and owner of Dollightful. [www.sodollightfuldolls.com](http://www.sodollightfuldolls.com) is our SC Web Site of the Week.

Thursday, March 12, 2009

Narrative: Part 1: The Federal Family and Medical Leave Act has new regulations affecting businesses as of Jan. 16.

Description: Mike Switzer interviews Mike Malone, a labor and employment attorney in Columbia, SC. [www.dol.gov/esa/whd/fmla/](http://www.dol.gov/esa/whd/fmla/)

finalrule.htm

Friday, March 13, 2009

Narrative: Marketing and communications professionals in SC are banding together to help each other find work during these tough economic times.

Description: Mike Switzer interviews Colleen Troy, owner of TouchPoint Communications in Charleston, SC, one of the organizers of Brand-Aide. [www.touchptcom.com](http://www.touchptcom.com)

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## The Week of 3/2/09

Monday, March 2, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 3, 2009

Narrative: New credit scoring methods are in place for 2009.

Description: Mike Switzer interviews Rick VanderNoord, a certified financial planner in Greenville, SC. [www.vandernoordfinancial.com](http://www.vandernoordfinancial.com)

Wednesday, March 4, 2009

Narrative: A researcher in the Pee Dee part of our state is hoping to create new "green" jobs through his efforts to turn switchgrass into biofuel.

Description: Mike Switzer interviews Dr. Jim Frederick, professor of the Cellosic Biofuels Initiative at Clemson University's Pee Dee Research and Education Center in Florence, SC. [agroecology.clemson.edu/switchgrass](http://agroecology.clemson.edu/switchgrass) is our SC Web Site of the Week.

Thursday, March 5, 2009

Narrative: Age Management Medicine is a growing field in our state.

Description: Mike Switzer interviews Dr. Mickey Barber, CEO of Cenegenics Carolinas in Charleston, SC. [www.cenegenics-carolinas.com](http://www.cenegenics-carolinas.com)

Friday, March 6, 2009

Narrative: With the economy in the tank and our retirement dreams interrupted, how, if any should our money and investing habits change?

Description: Mike Switzer interviews Thomas Gore, a certified financial planner and President of Core Advisors in Chapin, SC. [www.coreadvisors.com](http://www.coreadvisors.com)

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## The Week of 2/23/09

Monday, February 23, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 24, 2009

Narrative: Investors should always beware of bad and/or incompetent advice.

Description: Mike Switzer interviews Rick Van der Noord, a certified financial planner in Greenville, SC. [www.vandernoordfinancial.com](http://www.vandernoordfinancial.com) and [www.fpasouthcarolina.org](http://www.fpasouthcarolina.org) then click on find a financial planner. Or two other popular sites are [www.findanexpert.com](http://www.findanexpert.com) and [www.paladinregistry.com](http://www.paladinregistry.com).

Wednesday, February 25, 2009

Narrative: With our economy in the doldrums, many businesses are turning to exporting.

Description: Mike Switzer interviews Deidre Crow, chair of the SC International Trade Coalition in Columbia. [www.buyusa.gov/southcarolina/scitc.html](http://www.buyusa.gov/southcarolina/scitc.html) is our SC Web Site of the Week.

Thursday, February 26, 2009

Narrative: How are SC's real estate markets faring so far in 2009?

Description: Mike Switzer interviews Mike Dodds an appraiser with Integra Realty Resources in Columbia, SC. [www.screnews.com](http://www.screnews.com)

Friday, February 27, 2009

Narrative: There are legal do's and don'ts when it comes to advertising on the web.

Description: Mike Switzer interviews Terrell Mills, an attorney with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

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## The Week of 2/16/09

SC Business Review Monday, February 16, 2009

Narrative: In a turn of events, the host becomes the interviewed as a surprise announcement is made at last week's ThinkTec conference.

Description: John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC, interviews Mike Switzer, Grand Prize Winner of the New Ideas for a New Carolina contest. [www.newideassc.com](http://www.newideassc.com)

Tuesday, February 17, 2009

Narrative: Writing and publishing a book can be hard work, but finding someone to read it may be even harder.

Description: Mike Switzer interviews Larry Dixon, a theology professor at Columbia International University in Columbia, SC, about his experience writing, publishing, and Marketing his newest book: *When Temptation Strikes: Gaining Victory Over Sin*. [larrydixon.wordpress.com](http://larrydixon.wordpress.com)

Wednesday, February 18, 2009

Narrative: The sour economy has brought about lower prices for solar panels at the same time that tax credits have increased.

Description: Mike Switzer interviews Chris Salmon, co-owner of Argand Energy Solutions, a Columbia, SC-based solar/wind solutions company. [www.argandenergy.com](http://www.argandenergy.com) is our SC Web Site of the Week.

Thursday, February 19, 2009

Narrative: There are hidden dangers inherent in illegal music file sharing.

Description: Mike Switzer interviews Ted Gentry. An attorney with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

Friday, February 20, 2009

Narrative: Many retirees are looking for a safer way to generate income during these times of uncertainty involving financial institutions.

Description: Mike Switzer interviews Doug English, a certified financial planner with Scientific Investors in Charleston, SC. [www.citizen-times.com/apps/pbcs.dll/article?AID=2008812170326](http://www.citizen-times.com/apps/pbcs.dll/article?AID=2008812170326)

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## The Week of 2/9/09

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Monday, February 9, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 10, 2009

Narrative: Free taxpayer assistance is available through the United Way.

Description: Mike Switzer interviews Suzette Morganelli, with the State Credit Union in Columbia, SC. [www.scscu.com](http://www.scscu.com) and [www.uway.org](http://www.uway.org)

Wednesday, February 11, 2009

Narrative: February is Cities Mean Business Month in SC.

Description: Mike Switzer interviews Reba Campbell with the SC Municipal Assn. about how cities and businesses can work together in these tough economic times. [www.citiesmeanbusiness.org](http://www.citiesmeanbusiness.org) is our SC Web Site of the Week.

Thursday, February 12, 2009

Narrative: New Carolina's Creative Industries cluster has been formed and is headquartered in our state's Lowcountry.

Description: Mike Switzer interviews Patrick Bryant, with Go To Team in Charleston, SC. [www.pechakuchacharleston.wordpress.com](http://www.pechakuchacharleston.wordpress.com) and [www.newcarolina.org](http://www.newcarolina.org)

Friday, February 13, 2009

Narrative: How is the weak economy affecting the job outlook for our state's college graduates?

Description: Mike Switzer interviews Tom Halasz, Director of the Career Center at USC in Columbia. [www.sc.edu/career](http://www.sc.edu/career)

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## The Week of 2/2/09

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Monday, February 2, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 3, 2009

Narrative: Retirement funding sources include social security, pensions, and 401k's. Is there anything new on the horizon?

Description: Mike Switzer interviews Bill Phillips, a certified financial planner with Creative Financial Strategies in Columbia, SC. [www.4decisions.com](http://www.4decisions.com)

Wednesday, February 4, 2009

Narrative: A Lowcountry company has developed an innovative, original way to provide comfort to children entering a hospital.

Description: Mike Switzer interviews Rocco Zappia, CEO of Seewall Studios based in Beaufort, SC. [www.seewallstudios.com](http://www.seewallstudios.com) is our SC Web Site of the Week.

Date: Thursday, February 5, 2009

Narrative: According to a forecast from the Board of Economic Advisors, SC's unemployment rate could double to 14% by this summer.

Description: Mike Switzer interviews Sallie Bottorff, CEO of Human Resource Dynamics in Columbia, SC about outplacement programs.

Friday, February 6, 2009

Narrative: There are organizations in SC that are helping homeowners avoid foreclosures.

Description: Mike Switzer interviews Karen Jenkins, CEO of Integrated Financial Services in Columbia, SC. [www.intfinancial.com](http://www.intfinancial.com)

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## The Week of 1/26/09

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Monday, January 26, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 27, 2009

Narrative: The financial crisis is also affecting the US Small Business Administration.

Description: Mike Switzer interviews Elliott Cooper, director of the US SBA's South Carolina operations based in Columbia. [www.sba.gov](http://www.sba.gov)

Wednesday, January 28, 2009

Narrative: AT&T is celebrating 20 years of producing the South Carolina African American History Calendar.

Description: Mike Switzer interviews James Bennett, with First Citizens Bank in Columbia, and the January 2009 calendar honoree. [www.scafricanamericanhistory.com](http://www.scafricanamericanhistory.com) is our SC Web Site of the Week.

Thursday, January 29, 2009

Narrative: With the economy in a weakened state, many business are forming joint ventures as a way to try and continue to grow.

Description: Mike Switzer interviews Eric Amstutz, an attorney with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

Friday, January 30, 2009

Narrative: Changes are promised by the new administration in Washington, DC, so what will it be like investing in the era of Obamanomics.

Description: Mike Switzer interviews Rob Dehollander, a certified financial planner with Ameriprise in Greenville, SC.

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## The Week of 1/19/09

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Monday, January 19, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 20, 2009

Narrative: SC is home to a non-profit organization that promotes our state's manufacturing industry and related career opportunities.

Description: Mike Switzer interviews Karen Owens, president of the Silver Crescent Foundation. [www.silvercrescentsc.org](http://www.silvercrescentsc.org)

Wednesday, January 21, 2009

Narrative: Our state's children's museum in Columbia recently celebrated its 5th birthday.

Description: Mike Switzer interviews Catherine Horne, president of Edventure. [www.edventure.org](http://www.edventure.org) is our SC Web Site of the Week.

Thursday, January 22, 2009

Narrative: An Upstate SC business owner recently won two national awards.

Description: Mike Switzer interviews Kristie Bohm Byrum, president of Byrum Innovation Group, a marketing and public relations firm based in Greenville, SC. [www.byruminnovation.com](http://www.byruminnovation.com)

Make Mine a Million \$ Business RACE

To Register, please follow these quick steps:

1. Go to [www.makemineamillion.org/race](http://www.makemineamillion.org/race)
2. Click on the 'Enter the M3 RACE' button.
3. Click on 'Add Racer' to enter your contact information
4. Enter Ambassador Code "KBYR" under PROMO CODE. The Ambassador code is case sensitive so be sure to enter it in ALL CAPS and click APPLY.

Friday, January 23, 2009

Narrative: A study was done recently to identify the workforce skill needs of employers in South Carolina's Lowcountry.

Description: Mike Switzer interviews Paul Connerty, executive director of the Trident Workforce Investment Board in North Charleson. [www.toscc.org](http://www.toscc.org)

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## The Week of 1/12/09

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Monday, January 12, 2009

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 13, 2009

Narrative: The major forest products companies operate a joint venture in Summerville, SC.

Description: Mike Switzer interviews Barbara Wells, CEO of Arborgen about the company's tree genetics research and tree biomass energy efforts. [www.arborgen.com](http://www.arborgen.com)

Wednesday, January 14, 2009

Narrative: A SC entrepreneur has patented a new currency exchange system for retailers.

Description: Mike Switzer interviews George Boniface, owner of Oervind in Mt. Pleasant, SC. [www.oervind.com](http://www.oervind.com) is our SC Web Site of the Week.

Thursday, January 15, 2009

Narrative: There are many workshops for South Carolina's small business owners scheduled for 2009.

Description: Mike Switzer interviews John LaFond, with the Midlands chapter of SCORE, the volunteer counseling arm of the US Small Business Administration. [www.score.org](http://www.score.org) and [www.scoremidlands.org](http://www.scoremidlands.org)

Friday, January 16, 2009

Narrative: The financial markets have been in a trading range since the lows hit last fall. What are the bulls and bears saying about 2009?

Description: Mike Switzer interviews Reynolds Williams, an attorney and certified financial planner with Willcox, Buyck, and Williams in Florence, and who is also a member of the Investment Commission for the SC State Retirement System. [www.willcoxlaw.com](http://www.willcoxlaw.com)

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## The Week of 1/5/09



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Monday, January 5, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Tuesday, January 6, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Wednesday, January 7, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Thursday, January 8, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Friday, January 9, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

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## The Week of 12/29/08

Monday, December 29, 2008

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Tuesday, December 30, 2008

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Wednesday, December 31, 2008

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Thursday, January 1, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Friday, January 2, 2009

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each

speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

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## The Week of 12/22/08

Monday, December 22, 2008

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Tuesday, December 23, 2008

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Wednesday, December 24, 2008

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Thursday, December 25, 2008

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

Friday, December 26, 2008

Narrative: The University of South Carolina's Moore School of Business recently held its annual Economic Outlook Conference

Description: Mike Switzer replays excerpts from the conference. The audio files can be heard in their entirety along with each speaker's visual presentation at [http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc\\_28\\_release.html](http://mooreschool.sc.edu/moore/pr/news/EventsNews/eoc_28_release.html)

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## The Week of 12/15/08

Monday, December 15, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 16, 2008

Narrative: South Carolina's Fastest Growing Companies program winners were recently announced for 2008.

Description: Mike Switzer interviews Victor Kliossis, with Elliott Davis, the SC-based accounting firm responsible for compiling the annual list. [www.elliottdavis.com](http://www.elliottdavis.com)

Wednesday, December 17, 2008

Narrative: Despite the recent drop in gas prices, there are still reasons to consider carpooling.

Description: Mike Switzer interviews Nelson Ohl, executive director of Carolina Commuter Solutions, a non-profit initiative with a web-based solution for South Carolina's carpoolers. [www.carolinacommuter.com](http://www.carolinacommuter.com) is our SC Web Site of the Week.

Thursday, December 18, 2008

Narrative: An Irish-born writer and educator has developed a unique system of teaching languages.

Description: Mike Switzer interviews Finnbar Dunphy about his company, Language Comes Alive. [www.languagescomealive.com](http://www.languagescomealive.com)

Friday, December 19, 2008

Narrative: Investment advisors and customers leaving the big banks and wirehouse brokerage firms and moving to independent financial advisory firms has become a new trend in SC.

Description: Mike Switzer interviews Jeremy Elliott, a managing director of Elliott Davis Investment Partners in Greenville, SC. [www.edipartners.net](http://www.edipartners.net)

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## The Week of 12/8/08

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Monday, December 8, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 9, 2008

Narrative: A national merchandise-return assistance company is building a new location in SC.

Description: Mike Switzer interviews Terry Obershaw, owner of Kansas City-based SKU Touch. [www.skutouch.com](http://www.skutouch.com)

Wednesday, December 10, 2008

Narrative: There is only one professional hockey team left in SC. Description: Mike Switzer interviews Darren Abbott, president of the South Carolina Stingrays. [www.stingrayshockey.com](http://www.stingrayshockey.com) is our SC Web Site of the Week.

Thursday, December 11, 2008

Narrative: One of New Carolina's cluster initiatives for SC is the Recycling Cluster.

Description: Mike Switzer interviews Chantal Fryer, Recycling Market Development Manager for the SC Dept. of Commerce and the manager of the Recycling Cluster.

Friday, December 12, 2008

Narrative: The Donaldson Center Industrial Air Park in Greenville, SC recently unveiled a new name and strategy.

Description: Mike Switzer interviews Jody Bryson, president and CEO of the SC Technology and Aviation Center in Greenville, SC. [www.sc-tac.com](http://www.sc-tac.com)

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## The Week of 12/1/08

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Monday, December 1, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 2, 2008

Narrative: The 2008 South Carolina Employer Benefits Survey was recently completed.

Description: Mike Switzer interviews David Slade with Rosenfeld Einstein, the Greenville, SC-based insurance company responsible for conducting the survey. [www.rosenfeldeinstein.com](http://www.rosenfeldeinstein.com)

Wednesday, December 3, 2008

Narrative: The SC Unemployment Trust Fund may soon become insolvent.

Description: Mike Switzer interviews Jimmy Jones, with the SC Employment Security Commission about this situation. [www.sces.org](http://www.sces.org) is our SC Web Site of the Week.

Thursday, December 4, 2008

Narrative: How is the current financial crisis affecting our state's insurance industry?

Description: Mike Switzer interviews Ernie Csiszar, clinical professor and assistant to the dean at the Moore School of Business at USC in Columbia. [www.mooreschool.sc.edu](http://www.mooreschool.sc.edu)

Friday, December 5, 2008

Narrative: How are retirees who are drawing income from their investments being affected by the bear market and what can they do about it?

Description: Mike Switzer interviews Doug English, a certified financial planner and owner of Scientific Investments in Mt. Pleasant, SC. <http://citizen-times.com/apps/pbcs.dll/article?AID=200880930112> and [www.scientificinvestors.com](http://www.scientificinvestors.com)

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## The Week of 11/24/08

Monday, November 24, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 25, 2008

Narrative: Not all banks are suffering during this financial crisis.

Description: Mike Switzer interviews Teresa Knight from Laurens, SC-based Palmetto Bank. [www.palmettobank.com](http://www.palmettobank.com)

Wednesday, November 26, 2008

Narrative: A Low Country businessman was inspired recently to purchase and restore a 1939 motor yacht which is now available for charters and Sunday brunches in Charleston.

Description: Mike Switzer interviews Frank Lynch, owner of the yacht Innisfail. [www.yachtinnisfail.com](http://www.yachtinnisfail.com) is our SC Web Site of the Week.

Thursday, November 27, 2008

Narrative: (Repeat) The Low Country of SC is seeing a surge in sustainable city planning, landscaping, and civil engineering.

Description: Mike Switzer interviews Stuart Whiteside, a civil engineer and vice president with SeamonWhiteside and Associates in Mt. Pleasant, SC. [www.swasc.com](http://www.swasc.com)

Friday, November 28, 2008

Narrative: (Repeat) The 2008 New Ideas for a New Carolina contest recently announced their award winners.

Description: Mike Switzer interviews Dr. Ron Fulbright, chair of the Dept. of Informatics at USC Upstate in Spartanburg, SC, winner of the grand prize for Scentinel, an idea for a nanosensor system. [www.newcarolina.org](http://www.newcarolina.org)

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## The Week of 11/17/08

Monday, November 17, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 18, 2008

Narrative: The 23rd Annual Vista Lights Celebration returns to Columbia this Friday, Nov. 14.

Description: Mike Switzer interviews Dale Marshall with the Congaree Vista Guild. [www.vistacolumbia.com](http://www.vistacolumbia.com)

Wednesday, November 19, 2008

Narrative: Technology contractors are one way the homeowner and business owner in can keep pace with today's fast-changing

world.

Description: Mike Switzer interviews Fred Fabian and Mikell Murray from eLifespaces in Charleston, SC. [www.elifespaces.com](http://www.elifespaces.com) is our SC Web Site of the Week.

Thursday, November 20, 2008

Narrative: Part 1: SC ranks 9th in the nation in the incidence of AIDS, an important concern for our citizens and business community.

Description: Mike Switzer interviews Dr. Bambi Gaddist, executive director of the SC HIV/AIDS Council in Columbia, SC. [www.schivaidsCouncil.org](http://www.schivaidsCouncil.org) and [www.livingquilt.org](http://www.livingquilt.org)

Friday, November 21, 2008

Narrative: Part 2: SC ranks 9th in the nation in the incidence of AIDS, an important concern for our citizens and business community.

Description: Mike Switzer interviews Dr. Bambi Gaddist, executive director of the SC HIV/AIDS Council in Columbia, SC. [www.schivaidsCouncil.org](http://www.schivaidsCouncil.org) and [www.livingquilt.org](http://www.livingquilt.org)

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## The Week of 11/10/08

Monday, November 10, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 11, 2008

Narrative: The Moore School of Business at USC in Columbia will soon be hosting its annual Economic Outlook conference.

Description: Mike Switzer interviews Dr. Doug Woodward, director of the Division of Research at the University of South Carolina's Moore School of Business in Columbia, SC. [www.mooreschool.sc.edu](http://www.mooreschool.sc.edu)

Wednesday, November 12, 2008

Narrative: The Charleston Regional Development Authority is having its annual update luncheon on Friday, Nov. 14.

Description: Mike Switzer interviews Zanny Minton Beddoes, economics editor for The Economist Magazine, and the keynote speaker at Friday's luncheon in Charleston. [www.economist.com](http://www.economist.com) is our SC Web Site of the Week. (Also – [www.crda.org](http://www.crda.org))

Thursday, November 13, 2008

Narrative: Alan Alda will soon be hosting a new science series on PBS and he and the show will be featured in an upcoming article in NatureBiotechnology magazine.

Description: Mike Switzer interviews Dr. George Mack, a free-lance writer, living and writing in Columbia, and the author of the upcoming article. [www.nature.com/nbt](http://www.nature.com/nbt) and [www.biodecade.com](http://www.biodecade.com)

Friday, November 14, 2008

Narrative: A studio in Columbia claims to be the only one in SC which offers music, dance and theater under one roof.

Description: Mike Switzer interviews Janna Abbott, owner of Music Makers of the Midlands, in Irmo, SC. [www.musicanddanceirmo.com](http://www.musicanddanceirmo.com)

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## The Week of 11/3/08

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Monday, November 3, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 4, 2008

Narrative: The turbulent financial markets may be causing some investors to make rash and unwise decisions.

Description: Mike Switzer interviews Bill Harwood, a certified financial planner in Columbia, SC. [www.lpl.com/bill.harwood](http://www.lpl.com/bill.harwood)

Wednesday, November 5, 2008

Narrative: A little known school in Charleston, SC is sending 100% of its graduates to college.

Description: Mike Switzer interviews Dr. Bob Shirley, head of Charleston Collegiate in Johns Island, SC. [www.charlestoncollegiate.org](http://www.charlestoncollegiate.org) is our SC Web Site of the Week.

Thursday, November 6, 2008

Narrative: A GPS technology idea won the software/information technology category in this year's New Ideas for a New Carolina contest.

Description: Mike Switzer interviews Joe Milam, owner of Big Leap GPS, in Taylors, SC, about his idea for a micro GPS unit that will make it easier to find lost or missing children. [www.bigleapgps.com](http://www.bigleapgps.com)

Friday, November 7, 2008

Narrative: South Carolinians now have way to buy and sell conservation credits.

Description: Mike Switzer interviews Robin Underwood, manager of the SC Conservation Credit Exchange. [www.conservesc.com](http://www.conservesc.com)

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## The Week of 10/27/08

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Monday, October 27, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 28, 2008

Narrative: How should we interpret and deal with the volatility in today's financial markets?

Description: Mike Switzer interviews Matthew Perry, a certified financial planner with Ameriprise in Columbia, SC.

Wednesday, October 29, 2008

Narrative: If you are a generator of renewable energy in SC, you can now sell it back to investor-owned utilities in SC.

Description: Mike Switzer interviews Bob Long, chairperson of Palmetto Clean Energy in Columbia, SC. [www.palmettocleanenergy.org](http://www.palmettocleanenergy.org) is our SC Web Site of the Week.

Thursday, October 30, 2008

Narrative: Business speakers may be able to pick up some public speaking tips from trial lawyers.

Description: Mike Switzer interviews Wallace Lightsey, an attorney with the Wychje law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com) and [www.toastmasters.org](http://www.toastmasters.org)

Friday, October 31, 2008

Narrative: Will the election determine the direction of the economy?

Description: Mike Switzer interviews Don Schunk, a research economist with the BB&T Center for Economic and Community Development at Coastal Carolina in Conway, SC. [www.coastal.edu](http://www.coastal.edu)

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## The Week of 10/20/08

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Monday, October 20, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 21, 2008

Narrative: An information resources blog has been created for professionals in the "green" building community.

Description: Mike Switzer interviews Joel McKellar, a LEED accredited researcher with LS3P Associates in Charleston, SC. [www.reallifeleed.com](http://www.reallifeleed.com)

Wednesday, October 22, 2008

Narrative: The Upstate SC business community has a new interactive website designed to provide in-depth articles and interviews germane to Upstate business.

Description: Mike Switzer interviews Geoff Wasserman, CEO of Showcase Publishing in Greenville, SC. [www.insideblackbox.com](http://www.insideblackbox.com) is our SC Web Site of the Week.

Thursday, October 23, 2008

Narrative: Public-private partnerships can be a win-win situation.

Description: Mike Switzer interviews Eric Amstutz, an attorney with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

Friday, October 24, 2008

Narrative: The first LEED Platinum certified house has been built in SC.

Description: Mike Switzer interviews Danny Stiling with Qwest Home Design in Surfside Beach, SC. [www.qwesthomedesign.com](http://www.qwesthomedesign.com)

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## The Week of 10/13/08

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Monday, October 13, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 14, 2008

Narrative: Our SCORE success story this month is a foreign languages business.

Description: Mike Switzer interviews Nancy Cheek, owner of Language Espresso in Columbia, SC. [www.languageespresso.com](http://www.languageespresso.com) and [www.score.org](http://www.score.org)

Wednesday, October 15, 2008

Narrative: A husband and wife boat captain team in Beaufort, SC help boat captains around the world advertise themselves for hire.

Description: Mike Switzer interviews Ted and Nancy McCaston. [www.boatcaptainsonline.com](http://www.boatcaptainsonline.com) is our SC Web Site of the Week.

Thursday, October 16, 2008

Narrative: The stock market crisis has SC investors concerned and financial advisors busy.

Description: Mike Switzer interviews Rob Dehollander, a certified financial planner with Ameriprise in Greenville, SC. [www.cfp.net](http://www.cfp.net)

Friday, October 17, 2008

Narrative: There are protective steps your business can take if you have a customer facing bankruptcy.

Description: Mike Switzer interviews David Koyza, an attorney with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

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## The Week of 10/6/08

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Monday, October 6, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 7, 2008

Narrative: Financial advisors say there are some smart moves you can make during these uncertain financial times.

Description: Mike Switzer interviews Kurt Restine, Regional Business Development Manager for 1st Global in Greenville, SC. [www.1stglobal.com](http://www.1stglobal.com)

Wednesday, October 8, 2008

Narrative: New Carolina continues its efforts to build industry clusters across SC.

Description: Mike Switzer interviews the co-chair of the Distribution Services Cluster, Deepal Eliatamby, president of Alliance Consulting Engineers in Columbia, SC. [www.newcarolina.org](http://www.newcarolina.org) is our SC Web Site of the Week.

Thursday, October 9, 2008

Narrative: Our state's leaders came together recently to unveil an outline to increase the development of SC's knowledge economy.

Description: Mike Switzer interviews Bill Mahoney, president of the SC Research Authority (SCRA). [www.scra.org](http://www.scra.org)

Friday, October 10, 2008

Narrative: The first female endowed chair for SC's Centers of Economic Excellence.

Description: Mike Switzer interviews Dr. Melanie Thomas, who has been named to lead a gastrointestinal cancer research program at MUSC/Hollings Cancer Center in Charleston, SC. [www.canlive.org](http://www.canlive.org) and [hcc.musc.edu](http://hcc.musc.edu) and [www.scoee.org](http://www.scoee.org)

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## The Week of 9/29/08

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Monday, September 29, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 30, 2008

Narrative: Oct 6-12 is National Financial Planning Week.

Description: Mike Switzer interviews Rick Van der Noord, a certified financial planner in Greenville, SC.

Wednesday, October 1, 2008

Narrative: Attorneys are now becoming LEED accredited as the "green" movement continues to sweep across our state.

Description: Mike Switzer interviews Gray Taylor, a LEED accredited attorney with Buist, Byars & Taylor in Charleston, SC. [www.buistbyars.com](http://www.buistbyars.com) is our SC Web Site of the Week.

Thursday, October 2, 2008

Narrative: How has the national economic turmoil affect South Carolina's economy?

Description: Mike Switzer interviews Dr. Doug Woodward, director of the Division of Research at the University of South Carolina's Moore School of Business in Columbia, SC. [www.mooreschool.sc.edu](http://www.mooreschool.sc.edu)



Friday, October 3, 2008

Narrative: October is Domestic Violence Awareness Month.

Description: Mike Switzer interviews Rebecca Williams, communications director for the SC Coalition against Domestic Violence and Assault, about domestic violence and the workplace. [www.sccadvasa.org](http://www.sccadvasa.org) and [www.capv.org](http://www.capv.org)

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## The Week of 9/22/08

Monday, September 22, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. Web Site mentioned: [scrubyconf.colaruby.org](http://scrubyconf.colaruby.org)

Tuesday, September 23, 2008

Narrative: With the financial markets in turmoil, now be as good a time as any to teach your children about money.

Description: Mike Switzer interviews Eddie Kramer, a certified financial planner with Abacus Planning Group in Columbia, SC. book: "Raising Financially Fit Kids", website: [www.msgen.com](http://www.msgen.com)

Wednesday, September 24, 2008

Narrative: A new non-profit organization has formed on Edisto Island dedicated to preserving the island's way of life while at the same time finding ways to enhance its economy.

Description: Mike Switzer interviews Bud Skidmore, president of the Edisto Island Preservation Alliance. [www.preserveedisto.org](http://www.preserveedisto.org) is our SC Web Site of the Week.

Thursday, September 25, 2008

Narrative: Part One: An Israeli singer/songwriter is performing and writing in Columbia, SC.

Description: Mike Switzer interviews Ayala Asherov Kalus about the music business in Israel, America, and South Carolina. [www.ayalaasherov.com](http://www.ayalaasherov.com)

Friday, September 26, 2008

Narrative: Part Two: An Israeli singer/songwriter is performing and writing in Columbia, SC.

Description: Mike Switzer interviews Ayala Asherov Kalus about the music business in Israel, America, and South Carolina. [www.ayalaasherov.com](http://www.ayalaasherov.com)

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## The Week of 9/15/08

Monday, September 15, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 16, 2008

Narrative: International investing has become a little more precarious.

Description: Mike Switzer interviews Doug English, a certified financial planner and owner of Scientific Investors in Charleston, SC. [www.scientificinvestors.com](http://www.scientificinvestors.com)

Wednesday, September 17, 2008

Narrative: Professional home stagers are very busy these days with home sellers needing all the help they can get.

Description: Mike Switzer interviews Kimberly Dunn, owner of Staged 4 You in Greenville, SC. [www.staged4youbykim.com](http://www.staged4youbykim.com) is our

SC Web Site of the Week.

Thursday, September 18, 2008

Narrative: An investment management company and a community bank in Greenwood, SC have joined forces.

Description: Mike Switzer interviews Walter Todd with Greenwood Capital and Bill Jenkins with County Bank about their partnership and the financial industry. [www.greenwoodcapital.com](http://www.greenwoodcapital.com) and [www.ecountybank.com](http://www.ecountybank.com)

Friday, September 19, 2008

Narrative: A series of free trade show seminars is coming Sept. 24 and 25 to SC.

Description: Mike Switzer interviews Steve Hoffman, president of Skyline Exhibits and Design in Greenville, SC. [www.skylinexd.com](http://www.skylinexd.com)

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## The Week of 9/8/08

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Monday, September 8, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 9, 2008

Narrative: The 2008 New Ideas for a New Carolina contest recently announced their award winners.

Description: Mike Switzer interviews Mike Switzer interviews Jay Hughes, the winner in the Bio-Science category for his idea of a compact CPAP medical device for those suffering from sleep apnea. [www.newideassc.com](http://www.newideassc.com)

Wednesday, September 10, 2008

Narrative: Businesses and municipalities could help create a positive impact on our environment by implementing alternative rainwater treatments such as raingardens.

Description: Mike Switzer interviews Tom Falvey, director of science and outreach for the SC State Museum in Columbia. [carolinaclear.clemson.edu](http://carolinaclear.clemson.edu) is our SC Web Site of the Week.

Thursday, September 11, 2008

Narrative: How do you know if your 401k plan is a good one?

Description: Mike Switzer interviews Joe Taylor, founder and president of Oak Street Advisors, a financial planning firm in Myrtle Beach, SC. [www.oakadvisors.com](http://www.oakadvisors.com)

Friday, September 12, 2008

Narrative: A Low Country-based health insurer was recently named one of the best places to work in South Carolina.

Description: Mike Switzer interviews Mike Jernigan, CEO of Select Health of SC in Charleston, SC. [www.selecthealthofsc.com](http://www.selecthealthofsc.com)

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## The Week of 9/1/08

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Monday, September 1, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 2, 2008

Narrative: How to Buy and Sell a Business is a workshop coming to Columbia, Sept. 16th.

Description: Mike Switzer interviews John LaFond, a volunteer small business counselor with the Midlands chapter of SCORE. [www.scoremidlands.org](http://www.scoremidlands.org)

Wednesday, September 3, 2008

Narrative: As many as one in four South Carolinians may be functionally illiterate.

Description: Mike Switzer interviews Eileen Chepenik, executive director of the Trident Literacy Assn. [www.tridentlit.org](http://www.tridentlit.org) is our SC Web Site of the Week.

Thursday, September 4, 2008

Narrative: The Low Country of SC is seeing a surge in sustainable city planning, landscaping, and civil engineering.

Description: Mike Switzer interviews Stuart Whiteside, a civil engineer and vice president with SeamonWhiteside and Associates in Mt. Pleasant, SC. [www.swasc.com](http://www.swasc.com)

Friday, September 5, 2008

Narrative: The 2008 New Ideas for a New Carolina contest recently announced their award winners.

Description: Mike Switzer interviews Dr. Ron Fulbright, chair of the Dept. of Informatics at USC Upstate in Spartanburg, SC, winner of the grand prize for Scentinel, an idea for a nanosensor system. [www.newcarolina.org](http://www.newcarolina.org)

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## The Week of 8/25/08

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Monday, August 25, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 26, 2008

Narrative: Should a business consider decreasing their marketing budget during tough economic times.

Description: Mike Switzer interviews Missy Nowack, a marketing consultant with Showcase Marketing in Greenville, SC. [www.showcasenow.com](http://www.showcasenow.com)

Wednesday, August 27, 2008

Narrative: The 2008 New Ideas for a New Carolina award winners were announced recently.

Description: Mike Switzer interviews Julie McWherter, a former Spartanburg County resident whose poolside mat idea for women won her the Wildcard Award. [www.itsprettysmart.com](http://www.itsprettysmart.com) is our SC Web Site of the Week.

Thursday, August 28, 2008

Narrative: One of New Carolina's cluster initiatives involves the nuclear industry in SC.

Description: Mike Switzer interviews Ron Jones, senior vice president of nuclear operations with Charlotte, NC-based Duke Energy. [www.newcarolina.org](http://www.newcarolina.org)

Friday, August 29, 2008

Narrative: With the summer wedding season behind us, many newlyweds may be finding themselves with new financial issues.

Description: Mike Switzer interviews Alex Chastain, a certified financial planner with Abacus Planning Group in Columbia, SC.

[www.fpanet.org](http://www.fpanet.org) and [www.forbes.com](http://www.forbes.com)

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## The Week of 8/18/08

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Monday, August 18, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.spampfox.ws](http://www.spampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 19, 2008

Narrative: Many investors have seen the values of their IRAs and 401ks drop considerably since last October and are wondering what to do about it.

Description: Mike Switzer interviews Doug English, certified financial planner of Scientific Investors in Charleston, SC. [www.fool.com/investing/small-cap/2004/12/03/roth-ira-conversion-considerations.aspx](http://www.fool.com/investing/small-cap/2004/12/03/roth-ira-conversion-considerations.aspx) and [www.scientificinvestors.com](http://www.scientificinvestors.com).

Wednesday, August 20, 2008

Narrative: Planning an event for any organization, big or small, can be an ordeal that some feel is best left to the professionals.

Description: Mike Switzer interviews Mitchell Crosby, owner of JMC Charleston, an event planning and destination management company in Charleston, SC. [www.jmccharleston.com](http://www.jmccharleston.com) is our website of the week.

Thursday, August 21, 2008

Narrative: One of the most challenging aspects of running a business is making marketing decisions.

Description: Mike Switzer interviews Jacque (pronounced Jackie) Riley, founder and president of Riley Communications in Columbia, SC. [www.rileycommunications.com](http://www.rileycommunications.com)

Friday, August 22, 2008

Narrative: In today's world, number-crunching and database management are necessities for most businesses.

Description: Mike Switzer interviews Mike Psenka, president and CEO of Ethority, a software company based in Charleston, SC. [www.ethority.com](http://www.ethority.com)

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## The Week of 8/11/08

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Monday, August 11, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.spampfox.ws](http://www.spampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 12, 2008

Narrative: A South Carolina hospital recently won the annual Gallup Great Workplace Award, one of only twenty distinguished recipients worldwide.

Description: Mike Switzer interviews John Heydel, former CEO of Self Regional Medical Center in Greenwood, SC. [www.onlyatself.org](http://www.onlyatself.org)

Wednesday, August 13, 2008

Narrative: Much of commercial printing involves energy inefficiency, but some companies are looking to print "green."

Description: Mike Switzer interviews Jim Sheets, president of Printmasters Printers Inc. based in Greenville, SC, and his marketing and HR associate, Audrey Pasin. [www.printmasters.net](http://www.printmasters.net) is our website of the week.

Thursday, August 14, 2008

Narrative: Have you ever been unable to see a flat-screen TV from a certain angle? A Richland County resident has an invention to solve that very problem.

Description: Mike Switzer interviews Shaun Abraham, this year's winner of the New Ideas for a New Carolina award in the engineering category.

Friday, August 15, 2008

Narrative: With inflation rearing its ugly head again, many senior homeowners are finding themselves in need of supplementary income. One source they may not have considered is a reverse mortgage.

Description: Mike Switzer interviews Lee Joye, a reverse mortgage consultant for Wells Fargo Bank in Columbia. [www.wellsfargo.com](http://www.wellsfargo.com)

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## The Week of 8/4/08

Monday, August 4, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.spampfox.ws](http://www.spampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 5, 2008

Narrative: A new "green" residential development is underway in North Charleston, SC.

Description: Mike Switzer interviews Alys Campaigne, marketing VP for the l'On Group from Mt. Pleasant, SC. [www.insidemixson.com](http://www.insidemixson.com)

Wednesday, August 6, 2008

Narrative: Many students and parents are once again thinking about student loans.

Description: Mike Switzer interviews Chuck Sanders, president of the SC Student Loan Corporation. [www.scstudentloan.org](http://www.scstudentloan.org) is our Web Site of the Week.

Thursday, August 7, 2008

Narrative: How can SC entrepreneurs take advantage of the Asian markets?

Description: Mike Switzer interviews Ravi Sastry, president of Greenville, SC-based International Innovations. [www.ii-asia.com](http://www.ii-asia.com)

Friday, August 1, 2008

Narrative: The world's emerging markets may be an attractive place to invest.

Description: Mike Switzer interviews Reynolds Williams, an attorney and CFP with the Wilcox Law Firm in Florence, SC and a member of the Investment Commission for the SC Retirement System.

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## The Week of 7/28/08

Monday, July 28, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.spampfox.ws](http://www.spampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 29, 2008

Narrative: The Silver Crescent Foundation has long worked to promote manufacturing's importance in creating jobs and high incomes for South Carolinians.

Description: Mike Switzer interviews Todd Bennington, vice-president of operations at BorgWarner, winner of this year's Silver Crescent Award for Manufacturing Excellence in the medium size category. [www.borgwarner.com](http://www.borgwarner.com)

Wednesday, July 30, 2008

Narrative: Orangeburg may not normally enter your mind as a gourmet food destination, but it is becoming just that.

Description: Mike Switzer interviews Ryan Groeschel, general manager and Sommelier of Four Moons Restaurant and Phases Moon Bar. [www.fourmoons.com](http://www.fourmoons.com) is our Web Site of the Week.

Thursday, July 31, 2008

Narrative: Many South Carolinians may be fans of the TV show Nip/Tuck, but they may not be familiar with the real-life plastic surgery business.

Description: Mike Switzer interviews Dr. Ram Kalus, a plastic surgeon based in Columbia, SC. [www.plasticsurgerycarolina.com](http://www.plasticsurgerycarolina.com)

Friday, August 1, 2008

Narrative: We all need to get our finances in order at some level, but many of us don't have the time or expertise.

Description: Mike Switzer interviews Susan McCants, a financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

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## The Week of 7/21/08

Monday, July 21, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.spampfox.ws](http://www.spampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 22, 2008

Narrative: The SC chapter of the American Institute of Architects recently announced their Firm of the Year.

Description: Mike Switzer interviews David Fisher, a partner with Charleston, SC-based Thomas and Denzinger. [www.thomasanddenzinger.com](http://www.thomasanddenzinger.com)

Wednesday, July 23, 2008

Narrative: SC cities and towns are reaping rewards from the work done by their economic development professionals.

Description: Mike Switzer interviews John Lummus, president of the SC Economic Developers Assn., based in Columbia. [www.sceda.org](http://www.sceda.org) is our SC Website of the Week.

Thursday, July 24, 2008

Narrative: It's that time of year for nominations for the Merrill Lynch Young Entrepreneur of the Year awards.

Description: Mike Switzer interviews Helen Myers, president of the SC Council on Economic Education. [www.sceconomics.org](http://www.sceconomics.org)

Friday, July 25, 2008

Narrative: How should your 401k be dealing with today's volatile financial markets?

Description: Mike Switzer interviews Bill Phillips, a certified financial planner with Creative Financial Strategies in Columbia, SC [www.4decisions.com](http://www.4decisions.com) and [www.401khelpcenter.com](http://www.401khelpcenter.com)

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## The Week of 7/14/08

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Monday, July 14, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.spampfox.ws](http://www.spampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 15, 2008

Narrative: SCORE, the small business volunteer counseling arm of the US Small Business Administration, continues to help entrepreneurs in SC find success.

Description: Mike Switzer interviews Nancy Clifton, owner of the Aiken Quilt Shoppe in Aiken, SC. [www.aikenquiltshoppe.com](http://www.aikenquiltshoppe.com)

Wednesday, July 16, 2008

Narrative: A few years ago, the SC General Assembly created the SC Centers of Economic Excellence to aid in economic development throughout the state.

Description: Mike Switzer interviews Paula Harper Bethea, chair of the SC Centers of Economic Excellence Review Board. [www.sccoee.org](http://www.sccoee.org)

Thursday, July 17, 2008

Narrative: It's been a few years since the Enron scandal, and important laws have been enacted since then, but people are still wary of purchasing company stock in their 401k plans.

Description: Mike Switzer interviews Doug English, a certified financial planner in Charleston, SC. [www.investopedia.com/terms/n/netunrealizedappreciation.asp](http://www.investopedia.com/terms/n/netunrealizedappreciation.asp)

Friday, July 18, 2008

Narrative: Many real estate holders may find that they are in possession of brownfields, land that is contaminated by a hazardous substance or pollutant.

Description: Mike Switzer interviews Rita Bolt Barker, an attorney with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

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## The Week of 7/7/08

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Monday, July 7, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.spampfox.ws](http://www.spampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 8, 2008

Narrative: Every state has its own set of unique business laws and SC is no exception. So how do you know if you're doing everything by the book in our state?

Description: Mike Switzer interviews Amos Workman with the Wyche Law Firm, based in Greenville, SC. [www.wyche.com](http://www.wyche.com)

Wednesday, July 9, 2008

Narrative: Global positioning systems, known as GPS, are being used in more and more applications these days.

Description: Mike Switzer interviews Jim Oswald, a technology consultant with PinPoint GeoTech, LLC, in Clemson, SC. [www.PinPointGeoTech.com](http://www.PinPointGeoTech.com)

Thursday, July 10, 2008

Narrative: One of SC's newest companies has been in the news lately receiving angel investment money and new contracts.

Description: Mike Switzer interviews Michael Bolick, president and CEO of Selah Technologies, LLC, based in Pendleton, SC.

Friday, July 11, 2008

Narrative: An SC business retains its original characteristics while remaining competitive.

Description: Mike Switzer interviews Tom Myers, co-owner of Vo Don Custom Framing Shop in Charleston, SC.

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## The Week of 6/30/08

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Monday, June 30, 2008

Narrative: Many small business owners are selling out part rather than all of their business.

Description: Mike Switzer interviews Hagen Rogers, managing director of Watermark Advisors in Greenville, SC. [www.watermarkadvisors.com](http://www.watermarkadvisors.com)

Tuesday, July 1, 2008

Narrative: USC's business school has announced a "green" strategic initiative.

Description: Mike Switzer interviews Dr. Hildy Teegen, the new dean of the Moore School of Business at USC Columbia. [www.moore.sc.edu](http://www.moore.sc.edu)

Wednesday, July 2, 2008

Narrative: Personal Pathways is a recently created education/vocation study program mandated by our state to be taught in public schools.

Description: Mike Switzer interviews Cheryl Lewis, Pee Dee Regional Education Center coordinator for the Personal Pathways program in Florence, SC. [www.scpathways.org](http://www.scpathways.org) is our SC Web Site of the Week.

Thursday, July 3, 2008

Narrative: A barbecue chef is this month's SCORE success story of the month.

Description: Mike Switzer interviews Russ Richardson, owner of Papa Russ BBQ in Aiken, SC. [www.paparussbbq.com](http://www.paparussbbq.com) and [www.score.org](http://www.score.org)

Friday, July 4, 2008

Narrative: Our aging population has special financial needs.

Description: Mike Switzer interviews Cheryl Holland, certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

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## The Week of 6/23/08

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Monday, June 23, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 24, 2008

Narrative: On April 3, Piggly Wiggly became the first grocery store designed to fit the way people intuitively want to shop.

Description: Mike Switzer interviews David Schools, president and CEO of Piggly Wiggly Carolina / Greenbax Enterprises based in Charleston, SC. [www.thepig.com](http://www.thepig.com)

Wednesday, June 25, 2008

Narrative: Although the housing market remains in a slump, residential green building continues to grow in South Carolina.

Description: Mike Switzer interviews Billy Shuman, director of sales at Hunley Waters, based in Charleston, SC. [www.hunleywaters.com](http://www.hunleywaters.com)

Thursday, June 26, 2008

Narrative: Many businesses at one point may need to raise capital from outside sources, which can include selling investors



securities.

Description: Mike Switzer interviews Erik Graben with Wyche, Burgess, Freeman, and Parham, P.A. in Greenville, SC. [www.wyche.com](http://www.wyche.com)

[wyche.com](http://www.wyche.com)

Friday, June 27, 2008

Narrative: The economy may or may not be heading into a recession, but one SC marketing firm continues to grow and add big national accounts to its portfolio.

Description: Mike Switzer interviews Bruce Murdy, president of Rawle Murdy. [www.rawleburdy.com](http://www.rawleburdy.com)

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## The Week of 6/16/08

Monday, June 16, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.spampfox.ws](http://www.spampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 17, 2008

Narrative: It's that time of year when college graduates are moving out into the real world. And having a real plan financially can mean all the difference for a young adult's success.

Description: Mike Switzer interview Kurt Restine, the regional director of 1st Global Business Development in Greer, SC.

[www.1stglobal.com](http://www.1stglobal.com)

Wednesday, June 18, 2008

Narrative: When a company goes to court, its attorney may sometimes need the assistance of an outside support team.

Description: Mike Switzer interviews Alex Rosen, founder and president of Rosen Litigation Technology Consulting, Inc, in

Charleston, SC. [www.rosenlrc.com](http://www.rosenlrc.com)

Thursday, June 19, 2008

Narrative: The US SBA recently announced its 2008 small business award winners for South Carolina.

Description: Mike Switzer interviews Cecilia Shepherd with Compass International Co. in Gilbert, SC. [www.compassintlco.com](http://www.compassintlco.com)

Friday, June 20, 2008

Narrative: SC analyst and freelance writer explores cancer metastasis.

Description: Mike Switzer interviews George Mack, analyst, consultant, and writer in the field of molecular biology. [www.biodecade.com](http://www.biodecade.com)

[com](http://www.biodecade.com)

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## The Week of 6/9/08

Monday, June 9, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC

Tuesday, June 10, 2008

Narrative: Growing small businesses need capital.

Description: Mike Switzer interviews Gene King, with Sequence Investment Partners in Charleston, SC. [www.seqinv.com](http://www.seqinv.com)

Wednesday, June 11, 2008

Narrative: The Midlands chapter of SCORE is assisting a local bread baker establish and grow her business.

Description: Mike Switzer interviews Heather Digdon, owner of Heather's Artisan Bakery in West Columbia, SC. [www.heatherbakery.com](http://www.heatherbakery.com)

heathersartisanbakery.com is our SC Web Site of the Week. (also see [www.scoremidlands.com](http://www.scoremidlands.com))

Thursday, June 12, 2008

Narrative: The Midlands chapter of SCORE is holding its annual workshop "Patents, Copyrights and Trademarks: Protecting and Profiting from Your Great Ideas" on July 15 in Columbia.

Description: Mike Switzer interviews John Perkins, a patent attorney with the McNair law firm in Columbia, and the presenter at the workshop. [www.scoremidlands.org](http://www.scoremidlands.org)

Friday, June 13, 2008

Narrative: What are the consequences of taking money out of your retirement plan while you are still employed at the company?

Description: Mike Switzer interviews Peggy Langdon, a certified financial planner with Ameriprise in Columbia.

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## The Week of 6/2/08

Monday, June 2, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 3, 2008

Narrative: SC businesses may want to consider joining a peer advisory group.

Description: Mike Switzer interviews Dale Williams with The Alternative Board of Charleston. [www.tab-charleston.com](http://www.tab-charleston.com) and [www.thealternativeboard.com](http://www.thealternativeboard.com)

Wednesday, June 4, 2008

Narrative: Fashion photography is growing in the upstate of SC.

Description: Mike Switzer interviews Brad Forth and Carlton Talley of Talley Foto Studio in Spartanburg, SC. [www.talleyfotostudio.com](http://www.talleyfotostudio.com) is our SC Web Site of the Week.

Thursday, June 5, 2008

Narrative: North and South Carolina continue to grow as retirement destinations.

Description: Mike Switzer interviews Jason Burbage of Greenville, SC-based Carolina Communities. [www.carolinacommunities.net](http://www.carolinacommunities.net)

Friday, June 6, 2008

Narrative: A new franchise concept has entered South Carolina.

Description: Mike Switzer interviews Jennifer Krushas, who with her husband Ken own the Midlands-SC rights to the Zen Massage Center. [www.zenmassageusa.com](http://www.zenmassageusa.com)

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## The Week of 5/26/08

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Monday, May 26, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 27, 2008

Narrative: Investing in collectible coins is becoming more popular.

Description: Mike Switzer interviews Rob DeHollander, a certified financial planner with Ameriprise in Greenville, SC. [www.money.org](http://www.money.org)

Wednesday, May 28, 2008

Narrative: SC's leading applied research and commercialization organization is celebrating its 25th anniversary this year.

Description: Mike Switzer interviews Bill Mahoney, CEO of the SC Research Authority, also known as SCRA. [www.scra.org](http://www.scra.org) is our SC Web Site of the Week.

Thursday, May 29, 2008

Narrative: A leading manufacturer of critical application monitoring systems is based in SC.

Description: Mike Switzer interviews Walker Petroff, founder and president of CIMTechniques, based in Beaufort, SC. [www.cimscan.com](http://www.cimscan.com)

Friday, May 30, 2008

Narrative: One of the most challenging aspects of running is business is making marketing decisions.

Description: Mike Switzer interviews Jacque (pronounced Jackie) Riley, founder and president of Riley Communications in Columbia, SC. [www.rileycommunications.com](http://www.rileycommunications.com)

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## The Week of 5/19/08

Monday, May 19, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 20, 2008

Narrative: Businesses regularly face ethics issues.

Description: Mike Switzer interviews Linda Gallicchio, associate director for business outreach at the Rutland Institute for Ethics at Clemson University. [www.clemson.edu/ethics](http://www.clemson.edu/ethics)

Wednesday, May 21, 2008

Narrative: The US Small Business Administration recently announced their 2008 Small Business awards.

Description: Mike Switzer interviews Deborah Moore, owner of Accustat EMR in Myrtle Beach, the 2008 Small Business Person of the Year. [www.accustatemr.com](http://www.accustatemr.com) is our SC Web Site of the Week.

Thursday, May 22, 2008

Narrative: The Pension Protection Act of 2006 has some provisions that take effect this year.

Description: Mike Switzer interviews Kurt Restine from 1st Global, a consulting firm for CPA's. [www.1stglobal.com](http://www.1stglobal.com)

Friday, May 23, 2008

Narrative: The deadline is approaching to apply for this year's Psychologically Healthy Workplace Award.

Description: Mike Switzer interviews Dr. Michelle Burnette, a clinical psychologist in Columbia, SC and a member of the SC Psychological Assn. [www.phwa.org](http://www.phwa.org)

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## The Week of 5/12/08

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Monday, May 12, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 13, 2008

Narrative: Your personal economic stimulus check is coming soon in the mail...what should you do with it?

Description: Mike Switzer interviews Rick Van der Noord, a certified financial planner in Greenville, SC. [www.vandernoordfinancial.com](http://www.vandernoordfinancial.com)

Wednesday, May 14, 2008

Narrative: A SC entrepreneur loved the grill so much, he bought the company!

Description: Mike Switzer interviews Johnny Hanckel, owner of Low Country Cookers in Charleston, SC. [www.lowcountrycookers.com](http://www.lowcountrycookers.com) is our SC Web Site of the Week.

Thursday, May 15, 2008

Narrative: SC's universities offer many programs for our state's business community.

Description: Mike Switzer interviews Dr. Brad Bechtold, director of Continuing Education and the Center for Corporate and Professional Development at Furman University. [www.furman.edu](http://www.furman.edu)

Friday, May 16, 2008

Narrative: A SC husband and wife team loved Tae Bo so much they started their own fitness center.

Description: Mike Switzer interviews Bill Gibson, who with his wife Deon is a certified Tae Bo instructor and owner of It Works Fitness in Myrtle Beach, SC, our SCORE success story of the month. [www.taebomyrtlebeach.com](http://www.taebomyrtlebeach.com) and [www.score.org](http://www.score.org)

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## The Week of 5/5/08

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Monday, May 5, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 6, 2008

Narrative: The deadline for nominating a company for the SC Fastest Growing Companies contest is fast approaching.

Description: Mike Switzer interviews Todd Mitchell, CEO of the SC accounting firm of Elliott Davis. [www.scfgc.com](http://www.scfgc.com) and [www.elliottdavis.com](http://www.elliottdavis.com)

Wednesday, May 7, 2008

Narrative: SC businesses are involved in our state's education system in an innovative new way.

Description: Mike Switzer interviews Michelle Brinn, VP of Workforce Development for the Greenville Chamber of Commerce and the director of the Carolina First Center for Excellence in Greenville. [www.greenvillechamber.org/cfce/index.aspx](http://www.greenvillechamber.org/cfce/index.aspx)

Thursday, May 8, 2008

Narrative: SC is home to an American company that owns a manufacturing facility in China.

Description: Mike Switzer interviews Allison Mertens, VP with Creative Resources in Greenville, SC. [www.crglobal.com](http://www.crglobal.com)

Friday, May 9, 2008

Narrative: What is the financial planning perspective to keep in mind for today's jittery stock market environment?

Description: Mike Switzer interviews Rick Van der Noord, a certified financial planner in Greenville, SC. [www.vandernoordfinancial.com](http://www.vandernoordfinancial.com)

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## The Week of 4/28/08

Monday, April 28, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 29, 2008

Narrative: SC is home to many inventors and entrepreneurs who are successfully taking their patented inventions to the marketplace.

Description: Mike Switzer interviews Bud Doty and Rob Turkewitz, inventors of the Whirlybird Repeller. [www.whirlybirdrepeller.com](http://www.whirlybirdrepeller.com)

Wednesday, April 30, 2008

Narrative: Personal Pathways is a recently created education/vocation study program mandated by our state to be taught in public schools.

Description: Mike Switzer interviews Cheryl Lewis, Pee Dee Regional Education Center coordinator for the Personal Pathways program in Florence, SC. [www.scpathways.org](http://www.scpathways.org) is our SC Web Site of the Week.

Thursday, May 1, 2008

Narrative: A barbecue chef is this month's SCORE success story of the month.

Description: Mike Switzer interviews Russ Richardson, owner of Papa Russ BBQ in Aiken, SC. [www.paparussbbq.com](http://www.paparussbbq.com) and [www.score.org](http://www.score.org)

Friday, May 2, 2008

Narrative: Special property in SC can be protected by a conservation easement.

Description: Mike Switzer interviews Cary Hall, an attorney with the Wyche law firm in Greenville, SC and the general counsel for the Palmetto Conservation Foundation. [www.wyche.com](http://www.wyche.com) and [www.palmettoconservation.org](http://www.palmettoconservation.org)

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## The Week of 4/21/08

Monday, April 21, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 22, 2008

Narrative: The annual Salute to Manufacturing is coming to Columbia for the first time on May 5th.

Description: Mike Switzer interviews John Irion, president of the SC Manufacturing Extension Partnership. [www.scmep.org](http://www.scmep.org)

Wednesday, April 23, 2008

Narrative: There is still time to enter the "New Ideas for a New Carolina" business idea contest.

Description: Mike Switzer interviews Lindsey Spires, with New Carolina and James Poch, president of the SC Plug-In Hybrid Coalition and one of last year's winners. [www.newideassc.com](http://www.newideassc.com) is our SC Web Site of the Week.

Thursday, April 24, 2008

Narrative: One of the fastest growing areas of worker disputes is unlawful retaliation.

Description: Mike Switzer interviews Ted Gentry, a civil litigator with the Wyche law firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

Friday, April 25, 2008

Narrative: Reverse mortgages continue to be a confusing area of the mortgage market.

Description: Mike Switzer interviews Joe Taylor, a financial planner with Oak St. Advisors in Myrtle Beach, SC. [www.oakadvisors.com](http://www.oakadvisors.com)

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## The Week of 4/14/08

Monday, April 14, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 15, 2008

Narrative: How does financial planning handle "end of life" issues?

Description: Mike Switzer interviews Kyra Morris, a certified financial planner with Morris Financial Concepts in Mt. Pleasant, SC. [www.mfcplanners.com](http://www.mfcplanners.com)

Wednesday, April 16, 2008

Narrative: A midlands TV station was recently recognized as a "green" business.

Description: Mike Switzer interviews Rich O'Dell, general manager of WLTX in Columbia and Anne Sinclair, a Columbia City Council member. [www.gogreenmidlands.com](http://www.gogreenmidlands.com) is our SC Web Site of the Week.

Thursday, April 17, 2008

Narrative: An upstate newspaper will be the first to go "green" on Earth Day, April 22.

Description: Mike Switzer interviews Don Kausler, managing editor of the Independent Mail in Anderson, SC. [www.independentmail.com](http://www.independentmail.com)

Friday, April 18, 2008

Narrative: Are arbitration agreements enforceable in SC? Description: Mike Switzer interviews Mark Bakker, a civil litigator with the Wyche Law Firm in Greenville, SC. [www.wyche.com](http://www.wyche.com)

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## The Week of 4/7/08

Monday, April 7, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 8, 2008

Narrative: Some financial planning terms are misunderstood.

Description: Mike Switzer interviews Arianna Sims Derrick, a certified financial planner with Abacus Planning Group. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

Wednesday, April 9, 2008

Narrative: SC's research universities continue to spawn new technologies.

Description: Mike Switzer interviews Dr. Ryan Fiorini, a licensing and technology analyst with the MUSC Foundation for Research Development in Charleston, SC. [frd.musc.edu](http://frd.musc.edu) is our SC Web Site of the Week.

Thursday, April 10, 2008

Narrative: A SC antiques importer/exporter was recently named as the 2008 SC Rural Small Business of the Year.

Description: Mike Switzer interviews Greg and Aimee Talbot, owners of EuroLux Antiques in Newberry. [www.euroluxantiques.com](http://www.euroluxantiques.com)

Friday, April 11, 2008

Narrative: SC is home to a regional air-taxi service.

Description: Mike Switzer interviews David Gray, director of sales for SATSair in Greenville, SC. [www.satsair.com](http://www.satsair.com)

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## The Week of 3/31/08

Monday, March 31, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 1, 2008

Narrative: The 2nd Annual Global Forum is coming soon to the Columbia Metropolitan Convention Center.

Description: Mike Switzer interviews Amy Thompson, chair of the SC International Trade Coalition. [www.sctrade.org](http://www.sctrade.org)

Wednesday, April 2, 2008

Narrative: One of the premier women's tennis events is celebrating it's35th anniversary soon in SC's Low Country.

Description: Mike Switzer interviews Robin Reynolds, tournament director of the Family Circle Cup in Daniel Island, SC. [www.familycirclecup.com](http://www.familycirclecup.com) is our SC Web Site of the Week.

Thursday, April 3, 2008

Narrative: Many small business owners are selling part rather than all of their business.

Description: Mike Switzer interviews Hagen Rogers, managing director of Watermark Advisors in Greenville, SC. [www.watermarkadvisors.com](http://www.watermarkadvisors.com)

Friday, April 4, 2008

Narrative: Financial planners are becoming more specialized.

Description: Mike Switzer interviews Thomas Gore, president of Core Advisors in Chapin, SC. [www.coreadvisors.com](http://www.coreadvisors.com)

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## The Week of 3/24/08

Monday, March 24, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 25, 2008

Narrative: Early retirees face costly health care insurance.

Description: Mike Switzer interviews Bill Phillips, certified financial planner with Creative Financial Strategies in Columbia, SC.

Wednesday, March 26, 2008

Narrative: A SC hospitality company has rescued some historical property from destruction.

Description: Mike Switzer interviews Randall Goldman, managing partner with Patrick Properties in Charleston, SC. [www.patrickproperties.com](http://www.patrickproperties.com)

patpropevents.com is our SC Web Site of the Week.

Thursday, March 27, 2008

Narrative: USC's business school has announced a "green" strategic initiative.

Description: Mike Switzer interviews Dr. Hildy Teegen, the new dean of the Moore School of Business at USC in Columbia. [www.moore.sc.edu](http://www.moore.sc.edu).

Friday, March 28, 2008

Narrative: The 2008 Salute to Small Business is coming to Columbia on Apr.1st.

Description: Mike Switzer interviews Haidee Stith, chairperson for this year's event, about this year's winners. [www.scchamber.net](http://www.scchamber.net)

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## The Week of 3/17/08

Monday, March 17, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 18, 2008

Narrative: How should we face the uncertainties of the stock market?

Description: Mike Switzer interviews Reynolds Williams, attorney and certified financial planner with the Willcox Law firm in Florence, SC.

Wednesday, March 19, 2008

Narrative: A SC stay-at-home mom has become an entrepreneur featured on TV.

Description: Mike Switzer interviews Leslie Haywood, founder of Grill Charms, based in Charleston, SC. [www.grillcharms.com](http://www.grillcharms.com) is our SC Web Site of the Week.

Thursday, March 20, 2008

Narrative: The 2008 Salute to Small Business is coming to Columbia on Apr.1st.

Description: Mike Switzer interviews Haidee Stith, chairperson for this year's event. [www.scchamber.net](http://www.scchamber.net)

Friday, March 21, 2008

Narrative: Cuban revolutionary photography prices have doubled over the past month.

Description: Mike Switzer interviews Rebekah Jacob, an art consultant, curator, and private dealer in Charleston, SC. [www.rebekahjacobmodern.com](http://www.rebekahjacobmodern.com)

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## The Week of 3/10/08

Monday, March 10, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 11, 2008

Narrative: The Midlands chapter of SCORE is holding it's annual Employment Law Survival Skills workshop.

Description: Mike Switzer interviews Mike Malone, an attorney with the employment law firm of Malone Thompson Summers and Ott, who is the main presenter at the workshop. [www.scoremidlands.org](http://www.scoremidlands.org)

Wednesday, March 12, 2008



Narrative: The SC Council on Competitiveness is working to make SC a better place.

Description: Mike Switzer interviews George Fletcher, executive director of New Carolina. [www.newcarolina.org](http://www.newcarolina.org) is our SC Web

Site of the Week.

Thursday, March 13, 2008

Narrative: Many South Carolinians may need career transition assistance.

Description: Mike Switzer interviews Myles Golden, owner of Golden Career Strategies in Greenville, SC. [www.](http://www.goldencareerstrategies.com)

[goldencareerstrategies.com](http://goldencareerstrategies.com)

Friday, March 14, 2008

Narrative: Our aging population has special financial planning needs.

Description: Mike Switzer interviews Cheryl Holland, certified financial planner with Abacus Planning Group in Columbia, SC [www.](http://www.abacusplanninggroup.com)

[abacusplanninggroup.com](http://abacusplanninggroup.com)

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## The Week of 3/3/08

Monday, March 3, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 4, 2008

Narrative: The second fastest growing company in SC last year is a defense contractor.

Description: Mike Switzer interviews Tommy Pruitt, PR director for Ladson-SC based Force Protection. [www.forceprotection.net](http://www.forceprotection.net)

Wednesday, March 5, 2008

Narrative: A social services center in Simpsonville provides services that have a direct impact on the health and welfare of the local economy.

Description: Mike Switzer interviews Linda Smith, executive director of the Center for Community Services. [www.](http://www.centerforcommunityservices.com)

[centerforcommunityservices.com](http://centerforcommunityservices.com) is our SC Web Site of the Week.

Thursday, March 6, 2008

Narrative: SC has a chapter of a non-profit organization seeking to increase the quality of products and services offered in SC.

Description: Mike Switzer interviews Fred Sebastian and Jennifer Meece from the Palmetto section of the American Society for

Quality. [www.asq.org](http://www.asq.org) and [www.palmettoasq.org](http://www.palmettoasq.org)

Friday, March 7, 2008

Narrative: SC's economy continues to edge downward in 2008.

Description: Mike Switzer interviews Doug Woodward, director of the Division of Research at the Moore School of Business at

USC in Columbia. [mooreschool.sc.edu/moore.research](http://mooreschool.sc.edu/moore.research)

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## The Week of 2/25/08

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Monday, February 25, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 26, 2008

Narrative: SC has a new news web site.

Description: Mike Switzer interviews Pearson Jones, founder and president of [palmettodailynews.com](http://palmettodailynews.com). [www.palmettodailynews.com](http://www.palmettodailynews.com)

Wednesday, February 27, 2008

Narrative: A SC inventor has revolutionized the marine windshield industry.

Description: Mike Switzer interviews Rich Gonzales, president of SeaBlocker Marine Windshields based in Mt. Pleasant, SC. [www.seablocker.com](http://www.seablocker.com) is our SC Web Site of the Week.

Thursday, February 28, 2008

Narrative: A recycler in the Upstate is turning industrial waste into fibers, yarns, and polymers.

Description: Mike Switzer interviews Bill McCrary, president and CEO of William Barnet and Son in Arcadia, SC. [www.barnet.com](http://www.barnet.com)

Friday, February 29, 2008

Narrative: The third fastest growing company in SC last year is a Microsoft software vendor.

Description: Mike Switzer interviews Michael Elliott, chief operating officer for Customer Effective, based in Greenville, SC. [www.customereffective.com](http://www.customereffective.com)

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## The Week of 2/18/08

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Monday, February 18, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 19, 2008

Narrative: Nominations are now being accepted for our state's Silver Crescent Awards.

Description: Mike Switzer interviews Tony Smith, president of the Silver Crescent Foundation. [www.scfusa.org](http://www.scfusa.org)

Wednesday, February 20, 2008

Narrative: A retired US Naval commander has started a children's book publishing company in SC's Low Country.

Description: Mike Switzer interviews Lee German, co-owner of Sylvan Dell Publishing in Mt. Pleasant, SC. [www.sylvandellpublishing.com](http://www.sylvandellpublishing.com) is our SC Web Site of the Week.

Thursday, February 21, 2008

Narrative: A SC apparel company is providing non-traditional uniforms to national firms.

Description: Mike Switzer interviews Toby Stansell, president of Greenville, SC-based Oobe, Inc. [www.oobe.com](http://www.oobe.com)

Friday, February 22, 2008

Narrative: A former New Orleans medical student and entrepreneur has started a video promotion company in Charleston.

Description: Mike Switzer interviews Ron Small, president of Matrix Media. [www.matrixmedia.tv](http://www.matrixmedia.tv)

## The Week of 2/11/08

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Monday, February 11, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 12, 2008

Narrative: The United Way is offering free tax preparation to low to moderate income individuals and families.

Description: Mike Switzer interviews Suzette Morganelli, manager of financial counseling and education for the State Credit Union, a United Way partner. [www.scsu.com](http://www.scsu.com) and [www.uway.org](http://www.uway.org)

Wednesday, February 13, 2008

Narrative: February is "Cities Mean Business" month in SC.

Description: Mike Switzer interviews Reba Campbell, director of advocacy and communications for the Municipal Assn. Of SC. [www.citiesmeanbusiness.org](http://www.citiesmeanbusiness.org) is our SC Web Site of the Week.

Thursday, February 14, 2008

Narrative: An upstate construction company was recently announced as the fastest growing company in SC.

Description: Mike Switzer interviews Kelly Cheek, president of Tricor Construction in Spartanburg, SC. [www.tricorconstruction.com](http://www.tricorconstruction.com)

Friday, February 15, 2008

Narrative: There are many financial learning programs available to our state's students.

Description: Mike Switzer interviews Helen Myers, president of the SC Council on Economic Education. [www.sceconomics.org](http://www.sceconomics.org)

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## The Week of 2/4/08

Monday, February 4, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 5, 2008

Narrative: SC is home to a national lawyer referral service.

Description: Mike Switzer interviews Will Brooks, chief operating officer for Best Lawyers, based in Aiken, SC. [www.bestlawyers.com](http://www.bestlawyers.com)

Wednesday, February 6, 2008

Narrative: A plug-in hybrid vehicle has arrived in SC.

Description: Mike Switzer interviews Jim Poch, executive director of the Plug-in Hybrid Coalition of the Carolinas based in Charleston, SC [www.plugincarolina.org](http://www.plugincarolina.org) is our SC Web Site of the Week.

Thursday, February 7, 2008

Narrative: A SC free-lance writer wrote a recent article on the topic of inhaled insulin for one of the most highly cited scientific journals in the world.

Description: Mike Switzer interviews Dr. George Mack, a independent consulting analyst and a writer for Nature Biotechnology magazine. [www.nature.com/hbt](http://www.nature.com/hbt)

Friday, February 8, 2008

Narrative: More and more people are interested in doing their own financial planning.

Description: Mike Switzer interviews Rob Dehollander, a certified financial planner with Ameriprise in Greenville, SC. [www.cfp.net](http://www.cfp.net) and [www.fpanet.org](http://www.fpanet.org)

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## The Week of 1/28/08

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Monday, January 28, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 29, 2008

Narrative: The trade show business has changed over recent years.

Description: Mike Switzer interviews John Rose, president of JC Rose and Associates in Greenville, SC, a trade show consulting firm. [www.jcrose.net](http://www.jcrose.net)

Wednesday, January 30, 2008

Narrative: The Spartanburg Art Museum (SAM) is celebrating 100 years and has moved into a new building.

Description: Mike Switzer interviews Margaret Edmunds, marketing director for SAM. [www.spartanburgartmuseum.org](http://www.spartanburgartmuseum.org) is our SC Web Site of the Week.

Thursday, January 31, 2008

Narrative: The US Small Business Administration's volunteer small business counseling arm continues to assist small businesses in SC.

Description: Mike Switzer interviews John LaFond, a counselor with the Midlands chapter of SCORE, who gives an update for 2008. [www.score.org](http://www.score.org) and [www.scoremidlands.org](http://www.scoremidlands.org)

Friday, February 1, 2008

Narrative: What is the financial planning perspective to keep in mind for today's jittery stock market environment?

Description: Mike Switzer interviews Rick Van der Noord, a certified financial planner in Greenville, SC. [www.vandernoordfinancial.com](http://www.vandernoordfinancial.com)

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## The Week of 1/21/08

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Monday, January 21, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 22, 2008

Narrative: Businesses are increasingly placing more and more of their applications online.

Description: Mike Switzer interviews Danny Beckley from Blue Key, a web development firm based in North Charleston, SC. [www.bluekeyinc.com](http://www.bluekeyinc.com)

Wednesday, January 23, 2008

Narrative: SC is home to a new magazine all about southern lifestyles.

Description: Mike Switzer interviews Rebecca Darwin, publisher of Charleston, SC-based Garden and Gun magazine. [www.gardenandgun.com](http://www.gardenandgun.com) is our SC Web Site of the Week.

Thursday, January 24, 2008

Narrative: SC is home to an American company that owns a manufacturing facility in China.

Description: Mike Switzer interviews Allison Mertens, VP with Creative Resources in Greenville, SC. [www.crglobal.com](http://www.crglobal.com)

Friday, January 25, 2008

Narrative: SC's economic outlook is clouded with uncertainty as 2008 unfolds.

Description: Mike Switzer interviews Doug Woodward, director of the Division of Research at the Moore School of Business at USC in Columbia. [mooreschool.sc.edu/moore/research](http://mooreschool.sc.edu/moore/research)

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## The Week of 1/14/08

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Monday, January 14, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 15, 2008

Narrative: Financial planners in our state have their own organization.

Description: Mike Switzer interviews Jim Agostini, president of the SC Financial Planning Assn. [www.fpasouthcarolina.org](http://www.fpasouthcarolina.org) and [www.fpanet.org](http://www.fpanet.org)

Wednesday, January 16, 2008

Narrative: How can SC companies take advantage of the growth opportunities available in Asia?

Description: Mike Switzer interviews Ravi Sastry, president of International Innovations in Simpsonville, SC. [www.ii-asia.com](http://www.ii-asia.com) is our SC Web Site of the Week.

Thursday, January 17, 2008

Narrative: A new "green" home is coming to SC's lowcountry.

Description: Mike Switzer interviews Hank Hofford president of Bennet Hofford Construction in Charleston. [www.pathnet.org](http://www.pathnet.org) and [www.bennthoffordconstruction.com](http://www.bennthoffordconstruction.com)

Friday, January 18, 2008

Narrative: Columbia's vista area provides low cost studio and gallery space to area artists.

Description: Mike Switzer interviews David Yaghjian, an artist in residence at Vista Studios and Gallery 80808. [www.gallery80808vistastudios.com](http://www.gallery80808vistastudios.com)

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## The Week of 1/7/08

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Monday, January 7, 2008

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, January 8, 2008

Narrative: The SC Retirement System can now invest in international and private equities.

Description: Mike Switzer interviews Hilary Wiek, Senior Equity Officer and Chartered Financial Analyst with the SC Retirement System Investment Commission. [www.ic.sc.gov](http://www.ic.sc.gov)

Wednesday, January 9, 2008

Narrative: SC now has a business rating service web site.

Description: Mike Switzer interviews Ward Lassoe, president of [www.palmettobizbuzz.com](http://www.palmettobizbuzz.com) our SC Web Site of the Week.

Thursday, January 10, 2008

Narrative: SC's Fastest Growing Companies were recently announced for 2007.

Description: Mike Switzer interviews Todd Mitchell, chairman of the Greenville, SC-based accounting firm, Elliott Davis. [www.elliottdavis.com](http://www.elliottdavis.com)

Friday, January 11, 2008

Narrative: There is a relatively new restaurant in Charleston that serves over 100 wines by the glass.

Description: Mike Switzer interviews Beth Anne Crane, owner of Muse. [www.charlestonmuse.com](http://www.charlestonmuse.com)

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## The Week of 12/31/07

Monday, December 31, 2007

Narrative: The University of SC's Moore School of Business recently held its annual Economic Outlook Conference.

Description: Mike Switzer replays excerpts from the conference. [http://moorecms.graysail.com/moore/pr/news/EventsNews/eoc\\_27.html](http://moorecms.graysail.com/moore/pr/news/EventsNews/eoc_27.html)

Tuesday, January 1, 2008

Narrative: The University of SC's Moore School of Business recently held its annual Economic Outlook Conference.

Description: Mike Switzer replays excerpts from the conference. [http://moorecms.graysail.com/moore/pr/news/EventsNews/eoc\\_27.html](http://moorecms.graysail.com/moore/pr/news/EventsNews/eoc_27.html)

Wednesday, January 2, 2008

Narrative: The University of SC's Moore School of Business recently held its annual Economic Outlook Conference.

Description: Mike Switzer replays excerpts from the conference. [http://moorecms.graysail.com/moore/pr/news/EventsNews/eoc\\_27.html](http://moorecms.graysail.com/moore/pr/news/EventsNews/eoc_27.html)

Thursday, January 3, 2008

Narrative: The University of SC's Moore School of Business recently held its annual Economic Outlook Conference.

Description: Mike Switzer replays excerpts from the conference. [http://moorecms.graysail.com/moore/pr/news/EventsNews/eoc\\_27.html](http://moorecms.graysail.com/moore/pr/news/EventsNews/eoc_27.html)

Friday, January 4, 2008

Narrative: The University of SC's Moore School of Business recently held its annual Economic Outlook Conference.

Description: Mike Switzer replays excerpts from the conference. [http://moorecms.graysail.com/moore/pr/news/EventsNews/eoc\\_27.html](http://moorecms.graysail.com/moore/pr/news/EventsNews/eoc_27.html)

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## The Week of 12/24/07

Monday, December 24, 2007

Narrative: What are the Top Ten Financial Planning Tips?

Description: Mike Switzer interviews Arianna Sims Derrick, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) and [www.annualcreditreport.com](http://www.annualcreditreport.com) and [www.futurescholar.com](http://www.futurescholar.com) and [www.vanguard.com](http://www.vanguard.com) and [www.state.sc.us/ltgov/aging/docs/HealthCarePowerofAttorney.pdf](http://www.state.sc.us/ltgov/aging/docs/HealthCarePowerofAttorney.pdf)

Tuesday, December 25, 2007

Narrative: A local food consultant is attempting to bring a Global Food Security center to SC.

Description: Mike Switzer interviews Ken Marsh, a Central, SC resident and executive director of the Woodstock Institute for Science in Service to Humanity. [www.wissh.org](http://www.wissh.org)

Wednesday, December 26, 2007

Narrative: There is a company in SC making apparel from imported Chinese bamboo.

Description: Mike Switzer interviews Morris Saintsing, a partner with Bamboosa in Andrews, SC.

Thursday, December 27, 2007

Narrative: A handmade folding kayak company recently changed ownership in SC.

Description: Mike Switzer interviews David AvRutick, the new president and CEO of Folbot, Inc., in Charleston, SC.

Friday, December 28, 2007

Narrative: A SC non-profit organization is assisting our state's working uninsured with their health care needs.

Description: Mike Switzer interviews Ken Trogden, CEO of Columbia, SC-based CommuniCare. [www.communicare.us](http://www.communicare.us) is our SC Web Site of the Week.

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## The Week of 12/17/07

Monday, December 17, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 18, 2007

Narrative: The largest arena in SC is celebrating its 5th anniversary.

Description: Mike Switzer interviews Tom Paquette, general manager of the Colonial Center in Columbia, SC. [www.thecolonialcenter.com](http://www.thecolonialcenter.com)

Wednesday, December 19, 2007

Narrative: There is an innovative theater in the midlands of SC.

Description: Mike Switzer interviews Kay Thigpen, one of the founders and the production director of Trustus Theater in Columbia, SC. [www.trustus.org](http://www.trustus.org) is our SC Web Site of the Week.

Thursday, December 20, 2007

Narrative: SC is home to many inventors and entrepreneurs who are successfully taking their patented inventions to the marketplace.

Description: Mike Switzer interviews Bud Doty and Rob Turkewitz, inventors of the Whirlybird Repeller. [www.whirlybirdrepeller.com](http://www.whirlybirdrepeller.com)

Friday, December 21, 2007

Narrative: How do swings in the value of the dollar in world currency markets affect your investment portfolio?

Description: Mike Switzer interviews Rob Dehollander, a certified financial planner with Ameriprise Financial Services in Greenville, SC. (Book mentioned: "The Demise of the Dollar" by Addison Wiggin)

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## The Week of 12/10/07

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Monday, December 10, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 11, 2007

Narrative: How do we teach our children wise spending habits during this season of spending?

Description: Mike Switzer interviews Jeb Zoller, a certified financial planner with First Command Financial Services in Columbia, SC. (book mentioned: "Yes you can... Raise Financially Aware Kids" by Jack Jonathan)

Wednesday, December 12, 2007

Narrative: There's a SC steel company making college tailgating trailers.

Description: Mike Switzer interviews Joe Rogers, the new owner of Rogers Steel in Lexington, SC. [www.rogerssteel.com](http://www.rogerssteel.com) is our SC Web Site of the Week.

Thursday, December 13, 2007

Narrative: A former US ambassador and state dept. official is heading up the Columbia, SC-based international division of a big consulting firm to the defense industry.

Description: Mike Switzer interviews Ed O'Donnell, with American Business Development Group. [www.american-bdg.com](http://www.american-bdg.com)

Friday, December 14, 2007

Narrative: An award-winning SC company is in the background-check business.

Description: Mike Switzer interviews Albert Bueno, president of General Information Services in Chapin, SC. [www.geninfo.com](http://www.geninfo.com)

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## The Week of 12/3/07

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Monday, December 3, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 4, 2007

Narrative: A SC Better Business Bureau chapter has a new president.

Description: Mike Switzer interviews Jim Camp, from the BBB of central SC and Charleston about the new focus of the BBB. [www.bbb.org](http://www.bbb.org)

Wednesday, December 5, 2007

Narrative: As energy costs continue to rise, our states electric coops are looking for ways to cut those costs.

Description: Mike Switzer interviews Ron Calcaterra, president of Central Electric Coop. [www.ecsc.org](http://www.ecsc.org) is our SC Web Site of the Week.

Thursday, December 6, 2007

Narrative: Downtown Columbia has its first LEED certified "green" building.

Description: Mike Switzer interviews Thomas Savory, from the Columbia, SC architectural firm Watson Tate Savory. [www.watsontatesavory.com](http://www.watsontatesavory.com) (also Google: go green, usgbc, 20-30 challenge)

Friday, December 7, 2007

Narrative: What are the measurable benefits of obtaining a college degree?

Description: Mike Switzer interviews Rob Dehollander, a certified financial planner with Ameriprise Financial Services in Greenville, SC. [www.savingforcollege.com](http://www.savingforcollege.com) and [www.futurescholar.com](http://www.futurescholar.com)



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## The Week of 11/26/07

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**To see the guest list for Thanksgiving Week, click on "Browse Our Archive"**

Monday, November 16, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 27, 2007

Narrative: SC's Incumbent Worker Training Program helps fund employee training at companies around our state.

Description: Mike Switzer interviews Paul Connerty, with the Workforce Investment Board for Charleston, Berkeley, and Dorchester counties. [www.sccommerce.com](http://www.sccommerce.com) and [www.toscc.org](http://www.toscc.org)

Wednesday, November 28, 2007

Narrative: USC's Moore School of Business' 27th Annual Economic Outlook Conference is coming to downtown Columbia on Monday, Dec. 3rd.

Description: Mike Switzer interviews Doug Woodward, director of the Division of Research at the Moore School of Business. [www.mooreschool.sc.edu](http://www.mooreschool.sc.edu) is our SC Web Site of the Week.

Thursday, November 29, 2007

Narrative: Health Savings accounts can be an effective way to save on health care insurance.

Description: Mike Switzer interviews Eddie Kramer, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.hsainsider.com](http://www.hsainsider.com) and [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

Friday, November 30, 2007

Narrative: Job placement and job outplacement can be challenging issues for SC companies.

Description: Mike Switzer interviews Herb Dew, president of Human Technologies in Greenville, SC. [www.htijobs.com](http://www.htijobs.com)

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## The Week of 11/19/07

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Monday, November 19, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 20, 2007

Narrative: The mortgage market worries have caused anxiety ion the money markets.

Description: Mike Switzer interviews Joe Baker, a certified financial planner with Alcus Financial Group in Mt. Pleasant, SC. [www.morningstar.com](http://www.morningstar.com) and [www.cranedata.us](http://www.cranedata.us) and [www.alcusfinancial.com](http://www.alcusfinancial.com)

Wednesday, November 21, 2007

Narrative: SC is home to an organic coffee roasting company.

Description: Mike Switzer interviews Lowell Grosse, president of Charleston Coffee Roasters. [www.charlestoncoffeeroasters.com](http://www.charlestoncoffeeroasters.com) is our SC Web Site of the Week.

Thursday, November 22, 2007

Narrative: Companies can save on healthcare costs by emphasizing personal wellness.

Description: Mike Switzer interviews Dr. Ann Hales, a corporate wellness expert in Mt. Pleasant, SC. www.paramwellness.com

Friday, November 23, 2007

Narrative: A Conway, SC company recently introduced a new product to help cable TV companies save energy.

Description: Mike Switzer interviews Steve Richey, president and CEO of 4CableTV. www.4cable.tv

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## The Week of 11/12/07

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Monday, November 12, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at www.swampfox.ws, a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of www.swampfox.ws based in Greenville, SC.

Tuesday, November 13, 2007

Narrative: Vista Lights annual holiday celebration is coming to Columbia Nov. 15th.

Description: Mike Switzer interviews Dale Marshall, VP of the Congaree Vista Guild in Columbia, SC. www.vistacolumbia.com

Wednesday, November 14, 2007

Narrative: There is a company in SC making apparel from imported Chinese bamboo.

Description: Mike Switzer interviews Morris Saintsing, a partner with Bamboosa in Andrews, SC. www.bamboosa.com is our SC

Web Site of the Week.

Thursday, November 15, 2007

Narrative: A Greenville, SC hybrid marketing firm is winning awards.

Description: Mike Switzer interviews David McQuaid, creative director for Vantage Point in Greenville, SC. www.vantagep.com

Friday, November 16, 2007

Narrative: The Chartered Financial Analysts Institute has a SC chapter.

Description: Mike Switzer interviews Robert Key, CFA and senior VP with CCM Investment Advisors in Columbia, SC. www.cfainstitute.org

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## The Week of 11/5/07

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Monday, November 5, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at www.swampfox.ws, a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of www.swampfox.ws based in Greenville, SC.

Tuesday, November 6, 2007

Narrative: Understanding and resolving conflict without going to court can create a more productive and peaceful community.

Description: Mike Switzer interviews Guy Vitetta, a Charleston attorney and president of the SC Collaborative Law Institute. www.collaborativedivorcesc.com and www.guyvitetta.com

Wednesday, November 7, 2007

Narrative: A handmade folding kayak company recently changed ownership in SC.

Description: Mike Switzer interviews David AvRutick, the new president and CEO of Folbot, Inc., in Charleston, SC. www.folbot.com is our SC Web Site of the Week.

Thursday, November 8, 2007

Narrative: Many people considering retirement may be offered a lump sum payment form their pension plan. Should they take it?

Description: Mike Switzer interviews Doug English, a certified financial planner and owner of Scientific Investors in Charleston, SC.

[www.scientificinvestors.com](http://www.scientificinvestors.com)

Friday, November 9, 2007

Narrative: A local food consultant is attempting to bring a Global Food Security center to SC.

Description: Mike Switzer interviews Ken Marsh, a Central, SC resident and executive director of the Woodstock Institute for

Science in Service to Humanity. [www.wissh.org](http://www.wissh.org)

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## The Week of 10/29/07

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Monday, October 29, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 30, 2007

Narrative: Every SC county has an organization that has legislative authority to negotiate incentives for new and expanding companies.

Description: Mike Switzer interviews Jerry Howard, President and CEO of the Greenville Area Development Corporation. [www.greenvilleeconomicdevelopment.com](http://www.greenvilleeconomicdevelopment.com)

Wednesday, October 31, 2007

Narrative: A Midlands-SC based company was recently featured in a local publication as one of the top web development firms in the region.

Description: Mike Switzer interviews Gene Crawford, founder of Period Three in Columbia, SC. [www.period-three.com](http://www.period-three.com) is our SC Web Site of the Week.

Thursday, November 1, 2007

Narrative: Many people considering retirement may be offered a lump sum payment from their pension plan. Should they take it?

Description: Mike Switzer interviews Doug English, a certified financial planner and owner of Scientific Investors in Charleston, SC. [www.scientificinvestors.com](http://www.scientificinvestors.com)

Friday, November 2, 2007

Narrative: There is a new organization in Greenville assisting upstate businesses with international business issues.

Description: Mike Switzer interviews Ken Zwerdling, CEO of Greenville-SC based Foreign Translations, Inc. and an advisor to the Upstate International Business Network. [www.foreigntranslations.com](http://www.foreigntranslations.com)

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## The Week of 10/22/07

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Monday, October 22, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 23, 2007

Narrative: More and more, SC is becoming an international business community.

Description: Mike Switzer interviews Steve Carter, founder of Carter Goble Lee, a Columbia, SC-based international business consulting firm. [www.cartergoblelee.com](http://www.cartergoblelee.com)

Wednesday, October 24, 2007

Narrative: A SC non-profit organization is assisting our state's working uninsured with their health care needs.

Description: Mike Switzer interviews Ken Trogden, CEO of Columbia, SC-based CommuniCare. [www.communicare.us](http://www.communicare.us) is our SC

Web Site of the Week.

Thursday, October 25, 2007

Narrative: A concierge-level travel service company has been admitted into the Charleston Chamber of Commerce's ThinkTec business incubator program.

Description: Mike Switzer interviews Don Campagna, founder and president of 1-800-BOOKING.

Friday, October 26, 2007

Narrative: What are the Top Ten Financial Planning Tips?

Description: Mike Switzer interviews Arianna Sims Derrick, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) and [www.annualcreditreport.com](http://www.annualcreditreport.com) and [www.futurescholar.com](http://www.futurescholar.com) and [www.vanguard.com](http://www.vanguard.com) and [www.state.sc.us/ltgov/aging/docs/HealthCarePowerofAttorney.pdf](http://www.state.sc.us/ltgov/aging/docs/HealthCarePowerofAttorney.pdf)

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## The Week of 10/15/07

Monday, October 15, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 16, 2007

Narrative: A SC company is a major player in the "slurry" business.

Description: Mike Switzer interviews Bob Hagler, president of North Augusta-based Hagler Systems. [www.haglersystems.com](http://www.haglersystems.com)

Wednesday, October 17, 2007

Narrative: Employee motivation issues can sometimes be solved through employee surveys.

Description: Mike Switzer interviews Ken Scarlett, president of Greenville-based Scarlett Surveys International. [www.scarlettsurveys.com](http://www.scarlettsurveys.com) is our SC Web Site of the Week.

Thursday, October 18, 2007

Narrative: A SC nonprofit organization recently received an award from the US Department of the Interior.

Description: Mike Switzer interviews Bonnie Wright, president of the Friends of Hunting Island State Park. [www.friendsofhuntingisland.org](http://www.friendsofhuntingisland.org)

Friday, October 19, 2007

Narrative: A franchise management program is coming to the College of Charleston's Tate Center for Entrepreneurship on Oct. 24-26.

Description: Mike Switzer interviews John Clarkin, director of the Tate Center. [www.cofc.edu/~tate](http://www.cofc.edu/~tate)

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## The Week of 10/1/07

We hope you are enjoying "The Best of the SC Business Review". New shows will return 10/15/07.

Thanks for listening!

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## The Week of 9/24/07

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Monday, September 24, 2007

Narrative: The stock market has been experiencing jitters recently with concerns over subprime mortgages.

Description: Mike Switzer interviews Hugh Moore with Guerite Advisors in Greenville, SC. [www.guerite.com](http://www.guerite.com)

Tuesday, September 25, 2007

Narrative: SC Governor Mark Sanford has proclaimed the first week in October as Financial Planning Week in SC.

Description: Mike Switzer interviews Rick Van der Noord a financial advisor in Greenville, SC. [www.fpanet.org](http://www.fpanet.org)

Wednesday, September 26, 2007

Narrative: Green building trends continue to grow in SC.

Description: Mike Switzer interviews Donnie Way, owner of Vintage Wood Brick and More in Lexington, SC. [www.vintagewoodbrickandmore.com](http://www.vintagewoodbrickandmore.com) is our SC Web Site of the Week.

Thursday, September 27, 2007

Narrative: Sometimes business find that operating as a cooperative makes the most sense.

Description: Mike Switzer interviews Mike Couick, president of the Electric Cooperatives of SC. [www.ecsc.org](http://www.ecsc.org)

Friday, September 28, 2007

Narrative: Many people are concerned about what is being promoted by the media as stock market volatility.

Description: Mike Switzer interviews Neil Brown, a certified financial planner with Burkett's Financial Services in West Columbia, SC [www.burkettfs.com](http://www.burkettfs.com)

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## The Week of 9/17/07

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Monday, September 17, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 18, 2007

Narrative: SCORE is once again brining its "how to Buy and Sell a Business" seminar to Columbia.

Description: Mike Switzer interviews John LaFond, chair of the Midlands chapter of SCORE. [www.scoremidlands.org](http://www.scoremidlands.org)

Wednesday, September 19, 2007

Narrative: Entrepreneurs in our state continue to find niche markets to exploit.

Description: Mike Switzer interviews Bruce Conrad, founder and owner of A Pane in the Glass in Clinton, SC. [www.apaneintheglassllc.com](http://www.apaneintheglassllc.com) is our SC Web Site of the Week.

Thursday, September 20, 2007

Narrative: A "Green is Good for Business" seminar is coming to Columbia on Sept. 24.

Description: Mike Switzer interviews Ray Gray, a spokesperson for the City of Columbia public works dept. and Trish Jerman, from the SC Energy Office and the Columbia Climate Protection Action Committee. [www.columbiasc.net](http://www.columbiasc.net)

Friday, September 21, 2007

Narrative: "How to Get the most Benefits Out of a Trade Show" is a seminar coming to Columbia on Sept. 25.

Description: Mike Switzer interviews Dr. Manny Gaeton, President and CEO of MGR Enterprises. [www.learn-in-person.com](http://www.learn-in-person.com)

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## The Week of 9/10/07

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Monday, September 10, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 11, 2007

Narrative: There are several questions to ask when naming a trustee or personal representative for your estate.

Description: Mike Switzer interviews Joe Taylor with Oak St. Advisors in Myrtle Beach, SC.

Wednesday, September 12, 2007

Narrative: The art business has been busy lately in Columbia.

Description: Mike Switzer interviews Toni Turbeville, PR manager for the Columbia Museum of Art. [www.columbiamuseum.org](http://www.columbiamuseum.org) is our SC Web Site of the Week.

Thursday, September 13, 2007

Narrative: Mental illness, including addiction, is a major cause of lost productivity in the workplace.

Description: Mike Switzer interviews John Magill, state director for the SC Dept. of Mental Health in Columbia, SC. [www.scdmh.org](http://www.scdmh.org)

Friday, September 14, 2007

Narrative: Plug-in hybrid vehicles obtaining as much as 100 miles per gallon are coming soon to SC.

Description: Mike Switzer interviews Jim Poch, executive director of the PlugIn Hybrid Coalition of the Carolinas in Charleston, SC. [www.plugin-carolina.org](http://www.plugin-carolina.org)

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## The Week of 9/3/07

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Monday, September 3, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 4, 2007

Narrative: The 2nd annual ChazzFest is coming to the Family Circle Tennis Center at Daniel Island, SC on Sept. 22.

Description: Mike Switzer interviews Riddick Lynch, president of Shoreline Productions, about this year's event. [www.chazzfest.com](http://www.chazzfest.com)

Wednesday, September 5, 2007

Narrative: The 2nd annual Southern Exposure, a three-day food and music festival is coming to Greenville on Sept. 14, 15, and 16.

Description: Mike Switzer interviews Carl Sobocinski, a Greenville restaurateur, about this year's event. [www.southernexposuregreenville.com](http://www.southernexposuregreenville.com) is our SC Web Site of the Week.

Thursday, September 6, 2007

Narrative: Companies can save on healthcare costs by emphasizing personal wellness.

Description: Mike Switzer interviews Dr. Ann Kulze, a corporate wellness expert in Mt. Pleasant, SC. [www.drannwellness.com](http://www.drannwellness.com)

Friday, September 7, 2007

Narrative: How does philanthropy fit into financial planning?

Description: Mike Switzer interviews Troy Barrentine, a certified financial planner and chartered advisor of philanthropy with AXA Advisors in Mt. Pleasant, SC. [www.troybarrentine.com](http://www.troybarrentine.com)

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## The Week of 8/27/07

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Monday, August 27, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 28, 2007

Narrative: A lot of the pressure-treated wood that you see on people's decks is treated here in SC.

Description: Mike Switzer interviews Mike Johnson, president of Cox Industries in Orangeburg, SC. [www.coxwood.com](http://www.coxwood.com)

Wednesday, August 29, 2007

Narrative: [SCORE](#) is part of a success story this month in Charleston.

Description: Mike Switzer interviews Patrick Bryant, managing partner of the video services company, Go To Team. [www.gototeam.com](http://www.gototeam.com) is our SC Web Site of the Week.

Thursday, August 30, 2007

Narrative: Is the alternative minimum tax still working?

Description: Mike Switzer interviews Kurt Restine, with 1st Global Business Development in Greenville, SC. [www.1stglobal.com](http://www.1stglobal.com)

Friday, August 31, 2007

Narrative: A Greenville, SC company is making products that help keep our troops safe.

Description: Mike Switzer interviews Don Klass, president of Morgan AM&T. [www.morganamt.com](http://www.morganamt.com)

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## The Week of 8/20/07

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Monday, August 20, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 21, 2007

Narrative: A SC-based restaurant chain was recently recognized as one of the top 400 restaurant chains in the country.

Description: Mike Switzer interviews Steve Bruce, president and CEO of Fatz Café, based in Taylors, SC. [www.fatzcafe.com](http://www.fatzcafe.com)

Wednesday, August 22, 2007

Narrative: SC's stock market game is going to be available to students, parents and companies this year.

Description: Mike Switzer interviews Helen Myers, president of the SC Council on Economic Education. [www.sceconomics.org](http://www.sceconomics.org) is our SC Web Site of the Week.

Thursday, August 23, 2007

Narrative: Are some investors making a mistake when they purchase a tax-deferred annuity?

Description: Mike Switzer interviews Cheryl Holland, a certified financial planner and managing partner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com)

Friday, August 24, 2007

Narrative: A Conway, SC company recently introduced a new product to help cable TV companies save energy.

Description: Mike Switzer interviews Steve Richey, president and CEO of 4CableTV. [www.4cable.tv](http://www.4cable.tv)

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## The Week of 8/6/07

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Monday, August 6, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 7, 2007

Narrative: How much money do you really need in order to retire?

Description: Mike Switzer interviews Reynolds Williams, a certified financial planner and attorney with the Wilcox Law Firm in Florence, SC

Wednesday, August 8, 2007

Narrative: SC's business community continues to develop a networking and news presence on the Internet.

Description: Mike Switzer interviews Alan Cooper, president and founder of [midlandsbiz.com](http://midlandsbiz.com) in Columbia, SC. [www.midlandsbiz.com](http://www.midlandsbiz.com) is our SC Web Site of the Week.

Thursday, August 9, 2007

Narrative: Part 1. A SC nanotechnology company has licensed new technology from Clemson University that has possibilities for new products in medical, coatings and electronics industries.

Description: Mike Switzer interviews Michael Bolick, founder and president of Selah Technologies in Pendleton, SC. [www.selahtechnologies.com](http://www.selahtechnologies.com)

Friday, August 10, 2007

Narrative: Part 2. A SC nanotechnology company has licensed new technology from Clemson University that has possibilities for new products in medical, coatings and electronics industries.

Description: Mike Switzer interviews Michael Bolick, founder and president of Selah. [www.selahtechnologies.com](http://www.selahtechnologies.com)

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## The Week of 7/30/07

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Monday, July 30, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 31, 2007

Narrative: Those over 70 ½ years old have until the end of this year to withdraw money tax free for the charitable institutions of their choice.

Description: Mike Switzer interviews Bill Harwood, a certified financial planner from Harwood Financial Services in Columbia, SC. [www.irs.gov](http://www.irs.gov) (in search box, type Notice 2007-7, then look for Section 1201 of PPA '06)

Wednesday, August 1, 2007

Narrative: A new local business search engine company in Greenville has recently been winning awards.

Description: Mike Switzer interviews Sunita Bhatt and Christina Schleifer from [getlocalbiz.com](http://getlocalbiz.com). [www.getlocalbiz.com](http://www.getlocalbiz.com) is our SC Web Site of the Week.

Thursday, August 2, 2007

Narrative: A Greenville-SC design-build firm has decided to focus on the high-end residential construction market, a segment they say has been ignored.

Description: Mike Switzer interviews Kevin Culhan, president of Allora, LLC. [www.allora.biz](http://www.allora.biz)



Friday, August 3, 2007

Narrative: A SC marketing and PR company has decided to focus on technology companies, a segment they say is up and coming in SC.

Description: Mike Switzer interviews Kristie Bohm Byrum and Reed Byrum from Byrum Innovation Group in Greenville, SC. [www.byruminnovation.com](http://www.byruminnovation.com)

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## The Week of 7/23/07

Monday, July 23, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 24, 2007

Narrative: The SBA has a loan assistance program for members of the military and their spouses.

Description: Mike Switzer interviews Elliott Cooper, director of the SC district of the US Small Business Administration in Columbia, SC. [www.sba.gov/services/financialassistance/7alenderprograms/pe/index.html](http://www.sba.gov/services/financialassistance/7alenderprograms/pe/index.html)

Wednesday, July 25, 2007

Narrative: SC has a virtual online library with free resources for our state's business community.

Description: Mike Switzer interviews Curtis Rogers, director of the Division of Statewide Library Services with the SC State Library. [www.scdiscus.org](http://www.scdiscus.org) is our SC Web Site of the Week.

Thursday, July 26, 2007

Narrative: A company from Maine is very interested in seeing SC adopt "net metering".

Description: Mike Switzer interviews Erika Morgan, vice president of communications with Citizenre Corporation. [www.jointhesolution.com](http://www.jointhesolution.com)

Friday, July 27, 2007

Narrative: "Going green" is something that can also be applied to your investment portfolio.

Description: Mike Switzer interviews Joe Baker, a certified financial planner with Alcus Financial Group in Mt. Pleasant, SC. [www.amex.com](http://www.amex.com)

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## The Week of 7/16/07

Monday, July 16, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 17, 2007

Narrative: SC's high school teachers and administrators have another chance to attend a free financial literacy workshop in Columbia.

Description: Mike Switzer interviews Suzette Morganelli with the State Credit Union who is one of the sponsors of this workshop. [www.scscu.com](http://www.scscu.com)

Wednesday, July 18, 2007

Narrative: What are SC's electric companies doing with alternative energy?

Description: Mike Switzer interviews Mike Couick, president of the Electric Cooperatives of SC. [www.ecsc.org](http://www.ecsc.org) is our SC Web Site of the Week.

Thursday, July 19, 2007

Narrative: We may be leading our financial plan astray simply because of what we believe about money.

Description: Mike Switzer interviews Terry Crenshaw, a certified financial planner with Creative Financial Strategies in Columbia, SC.

Friday, July 20, 2007

Narrative: When big companies look at moving or building a new facility somewhere, they oftentimes use a site selection company.

Description: Mike Switzer interviews John Sisson, president of Insite Consulting Group in Greenville, SC. [www.insiteconsultinggroup.com](http://www.insiteconsultinggroup.com)

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## The Week of 7/9/07

Monday, July 9, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 10, 2007

Narrative: There are advantages to being a woman-owned business in SC.

Description: Mike Switzer interviews Janet Christy, author of *Capitalizing on Being Woman Owned* and a business consultant from Greer, SC. ([www.leverageanddevelopment.com](http://www.leverageanddevelopment.com))

Wednesday, July 11, 2007

Narrative: Fair-trade products are now available in SC from a non-profit organization.

Description: Mike Switzer interviews Mitch Journey, manager of the Ten Thousand Villages store in Columbia, SC. ([www.tenthousandvillages.com](http://www.tenthousandvillages.com))

Thursday, July 12, 2007

Narrative: There are many choices people face regarding their 401k plans when they leave or retire from an employer.

Description: Mike Switzer interviews Peggy Langdon, a certified financial planner with Ameriprise in Columbia, SC

Friday, July 13, 2007

Narrative: A Sumter, SC man recently won 2nd place in the World Championship of Public Speaking.

Description: Mike Switzer interviews Douglas Wilson, a member of Toastmasters SC District 58. ([www.toastmasters.org](http://www.toastmasters.org) and [www.toastmasters-d58.org](http://www.toastmasters-d58.org))

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## The Week of 7/2/07

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Monday, July 2, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 3, 2007

Narrative: On any given day, there can be 2500 to 5000 homeless people in the midlands of SC. (Part 1)

Description: Mike Switzer interviews Carol Fowler and Samuel Tenenbaum about their efforts to improve the homeless situation. ([www.cooperativeministry.org](http://www.cooperativeministry.org))

Wednesday, July 4, 2007

Narrative: On any given day, there can be 2500 to 5000 homeless people in the midlands of SC. (Part 2)

Description: Mike Switzer interviews Carol Fowler and Samuel Tenenbaum about their efforts to improve the homeless situation. ([www.cooperativeministry.org](http://www.cooperativeministry.org))

Thursday, July 5, 2007

Narrative: Terrorism and shortages are issues affecting SC's ports.

Description: Mike Switzer interviews Lucy Duncan, founder and president of Safe Ports Group and Carolina Linkages in Charleston, SC. ([www.safe-ports.com](http://www.safe-ports.com) and [www.carolinalinkages.com](http://www.carolinalinkages.com))

Friday, July 6, 2007

Narrative: According to different studies, the average investor likes to chase the "investment du jour".

Description: Mike Switzer interviews Beau Shuler with Wealth Management Associates in Spartanburg, SC, about the importance of asset class and risk management.

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## The Week of 6/25/07

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Monday, June 25, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 26, 2007

Narrative: SC's women business owners have a relatively new organization supporting their efforts.

Description: Mike Switzer interviews Rose Jackson, founder of SC Women in Business. [www.scwib.com](http://www.scwib.com)

Wednesday, June 27, 2007

Narrative: Since 1954, the SC Dept. of Natural Resources has been putting out a magazine, which can be a useful resource for our state's businesses.

Description: Mike Switzer interviews Carolina Foster, editor of SC Wildlife magazine. [www.scwildlife.com](http://www.scwildlife.com) is our SC Web Site of the Week.

Thursday, June 28, 2007

Narrative: SC's businesses should be prepared for what is predicted to be an active 2007 Atlantic hurricane season.

Description: Mike Switzer interviews Elliott Cooper, director of the SC district of the US Small Business Administration. [www.scemd.org](http://www.scemd.org) and [www.sba.gov](http://www.sba.gov)

Friday, June 29, 2007

Narrative: Are tax-free municipal bonds finding a place in today's investment portfolios?

Description: Mike Switzer interviews Alex Chastain, a certified financial planner with Abacus Planning Group in Columbia, SC.

[www.municipalbonds.com](http://www.municipalbonds.com) and [www.investinginbonds.com](http://www.investinginbonds.com)

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## The Week of 6/18/07

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Monday, June 18, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 19, 2007

Narrative: An important change to the withholding tax rules last year has been largely missed by employers.

Description: Mike Switzer interviews Tom Sheaffer, a senior tax specialist with the Columbia, SC office of the Internal Revenue Service. [www.irs.gov](http://www.irs.gov) Publications 15 and 515

Wednesday, June 20, 2007

Narrative: A "Conversation on Energy" is coming to the downtown Marriott hotel in Columbia, SC on June 27th.

Description: Mike Switzer interviews Bill Tanner, with ConocoPhillips, the big oil company organizing the event. [www.conocophillips.com](http://www.conocophillips.com) is our SC Web Site of the Week.

Thursday, June 21, 2007

Narrative: One of the biggest challenges facing SC hospitals is the large number of uninsured people that are clogging up hospital emergency rooms.

Description: Mike Switzer interviews Sister Judith Ann Karam, CEO and President of Sisters of Charity Providence Hospitals in Columbia, SC. [www.providencehospitals.com](http://www.providencehospitals.com)

Friday, June 22, 2007

Narrative: The demand for skilled welders continues to increase in our state.

Description: Mike Switzer interviews Paul Connerty, executive director of the Trident Workforce One Stop Investment Board in North Charleston, SC. [www.toscc.org](http://www.toscc.org) and [www.sccommerce.com](http://www.sccommerce.com)

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## The Week of 6/11/07

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Monday, June 11, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 12, 2007

Narrative: SC is home to a new vodka company.

Description: Mike Switzer interviews Scott Newitt and Jim Irvin from Firefly Vodka, based at Wadmalaw Island, SC. [www.fireflyvodka.com](http://www.fireflyvodka.com)

Wednesday, June 13, 2007

Narrative: One of the presenting companies at this year's Innoventure conference is developing a new technology with the BBC.

Description: Mike Switzer interviews Phil Noble, founder of CIVISonline in Charleston, SC. [www.civisonline.com](http://www.civisonline.com) is our SC Web Site of the Week.

Thursday, June 14, 2007

Narrative: Coming to Columbia on June 19th is a seminar on copyrights and patents.

Description: Mike Switzer interviews Brian Payne, a Columbia, SC attorney and volunteer with the midlands chapter of SCORE, the small business counseling arm of the SBA. [www.scoremidlands.org](http://www.scoremidlands.org)

Friday, June 15, 2007

Narrative: SC's textile mills are surviving and prospering.

Description: Mike Switzer interviews Walter Herr, executive vice president of ADO Corporation in Spartanburg, SC. [www.ado-usa.com](http://www.ado-usa.com)

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## The Week of 6/4/07

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Monday, June 4, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 5, 2007

Narrative: A nationally recognized corporate growth guru will be speaking to SC's manufacturing on June 12th at the BMW plant in Greer, SC.

Description: Mike Switzer interviews Doug Hall, founder of the Eureka! Ranch in Cincinnati, Ohio. [www.doughall.com](http://www.doughall.com) and [www.scmep.org](http://www.scmep.org).

Wednesday, June 6, 2007

Narrative: A Low Country SC entrepreneur is bringing national visibility to southern foods.

Description: Mike Switzer interviews Jimmy Hagood, owner of Food For The Southern Soul. [www.foodforthesouthern soul.com](http://www.foodforthesouthern soul.com) is our SC Web Site of the Week.

Thursday, June 7, 2007

Narrative: Does "socially responsible investing" work?

Description: Mike Switzer interviews Paul Bolen, a certified financial planner with Cornerstone Financial Strategies in Summerville, SC. [www.theonlycornerstone.com](http://www.theonlycornerstone.com)

Friday, June 8, 2007

Narrative: A SC homebuilder has decided to put his marketing money into supporting local charities.

Description: Mike Switzer interviews Wally Seinsheimer, Chairman and CEO of Dolphin Architects and Builders in Charleston, SC. [www.dolphinbuilders.com](http://www.dolphinbuilders.com)

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## The Week of 5/28/07

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Monday, May 28, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 29, 2007

Narrative: The organic foods movement continues to make progress in SC.

Description: Mike Switzer interviews Viviane Trama, executive director of the Greenville Organic Foods Organization. ([www.gofhealthandeducation.org](http://www.gofhealthandeducation.org))

Wednesday, May 30, 2007

Narrative: Innovative technology is alive at Spartanburg, SC-based Milliken and Co.

Description: Mike Switzer interviews Chris DeSoiza, with Milliken Research Corporation. [www.milliken.com](http://www.milliken.com) is our SC Web Site of the Week.

Thursday, May 31, 2007

Narrative: Research shows that 70% of people don't quit their jobs, they quit their bosses.

Description: Mike Switzer interviews Betty Parker, owner of Sharper Development Solutions in Columbia, SC. ([www.sharperdevelopmentsolutions.com](http://www.sharperdevelopmentsolutions.com))

Friday, June 1, 2007

Narrative: A properly diversified investment portfolio is more than just a mixture of stocks and bonds.

Description: Mike Switzer interviews David Poole, a certified financial planner with Pooled Resources in Columbia, SC.

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## The Week of 5/21/07

Monday, May 21, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Date: Tuesday, May 22, 2007

Narrative: The pharmacy benefit plan industry has a SC competitor.

Description: Mike Switzer interviews Mike Webb, president of Smith Premier Services from Upstate, SC. ([www.jmsmith.com](http://www.jmsmith.com))

Wednesday, May 23, 2007

Narrative: A new manufacturing training center will open soon in Florence, SC.

Description: Mike Switzer interviews Dr. Charlie Gould, president of Florence-Darlington Technical College, home of the new Southeastern Institute of Manufacturing and Technology. [www.simt.com](http://www.simt.com) is our SC Web Site of the Week.

Thursday, May 24, 2007

Narrative: What does the burgeoning alternative energy industry mean to your investment portfolio?

Description: Mike Switzer interviews Rob DeHollander, a certified financial planner with Ameriprise in Greenville, SC. ([www.powershares.com](http://www.powershares.com) and [www.marketwatch.com/news/story/efs-add-fuel-alternative-energy-sectors/story.aspx?guid=%257B5881C64F%252D0D46%252D48E9%252DAACF%252D9D5BF0963ADE%257D](http://www.marketwatch.com/news/story/efs-add-fuel-alternative-energy-sectors/story.aspx?guid=%257B5881C64F%252D0D46%252D48E9%252DAACF%252D9D5BF0963ADE%257D))

Friday, May 25, 2007

Narrative: Marketing your small business can be a daunting task in today's vast media world.

Description: Mike Switzer interviews Jacque (pronounced Jackee) Riley, owner of Riley Communications in Columbia, SC. ([www.rileycommunications.com](http://www.rileycommunications.com))

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## The Week of 5/14/07

Monday, May 14, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 15, 2007

Narrative: The pharmacy benefit plan industry has a SC competitor.

Description: Mike Switzer interviews Mike Webb, president of Smith Premier Services from Upstate, SC. ([www.jmsmith.com](http://www.jmsmith.com))

Wednesday, May 16, 2007

Narrative: A new manufacturing training center will open soon in Florence, SC.

Description: Mike Switzer interviews Dr. Charlie Gould, president of Florence-Darlington Technical College, home of the new Southeastern Institute of Manufacturing and Technology. [www.simt.com](http://www.simt.com) is our SC Web Site of the Week.

Thursday, May 17, 2007

Narrative: Congress is getting involved in uncovering hidden fees in 401k plans.

Description: Mike Switzer interviews Chip Hardy, with PrimeTrust Advisors in Columbia, SC. ([www.primetrustadvisors.com](http://www.primetrustadvisors.com))

Friday, May 18, 2007

Narrative: Are US stock markets too high?

Description: Mike Switzer interviews Sam Boulware, a certified financial planner with Creative Financial Strategies in Columbia, SC.

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## The Week of 5/7/07

Monday, May 7, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 8, 2007

Narrative: In today's expanding media environment, businesses are presented with many challenges in marketing to other businesses.

Description: Mike Switzer interviews Craig O'Neal, president and CEO of VantagePoint, a business-to-business marketing firm in Greenville, SC. ([www.vantagep.com](http://www.vantagep.com))

Wednesday, May 9, 2007

Narrative: In 2006 the FastTrac SC program graduated 250 entrepreneurs.

Description: Mike Switzer interviews Tom Ledbetter, FastTrac facilitator at Midlands Technical College in Columbia, SC. [www.fasttracsc.org](http://www.fasttracsc.org) is our SC Web Site of the Week.

Thursday, May 10, 2007

Narrative: There have been three major financial scandals in SC over the past few years: Home Gold, Thaxton, and Al Parrish.

What are the lessons investors should learn from these?

Description: Mike Switzer interviews Robert Key, a portfolio manager with CCM Investment Advisors in Columbia, SC and a past president of the Chartered Financial Analysts Society in SC.

Friday, May 11, 2007

Narrative: The Columbia Antiques Show is partnering with the Columbia Historical Foundation for the show at the National Guard building on Bluff Rd. in Columbia, May 18-20.

Description: Mike Switzer interviews Nancy Wactor, a promoter for the Columbia Antiques Show and John Sherrer, a curator with the Historic Columbia Foundation. ([www.historiccolumbia.org](http://www.historiccolumbia.org))

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## The Week of 4/30/07

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Monday, April 30, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 1, 2007

Narrative: Many business underestimate the appeals process involved in court cases.

Description: Mike Switzer interviews David Koyza, an attorney with the Wyche law firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com))

Wednesday, May 2, 2007

Narrative: A SC inventor has invested only \$10 in a successful product that is now sold nationally.

Description: Mike Switzer interviews Roger Brown from North Augusta, SC. [www.rogerbrown.net](http://www.rogerbrown.net) is our SC Web Site of the Week.

Thursday, May 3, 2007

Narrative: Many of the disputes that occur after the death of an individual occur from the distribution of personal property.

Description: Mike Switzer interviews John Collum, a Certified Financial Planner with Abacus Planning Group in Columbia, SC. ([www.irs.gov](http://www.irs.gov) publication 709 and [www.yellowpieplate.umn.edu](http://www.yellowpieplate.umn.edu))

Friday, May 4, 2007

Narrative: The SC Fastest Growing Companies program is seeking nominations.

Description: Mike Switzer interviews Todd Mitchell, chairman of Elliott Davis in Greenville, SC. ([www.elliottdavis.com](http://www.elliottdavis.com) and [www.scchamber.net](http://www.scchamber.net))

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## The Week of 4/23/07

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Monday, April 23, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. ([www.newcarolina.org](http://www.newcarolina.org))

Tuesday, April 24, 2007

Narrative: Should you begin taking your Social Security payments as soon as possible or wait?

Description: Mike Switzer interviews Rick Vandernoord, a Certified Financial Planner in Greenville, SC. ([www.vandernoordfinancial.com](http://www.vandernoordfinancial.com))

Wednesday, April 25, 2007

Narrative: A best practices guide for non-profits in SC has recently been published.

Description: Mike Switzer interviews Mason Hardy with the SC Assoc. of Non Profit Organizations. [www.scanpo.org](http://www.scanpo.org) is our SC Web Site of the Week.

Thursday, April 26, 2007

Narrative: Small businesses may benefit by offering wellness programs to their employees.

Description: Mike Switzer interviews Andy Coburn, an attorney with the Wyche Law Firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com))



Friday, April 27, 2007

Narrative: A local free-lance writer will soon be publishing a major article on the recent discovery of micro RNA.

Description: Mike Switzer interviews Columbia, SC author George Mack, whose article will appear in the June issue of Nature Biotechnology. ([www.nature.com/nbt/index.html](http://www.nature.com/nbt/index.html))

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## The Week of 4/16/07

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Monday, April 16, 2007

Narrative: Clemson's ICAR facility was featured at the recent Innoventure conference in Greenville, SC.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and founder and chair of Innoventure. ([www.innoventurese.com](http://www.innoventurese.com))

Tuesday, April 17, 2007

Narrative: SCORE continues to help entrepreneurs succeed in SC.

Description: Mike Switzer interviews Ashley Bradley, owner of a. bradley Needle Arts in Myrtle Beach, SC our SCORE Success Story of the Month. ([www.abradleynedlearts.com](http://www.abradleynedlearts.com) and [www.score.org](http://www.score.org))

Wednesday, April 18, 2007

Narrative: Real estate investors are seeing success in SC.

Description: Mike Switzer interviews Karla Koon from the Upstate Carolina Real Estate Investors Association in Greenville, SC. [www.upstatecreia.com](http://www.upstatecreia.com) is our SC Web Site of the Week.

Thursday, April 19, 2007

Narrative: What are the most common issues involved in buying or selling a business?

Description: Mike Switzer interviews Melanie Davis Lux from the Wyche Law Firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com))

Friday, April 20, 2007

Narrative: Exchange Traded Funds (ETF's) continue to gain in popularity with investors.

Description: Mike Switzer interviews Reynolds Williams, a CFP and attorney with Wilcox, Buyck, and Williams in Florence in SC.

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## The Week of 4/9/07

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Monday, April 9, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. ([www.newcarolina.org](http://www.newcarolina.org))

Tuesday, April 10, 2007

Narrative: The SC Global Business Forum is coming to Columbia on April 24th.

Description: Mike Switzer interviews Amy Thompson, chair of the SC International Trade Coalition. ([www.sccommerce.com](http://www.sccommerce.com))

Wednesday, April 11, 2007

Narrative: Part I: Your company has been sued, now what?

Description: Mike Switzer interviews Ted Gentry, an attorney with the Wyche Law Firm in Greenville, SC. [www.wyche.com](http://www.wyche.com) is our SC Web Site of the Week.

Thursday, April 12, 2007

Narrative: Part II: Your company has been sued, now what?

Description: Mike Switzer interviews Ted Gentry, an attorney with the Wyche Law Firm in Greenville, SC.

Friday, April 13, 2007

Narrative: Due to a recent US Supreme Court decision, it's become more important to properly secure your intellectual property rights.

Description: Mike Switzer interviews Ben Mullinax, a patent attorney in Greenville, SC. ([www.uspto.gov](http://www.uspto.gov) and [www.mullinaxpatent.com](http://www.mullinaxpatent.com))

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## The Week of 4/2/07

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Monday, April 2, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, April 3, 2007

Narrative: The 4th Annual Salute to Small Business is coming to Columbia on April 11th.

Description: Mike Switzer interviews Chuck Bundy, SC's Small Business Ombudsman, about the event. ([www.scschamber.net](http://www.scschamber.net) and [www.sccommerce.com](http://www.sccommerce.com) - click on "Growing Your Business")

Wednesday, April 4, 2007

Narrative: The State Credit Union recently won the national Desjardins Youth Financial Education Award.

Description: Mike Switzer interviews Suzette Morganelli, about her work with our state's teachers. [www.scscu.com](http://www.scscu.com) is our SC Web Site of the Week.

Thursday, April 5, 2007

Narrative: The 35th Family Circle Tennis Cup is coming to Daniel Island near Charleston, SC April 7-15.

Description: Mike Switzer interviews Robin Reynolds, tournament director, about this year's event. ([www.familycirclecup.com](http://www.familycirclecup.com))

Friday, April 6, 2007

Narrative: On December 1, 2006, new rules took effect regarding electronic discovery in litigation.

Description: Mike Switzer interviews David Koysza with the Wyche Law Firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com))

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## The Week of 3/26/07

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Monday, March 26, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 27, 2007

Narrative: The USC Technology Incubator continues to spawn successful companies in SC.

Description: Mike Switzer interviews Robyn Lucas from Columbia, SC-based Lucas Technology Group. ([www.lucastechgroup.com](http://www.lucastechgroup.com))

Wednesday, March 28, 2007

Narrative: The volunteer small business counseling service from the SBA, known as SCORE continues to help entrepreneurs in SC grow successful businesses.

Description: Mike Switzer interviews Nancy Cheek, co-founder of Language Espresso in Columbia, SC. [www.languageespresso.com](http://www.languageespresso.com) is our SC Web Site of the Week.

Thursday, March 29, 2007

Narrative: In January, the US Supreme Court issued a decision that could have profound implications for SC's patent holders and patent licensees.

Description: Mike Switzer interviews Wallace Lightsey, an attorney with the Wyche Law Firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com))

Friday, March 30, 2007

Narrative: Is your retirement plan well diversified across asset classes and on track to provide the funds you will need at retirement?

Description: Mike Switzer interviews Neil Brown, a CPA and Certified Financial Planner with Burkett Financial Services in West Columbia, SC and the program director for the CFP program at Midlands Technical College in Columbia, SC.

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## The Week of 3/19/07

Monday, March 19, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 20, 2007

Narrative: The 2007 Young Entrepreneur Awards have been announced by Merrill Lynch and the SC Council on Economic Education.

Description: Mike Switzer interviews Sean McGinty, a senior at Wando High School whose Mt. Pleasant, SC-licensed business is called Sean's Lawns. ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, March 21, 2007

Narrative: We're in the middle of tax season when tax tips can be especially useful.

Description: Mike Switzer interviews Brian Moody, a CPA with Dixon Hughes in Charleston, SC. [www.dixon-hughes.com](http://www.dixon-hughes.com) is our SC Web Site of the Week.

Thursday, March 22, 2007

Narrative: Are the correct beneficiaries part of your estate plan?

Description: Mike Switzer interviews Joe Taylor, founder of Oak Street Advisors, a fee-only investment advisory firm based in Myrtle Beach, SC. ([www.oakstreetadvisors.blogspot.com](http://www.oakstreetadvisors.blogspot.com))

Friday, March 23, 2007

Narrative: Public relations is a big part of doing business these days.

Description: Mike Switzer interviews Michael Sponhour, director of public affairs for the SC Budget and Control Board and the president of the International Assn. Of Business Communicators. ([www.iabc-sc.com](http://www.iabc-sc.com))

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## The Week of 3/12/07

Monday, March 12, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 13, 2007

Narrative: The 2007 Young Entrepreneur Awards have been announced by Merrill Lynch and the SC Council on Economic Education.

Description: Mike Switzer interviews Ayanna Woodberry, an eighth-grader in Florence, SC and founder of New York Stylin. ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, March 14, 2007

Narrative: March is National and State Brain Injury Awareness Month.

Description: Mike Switzer interviews Dr. Sheldon Herring, director of the West End Co-Op, a traumatic brain injury program at the Rogers C. Peace Rehab Hospital in Greenville, SC. [www.westendcoop.com](http://www.westendcoop.com) is our SC Web Site of the Week.

Thursday, March 15, 2007

Narrative: The midlands chapter of SCORE is holding an Employment Law Survival Skills workshop in Columbia on March 22.

Description: Mike Switzer interviews Mike Malone, the workshop presenter and an employment law attorney with Malone, Thompson, Summers, & Ott in Columbia, SC. ([www.scoremidlands.org](http://www.scoremidlands.org))

Friday, March 16, 2007

Narrative: According to a recent study, only 12% of small business have a retirement plan in place.

Description: Mike Switzer interviews Kurt Restine, with First Global Inc. in Greenville, SC. ([www.1stglobal.com](http://www.1stglobal.com))

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## The Week of 3/5/07

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Monday, March 5, 2007

Narrative: The 4th Annual Innoventure conference is coming to Greenville, SC March 27-28.

Description: Mike Switzer interviews John Warner, founder and chair of Innoventure about what to expect at this year's conference. ([www.innoventurese.com](http://www.innoventurese.com)) For the "How To Make The Most of Your Retirement Plan" workshop, visit [www.sceconomics.org](http://www.sceconomics.org).

Tuesday, March 6, 2007

Narrative: SC's marine companies face double the cost of already high workers compensation insurance.

Description: Mike Switzer interviews Nancy Bloodgood, an attorney with Young, Clement, Rivers in Charleston, SC. ([www.ycr.com](http://www.ycr.com))

Wednesday, March 7, 2007

Narrative: The newest vehicle company in America is based in SC.

Description: Mike Switzer interviews Rick Conte, president of Southern Motor Company in Liberty, SC. [www.southernmotorcompany.com](http://www.southernmotorcompany.com) is our SC Web Site of the Week.

Thursday, March 8, 2007

Narrative: After the Borat movie, most people have a different opinion of international business ethics.

Description: Mike Switzer interviews Andy Spicer, a professor of international business ethics at the Moore School of Business at USC in Columbia, SC. ([mooreschool.sc.edu/moore](http://mooreschool.sc.edu/moore))

Friday, March 9, 2007

Narrative: The 2007 Young Entrepreneur Awards have been announced by Merrill Lynch and the SC Council on Economic

Education.

Description: Mike Switzer interviews Robert Whaley, a 9th grade home school student in Aiken, SC and owner/operator of RW Woodworks. ([www.sceconomics.org](http://www.sceconomics.org)) For the "How To Make The Most of Your Retirement Plan" workshop, visit [www.sceconomics.org](http://www.sceconomics.org).

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## The Week of 2/26/07

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Monday, February 26, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 27, 2007

Narrative: HometownSC is a new initiative launched by mayors of our state's largest cities to encourage partnerships between business and government on a local level.

Description: Mike Switzer interviews Reba Campbell with the Municipal Assn. Of SC in Columbia, SC. ([www.hometownsc.org](http://www.hometownsc.org))

Wednesday, February 28, 2007

Narrative: There's a group of South Carolinians who are using an independent TV show to create positive change and highlight positive developments in our state.

Description: Mike Switzer interviews Pat Jobe and Alice Gray Gregory from The Connection. [www.theconnectionshow.org](http://www.theconnectionshow.org) is our SC Web Site of the Week.

Thursday, March 1, 2007

Narrative: Before you file your 2006 tax return, you may want to consider a few last-minute tax-saving tips.

Description: Mike Switzer interviews Eddie Kramer, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.fool.com](http://www.fool.com) and [www.scgrad.com](http://www.scgrad.com)

Friday, March 2, 2007

Narrative: A Greenville, SC company is staying busy finding executives for companies around the world.

Description: Mike Switzer interviews Dennis Dunlavey with Westport International. ([www.westportintl.com](http://www.westportintl.com))

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## The Week of 2/19/07

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Monday, February 19, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. ([www.swampfox.ws](http://www.swampfox.ws))

Tuesday, February 20, 2007

Narrative: Sometimes business need to combine technologies in order to solve a single business problem.

Description: Mike Switzer interviews Jim Wanner, CEO of Keymark, Inc. in Liberty, SC. ([www.keymarkinc.com](http://www.keymarkinc.com))

Wednesday, February 21, 2007

Narrative: The 2nd Enlightenment Conference is coming to Columbia Mar 4th.

Description: Mike Switzer interviews Haneez Zattam, executive director of the Columbia World Affairs Council. [www.2enlightenment.com](http://www.2enlightenment.com) and [www.columbiawac.org](http://www.columbiawac.org) are our SC Web Sites of the Week.

Thursday, February 22, 2007

Narrative: Although children are learning about personal finance in SC schools now, real learning occurs with assistance from home.

Description: Mike Switzer interviews Jeb Zoller, a certified financial planner with 1st Command in Columbia, SC. ([www.firstcommand.com](http://www.firstcommand.com)) For the "How To Make The Most of Your Retirement Plan" workshop, visit [www.sceconomics.org](http://www.sceconomics.org).

Friday, February 23, 2007

Narrative: A Greenville, SC company has reached #36 on Inc Magazine's list of the country's 500 fastest growing companies.

Description: Mike Switzer interviews Paul Aiesi, chief investment officer for TIC Properties in Greenville, SC. ([www.ticproperties.com](http://www.ticproperties.com))

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## The Week of 2/12/07

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Monday, February 12, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, February 13, 2007

Narrative: Sometimes business need to combine technologies in order to solve a single business problem.

Description: Mike Switzer interviews Jim Wanner, CEO of Keymark, Inc. in Liberty, SC. ([www.keymarkinc.com](http://www.keymarkinc.com))

Wednesday, February 14, 2007

Narrative: There are free seminars coming to SC next week that will help a business maximize trade show opportunities.

Description: Mike Switzer interviews Steve Hoffman with Skyline Exhibits and Design in Greenville, SC. [www.skylinexd.com](http://www.skylinexd.com) is our SC Web Site of the Week.

Thursday, February 15, 2007

Narrative: A local financial planner believes most people should favor the Roth IRA over the traditional IRA.

Description: Mike Switzer interviews Bill Harwood a Certified Financial Planner with Harwood Financial Services in Columbia, SC. ([www.rothira.com](http://www.rothira.com))

Friday, February 16, 2007

Narrative: A South Carolinian is helping businesses around the world improve profits and product quality through defect management.

Description: Mike Switzer interviews Warren Brussee, Columbia, SC author of Statistics for Six Sigma Made Easy and All About Six Sigma.

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## The Week of 2/5/07

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Monday, February 5, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. ([www.swampfox.ws](http://www.swampfox.ws))

Tuesday, February 6, 2007

Narrative: There are hidden fees in your 401k plan that you should be aware of.

Description: Mike Switzer interviews Joe Baker a Certified Financial Planner with Alcus Financial Group in Mt. Pleasant, SC. ([www.sec.gov](http://www.sec.gov))

Wednesday, February 7, 2007

Narrative: A Columbia, SC novelist recently struck a book deal with a Serbian publisher.

Description: Mike Switzer interviews Sam Morton, author of *Disavowed* and the PR director for the USC School of Medicine in Columbia, SC. [www.disavowedthenovel.com](http://www.disavowedthenovel.com) is our SC Web Site of the Week.

Thursday, February 8, 2007

Narrative: A Sumter, SC man recently won 2nd place in the World Championship of Public Speaking.

Description: Mike Switzer interviews Douglas Wilson, a member of Toastmasters SC District 58. ([www.toastmasters.org](http://www.toastmasters.org) and [www.toastmasters-d58.org](http://www.toastmasters-d58.org))

Friday, February 9, 2007

Narrative: A group disability insurance plan may present problems when it's time to collect.

Description: Mike Switzer interviews Rob Wendt, an attorney with the North Charleston, SC law firm, Robertson Wendt. ([www.robertsonwendt.com](http://www.robertsonwendt.com))

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## The Week of 1/29/07

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Monday, January 29, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. ([www.scbos.com](http://www.scbos.com) and [www.score.org](http://www.score.org) and [www.scwtc.org](http://www.scwtc.org) and [www.scmdbdc.org](http://www.scmdbdc.org) and [www.scwbc.org](http://www.scwbc.org))

Tuesday, January 30, 2007

Narrative: A Greenville-SC company recently received the Technology Application Award from Upstate SC's 2006 Innovision Technology Awards program.

Description: Mike Switzer interviews Brad Cunningham, former owner of eBridge Solutions. ([www.innovisionaward.org](http://www.innovisionaward.org))

Wednesday, January 31, 2007

Narrative: Nobel Peace Prize winner Muhammed Yunus' organization is offering microcredit assistance to South Carolinians through the non-profit organization Results.

Description: Mike Switzer interviews Eric Hayler and Heide Craig, Results volunteers in Upstate SC. [www.results.org](http://www.results.org) is our SC Web Site of the Week.

Thursday, February 1, 2007

Narrative: A Greenville-SC company recently received the Innovation in Education Award from Upstate SC's 2006 Innovision Technology Awards program.

Description: Mike Switzer interviews Peter Waldschmidt from TetraData.. ([www.tetradata.com](http://www.tetradata.com))

Friday, February 2, 2007

Narrative: A Greer, SC company recently received the Technology Development Award from Upstate SC's 2006 Innovision Technology Awards program.

Description: Mike Switzer interviews Brian Morin, President of Innegrity. ([www.innegrity.com](http://www.innegrity.com))

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## The Week of 1/22/07

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Monday, January 22, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. ([www.swampfox.ws](http://www.swampfox.ws))

Tuesday, January 23, 2007

Narrative: SCORE continues to assist entrepreneurs in SC and a workshop is coming up on Jan. 25th in Columbia.

Description: Mike Switzer interviews John LaFond, chair of the Midlands chapter of SCORE. ([www.score.org](http://www.score.org) and [www.scoremidlands.org](http://www.scoremidlands.org))

Wednesday, January 24, 2007

Narrative: SC's Fastest Growing Company for 2006 is a military vehicle manufacturer based in Charleston, SC.

Description: Mike Switzer interviews Mike Aldrich with Force Protection, Inc. [www.forceprotection.net](http://www.forceprotection.net) is our SC Web Site of the Week.

Thursday, January 25, 2007

Narrative: Utilizing a captive insurance program may be one way for SC business to deal with the rising costs of workmen's compensation insurance.

Description: Mike Switzer interviews Dan Einstein with the Greenville, SC-based insurance firm of Rosenfeld Einstein. ([www.rosenfeldeinstein.com](http://www.rosenfeldeinstein.com))

Friday, January 26, 2007

Narrative: As many South Carolinians enter retirement, they are discovering a few retirement myths.

Description: Mike Switzer interviews Rick Van Der Noord, an Upstate SC certified financial planner. ([www.vandernoordfinancial.com](http://www.vandernoordfinancial.com))

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## The Week of 1/15/07

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Monday, January 15, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. Also mentioned: (Credit Card Solicitations removal service: 1-888-567-8688)

Tuesday, January 16, 2007

Narrative: A state financial planning organization is making changes that will benefit the public.

Description: Mike Switzer interviews Bill Phillips, president of the SC chapter of the Financial Planning Association. ([www.fpanet.org](http://www.fpanet.org))

Wednesday, January 17, 2007

Narrative: The US Chamber of Commerce recently recognized the SC Chamber of Commerce as an Accredited State Chamber



with Distinction, the only one in the country.

Description: Mike Switzer interviews Hunter Howard president of the SC Chamber. [www.schamber.net](http://www.schamber.net) is our SC Web Site of the Week.

Thursday, January 18, 2007

Narrative: A SC manufacturer of emergency medical equipment was recently named the 2nd Runner Up in the 2006 SC's Fastest Growing Companies program.

Description: Mike Switzer interviews Bob Castellani, president of Greenville, SC-based North American Rescue Products. ([www.narescue.com](http://www.narescue.com))

Friday, January 19, 2007

Narrative: A Pennsylvania organization recently received the Community Service Award from Upstate SC's 2006 Innovision Technology Awards program.

Description: Mike Switzer interviews Matt Miller from SAE International, which developed "A World in Motion" education program, used in some SC schools. ([www.awim.org](http://www.awim.org) and [www.sae.org](http://www.sae.org))

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## The Week of 1/8/07

Monday, January 8, 2007

Narrative: The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. ([www.swampfox.ws](http://www.swampfox.ws) and [www.newcarolina.org](http://www.newcarolina.org) and [www.innoventurese.com](http://www.innoventurese.com))

Tuesday, January 9, 2007

Narrative: An independent materials testing lab is celebrating it's fifth year in Charleston.

Description: Mike Switzer interviews Gregg Anderson with IMR Test Labs in Charleston, SC. ([www.imrtest.com](http://www.imrtest.com))

Wednesday, January 10, 2007

Narrative: An import/export firm was recently named the 1st Runner Up in the 2006 SC's Fastest Growing Companies program.

Description: Mike Switzer interviews Jane Zhang from JH Global Services in Greenville, SC. [www.jhglobalinc.com](http://www.jhglobalinc.com) is our SC Web Site of the Week.

Thursday, January 11, 2007

Narrative: High income investors may want to consider a unique Roth IRA strategy.

Description: Mike Switzer interviews Doug English, a Certified Financial Planner with Scientific Investors in Charleston, SC. ([www.scientificinvestors.com](http://www.scientificinvestors.com))

Friday, January 12, 2007

Narrative: A SC woman recently received the highest honor possible from an international civic organization.

Description: Mike Switzer interviews Patricia Hill of Irmo, SC, the recipient of the Presidential Citation from Toastmasters International. ([www.toastmasters.org](http://www.toastmasters.org))

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## The Week of 1/1/07

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Monday, January 1, 2007

Narrative: SC has vocational assistance available in the information technology industry for the disabled. Description: Mike Switzer interviews Jim Williams with the Information Technology Training Center at the SC Vocational Rehab Dept. in West Columbia, SC. ([www.scvrd.net/l\\_ittc.html](http://www.scvrd.net/l_ittc.html))

Tuesday, January 2, 2007

Narrative: An antiques firm is finding success in a small SC town with the assistance of an entrepreneurial program. Description: Mike Switzer interviews Greg and Aimee Talbot from Eurolux Antiques in Newberry, SC. ([www.euroluxantiques.com](http://www.euroluxantiques.com) and [www.fasttracsc.org](http://www.fasttracsc.org))

Wednesday, January 3, 2007

Narrative: Obesity can have a significant effect on the cost of healthcare insurance for SC's businesses. Description: Mike Switzer interviews Andy Edgren, marketing director for the YMCA in Columbia about the SC Shrinkdown coming Jan. 8th to 12 communities across the Palmetto State. ([www.scsrinkdown.com](http://www.scsrinkdown.com))

Thursday, January 4, 2007

Narrative: Repeat SC Shrinkdown segment for back-to-school listeners today: Obesity can have a significant effect on the cost of healthcare insurance for SC's businesses. Description: Mike Switzer interviews Andy Edgren, marketing director for the YMCA in Columbia about the SC Shrinkdown coming Jan. 8th to 12 communities across the Palmetto State. ([www.scsrinkdown.com](http://www.scsrinkdown.com))

Friday, January 5, 2007

Narrative: There are many choices people face regarding their 401k plans when they leave or retire from an employer.  
Description: Mike Switzer interviews Peggy Langdon, a certified financial planner with Ameriprise in Columbia, SC.

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## The Week of 12/25/06

Monday, December 25, 2006

Narrative: College funding choices can be confusing. Description: Mike Switzer interviews Ron Bartlett, an independent financial advisor in Lexington, SC. ([www.savingforcollege.com](http://www.savingforcollege.com) and [www.scgrad.org](http://www.scgrad.org))

Tuesday, December 26, 2006

Narrative: With globalization growing at a rapid pace, more and more businesses find themselves needing translation services. Description: Mike Switzer interviews Ken Zwerdling, CEO of Mondial Translations, based in Greenville, SC. ([www.foreigntranslations.com](http://www.foreigntranslations.com))

Wednesday, December 27, 2006

Narrative: SC has its first community-based women's breast center. Description: Mike Switzer interviews Dr. Lisa Baron, co-founder of the Charleston Breast Center, in Charleston, SC. ([www.charlestonbreastcenter.com](http://www.charlestonbreastcenter.com))

Thursday, December 28, 2006

Narrative: A SC company is helping to improve the treatment of melanoma. Description: Mike Switzer interviews Marty Lefkowitz, CEO of DigitalDerm in Columbia, SC. ([www.digitalderm.com](http://www.digitalderm.com))

Friday, December 29, 2006

Narrative: Is it wise to invest in SC stocks? Description: Mike Switzer interviews Paul Meeks, a portfolio manager with NMH Advisors in Charleston, SC and contributing writer to the Charleston Mercury newspaper. ([www.nmhadvisors.com](http://www.nmhadvisors.com))

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## The Week of 12/18/06

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Monday, December 18, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 19, 2006

Our SCORE success story of the month is a company active in this year's gift giving season. Mike Switzer interviews Donna Klim, owner of the Candy Bouquet franchise in Summerville, SC. ([www.candybouquet.com](http://www.candybouquet.com) and [www.candybouquetofsummerville.com](http://www.candybouquetofsummerville.com) and [www.score.org](http://www.score.org))

Wednesday, December 20, 2006

The State Credit Union recently won the national Desjardins Youth Financial Education Award. Mike Switzer interviews Suzette Morganelli, director of financial counseling and education for the State Credit Union and creator of the financial literacy program for SC's teachers. [www.scscu.com](http://www.scscu.com) is our SC Web Site of the Week (also mentioned: [www.itv.myetv.org](http://www.itv.myetv.org))

Thursday, December 21, 2006

Part 1: There is an active independent film industry in SC. Mike Switzer interviews Gary Corbett Davis, founder of the Media Arts program at USC in Columbia and an independent film producer. ([www.thequiltedheartmovie.com](http://www.thequiltedheartmovie.com))

Friday, December 22, 2006

Part 2: There is an active independent film industry in SC. Mike Switzer interviews Gary Corbett Davis, founder of the Media Arts program at USC in Columbia and an independent film producer. ([www.thequiltedheartmovie.com](http://www.thequiltedheartmovie.com))

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## The Week of 12/11/06

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Monday, December 11, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 12, 2006

There's a new technology trend that is allowing small businesses to be able to afford to use expensive software. Mike Switzer interviews John Macomson, founder and CEO of Carolina Software as a Service, in Campobello, SC. ([www.csaas.com](http://www.csaas.com) and [www.siia.com](http://www.siia.com))

Wednesday, December 13, 2006

Surveys show that less than 30% of 401k participants are on track to accumulate the money they will need for a comfortable retirement. Mike Switzer interviews Chip Hardy with PrimeTrust Advisors in Columbia, SC. [www.primetrustadvisors.com](http://www.primetrustadvisors.com) is our SC Web Sites of the Week

Thursday, December 14, 2006

Heavy credit card use during the holiday season brings an increased risk of identity theft. Mike Switzer interviews Rob Dehollander, a certified financial planner with Ameriprise in Greenville, SC. (Credit Card Solicitations removal service: 1-888-567-8688) ([www.ftc.gov](http://www.ftc.gov))

Friday, December 15, 2006

Many small businesses find themselves needing technology managers. Mike Switzer interviews David Pence, founder and CEO of Acumen at Work in Greenville, SC. ([www.acumenatwork.com](http://www.acumenatwork.com))

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## The Week of 12/4/06

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Monday, December 4, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, December 5, 2006

One of Columbia's oldest companies is returning to the downtown area. Mike Switzer interviews Carolette Cromer Turner, President of Cromer's Guaranteed Worst in Town. ([www.cromers.com](http://www.cromers.com))

Wednesday, December 6, 2006

Economic development in SC sometimes hinges on collaboration between research universities, government agencies, and private companies. Mike Switzer interviews Bill Mahoney, CEO of the SC Research Authority in North Charleston, SC. [www.sclaunch.org](http://www.sclaunch.org) and [www.skra.org](http://www.skra.org) are our SC Web Sites of the Week

Thursday, December 7, 2006

Fair-trade products are now available in SC from a non-profit organization. Mike Switzer interviews Mitch Journey, manager of the Ten Thousand Villages store in Columbia, SC. ([www.tenthousandvillages.com](http://www.tenthousandvillages.com))

Friday, December 8, 2006

"Adaptive re-use" is a hot new trend in urban development that is occurring now in SC. Mike Switzer interviews Doug Quackenbush from Quackenbush Architects and Planners in Columbia, SC. ([www.quackenbusharchitects.com](http://www.quackenbusharchitects.com))

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## The Week of 11/27/06

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Monday, November 27, 2006

The SC district of Toastmasters, Intl. Was recently ranked #1 in the US. Mike Switzer interviews Cat Angus, from SC Toastmasters (District 58). ([www.toastmasters.org](http://www.toastmasters.org))

Tuesday, November 28, 2006

SC is home to the 10th largest on-campus basketball facility in the US. Mike Switzer interviews Jennifer Kelly, from the Colonial Center in Columbia, SC. ([www.thecolonialcenter.com](http://www.thecolonialcenter.com))

Wednesday, November 29, 2006

Although the housing industry has hit a downturn, commercial construction is still booming in SC. Mike Switzer interviews Heather Mitchell with the Boudreaux Group, an architectural firm in Columbia, SC. [www.boudreauxgroup.com](http://www.boudreauxgroup.com) is our SC Web Site of the Week. (also mentioned: [www.usgbc.org](http://www.usgbc.org))

Thursday, November 30, 2006

SC is home to a number of commercial printing companies. Mike Switzer interviews Jordan Finn, owner of Indexx Printing in Greenville, SC. ([www.indexxinc.com](http://www.indexxinc.com) and [www.napl.org](http://www.napl.org))

Friday, December 1, 2006

As the baby boomers enter retirement, they may be entering their "power years". Mike Switzer interviews Bill Harwood, a Certified Financial Planner in Columbia, SC. ([www.lpl.com/bill.harwood](http://www.lpl.com/bill.harwood))

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## The Week of 11/20/06

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Monday, November 20, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. (Popular SC business web sites: [www.scbos.com](http://www.scbos.com), [www.score.org](http://www.score.org), [www.scwtc.org](http://www.scwtc.org), [www.smbdc.org](http://www.smbdc.org), [www.scwbc.org](http://www.scwbc.org))

Tuesday, November 21, 2006

With the holidays approaching, this might be a good time to talk about certain financial issues with family members. Mike Switzer interviews Lindsay Smith, a financial planner with Creative Financial Strategies in Columbia, SC.

Wednesday, November 22, 2006

Eradicating illiteracy in our state is not only positive economically, but also for individual health care. Mike Switzer interviews Jim Morton, president of the J. Marion Sims Foundation in Lancaster, SC. [www.jmsims.org](http://www.jmsims.org) is our SC Web Sites of the Week

Thursday, November 23, 2006

A swim business is our monthly SCORE small business success story. Mike Switzer interviews Jim Reiser, owner of The Swim Lessons Company in Columbia, SC. ([www.swimlessonscompany.com](http://www.swimlessonscompany.com) and [www.score.org](http://www.score.org))

Friday, November 24, 2006

The Gullah community of Hilton Head Island has begun a chain of retail stores highlighting Gullah art and crafts. Mike Switzer interviews Sister Johnnie Mitchell, one of the owners of DeGullah Creations, with stores now in at Hilton Head and Charleston, SC. ([www.degullahcreations.com](http://www.degullahcreations.com))

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## The Week of 11/13/06

Monday, November 13, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. (Also mentioned: [www.innoventurese.com](http://www.innoventurese.com))

Tuesday, November 14, 2006

15 years ago, two bankers decided to make a drastic career change and start a glass company. Mike Switzer interviews Blake Pearce, chairman of Port City Glass in Charleston, SC.

Wednesday, November 15, 2006

Vista Lights, tomorrow night, is an annual event highlighting shops and entertainment in the "Vista" area of Columbia, SC. Mike Switzer interviews Dale Marshall from the Congaree Vista Guild. [www.vistacolumbia.com](http://www.vistacolumbia.com) is our SC Web Site of the Week.

Thursday, November 16, 2006

Running a bakery for pets is a little different than a bakery for humans. Mike Switzer interviews Kristian French, owner of The Good Dog Bakery in Charleston, SC, our SCORE success story of the month. ([www.thegooddogbakery.com](http://www.thegooddogbakery.com))

Date: Friday, November 17, 2006

A recent Columbia Fuel Cell Challenge Award was given for a project involving the Segway Personal Transporter Mike Switzer interviews Dr. John Weidner, a chemical engineering professor at USC in Columbia. ([www.che.sc.edu/centers/PEMFC/index.html](http://www.che.sc.edu/centers/PEMFC/index.html))

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## The Week of 11/6/06

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Monday, November 6, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, November 7, 2006

There's a new broadband wireless service available in SC. Mike Switzer interviews Carly Culbertson with Verizon Wireless. ([www.verizonwireless.com](http://www.verizonwireless.com))

Wednesday, November 8, 2006

SC has a 12 areas of the state as part of its Workforce Development System. Mike Switzer interviews Paul Connerty, executive director of the Trident Workforce Investment Board in Charleston, SC about the state's WorkKeys program. [www.toscc.org](http://www.toscc.org) and [www.sccommerce.com](http://www.sccommerce.com) are our SC Web Sites of the Week

Thursday, November 9, 2006

A representative from a Washington, DC think tank recently spoke on the topic of globalization to an Upstate, SC conference. Mike Switzer interviews Erik Peterson, with the Center for Strategic and International Studies about the importance of his organization's Seven Revolutions initiative to our state. ([www.csis.org](http://www.csis.org) and [7revs.csis.org](http://7revs.csis.org))

Friday, November 10, 2006

There are advantages to being a woman-owned business in SC. Mike Switzer interviews Janet Christy, author of Capitalizing on Being Woman Owned and a business consultant from Greer, SC. ([www.leverageanddevelopment.com](http://www.leverageanddevelopment.com))

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## The Week of 10/30/06

Monday, October 30, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 31, 2006

Safety training is important for our state's businesses. Mike Switzer interviews David Devita, president and founder of Carolina Safety Consulting in Greenville, SC. ([www.csc-llc.net](http://www.csc-llc.net))

Wednesday, November 1, 2006

There is a web directory for everything South Carolina. Mike Switzer interviews Rod Welch, founder of SCIWAY, the SC Information Superhighway. [www.sciway.net](http://www.sciway.net) is our SC Web Site of the Week.

Thursday, November 2, 2006

November 17th is the deadline for SC's smokers to participate in a nationwide program. Mike Switzer interviews Katy Wynne, Tobacco Cessation Consultant and SC Quitline Manager for SC DHEC in Columbia, SC. ([www.1800quitnow.org](http://www.1800quitnow.org))

Friday, November 3, 2006

SC's Fastest Growing Companies for 2006 were announced yesterday. Mike Switzer interviews Todd Mitchell, Chairman of Elliott Davis, the SC accounting firm that co-sponsors the annual program with the SC Chamber of Commerce. [www.elliottdavis.com](http://www.elliottdavis.com) and [www.scchamber.net](http://www.scchamber.net))

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## The Week of 10/23/06

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Monday, October 23, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 24, 2006

The financial literacy movement continues to accelerate in SC. Mike Switzer interviews Jeremy Elliott with Elliott Davis Wealth Management in Greenville, SC and the president of the SC Jumpstart Coalition for Personal Financial Literacy. ([www.scjumpstart.org](http://www.scjumpstart.org))

Wednesday, October 25, 2006

A Charleston, SC chef is going to be demonstrating a live chef-cam on the Internet today from the Beard House in New York. Mike Switzer interviews Ciaran Duffy, executive chef at Tristan Restaurant in Charleston, SC. [www.tristandining.com](http://www.tristandining.com) is our SC Web Site of the Week

Thursday, October 26, 2006

Inc. magazine recently gave SC's governor a low rating for entrepreneurship encouragement. Mike Switzer interviews Jay Ragley, SC State Director for the National Federation of Independent Business, who says that rating is not fair. ([www.nfib.com/sc](http://www.nfib.com/sc) and [Inc Magazine's article rating the governors](#))

Friday, October 27, 2006

Sometimes a business needs to outsource its controller/CFO position. Mike Switzer interviews Brian Clark with Clockwork Financial Services in Greenville, SC. ([www.clockworkfinancial.com](http://www.clockworkfinancial.com))

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## The Week of 10/16/06

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Monday, October 16, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 17, 2006

The Hispanic population is in demand in SC's workforce. Mike Switzer interviews Ken Carey with Columbia, SC-based Agilstaff about his firm's experience with bi-lingual employment. ([www.agilstaff.com](http://www.agilstaff.com))

Wednesday, October 18, 2006

It's a good idea to make sure your business is prepared for any disaster. Mike Switzer interviews Phil Love, chair of the Institute for Business and Home Safety and CEO of Farm Bureau Insurance of SC. [www.ibhs.org](http://www.ibhs.org) is our SC Web Site of the Week.

Thursday, October 19, 2006

SC is home to one of the few chiropractic schools in the Southeast. Mike Switzer interviews Jon Schwartzbauer from the Sherman College of Straight Chiropractic in Spartanburg, SC. ([www.sherman.edu](http://www.sherman.edu))

Friday, October 20, 2006

There is an emotional side to retirement planning. Mike Switzer interviews Rob Dehollander with Ameriprise Financial in Greenville, SC. ([www.ameriprise.com/amp/global/press-center/press-release-47.asp](http://www.ameriprise.com/amp/global/press-center/press-release-47.asp))

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## The Week of 10/9/06

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Monday, October 9, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Description: Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 10, 2006

Scholarships are being offered to encourage schools, teachers and students to participate in the NEFE High School Financial Planning Program. Mike Switzer interviews Suzette Morganelli, Manager of Financial Counseling and Education at the State Credit Union. ([www.scscu.com](http://www.scscu.com))

Wednesday, October 11, 2006

The pet industry is expected to gross \$34 billion this year nationally. Mike Switzer interviews Susan Maret, owner of Purely Positive, a dog training company in Charleston, SC. [www.purelypositive.com](http://www.purelypositive.com) is our SC Web Site of the Week

Thursday, October 12, 2006

The midlands chapter of Better Investing is holding a free meeting tomorrow in Irmo, SC. Mike Switzer interviews Lora Johnson, vice president of education for the midlands chapter of Better Investing. ([www.betterinvesting.org](http://www.betterinvesting.org))

Friday, October 13, 2006

A fuel cell conference is coming to the Columbia Metropolitan Convention Center on Oct. 17th. Mike Switzer interviews Neil McLean, executive director of EngenuitySC in Columbia, SC. ([www.engenuitysc.com](http://www.engenuitysc.com))

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## The Week of 10/2/06

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Monday, October 2, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, October 3, 2006

A expert in the field of family-owned businesses will be speaking in Charleston on October 11th. Mike Switzer interviews Dr. John Clarkin, director of the Tate Center for Entrepreneurship at the College of Charleston. ([www.cofc.edu/sobe/news\\_events.htm](http://www.cofc.edu/sobe/news_events.htm) and [www.kennesaw.edu/fec](http://www.kennesaw.edu/fec))

Wednesday, October 4, 2006

The first minor medical emergency center in Columbia, SC is celebrating it's 25th anniversary. Mike Switzer interviews Dr. Michael Stout, president and CEO of Doctors Care, a subsidiary of UCI Medical Affiliates, Inc., a publicly-traded company in Columbia, SC. [www.doctorscare.com](http://www.doctorscare.com) is our SC Web Site of the Week

Thursday, October 5, 2006

A South Carolinian has invented a new way to ship fragile items on large trucks. Mike Switzer interviews Joe Blasco, inventor of Joe's Box, which received an award recently at an Invention show in Pittsburgh, PA. ([www.movingconcepts.biz](http://www.movingconcepts.biz))

Friday, October 6, 2006

We celebrate National Financial Planning Week with a discussion of estate planning. Mike Switzer interviews Sam Boulware, a Certified Financial Planner with Creative Financial Strategies in Columbia, SC. ([www.4decisions.com](http://www.4decisions.com) and [www.fpanet.org](http://www.fpanet.org))

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## The Week of 9/25/06



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Monday, September 25, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 26, 2006

The "Buying and Selling a Business" workshop is coming to Columbia this week. Mike Switzer interviews Bob Pauly, vice-chair of the Midlands Chapter of SCORE. ([www.scoremidlands.org](http://www.scoremidlands.org))

Wednesday, September 27, 2006

The SC World Trade Center in Charleston announces it's annual conference and banquet. Mike Switzer interviews Melanie Figueriedo and Rebecca Marriott about this year's events, noting they are still taking nominations for the World Trader of the Year [www.scwtc.org](http://www.scwtc.org) is our SC Web Site of the Week

Thursday, September 28, 2006

The Financial Literacy Workshop for SC's teachers is coming soon. Mike Switzer interviews Suzette Morganelli, with the State Credit Union. ([www.scsu.com](http://www.scsu.com))

Friday, September 29, 2006

Investment planning is an important part of financial planning. Mike Switzer interviews Reynolds Williams, Certified Financial Planner and attorney with Wilcox, Buyck, and Williams in Florence, SC. ([www.fpanet.org](http://www.fpanet.org))

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## The Week of 9/18/06

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Monday, September 18, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, September 19, 2006

Cash management is an essential part of financial planning. Mike Switzer interviews Paul Bolen, with Cornerstone Financial Strategies in Summerville, SC. ([www.fpanet.org](http://www.fpanet.org) and [www.theonlycornerstone.com](http://www.theonlycornerstone.com))

Wednesday, September 20, 2006

Santee Cooper, SC's state-run electric company, is offering tax-free mini-bonds to South Carolinians. Mike Switzer interviews Laura Varn from Santee Cooper in Monck's Corner, SC.. [www.santeecooper.com](http://www.santeecooper.com) is our SC Web Site of the Week

Thursday, September 21, 2006

A South Carolinian has invented a new tool for the electrical industry. Mike Switzer interviews Jessie Brown, from Salters, SC about the Wire Nut Driver. ([www.inventionshow.com](http://www.inventionshow.com))

Friday, September 22, 2006

SC has an opportunity today to participate in a global internet event. Mike Switzer interviews Burton Sauls, a Beaufort, SC native and southeastern volunteer coordinator for today's event: One Web Day. ([www.onewebday.org](http://www.onewebday.org) and [www.bigbonton.org](http://www.bigbonton.org))

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## The Week of 9/11/06

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Monday, September 11, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. Mike also gives some stats from the SC World Trade Center in Charleston. ([www.scwtc.org](http://www.scwtc.org))

Tuesday, September 12, 2006

Now is a good time to look at year-end tax planning issues. Mike Switzer interviews Jim Benton, assistant professor of accounting and law at Lander University in Greenwood, SC. ([www.irs.gov](http://www.irs.gov))

Wednesday, September 13, 2006

The music festival business in SC hasn't given up yet. Mike Switzer interviews Rick Jones, marketing director and partner of the inaugural Charleston Music and Heritage Festival coming to Daniel Island's family Circle Tennis Center on Sept. 16th. [www.chazzfest.com](http://www.chazzfest.com) is our SC Web Site of the Week.

Thursday, September 14, 2006

The printing industry is competitive in SC. Mike Switzer interviews Paul and Pauline Cormier, owners of Capital City Printing in Columbia, SC.

Friday, September 15, 2006

Our state's professionals sometimes have an opportunity to display other talents. Mike Switzer interviews Rob Turkewitz, with the Professionals Division of the Trident United Way which is putting on a battle of the bands at the Gaillard Auditorium in Charleston, SC on Sept. 21st. ([www.tuw.org](http://www.tuw.org))

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## The Week of 9/4/06

Monday, September 4, 2006

There are lessons that can be learned from the recent sale of the natural foods grocery chain, Earthfare. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC and a former venture capital partner in Earthfare.

Tuesday, September 5, 2006

Retirement planning is a necessity for a comfortable retirement. Mike Switzer interviews Doug English, a Certified Financial Planner in Charleston, SC. ([www.flpinc.com](http://www.flpinc.com))

Wednesday, September 6, 2006

There is a new "green" development in Charleston, SC. Mike Switzer interviews Ben Gramling with Reverie on the Ashley. [www.reverieontheashley.com](http://www.reverieontheashley.com) is our SC Web Site of the Week

Thursday, September 7, 2006

An antiques firm is finding success in a small SC town with the assistance of an entrepreneurial program. Mike Switzer interviews Greg and Aimee Talbot from Eurolux Antiques in Newberry, SC. ([www.euroluxantiques.com](http://www.euroluxantiques.com) and [www.fasttracsc.org](http://www.fasttracsc.org))

A South Carolinian has invented a new valve for the sewer industry. Mike Switzer interviews Joe Trapp, from Blythewood, SC, inventor of the Trapp Combo Valve. ([www.joetrapp.com](http://www.joetrapp.com))

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## The Week of 8/28/06

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Monday, August 28, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 29, 2006

There's a local company now selling a new BBQ sauce online. Mike Switzer interviews David White, founder of Black Mustard in Columbia, SC, producers of Barbecue Slather. ([www.bbqslather.com](http://www.bbqslather.com))

Wednesday, August 30, 2006

The SC chapters of SCORE continue to assist small business in our state. Mike Switzer interviews Mary O'Hare, owner of MB Jewelry and Beads in Aiken, SC, our SCORE success story of the month. [www.mbjewelryandbeads.com](http://www.mbjewelryandbeads.com) and [www.score.org](http://www.score.org) are our SC Web Sites of the Week.

Thursday, August 31, 2006

Risk management is an important part of financial planning. Mike Switzer interviews Jim Agostini, a CFP with 1st Command Financial Planning in Columbia, SC. ([www.learnmoore.com](http://www.learnmoore.com) and [www.firstcommand.com](http://www.firstcommand.com) and [www.fpanet.org](http://www.fpanet.org))

Friday, September 1, 2006

Technology companies continue to grow and flourish in SC. Mike Switzer interviews Mike Carter, a consultant with eGroup in Charleston, SC about the technology solutions business in our state. ([www.egroup-us.com](http://www.egroup-us.com))

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## The Week of 8/21/06

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Monday, August 21, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 22, 2006

Our state's school-age children are learning about the stock market and how business operate. Mike Switzer interviews Helen Meyers, president of the SC Council on Economic Education about her agency's efforts with the stock market game and the Merrill Lynch Young Entrepreneurs program ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, August 23, 2006

Pecans, peaches and boiled peanuts are combining to become online delicacies in SC. Mike Switzer interviews Tom Coker of Young Plantations in Florence, SC. [www.youngpecanplantations.com](http://www.youngpecanplantations.com) is our SC Web Site of the Week

Thursday, August 24, 2006

South Carolinians can custom design their own home with the help of a home design firm. Mike Switzer interviews Frank McHenry and Barry Owen from Owen Planning Service in Columbia, SC. ([www.homeplansvc.com](http://www.homeplansvc.com))

Friday, August 25, 2006

October 2nd starts National and SC Financial Planning Week. Mike Switzer interviews Rick Van der Noord, a certified financial planner in Greenville, SC as we explore different financial planning topics and events leading up to that week. ([www.fpanet.org](http://www.fpanet.org))

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## The Week of 8/14/06

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Monday, August 14, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 15, 2006

A local businessman is spearheading a campaign to assist the Jewish community. Mike Switzer interviews Shep Cutler, co-chair of the Columbia Jewish Federation Campaign. ([www.jewishcolumbia.org](http://www.jewishcolumbia.org))

Wednesday, August 16, 2006

The SC chapters of SCORE continue to assist small businesses in our state. Mike Switzer interviews Judith Moore, founder of The Charleston Cookie Company, our SCORE success story of the month. [www.charlestoncookie.com](http://www.charlestoncookie.com) is our SC Web Site of the Week.

Thursday, August 17, 2006

There are many choices people face regarding their 401k plans when they retire or leave an employer. Mike Switzer interviews Peggy Langdon, a CFP with Amerispride Financial Services in Columbia, SC.

Friday, August 18, 2006

During storm season, it would be wise for small businesses to develop a disaster recovery plan. Mike Switzer interviews Allison Dean Love from the SC Insurance News Service. ([www.scinsnews.org](http://www.scinsnews.org) and [www.ibhs.org](http://www.ibhs.org))

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## The Week of 8/7/06

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Monday, August 7, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws). Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 8, 2006

A SC non-profit is seeking to raise the standards of free enterprise. Mike Switzer interviews Robin Freer, president of the Free Enterprise Foundation at the Citadel in Charleston, SC. ([www.freeenterprise.tv](http://www.freeenterprise.tv))

Wednesday, August 9, 2006

Those that serve on the boards of non-profit organizations typically come from the business community. Mike Switzer interviews Mason Hardy, executive director of the SC Assn. of Nonprofit Organizations. [www.scanpo.org](http://www.scanpo.org) is our SC Web Site of the Week

Thursday, August 10, 2006

There is a question on the upcoming November ballot that will affect participants in our state's retirement system. Mike Switzer interviews Reynolds Williams, chair of the SC Retirement System Investment Commission. ([www.retirement.sc.gov](http://www.retirement.sc.gov))

Friday, August 11, 2006

According to different studies, the average investor likes to chase the "investment du jour". Mike Switzer interviews Beau Shuler with Wealth Management Associates in Spartanburg, SC, about the importance of asset class and risk management. ([www.imca.org](http://www.imca.org))

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## The Week of 7/31/06

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Monday, July 31, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws). Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, August 1, 2006

There's a new small business that has been started by an ETV Radio host. Mike Switzer interviews Dyana Daniels, founder of The Album Framer. ([www.thealbumframer.com](http://www.thealbumframer.com))

Wednesday, August 2, 2006

There are two new paint collections based on Charleston colors with a part of the proceeds going to the Historic Charleston Foundation. Mike Switzer interviews Mark Woodman with Sherwin Williams/Duron Paints. [www.duron.com](http://www.duron.com) is our SC Web Site of the Week.

Thursday, August 3, 2006

On any given day, there can be 2500 to 5000 homeless people in the midlands of SC. Mike Switzer interviews Carol Fowler and Samuel Tenenbaum about their effort to improve the homeless situation. ([www.cooperativeministry.com](http://www.cooperativeministry.com)) Part 1

Friday, August 4, 2006

On any given day, there can be 2500 to 5000 homeless people in the midlands of SC. Mike Switzer interviews Carol Fowler and Samuel Tenenbaum about their effort to improve the homeless situation. ([www.cooperativeministry.com](http://www.cooperativeministry.com)) Part 2

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## The Week of 7/24/06

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Monday, July 24, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a new weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 25, 2006

There's a new organization working to preserve and educate the public about SC's barrier islands. Mike Switzer interviews Arla Jessen, executive director of the Deedee Paschal Barrier Island Trust. [www.barrierislandtrust.org](http://www.barrierislandtrust.org)

Wednesday, July 26, 2006

There's a new organization trying to spearhead tax reform and other progressive ideas through southern legislatures, including South Carolina. Mike Switzer interviews Andy Brack, President of the Center for a Better South. [www.bettersouth.org](http://www.bettersouth.org) and [www.thinksouth.org](http://www.thinksouth.org) are our SC Web Sites of the Week.

Thursday, July 27, 2006

There's a new organization trying to spearhead tax reform and other progressive ideas through southern legislatures, including South Carolina. Mike Switzer interviews Andy Brack, President of the Center for a Better South. [www.bettersouth.org](http://www.bettersouth.org) and [www.thinksouth.org](http://www.thinksouth.org) are our SC Web Sites of the Week.

Friday, July 28, 2006

There is a national organization dedicated to educating and supporting certified financial planners and educating the public about financial planning. Mike Switzer interviews Bill Phillips, a certified financial planner with Creative Financial Strategies in Columbia, SC. ([www.fpanet.org/public](http://www.fpanet.org/public) and [www.cfp.com](http://www.cfp.com))

## The Week of 7/17/06

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Monday, July 17, 2006

Terrorism and shortages are issues affecting SC's ports. Mike Switzer interviews Lucy Duncan, founder and president of Safe Ports Group and Carolina Linkages in Charleston, SC. ([www.safe-ports.com](http://www.safe-ports.com) and [www.carolinalinkages.com](http://www.carolinalinkages.com))

Tuesday, July 18, 2006

Asbestos contaminated vermiculite has been found in South Carolina's upstate vermiculite mines. Part 1. Mike Switzer interviews Rob Turkowitz, an attorney with the Charleston law firm of Richardson, Patrick, Westbrook, and Brickman. ([www.rpwb.com](http://www.rpwb.com) and [www.epa.gov/oppt/asbestos/pubs/verm.html#Uses](http://www.epa.gov/oppt/asbestos/pubs/verm.html#Uses) and [www.epa.gov/oppt/asbestos/pubs/insulationbrochure2.pdf](http://www.epa.gov/oppt/asbestos/pubs/insulationbrochure2.pdf) and [www.epa.gov/oppt/asbestos/pubs/vermfacts.pdf](http://www.epa.gov/oppt/asbestos/pubs/vermfacts.pdf))

Wednesday, July 19, 2006

Asbestos contaminated vermiculite has been found in South Carolina's upstate vermiculite mines. Part 2. Mike Switzer interviews Rob Turkowitz, an attorney with the Charleston law firm of Richardson, Patrick, Westbrook, and Brickman.

Thursday, July 20, 2006

Asbestos contaminated vermiculite has been found in South Carolina's upstate vermiculite mines. Part 3. Mike Switzer interviews Rob Turkowitz, an attorney with the Charleston law firm of Richardson, Patrick, Westbrook, and Brickman.

Friday, July 21, 2006

Asbestos contaminated vermiculite has been found in South Carolina's upstate vermiculite mines. Part 4. Mike Switzer interviews Rob Turkowitz, an attorney with the Charleston law firm of Richardson, Patrick, Westbrook, and Brickman. ([www.rpwb.com](http://www.rpwb.com) and [www.epa.gov/oppt/asbestos/pubs/verm.html#Uses](http://www.epa.gov/oppt/asbestos/pubs/verm.html#Uses) and [www.epa.gov/oppt/asbestos/pubs/insulationbrochure2.pdf](http://www.epa.gov/oppt/asbestos/pubs/insulationbrochure2.pdf) and [www.epa.gov/oppt/asbestos/pubs/vermfacts.pdf](http://www.epa.gov/oppt/asbestos/pubs/vermfacts.pdf))

## The Week of 7/11/06

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Monday, July 10, 2006

The stock market seems to have entered the perennial summer doldrums. Are cash investments a better alternative? Mike Switzer interviews Joe Baker, a certified financial planner with Alcus Financial Group in Mt. Pleasant, SC. ([www.treasurydirect.com](http://www.treasurydirect.com) and [www.bankrate.com](http://www.bankrate.com))

Tuesday, July 11, 2006

A SC company is helping to improve the treatment of melanoma. Mike Switzer interviews Marty Lefkowitz, CEO of Columbia, SC-based DigitalDerm. ([www.digitalderm.com](http://www.digitalderm.com))

Wednesday, July 12, 2006

Are you prepared financially if you become disabled and unable to perform your job? Mike Switzer interviews Jeb Zoller, a certified financial planner candidate with First Command Financial Planning in Columbia, SC about disability insurance. ([www.firstcommand.com](http://www.firstcommand.com))

Thursday, July 13, 2006

A report on the real estate industry and new trends with real estate agents. Part 1. Mike Switzer interviews Tom Ashburn, an agent with Russell and Jeffcoat Realtors in Columbia, SC. ([www.selleragency.com](http://www.selleragency.com) and [www.fortuneacademy-realty.com](http://www.fortuneacademy-realty.com) and [www.ashburngroup.com](http://www.ashburngroup.com) and [www.russellandjeffcoat.com](http://www.russellandjeffcoat.com))

Friday, July 14, 2006

A report on the real estate industry and new trends with real estate agents. Part 2. Mike Switzer interviews Tom Ashburn, an agent with Russell and Jeffcoat Realtors in Columbia, SC. ([www.selleragency.com](http://www.selleragency.com) and [www.fortuneacademy-realty.com](http://www.fortuneacademy-realty.com) and [www.ashburngroup.com](http://www.ashburngroup.com) and [www.russellandjeffcoat.com](http://www.russellandjeffcoat.com))

ashburngroup.com and www.russellandjeffcoat.com)

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## The Week of 7/3/06

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Monday, July 3, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, July 4, 2006

Sometimes breaking into the freelance writing business involves a little luck. Mike Switzer interviews Dr. George Mack, a successful financial free-lance writer living and working in Columbia, SC.

Wednesday, July 5, 2006

Our monthly SCORE small business success story. Mike Switzer interviews Alice Van Allen, owner of The Added Touch alterations business in Sumter, SC. ([www.score.org](http://www.score.org))

Thursday, July 6, 2006

A SC land developer has experimented recently with real estate auctions as ways to sell homesites. Mike Switzer interviews Drew Grossklaus, marketing and public relations director for the l'On Group in Mt. Pleasant, SC. ([www.ionvillage.com](http://www.ionvillage.com))

Friday, July 7, 2006

Former South Carolinian and current Federal Reserve Chairman Ben Bernanke is making waves in the financial markets. Mike Switzer interviews Wayne Cassaday, a certified financial planner with Battery Wealth Management in Mt. Pleasant, SC about the Fed's efforts to control inflation. ([www.batterywealth.com](http://www.batterywealth.com))

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## The Week of 6/26/06

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Monday, June 22, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 23, 2006

What is the best way to keep track of your financial affairs? Mike Switzer interviews Frances Simon, a Certified Financial Planner with The PS Group in Greenville, SC. ([www.moneycentral.msn.com](http://www.moneycentral.msn.com) and [www.francescimon.com](http://www.francescimon.com))

Wednesday, June 24, 2006

The Innovision Technology Awards nomination deadline is July 10th. Mike Switzer interviews Richard Nelson, Director of Systems and Technology at Furman University in Greenville, SC and a founding member of the Innovision Advisory Board. [www.innovisionaward.org](http://www.innovisionaward.org) is our SC Web Site of the Week

Thursday, June 25, 2006

Is it wise to invest in South Carolina stocks? Mike Switzer interviews Paul Meeks, a portfolio manager with NMH Advisors in Charleston, SC and contributing writer to the Charleston Mercury newspaper. ([www.nmhadvisors.com](http://www.nmhadvisors.com))

Friday, June 26, 2006

SC has vocational assistance in the information technology industry for the disabled. Mike Switzer interviews Jim Williams with the Information Technology Training center at the SC Vocational Rehab Dept. in West Columbia, SC. ([www.scvrd.net/i\\_ittc.html](http://www.scvrd.net/i_ittc.html))

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## The Week of 6/19/06

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Monday, June 19, 2006

Variable annuities are becoming popular again because of market risk guarantees. Mike Switzer interviews Bill Harwood with Harwood Financial Services in Columbia, SC. ([www.lpl.com/bill.harwood](http://www.lpl.com/bill.harwood) and [www.navanet.org](http://www.navanet.org))

Tuesday, June 20, 2006

Congress recently derailed the elimination of the death tax. Mike Switzer interviews Ken Wingate, an attorney with the Columbia law firm of Sweeny, Wingate, and Barrow. ([www.swblaw.com](http://www.swblaw.com))

Wednesday, June 21, 2006

Biotechnology is a growing industry in SC. Mike Switzer interviews Dawn Parks, the chair and president of the Palmetto Biotechnology Alliance. [www.palmettobio.org](http://www.palmettobio.org) is our SC Web Site of the Week.

Thursday, June 22, 2006

A SC company is helping to improve the treatment of melanoma. Mike Switzer interviews Marty Lefkowitz, CEO of DigitalDerm, in Columbia, SC. ([www.digitalderm.com](http://www.digitalderm.com))

Friday, June 23, 2006

The Lutheran Theological Seminary in Columbia, SC is celebrating its 175th anniversary this year. Mike Switzer interviews Dr. Michael Root, the academic dean of the seminary about the pastor business. ([www.ltss.edu](http://www.ltss.edu))

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## The Week of 6/12/06

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Monday, June 12, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, June 13, 2006

Is your portfolio disaster-proof? Description: Mike Switzer interviews Rob DeHollander, a Certified Financial Planner with Ameriprise Financial services in Greenville, SC. ([www.ameriprise.com](http://www.ameriprise.com) and [www.ready.gov](http://www.ready.gov))

Wednesday, June 14, 2006

The Palmetto Chapter of the Juvenile Diabetes Research Foundation was named the #1 chapter in the country for it's 89% efficiency margin. Mike Switzer interviews Gail Ginsberg, executive director of the Palmetto Chapter. [www.jdrf.org](http://www.jdrf.org) is our SC Web Site of the Week

Thursday, June 15, 2006

The Palmetto Workforce Partnership Awards were announced recently. Mike Switzer interviews Mike Williams from the SC Employment Security Commission and Linda Leslie from the State Employer Council. ([www.sces.org](http://www.sces.org))

Friday, June 16, 2006

You can screen your investments to meet specific goals and values. Mike Switzer interviews Paul Bolen, a Certified Financial Planner with Cornerstone Financial Strategies in Summerville, SC.

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## The Week of 6/5/06



Monday, June 5, 2006 A weekly update from the pulse of the Southeast Innovation Corridor. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws).

Tuesday, June 6, 2006

The Columbia Antiques Fair is coming to Columbia on June 16 to 18. Mike Switzer interviews Kathy Belknap and Nancy Wactor from Palmetto Antiques Promotions.

Wednesday, June 7, 2006

A new art service has opened in SC this year. Mike Switzer interviews Lauren Preller, founder of fotopopART in Charleston, SC. [www.fotopopart.com](http://www.fotopopart.com) is our SC Web Site of the Week.

Thursday, June 8, 2006

There are important trends occurring in company-sponsored retirement plans. Mike Switzer interviews Ed Proulx with American Pensions in Greenville, SC. ([www.401kfocus.com](http://www.401kfocus.com))

Friday, June 9, 2006

A workshop on copyrights, trademarks, and patents is coming to Columbia on June 20th. Mike Switzer interviews John LaFond, chair of the Midlands Chapter of SCORE, the volunteer small business counseling service which is sponsoring the workshop. ([www.scoremidlands.org](http://www.scoremidlands.org))

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## The Week of 5/29/06

Monday, May 29, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a new weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 30, 2006

There have been some changes made to the Certified Financial Planner certificate program at USC. Mike Switzer interviews David Poole, co-director of the CFP program at USC's Daniel Management Center. ([www.learnmoore.com](http://www.learnmoore.com) and [www.keirsuccess.com](http://www.keirsuccess.com))

Wednesday, May 31, 2006

The non-medical home care industry is one of the fastest growing in the US. Mike Switzer interviews Steve Parrot, co-owner of RetireEase, a companion service provider company in Columbia, SC. [www.retireease.com](http://www.retireease.com) is our SC Web Site of the Week and RetireEase is our SCORE success story for this month. ([www.score.org](http://www.score.org))

Thursday, June 1, 2006

SC has its first community-based women's breast center. Mike Switzer interviews Dr. Lisa Baron, co-founder of The Charleston Breast Center, in Charleston, SC. ([www.charlestonbreastcenter.com](http://www.charlestonbreastcenter.com))

Friday, June 2, 2006

A Foreign Trade Zone seminar is coming to Charleston June 8th. Mike Switzer interviews Suzan Carroll-Ramsey, manager of the Foreign Trade Zone program for the SC State Ports Authority. ([www.scwtc.org](http://www.scwtc.org) and [www.port-of-charleston.com](http://www.port-of-charleston.com))

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## The Week of 5/22/06

Monday, May 22, 2006

A weekly update from the pulse of the Southeast Innovation Corridor. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws). "How to Make the Most of Your Retirement Plan" ([www.sceconomics.org](http://www.sceconomics.org))

Tuesday, May 23, 2006

Moneyville is a travelling educational exhibit on money for the whole family coming to Columbia, Memorial Day weekend. Mike Switzer interviews Catherine Horne, president and CEO of EdVenture Children's Museum in Columbia, SC. ([www.edventure.org](http://www.edventure.org))

Wednesday, May 24, 2006

There's a new organization in Columbia, SC that is conducting seminars on product and strategic design. Mike Switzer interviews Dr. Esther Kramer, founder of the SC Institute of Art and Design. [www.sciad.org](http://www.sciad.org) is our SC Web Site of the Week.

Thursday, May 25, 2006

Since we are on the brink of the hurricane and tornado season, it would be wise to do some disaster planning with regard to your financial matters. Mike Switzer interviews Bob Baldwin, president of the SC Association of CPA's. ([www.scacpa.org](http://www.scacpa.org) and [www.startsavingsc.org](http://www.startsavingsc.org))

Friday, May 26, 2006

Personal financial stress can affect both the employee and the employer. Mike Switzer interviews Dr. Jim Benton, assistant professor at Lander University in Greenwood, SC. ([www.lfeinstitute.org](http://www.lfeinstitute.org))

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## The Week of 5/15/06

Monday, May 15, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a new weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. "How to Make the Most of Your retirement Plan" ([www.sceconomics.org](http://www.sceconomics.org))

Tuesday, May 16, 2006

There's a new back and neck care retail store in SC. Mike Switzer interviews Todd Lowery, a Relax The Back franchisee in Mt. Pleasant, SC. ([www.relaxtheback.com](http://www.relaxtheback.com))

Wednesday, May 17, 2006

Anderson, SC is home to a new online art store. Mike Switzer interviews Peter Togel, chief operating officer of [artbyus.com](http://artbyus.com). [www.artbyus.com](http://www.artbyus.com) is our SC Web Site of the Week.

Thursday, May 18, 2006

SCORE continues to offer free small business assistance across SC. Mike Switzer interviews Donald Benson, owner/operator of AAMCO Transmissions in Lexington, SC, our SCORE success story of the month. ([www.score.org](http://www.score.org))

Friday, May 19, 2006

Beneficiary designations are an important part of financial planning. Mike Switzer interviews Doug English, a Certified Financial Planner with the SC Federal Credit Union in Charleston, SC. (<http://news.morningstar.com/article/pfarticle.asp?>)

keyword=taxplanning&pgid=wwhome5a)

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## The Week of 5/8/06

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Monday, My 8, 2006

A weekly update from the pulse of the Southeast Innovation Corridor. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws).

Tuesday, May 9, 2006

SC's Fastest Growing Companies 2006 is now accepting nominations. Mike Switzer interviews Todd Mitchell, chairman of Elliott Davis, the SC accounting firm that co-sponsors the Fastest Growing Companies program. ([www.elliottdavis.com](http://www.elliottdavis.com))

Wednesday, May 10, 2006

Beautifying and landscaping a city's streets can attract tourists and businesses. Mike Switzer interviews Susan Hamilton, chairperson of the marketing committee for Columbia Green, a non-profit horticulture and conservation organization in Columbia, SC. [www.columbiagreen.org](http://www.columbiagreen.org) is our SC Web Site of the Week.

Thursday, May 11, 2006

Daniel island continues to grow as the SC Ports Authority is selling a large piece of land there. Mike Switzer interviews Matt Sloan, chief operating officer of the Daniel Island Company, about recent developments. ([www.danielisland.com](http://www.danielisland.com)) \*How to Make the Most of Your Retirement Plan" seminar coming May 23rd to Daniel Management Center at USC in Columbia. ([www.sceconomics.org](http://www.sceconomics.org))

Friday, May 12, 2006

The money that you and your family accumulate over time can be divided into personal capital and social capital. Mike Switzer interviews Beau Shuler, a certified financial planner with Wealth Management Assoc. in Spartanburg, SC.

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## The Week of 5/1/06

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Monday, May 1, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a new weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, May 2, 2006

SC's teachers will have a chance soon to learn how to teach a financial literacy program to their students. Mike Switzer interviews Suzette Morganelli, manager of the Financial Counseling and Education Dept. at the State Credit Union in Columbia, SC and the instructor of the Financial Literacy video workshop. ([www.scscu.com](http://www.scscu.com) and [ivt.myetv.org](http://ivt.myetv.org))

Wednesday, May 3, 2006

SC's disabled can receive career assistance from a SC agency. Mike Switzer interviews Mark Wade, public information director for the SC Vocational Rehabilitation Dept. in Columbia, SC. [www.scvrd.net](http://www.scvrd.net) is our SC Web Site of the Week.

Thursday, May 4, 2006

The 33rd SC International Trade Conference is coming to Charleston May 22-24. Mike Switzer interviews Clarke Thompson, Director of Export Development and Foreign Relations for the SC Dept. of Commerce. ([www.scitc.org](http://www.scitc.org)) Also, "How to Make the Most of Your Retirement Plan"([www.sceconomics.org](http://www.sceconomics.org))

Friday, May 5, 2006

Small business owners are always looking for management strategies tha will allow them to continue to grow their business. Mike Switzer interviews Jim Agostini, a Certified Financial Planner with First Command Financial Planning in Columbia, SC. ([www](http://www).

firstcommand.com and www.westernreserve.com)

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## The Week of 4/24/06

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Monday, April 24, 2006

A weekly update from the pulse of the Southeast Innovation Corridor. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws).

Tuesday, April 25, 2006

The Merrill Lynch Young Entrepreneur Awards for SC were recently announced. Mike Switzer interviews Mike McDonnel, a seventh-grader at H.E. McCracken Middle School in Bluffton, SC about his award-winning gumball business. ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, April 26, 2006

A new web-based business in Charleston, SC showcases native SC products from Lowcountry artists and artisans. Mike Switzer interviews Rick and Charlotte Jones from Lantana Life. [www.lantanalife.com](http://www.lantanalife.com) is our SC Web Site of the Week.

Thursday, April 27, 2006

As more of SC's babybombers move into retirement, new definitions of this stage of life are forming. Mike Switzer interviews Peggy Langdon, a Certified Financial Planner with Ameriprise Financial Services in Columbia, SC. ([www.ameriprise.com/amp/global/sitelets/dreambook/pr-home.asp](http://www.ameriprise.com/amp/global/sitelets/dreambook/pr-home.asp))

Friday, April 28, 2006

With globalization growing at a rapid pace, more and more businesses find themselves needing translation services. Mike Switzer interviews Ken Zwerdling, CEO of Mondial Translations, based in Greenville, SC. ([www.foreigntranslations.com](http://www.foreigntranslations.com))

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## The Week of 4/17/06

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Monday, April 17, 2006

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a new weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. Also, "How to Make the Most of Your Retirement Plan"([www.sceconomics.org](http://www.sceconomics.org))

Tuesday, April 18, 2006

A free seminar on profitable trade show exhibiting is coming to Greenville, SC and Charleston, SC April 19th and 20th. Mike Switzer interviews Steve hoffman, president/owner of Greenville, SC-based Skyline Exhibits and Design. ([www.skyline.com/profitable](http://www.skyline.com/profitable))

Wednesday, April 19, 2006

Professional golfers, celebrities and businesses are raising money next week for Upstate, SC charities. Mike Switzer interviews Darin MacDonald, director of the 2006 BMW Charity Pro-Am at the Cliffs golf tournament. [www.bmwcharitygolf.com](http://www.bmwcharitygolf.com) is our SC Web Site of the Week.

Thursday, April 20, 2006

Musicians and businesses in Columbia are teaming up to bring awareness and a significant economic impact to the Midlands area of our state. Mike Switzer interviews Fred Monk, chair of the 3 Rivers Music Festival coming to Columbia April 21, 22, and 23. ([www.3riversmusicfestival.org](http://www.3riversmusicfestival.org))

Friday, April 21, 2006

Fuel cell industry leaders will be presenting in Columbia, SC next week. Mike Switzer interviews James Barnhill, managing director for FuelCellSouth, whose annual conference and expo will be at the Columbia Metropolitan Convention Center April 24-26. ([www.fuelcellsouth.com](http://www.fuelcellsouth.com))

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## The Week of 4/10/06

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Monday, March 27, 2006

A weekly update from the pulse of the Southeast Innovation Corridor. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws). Also, "How to Make the Most of Your Retirement Plan" seminar. ([www.sceconomics.org](http://www.sceconomics.org))

Tuesday, March 28, 2006

The Merrill Lynch Young Entrepreneur Awards for SC were recently announced. Mike Switzer interviews Kate Hendricks, a senior at TL Hanna High School in Anderson, SC about her award-winning jewelry business, KohKoh Designs. ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, March 29, 2006

A new cosmoceutical business has surfaced in SC. Mike Switzer interviews Nan Brown and Lil Bogdan, owners of L'Athene, based in Mt. Pleasant, SC. [www.lathene.com](http://www.lathene.com) is our SC Web Site of the Week.

Thursday, March 30, 2006

College funding choices can be confusing. Mike Switzer interviews Ron Bartlett, an independent financial advisor in Lexington, SC. ([www.savingforcollege.com](http://www.savingforcollege.com) and [www.scgrad.org](http://www.scgrad.org))

Friday, March 31, 2006

SC's 3rd Annual Salute to Small Business is coming to Columbia April 18th. Mike Switzer interviews Hunter Howard, president of the SC Chamber of Commerce. ([www.scchamber.net](http://www.scchamber.net) and [www.scnep.org](http://www.scnep.org))

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## The Week of 4/3/06

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Monday, April 3, 2006

The pulse of the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a new weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC. ([www.newcarolina.org](http://www.newcarolina.org))

Tuesday, April 4, 2006

The Merrill Lynch Young Entrepreneur Awards for SC were recently announced. Mike Switzer interviews Gregory Zelenak, a sixth-grader at Hickory Grove-Sharon Elementary School in Hickory Grove, SC about his award winning egg business. ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, April 5, 2006

SC State University in Orangeburg, SC is committed to the economic development of SC. Mike Switzer interviews Dr. Andrew Hugine, president of SC State University. [www.scsu.edu](http://www.scsu.edu) is our SC Web Site of the Week.

Thursday, April 6, 2006

Index annuities are a form of enhanced tax-deferred savings. Mike Switzer interviews Sam Boulware, a certified financial planner with Creative Financial Strategies in Columbia, SC. ([www.annuityfyi.com](http://www.annuityfyi.com))

Friday, April 7, 2006

Upstate, SC's Innovision Technology Awards program announced their 2005 winners late last year. Mike Switzer interviews Michael Crino, Clemson University professor and part of the Alliance for Small Businesses and Non-Profit Organizations which

won a Community Service Award from Innovsion. ([www.innovisionaward.org](http://www.innovisionaward.org) and [www.scbizhelp.org](http://www.scbizhelp.org))

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## The Week of 3/27/06

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Monday, March 27, 2006

A weekly update from the pulse of the Southeast Innovation Corridor. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws).

Tuesday, March 28, 2006

The Merrill Lynch Young Entrepreneur Awards for SC were recently announced. Mike Switzer interviews Chestina Perry and Tiffanie, Twana, and Victoria Williams about their company, Drive Safe. ([www.drivesafesigns.com](http://www.drivesafesigns.com))

Wednesday, March 29, 2006

There is a new business in SC offering outdoor family vacations. Mike Switzer interviews Jill Fuson, founder and owner of Carolina Family Adventures in Greenville, SC. [www.carolinafamilyadventures.com](http://www.carolinafamilyadventures.com) is our SC Web Site of the Week.

Thursday, March 30, 2006

A swim business is our monthly SCORE small business success story. Mike Switzer interviews Jim Reiser, owner of The Swim Lessons Company in Columbia, SC. ([www.swimlessonscompany.com](http://www.swimlessonscompany.com) and [www.score.org](http://www.score.org))

Friday, March 31, 2006

Upstate, SC's Innovision Technology Awards program announced their 2005 winners late last year. Mike Switzer interviews Dr. Tim Rhyne with Michelin North America, recipient of the 2005 Hall of Fame award for the breakthrough new product, the Tweel. ([www.michelinman.com](http://www.michelinman.com))

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## The Week of 3/20/06

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Monday, March 20, 2006

The pulse of the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a new weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) based in Greenville, SC.

Tuesday, March 21, 2006

The SC Jump\$tart coalition is holding a teacher event soon focusing on teaching SC's youths financial literacy. Mike Switzer interviews Jeremy Elliott, a CPA and CFP and president of SC Jump\$tart about the event coming April 26th. ([www.scjumpstart.org](http://www.scjumpstart.org))

Wednesday, March 22, 2006

A popular art event in Sumter, SC is coming to Columbia as part of an effort to bring more economic activity to the Capitol City. Mike Switzer interviews Robin Waites, executive director of the Historic Columbia Foundation about "Accessibility Columbia: Making History on Main Street." [www.historiccolumbia.org](http://www.historiccolumbia.org) is our SC Web Site of the Week.

Thursday, March 23, 2006

One of the biggest issues facing small business owners in SC is the rising cost of Worker's Compensation insurance. Mike Switzer interviews Allison Dean Love, spokesperson for the SC Insurance News Service in Columbia, SC. ([www.scinsnews.com](http://www.scinsnews.com))

Friday, March 24, 2006

The Gullah community of Hilton Head Island has begun a chain of retail stores highlighting Gullah art and crafts. Mike Switzer interviews Sister Johnnie Mitchell, one of the owners of DeGullah Creations, with stores now in at Hilton Head and Charleston, SC. ([www.degullahcreations.com](http://www.degullahcreations.com))

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## The Week of 3/13/06

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Monday, March 13, 2006

A weekly update from the pulse of the Southeast Innovation Corridor. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws).

Tuesday, March 14, 2006

The World Trade Park and Research Center between I-95 and I-526 in SC is making progress. Mike Switzer interviews Mark Condon, executive director of the SC World Trade Center in Charleston. ([www.scwtc.org](http://www.scwtc.org))

Wednesday, March 15, 2006

There is a company in Columbia managing SC's official website on a barter basis. Mike Switzer interviews Jeff McCartney, from SC Interactive. [www.sc.gov](http://www.sc.gov) is our SC Web Site of the Week.

Thursday, March 16, 2006

A SC registered nurse has invented a new product to help women with incontinence. Mike Switzer interviews Yvonne Russell about the Wellness Wand and her company, Women's Wellness Within, based in Columbia, SC. ([www.womenswellnesswithin.com](http://www.womenswellnesswithin.com) and [www.nafc.org](http://www.nafc.org))

Friday, March 17, 2006

Rising 7th and 8th graders in SC have an opportunity to experience real-world engineering and technology problem-solving this summer. Mike Switzer interviews Permelia Luongo from Midlands Technical College in Columbia, SC about Camp Success coming this summer to Columbia and Orangeburg, SC. ([www.campsuccess.org](http://www.campsuccess.org))

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## The Week of 3/6/06

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Monday, March 6, 2006

The upcoming Innoventure conference in Greenville, SC is featured this week at [www.swampfox.ws](http://www.swampfox.ws), a new weekly feature on the SC Business Review. Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws).

Tuesday, March 7, 2006

Upstate SC's Innovision Awards program announced their 2005 winners late last year. Mike Switzer interviews David Cull, a vascular surgeon in Greenville, SC, about his company, Vascular Innovations, which won the Technology Development Award. ([www.innovationaward.org](http://www.innovationaward.org)) [www.innovationaward.org](http://www.innovationaward.org) is our SC Web Site of the Week.

Wednesday, March 8, 2006

Which is better, active or passive money management? Mike Switzer interviews Wayne Cassaday, a Certified Financial Planner from Battery Wealth Management in Charleston, SC. ([www.dfafunds.com](http://www.dfafunds.com) and [www.batteryinvestment.com](http://www.batteryinvestment.com))

Thursday, March 9, 2006

The export business continues to be a growing part of SC's business community. Mike Switzer interviews Clarke Thompson, from the SC Dept. of Commerce, about their export assistance programs available to SC companies. ([www.sccommerce.com](http://www.sccommerce.com))

Friday, March 10, 2006

Upstate SC's Innovision Awards program announced their 2005 winners late last year. Mike Switzer interviews Tom Rogers, a teacher at SouthSide High in Greenville, SC, and manager of the SouthSide High School Robotics team, winner of the Innovation in Education Award. ([www.southsidehigh.org](http://www.southsidehigh.org)) [www.innovationaward.org](http://www.innovationaward.org) is our SC Web Site of the Week.

## The Week of 2/27/06

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Monday, February 27, 2006

Roth 401k's are now available as a retirement plan option that can be offered by your employer. Mike Switzer interviews Joe Baker, a Certified financial Planner with Alcus Financial Group in Mt. Pleasant, SC, about the features of the Roth 401k. ([www.alcusfinancial.com](http://www.alcusfinancial.com))

Tuesday, February 28, 2006

The 16th annual SC Rural Summit is coming to the N. Charleston, SC Convention Center March 6 and 7. Mike Switzer interviews Beth Pierce from the SC Dept. of Commerce, the coordinator for the conference. ([www.sccommerce.com/scrs2006](http://www.sccommerce.com/scrs2006))

Wednesday, March 1, 2006

There's a new national wine franchise that is starting to show up in SC. Mike Switzer interviews Robert Sox, owner of the Columbia, SC franchise of WineStyles. [www.winestyles.net/woodhill](http://www.winestyles.net/woodhill) is our SC Web Site of the Week.

Thursday, March 2, 2006

Upstate SC's Innovision Technology Awards program announced their 2005 winners late last year. Mike Switzer interviews Ed Roehl, a partner with Greenville, SC-based Advanced Data Mining, the winner of the Small Enterprise Award. ([www.advdatamining.com](http://www.advdatamining.com) and [www.innovationaward.org](http://www.innovationaward.org)) Also, Clemson Center for Intl. Trade Global Forum: ([business.clemson.edu/cit](http://business.clemson.edu/cit))

Friday, March 3, 2006

Since late last year, the new SC Retirement System Investment Commission has been managing and investing the system's funds. Mike Switzer interviews Reynolds Williams, the chair of this commission, about how this large sum of money is managed.

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## The Week of 2/20/06

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Monday, February 20, 2006

Sometimes a business needs a little "coaching" in order to get back on track. Mike Switzer interviews Al Katz, president of Next Level, LLC, about the need for a business coach.

Tuesday, February 21, 2006

The 1st annual Distinctively Charleston Food and Wine festival is expected to bring a significant economic impact to SC's Lowcountry. Mike Switzer interviews Rick Widman, president of Charming Inns in Charleston, SC, about the new festival. [www.charlestonfoodandwine.com](http://www.charlestonfoodandwine.com)

Wednesday, February 22, 2006

A new book about SC's gullah community and sweetgrass baskets has been published by Arcadia Publishing in Charleston, SC. Mike Switzer interviews Joyce V. Coakley, author of Sweetgrass baskets and the Gullah Tradition. [www.sweetgrassbaskets.com](http://www.sweetgrassbaskets.com) is our SC Web Site of the Week. ([www.arcadiapublishing.com](http://www.arcadiapublishing.com))

Thursday, February 23, 2006

There's a new website in SC that helps put business buyers and sellers together. Mike Switzer interviews Karen Torbett, founder of [www.venturepointonline.com](http://www.venturepointonline.com), based in Greenville, SC.

Friday, February 24, 2006

Sometimes breaking into the freelance writing business involves a little luck. Mike Switzer interviews Dr. George Mack, a successful freelance writer living and working in Columbia, SC, about the writing business.



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## The Week of 2/13/06

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Monday, February 13, 2006

A SC physician recently visited Vietnam through Project Vietnam, which provides assistance to poor Vietnamese children. Mike Switzer interviews Dr. Elizabeth Mack, a pediatrician in Columbia, SC, about her experience in Vietnam. ([www.projectvietnam.net](http://www.projectvietnam.net))

Tuesday, February 14, 2006

Part 2 of the interview with Dr. Elizabeth Mack about Project Vietnam. Mike Switzer interviews Dr. Elizabeth Mack, a pediatrician in Columbia, SC, about her experience in Vietnam. ([www.projectvietnam.net](http://www.projectvietnam.net))

Wednesday, February 15, 2006

Traditional pig farming still exists in SC. Mike Switzer interviews Emile DeFelice, owner of Caw Caw Creek Pastured Pork in St. Matthews, SC and SC Director of the Carolina Farm Stewardship Assn. [www.cawcawcreek.com](http://www.cawcawcreek.com) and [www.carolinafarmstewards.org](http://www.carolinafarmstewards.org) are our SC Web Sites of the Week.

Thursday, February 16, 2006

The Charleston Rotary Leadership Forum on the "Senior Aging Economy" is coming Feb. 22nd. Mike Switzer interviews Tom Sweeney, a Rotarian and Mass Mutual executive in Mt. Pleasant, SC. ([www.charleston-rotary.org](http://www.charleston-rotary.org))

Friday, February 17, 2006

The 2nd largest employer in Dorchester County is a hotel reservation center. Mike Switzer interviews Greg St. Clair, the manager of the Intercontinental Hotels Group's Charleston reservations office. ([www.ichotelsgroup.com](http://www.ichotelsgroup.com) and [jobs.ichotelsgroup.com](http://jobs.ichotelsgroup.com))

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## The Week of 2/6/06

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Monday, February 6, 2006

There are money issues specific to married couples. Mike Switzer interviews Bill Harwood, a Certified Financial Planner in Columbia SC, about the financial issues facing today's couples. (Smart Couples Finish Rich by David Bach)

Tuesday, February 7, 2006

There are many branches of SCORE across SC offering free advice to our state's small business community. Mike Switzer interviews John LaFond, chairman of the Midlands chapter of SCORE. ([www.scor.org](http://www.scor.org) and [www.scoremidlands.org](http://www.scoremidlands.org))

Wednesday, February 8, 2006

Some regularly reported SC statistics may be misinterpreted. Mike Switzer interviews Jack Kresslein, a senior research associate with USC's Institute for Public Service and Policy Research and the director of the SC Indicators Project. [www.ipspr.sc.edu/scip](http://www.ipspr.sc.edu/scip) is our SC Web Site of the Week.

Thursday, February 9, 2006

Small business owners should plan for the disposal of their business in the event of death, disability, or retirement. Mike Switzer interviews Jeb Zoller, a financial advisor and Chartered Federal Employee Benefits Consultant with First Command Financial Planning in Columbia, SC about buy-sell agreements. ([www.firstcommand.com](http://www.firstcommand.com))

Friday, February 10, 2006

Small business in the Pee Dee are of SC are finding more assistance these days due to a recent increase in state funding. Mike Switzer interviews Dr. Joe Aniello, a management professor and executive director of the Donald E. Kelley Small Business Institute at Francis Marion University in Florence, SC. (<http://www.fmarion.edu/news/-1999995957/-1999928890.htm>)

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## The Week of 1/30/06

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Monday, January 30, 2006

A national stock market analyst was in SC recently to speak at SC Chapters of the American Association of Individual Investors in Columbia and Greenville. Mike Switzer interviews Fred Richards. ([www.investors.com](http://www.investors.com) and [www.adrich.com](http://www.adrich.com) and [www.aaii.com](http://www.aaii.com))

Tuesday, January 31, 2006

The Financial Planning Assn. of SC serves both professionals and consumers. Mike Switzer interviews Bill Phillips, the incoming president of the SC FPA, based in Columbia, SC. ([www.fpanet.org/public](http://www.fpanet.org/public) and [www.cfp-board.org](http://www.cfp-board.org))

Wednesday, February 1, 2006

The 12 central SC counties have a non-profit organization striving to bring economic development to their area. Mike Switzer interviews Mike Briggs, president of the Central SC Alliance. [www.centralsc.org](http://www.centralsc.org) is our SC Web Site of the Week.

Thursday, February 2, 2006

The Innovision Technology Awards Program for Upstate SC announced their 2005 winners late last year. Mike Switzer interviews Reid Thomas, VP/Business Development for Integrated Support Systems in Seneca, SC, recipient of the Technology Application Award. ([www.isscorp.com](http://www.isscorp.com) and [www.innovisionaward.org](http://www.innovisionaward.org))

Friday, February 3, 2006

Santee Cooper, the state-owned electric utility and SC's electric coops are striving to bring more economic development to SC's rural communities. Mike Switzer interviews Ralph Thomas, president of the Palmetto Economic Development Corporation/SC Power Team in Columbia, SC. ([www.scpowerteam.com](http://www.scpowerteam.com))

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## The Week of 1/23/06

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Monday, January 23, 2006

A technology open house for small businesses is coming to Columbia this Thursday, Jan. 26th. Mike Switzer interviews Dan Watson, account manager at VC3 in Columbia, about latest trends in business technology and the upcoming seminar. ([www.vc3.com](http://www.vc3.com))

Tuesday, January 24, 2006

Nominations are now being accepted for the South Carolina's 5th Annual Silver Crescent Awards. Mike Switzer interviews Tony Smith, president of the Silver Crescent Foundation about the awards which are part of the SC Salute to Manufacturing. ([www.salutetomanufacturing.com](http://www.salutetomanufacturing.com))

Wednesday, January 25, 2006

There is a new pharmacy college in SC. Mike Switzer interviews Dr. Joe Dipiro, Executive Dean of the new SC College of Pharmacy, about the merger of SC two premier pharmacy school programs. [www.sccp.sc.edu](http://www.sccp.sc.edu) is our SC Web Site of the Week.

Thursday, January 26, 2006

A "board of advisors" can help a small business or an individual keep their financial affairs in order. Mike Switzer interviews David Poole, a Certified Financial Planner in Columbia, SC about the advantages of having a board of advisors. ([www.pooledresources.biz](http://www.pooledresources.biz))

Friday, January 27, 2006

The SC World Trade Center in Charleston recently announced its 2005 World Traders of the Year. Mike Switzer interviews Bill Browning, Senior VP for International Business Services for BB&T bank, the winner in the large category. ([www.bbandt.com](http://www.bbandt.com) and [www.scwtc.org](http://www.scwtc.org))

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## The Week of 1/16/06

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Monday, January 16, 2006

Work therapy programs are available through a major non-profit organization in SC. Mike Switzer interviews Captain Ethan Frizzel, commanding officer of the midlands Salvation Army. ([www.doingthemostgood.org](http://www.doingthemostgood.org) and [www.salvationarmyusa.org](http://www.salvationarmyusa.org))

Tuesday, January 17, 2006

Now is a good time of year to make sure your financial house plan is in order. Mike Switzer interviews Frances Simon, a registered financial planner with the PS Group in Greenville, SC. ([www.francesimon.com](http://www.francesimon.com))

Wednesday, January 18, 2006

A small business celebration will be held in Columbia on Jan. 19th. Mike Switzer interviews Gary Washington, with the Carolina Encouragement Center, a non-profit small business assistance organization, about their upcoming 2006 Celebration Top Tier that the public is invited to. [www.carolinaprocurement.com](http://www.carolinaprocurement.com) is our SC Web Site of the Week.

Thursday, January 19, 2006

A SC company made the Software 500 last year. Mike Switzer interviews Tammy Devine, VP with QS/1 Data Systems in Spartanburg, SC. ([www.qs1.com](http://www.qs1.com))

Date: Friday, January 20, 2006

A free seminar for volunteer directors of closely held and non-profit corporations is coming to Greenville, SC on Jan. 31st. Mike Switzer interviews Jo Hackl, an attorney with the Wyche Law firm in Greenville, SC, one of the organizations putting on the seminar. ([www.wyche.com](http://www.wyche.com) and [www.rosenfeldeinstein.com](http://www.rosenfeldeinstein.com) and [www.cfgg.com](http://www.cfgg.com) and [www.furman.edu](http://www.furman.edu))

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## The Week of 1/9/06

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Monday, January 9, 2006

A Columbia, SC-based rock band had its newest cd named Best Local CD by the Free Times magazine. Mike Switzer interviews Greg Bickley, leader of Tokyo Joe, about the music business in SC. ([www.tokyojoe.net](http://www.tokyojoe.net)) Don't forget, Mike has workshop "How to Make the Most Out of Your Retirement Plan" coming to Greenville, SC's University Center, tomorrow Jan. 10th. ([www.sceconomics.org](http://www.sceconomics.org))

Tuesday, January 10, 2006

Part 2 of the Tokyo Joe interview. Mike Switzer interviews Greg Bickley, leader of Tokyo Joe, about the music business in SC. ([www.tokyojoe.net](http://www.tokyojoe.net)) Don't forget, Mike has workshop "How to Make the Most Out of Your Retirement Plan" coming to Greenville, SC's University Center, tonight Jan. 10th. ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, January 11, 2006

Now that the new year is here, maybe you should check your credit report. Mike Switzer interviews Susan McCants, a financial planner with Abacus Planning Group in Columbia about the importance of your credit report and credit score. [www.annualcreditreport.com](http://www.annualcreditreport.com) is our SC Web Site of the Week.

Thursday, January 12, 2006

The members of SC's National Guard come from all walks of life. Mike Switzer interviews Andy Cole, a business reporter with the Morning News in Florence and a member of the SC National Guard, who returned last year from a tour of duty in Iraq.

Friday, January 13, 2006

It's now mandatory in SC for high school students to learn personal finance. Mike Switzer interviews Suzette Morganeli, with the State Credit Union about a free workshop coming Jan. 21 for SC's teachers covering the new high school financial planning

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## The Week of 1/2/06

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\*\*\*\*\*For previous weeks, click on "Browse our Archive"\*\*\*\*\*

Monday, January 2, 2006

A SC winery owner is marketing the health benefits of muscadine wine. Mike Switzer interviews Jim Irvin, co-owner with his wife, Ann, of Irvin House Vineyards in Charleston, SC. ([www.charlestonwine.com](http://www.charlestonwine.com))

Tuesday, January 3, 2006

SC's Economic statistics through Oct. 2005 are in. Mike Switzer interviews Dr. Don Schunk, economics professor with the Div. of Research at the Moore School of Business at USC in Columbia. ([www.mooreschool.sc.edu](http://www.mooreschool.sc.edu))

Wednesday, January 4, 2006

South Carolina's new marketing campaign featuring our state's golf courses is helping to turn around our tourism industry. Mike Switzer interviews Chad Prosser, director of the SC DDept. Of Parks, Recreation, and Tourism. [www.discoversouthcarolina.com](http://www.discoversouthcarolina.com) is our SC Web Site of the Week.

Thursday, January 5, 2006

The organization responsible for teaching our state's teachers how to teach economics and personal finance will be holding some seminars soon. Mike Switzer interviews Helen Myers, president of the SC Council on Economic Education. ([www.sceconomics.org](http://www.sceconomics.org))

Friday, January 6, 2006

The Management Academy at Richland School District One in Columbia is holding a free seminar soon on how to develop a winning project management plan. Mike Switzer interviews Dionne Fleshman with Desa, Inc. and Lasenta Louis-Ellis with Enviro Agscience. ([www.desainc.com](http://www.desainc.com))

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## The Week of 12/26/05

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Monday, December 26, 2005

What started as a 2-person operation in a Sumter, SC garage has grown to a 32,000 square-foot, 50-person facility in Elgin, SC. Mike Switzer interviews Ray Reckelhoff, VP of Engineering for Rioux Vision. ([www.riouxvision.com](http://www.riouxvision.com)) Web address mentioned in email: [www.scgrad.org](http://www.scgrad.org)

Tuesday, December 27, 2005

Health Care forums addressing the rising costs of health insurance were recently held across our state. (Part 1) Mike Switzer interviews Frank Knapp, president of the SC Small Business Chamber of Commerce, and Lynn Bailey, health care economist, about the results of these forums. ([www.scsbc.org](http://www.scsbc.org))

Wednesday, December 28, 2005

Part Two of health care forum interview. Mike Switzer interviews Frank Knapp, president of the SC Small Business Chamber of Commerce, and Lynn Bailey, health care economist, about the results of these forums. ([www.scsbc.org](http://www.scsbc.org))

Thursday, December 29, 2005

What are some non-financial question to ask yourself regarding retirement? Mike Switzer interviews Peggy Langdon, a Certified Financial Planner with Ameriprise Financial Services in Columbia, SC.

Friday, December 30, 2005

When the next disaster strikes, how safe is your company's data? Mike Switzer interviews Jeff Brathall and George Crouch from DataAssure, about trends in data back-up. ([www.dataassure.com](http://www.dataassure.com))

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## The Week of 12/19/05

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Monday December 19, 2005

SC's Fastest Growing Companies 2005 have been announced by the accounting firm of Elliott Davis and the SC Chamber of Commerce. Mike Switzer interviews Tony Durham, president of Condustrial, in Greenville, SC, the grand award winner. ([www.condustrial.com](http://www.condustrial.com))

Tuesday, December 20, 2005

People often times pick this time of year to retire. Mike Switzer interviews Doug English, a certified financial planner with the SC Federal Credit Union in Charleston, SC. [www.fpanet.org/journal/articles/2001\\_Issues/jfp1201-art6.cfm](http://www.fpanet.org/journal/articles/2001_Issues/jfp1201-art6.cfm)

Wednesday, December 21, 2005

Seven Upstate organizations were recently honored as 2005 Innovision Technology award winners for demonstration advancements in innovation and technology. Mike Switzer interviews Suzanne Hafford, chair of Innovision's judging committee. [www.innovisionaward.org](http://www.innovisionaward.org) is our SC Web Site of the Week.

Thursday, December 22, 2005

It's that time of year when gift giving can become debt-laden. Mike Switzer interviews Jim Agostini, a Certified Financial Planner with First Command Financial Planning in Columbia, SC. ([www.firstcommand.com](http://www.firstcommand.com))

Friday, December 23, 2005

Health Sciences SC, a relatively new collaborative organization, was recently recognized with the Palmetto Vision Award from the SC Chamber of Commerce. Mike Switzer interviews Harris Pastides, VP for research and health sciences for USC in Columbia and chair of the scientific steering committee for Health Sciences SC.

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## The Week of 12/12/05

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Monday, December 12, 2005

Is it better to buy a video game for your child or make a contribution to their college fund? Mike Switzer interviews Joe Baker, a Certified Financial Planner with Alcus Financial Group in Mt. Pleasant SC, about SC's Future Scholar 529 College Savings Plan. ([www.futurescholar.com](http://www.futurescholar.com) and [www.savingforcollege.com](http://www.savingforcollege.com) and [www.alcusfinancial.com](http://www.alcusfinancial.com))

Tuesday, December 13, 2005

What started as a 2-person operation in a Sumter, SC garage has grown to a 32,000 square-foot, 50-person facility in Elgin, SC. Mike Switzer interviews Ray Reckelhoff, VP of Engineering for Rioux Vision. ([www.riouxvision.com](http://www.riouxvision.com))

Wednesday, December 14, 2005

"SC is to hydrogen what Texas was to petroleum." Description: Mike Switzer interviews Larry Wilson, venture capitalist and co-chair of NextEnergy, a collaborative project based in SC focusing on the commercialization of hydrogen-based fuel cells. [www.engenuitysc.com](http://www.engenuitysc.com) is our SC Web Site of the Week.

Thursday, December 15, 2005

There's a rose plant nursery in SC that does the majority of its business over the Internet. Mike Switzer interviews Paul Zimmerman, owner of Ashdown Roses, Ltd., in Landrum, SC. ([www.ashdownroses.com](http://www.ashdownroses.com))

Friday, December 16, 2005

Since 2003, SC has had a local chapter of a national chief executive officer support group. Mike Switzer interviews Dan

Wertenberg, Chair of the TEC chapters in SC located in Columbia and Charleston. ([www.teconline.com](http://www.teconline.com))

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## The Week of 12/5/05

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Monday December 5, 2005

A descendant of the SC revolutionary war general "Swamp Fox" Francis Marion has written a new philosophical novel. Mike Switzer interviews Edward Marion, former international business consultant and author of The Board of Destiny. ([www.theboardofdestiny.com](http://www.theboardofdestiny.com))

Tuesday, December 6, 2005

Part 2 of the Edward marion interview. Mike Switzer interviews Edward Marion, former international business consultant and author of The Board of Destiny. ([www.theboardofdestiny.com](http://www.theboardofdestiny.com))

Wednesday, December 7, 2005

A new publishing company has been started in SC specializing in children's books that create conversations between children and adults which helps families connect. Mike Switzer interviews Kate Jerome, author and co-founder of Vertical Connect Press in Charleston, SC. [www.verticalconnectpress.com](http://www.verticalconnectpress.com) is our SC Web Site of the Week.

Thursday, December 8, 2005

Verizon Wireless has recently been named by Working Mother magazine for the fifth year in a row as one of the top places for women to work. Mike Switzer interviews Haryette Berry, human resources manager for Verizon's Charleston contact center, about their family friendly workplace practices.

Friday, December 9, 2005

A new women's clothing company specializing in everyday clothing made out of pajama-like fabric has been launched in Charleston, SC. Mike Switzer interviews Janice Fetter, owner and founder of Spooney. ([www.spooneywearever.com](http://www.spooneywearever.com))

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## The Week of 11/28/05

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Monday, November 28, 2005

Opening a new restaurant in SC from the ground up can be a long arduous process. Mike Switzer interviews Moe Baddourah, owner of Moe's Grapevine in Columbia, SC.

Tuesday, November 29, 2005

Allen University in Columbia, SC is undergoing an aggressive renovation and recruitment program. Mike Switzer interviews Dr. Charles Young, president of Allen University in Columbia, SC ([www.allenuniversity.edu](http://www.allenuniversity.edu))

Wednesday, November 30, 2005

There are more women-owned businesses in the low-country than anywhere else in SC. Mike Switzer interviews Jennet Alterman, executive director of the Center For Women, celebrating 15 years assisting women in the low-country with business and life management issues. [www.c4women.org](http://www.c4women.org) is our SC Web Site of the Week.

Thursday, December 1, 2005

Public transit is an important part of many SC residents' workday. Mike Switzer interviews Pat Smith, chairman of the Central Midlands Regional Transit Authority in Columbia, SC. ([www.gocmrt.com](http://www.gocmrt.com))

Friday, December 2, 2005

There is an important deadline coming up soon regarding a new section of the Internal Revenue Code known as 409A. Mike Switzer interviews Gary Williams with Creative Financial Strategies in Columbia, SC about the new rules affecting some deferred compensation programs. ([www.4decisions.com](http://www.4decisions.com))

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## The Week of 11/21/05

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Monday, November 21, 2005

SC's latest economic data dipped slightly in September, but appear to be rebounding lately. Mike Switzer interviews Dr. Don Shunck, economics professor with the Division of Research at the Moore School of Business at USC in Columbia, SC.

([mooreschool.sc.edu](http://mooreschool.sc.edu))

Tuesday, November 22, 2005

It's that time of year for investors to think of taxes when making buy-sell decisions. Mike Switzer interviews Bill Harwood, a Certified Financial Planner in Columbia, SC.

Wednesday, November 23, 2005

A passionate Venetian has opened an authentic Italian gelato store and a separate gelato supply business in Charleston, SC and has been featured twice on the Food Network. Mike Switzer interviews Paolo Dalla Zorza, owner of Paolo's Gelato and Gelato Supply. ([www.paolosgelato.com](http://www.paolosgelato.com) and [www.gelatosupply.com](http://www.gelatosupply.com))

Thursday, November 24, 2005

There are many critical issues to consider during the retirement planning process. Mike Switzer interviews Sam Boulware, a Certified Financial Planner with Creative Financial Strategies in Columbia, SC. ([www.ssa.gov](http://www.ssa.gov) and [www.ebri.org](http://www.ebri.org) and [www.asec.org](http://www.asec.org) and [www.irs.gov](http://www.irs.gov) and [www.4decisions.com](http://www.4decisions.com))

Friday, November 25, 2005

USC has begun a new fellowship program for Peace Corps graduates. Mike Switzer interviews Marty Roth, director of the International Masters of Business Administration program at USC in Columbia.

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## The Week of 11/14/05

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Monday, November 14, 2005

High-end cosmetics are now available in Greenville, SC. Mike Switzer interviews Janet Roberson Sumner, co-owner of Benetz, a new Greenville, SC boutique. ([www.ebenetz.com](http://www.ebenetz.com))

Tuesday, November 15, 2005

For-profit and non-profit organizations continue to team up to enhance the quality of life in SC. Mike Switzer interviews Julie Drombowski, communications manager for the Daniel island Company, about the Garden and Art Tour which runs from Nov. 16 to Dec. 4. ([www.danielislandtours.com](http://www.danielislandtours.com))

Wednesday, November 16, 2005

A SC meeting and event production company recently won the top award in their field. Mike Switzer interviews Veronica Walsh, founder of Mt. pleasant, SC-based Planning the Globe. [www.planningtheglobe.com](http://www.planningtheglobe.com) is our SC Web Site of the Week.

Thursday, November 17, 2005

Pirelli Cable, which has it's North American HQ in Lexington, SC and a large plant in Abbeville recently changed ownership and its name. Mike Switzer interviews Scott Adams, VP for Law and Human Resources, for Prysmian Cables and Systems. ([www.prysmian.com](http://www.prysmian.com))

Friday, November 18, 2005

There is a new junk removal franchise spreading across SC. Mike Switzer interviews Chris Peterson, owner of the 1-800-GOT-JUNK franchise in Columbia, SC. ([www.1800gotjunk.com](http://www.1800gotjunk.com))

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## The Week of 11/7/05

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Monday, November 7, 2005

A SC marketing and public relations firm is celebrating its 30th anniversary this year. Mike Switzer interviews David Rawle, from Rawle Murdy in Charleston, SC. ([www.rawlemurdy.com](http://www.rawlemurdy.com) and [davidrawle.blogspot.com](http://davidrawle.blogspot.com))

Tuesday, November 8, 2005

How can investors avoid freezing their assets off this winter? Mike Switzer interviews Joe Baker, a certified financial planner and president of Alcus Financial Group in Mt. Pleasant, SC, about ways to invest in the fuel that keeps us warm. ([www.alcusfinancial.com](http://www.alcusfinancial.com))

Wednesday, November 9, 2005

Credit unions are helping our state's teachers teach personal finance through a new program from the National Endowment for Financial Education. Mike Switzer interviews Suzette Morganelli, a financial counselor who manages the Financial Counseling and Education Department for the State Credit Union. [www.scsu.com](http://www.scsu.com) is our SC Web Site of the Week

Thursday, November 10, 2005

The SC Lowcountry's newest resident stock market expert writes a newsletter featuring dividend-paying stocks that he expects will outperform the market. Mike Switzer interviews Matthew Emmert, author of the Motley Fool's Income Investor newsletter, who lives and writes in Charleston, SC. ([www.incomeinvestor.fool.com](http://www.incomeinvestor.fool.com) and [www.fool.com](http://www.fool.com))

Friday, November 11, 2005

Part two of the interview with Matthew Emmert... Mike Switzer interviews Matthew Emmert, author of the Motley Fool's Income Investor newsletter, who lives and writes in Charleston, SC. ([www.incomeinvestor.fool.com](http://www.incomeinvestor.fool.com) and [www.fool.com](http://www.fool.com))

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## The Week of 10/31/05

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Monday, October 31, 2005

What are some non-financial question to ask yourself regarding retirement? Mike Switzer interviews Peggy Langdon, a Certified Financial Planner with Ameriprise Financial Services in Columbia, SC.

Tuesday, November 1, 2005

As we age, our legal affairs become more complicated. Mike Switzer interviews Lesley Moore, an attorney with the Wyche law firm in Greenville, SC, about health care powers of attorney and living wills. ([www.wyche.com](http://www.wyche.com) and [www.scaccesshelp.org](http://www.scaccesshelp.org) and [www.aging.sc.gov](http://www.aging.sc.gov) and [www.aarp.org](http://www.aarp.org))

Wednesday, November 2, 2005

Many SC businesses are not aware of a state tax credit involving the use of minority and women-owned businesses as subcontractors. Mike Switzer interviews Janet Christy, president of Leverage and Development, LLC, in Greenville, SC. [www.leverageanddevelopment.com](http://www.leverageanddevelopment.com) is our SC Web Site of the Week. (related web site: [www.sctax.org](http://www.sctax.org))

Thursday, November 3, 2005

SC's latest economic statistics have been released recently. Mike Switzer interviews Dr. Don Schunk, professor of economics at USC's Division of Research at the Moore School of Business in Columbia, SC. ([www.mooreschool.sc.edu](http://www.mooreschool.sc.edu))

Friday, November 4, 2005

A big merger occurred recently among SC's realtors. Mike Switzer interviews Jimmy Derrick, president of Century21 Bob Capes Realtors in Columbia, SC about his company's recent acquisition of Century21 Flynn and Youngblood in Greenville, SC. ([www.century21bobcapes.com](http://www.century21bobcapes.com))



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## The Week of 10/24/05

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Monday, October 24, 2005

The 3rd Annual Ernst and Young 2005 Carolinas Region Entrepreneur of the Year Master Panel is coming this Wed. Oct. 26th to the palmetto expo Center in Greenville, SC. Mike Switzer interviews Caron St. John, professor and director of the Spiro Center for Entrepreneurial Leadership at Clemson University. ([www.clemson.edu/spiro](http://www.clemson.edu/spiro))

Tuesday, October 25, 2005

High-impact companies headquartered in SC can change our economic landscape like Dell Computer did in Austin, TX. Mike Switzer interviews John Warner, author of Swamp Fox Insights: Innovation and Entrepreneurship in a Time of Profound Change. ([www.swampfox.ws](http://www.swampfox.ws))

Wednesday, October 26, 2005

The 9th Annual Celebrate freedom Festival is coming to Camden, SC this weekend and is a great example of the non-profit and business communities of SC working together for a worthwhile event.. Mike Switzer interviews Ken Carey, with the Celebrate Freedom Foundation. [www.celebratefreedomfoundation.org](http://www.celebratefreedomfoundation.org) is our SC Web Site of the Week

Thursday, October 27, 2005

The SC World Trade Center's 1st Annual International Education Conference and 7th Annual Meeting and Banquet are coming to Charleston Nov. 16th and 17th. Mike Switzer interviews Melanie Figueiredo and Kelly Carpenter from the SC World Trade Center in Charleston. ([www.scwtc.org](http://www.scwtc.org))

Friday, October 28, 2005

What are some possible portfolio strategies for today's relatively stagnant investment markets? Mike Switzer interviews Greg Putnam, a portfolio manager for the Wealth Management Division of Carolina First Bank in Columbia, SC. ([www.carolinafirst.com](http://www.carolinafirst.com))

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## The Week of 10/17/05

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Monday, October 17, 2005

How do you know that a business valuation you received from a financial analyst is properly done? Mike Switzer interviews Bill McAfee a CFP and Accredited Valuation Analyst and John Jolley, an attorney with the McNair Law Firm about what to look for in a business valuation. ([www.financialdiagnostics.net](http://www.financialdiagnostics.net)) For more info about the SC Women's Business Center workshop on Oct. 26th, visit [www.scwbc.org](http://www.scwbc.org).

Tuesday, October 18, 2005

"DEEP" is a new magazine targeting southern women that is holding benefit on Nov. 3 in Charleston, SC. Mike Switzer interviews Kelly Degnan, DEEP's publisher in Savannah, GA. ([www.deepmag.com](http://www.deepmag.com))

Wednesday, October 19, 2005

The Columbia Development Corporation recently won the Special Achievement Award for Economic Development from the International Downtown Association. Mike Switzer interviews Fred Delk, Executive Director for the Columbia Dev. Corp. [www.columbiascgateway.com](http://www.columbiascgateway.com) is our SC Web Site of the Week. (related web site: [www.columbiadevelopment.org](http://www.columbiadevelopment.org))

Thursday, October 20, 2005

Charleston's Trident Technical College recently opened its new Complex for Economic Development featuring state of the art information technology. Mike Switzer interviews Marvin Mitchum, Trident Tech's director of information technology. ([www.tridenttech.edu](http://www.tridenttech.edu))

Friday, October 21, 2005

Hispanic buying power is growing steadily and having a significant impact on SC's economy. Mike Switzer interviews Dr. Doug Woodward, a professor with the Moore School of Business at USC in Columbia, about a research study on SC's Mexican population that he recently finished.. ([mooreschool.sc.edu](http://mooreschool.sc.edu))

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## The Week of 10/10/05

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Monday, October 10, 2005

The Roth 401k is coming soon to many company retirement plans. Mike Switzer interviews Doug English, a certified financial planner with the SC Federal Credit Union in Charleston, SC. ([www.roth401k.com](http://www.roth401k.com)) ([www.scwbc.org](http://www.scwbc.org) for more info on SC Women's Business Center and their upcoming workshops)

Tuesday, October 11, 2005

In 2003, the SC accounting firm of Elliott Davis sold its Valuation and Forensic accounting division. Mike Switzer interviews John Markel of Markel Valuation, P.C., the new name for the former Elliott Davis division, about valuation and forensic accounting.

Wednesday, October 12, 2005

SC investment clubs have a non-profit organization to turn to for assistance. Mike Switzer interviews Lora Johnson, VP of Education for the SC chapter of the National Association of Investors Corporation. [www.betterinvesting.org](http://www.betterinvesting.org) is our SC Web Site of the Week

Thursday, October 13, 2005

The new Asset Performance Institute in Greenville, SC is helping companies manage their non-human assets for peak performance and reliability. Mike Switzer interviews Bill Wilder, of the Buck Mickel Center at Greenville Tech and Jim Humphries of Fluor Corporation. ([www.gtmmc.com](http://www.gtmmc.com))

Friday, October 14, 2005

More South Carolinians are looking for ways to cut their gasoline costs, including climbing onto bicycles. Mike Switzer interviews Natalie Cappucio Britt, director of the Palmetto Cycling Coalition. ([www.pccsc.net](http://www.pccsc.net))

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## The Week of 10/3/05

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Monday, October 3, 2005

Sales and profits in SC are among the best in the nation. Mike Switzer interviews Michael Fields, SC state director for the National Federation of Independent Business. ([www.nfib.com/sc](http://www.nfib.com/sc))

Tuesday, October 4, 2005

Many investors are unaware of a very attractive tax credit involving retirement plans and IRA's. Mike Switzer interviews Jim Agostini, a certified financial planner with 1st Command Financial Planning in Columbia, SC. ([www.irs.gov](http://www.irs.gov))

Wednesday, October 5, 2005

The SC Dept. of Revenue recently clarified its interpretation of the new Jobs Tax Credit law. Mike Switzer interviews Frank Knapp, president of the SC Small Business Chamber of Commerce. [www.scsbc.org](http://www.scsbc.org) is our SC Web Site of the Week.

Thursday, October 6, 2005

The rise and decline of the labor movement is one of the most important events in US history. Mike Switzer interviews Dr. Patrick Maney, chair of the history dept. at the University of SC in Columbia.

Friday, October 7, 2005

A niche gardening business in SC has expanded to specialize in lily gift boxes. Mike Switzer interviews Tom Hall, with Lushlife Bulbs in Beech Island, SC. ([www.jenksfarmer.com](http://www.jenksfarmer.com))

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## The Week of 9/26/05

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Monday, September 26, 2005

SC Congressman, Bob Inglis is part of the new House Hydrogen and Fuel Cell Caucus in Washington, DC. Mike Switzer interviews Congressman Inglis about the importance of SC in the push for hydrogen as an alternative energy source ([house.gov/inglis](http://house.gov/inglis) and [www.eere.energy.gov](http://www.eere.energy.gov))

Tuesday, September 27, 2005

The National Solar Tour sponsored by the American Solar Energy Society and the SC Solar Council is coming to the Upstate on Oct. 1st. Mike Switzer interviews Stephen Morrison, with MoreSunDesigns in Mountain Rest, SC, the organizer of this year's event. ([www.moresundesigns.com](http://www.moresundesigns.com) and [www.ases.org](http://www.ases.org))

Wednesday, September 28, 2005

There's a new web community in Columbia that everyone can be a part of. Mike Switzer interviews Gary Ward, Development Manager for Information technology for The State newspaper in Columbia. [www.thecolumbiarecord.com](http://www.thecolumbiarecord.com) is our SC Web Site of the Week

Thursday, September 29, 2005

There's a new trend developing with small businesses in our state. Mike Switzer interviews David Poole, a Certified Financial Planner with Pooled Resources in Columbia, SC about the creation and maintenance of small business boards of directors. ([www.pooledresources.biz](http://www.pooledresources.biz))

Friday, September 30, 2005

As gasoline prices continue to rise, more people are walking and bicycling, but safety issues persist. Mike Switzer interviews Kristin Moore, director of state governmental affairs for the SC Dept. of Transportation, and Tessa Griffin, liaison for enhancement programs for the SCDOT, about our state's bicycle and pedestrian programs. ([www.scdot.org/getting/bikeped/BP\\_default.shtml](http://www.scdot.org/getting/bikeped/BP_default.shtml))

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## The Week of 9/19/05

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Monday, September 19, 2005

How can we make realistic financial projections when doing retirement planning? Mike Switzer interviews Peggy Langdon, A Certified Financial Planner with Langdon and Perry, an Ameriprise associated franchise in Columbia, SC.

Tuesday, September 20, 2005

The Small Business Administration recently released a report detailing the costs of employee benefits, such as health insurance, retirement plans, etc... Mike Switzer interviews Elliott Cooper, SC district director for the SBA. ([www.sba.gov/advo](http://www.sba.gov/advo))

Wednesday, September 21, 2005

A Newberry, SC greenhouse business breeds and sells orchids all around the world. Mike Switzer interviews Mac Holmes, president of Carter and Holmes Orchids. [www.carterandholmes.com](http://www.carterandholmes.com) is our SC Web Site of the Week.

Thursday, September 22, 2005

Sometimes interesting new products are developed "out of the box". Mike Switzer interviews Kelly Smith, co-founder of PrintSource, a Greer, SC company that invented a new label, the Gripper, that keeps bottles from leaking. ([www.printsource-inc.com](http://www.printsource-inc.com))

Friday, September 23, 2005

The ways to pay for a mutual fund have become very complicated. Mike Switzer interviews Bill Harwood, a Certified Financial

Planner with Harwood Financial Services in Columbia, SC.

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## The Week of 9/12/05

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Monday, September 12, 2005

Do children who were diagnosed with Attention Deficit Disorder end up leading productive lives? Mike Switzer interviews Mary Beth Dacey, executive director of Life Management Center in Charleston, SC, about concerns facing families with ADD and other learning differences. ([www.lifemanagement.org](http://www.lifemanagement.org))

Tuesday, September 13, 2005

American Style magazine recently named Charleston, SC as one of the top art destinations in the U.S. Mike Switzer interviews Kimberly Bokesch, president of the Charleston Fine Arts Dealers Association. ([www.cfada.com](http://www.cfada.com))

Wednesday, September 14, 2005

There are many grants available to SC rural business owners and entrepreneurs. Mike Switzer interviews Gregg White, program director for the US Dept. of Agriculture's Rural Development Business and Cooperative Programs in Columbia, SC. [www.rurdev.usda.gov](http://www.rurdev.usda.gov) is our SC Web Site of the Week

Thursday, September 15, 2005

How can a business best protect its copyrightable assets and avoid liability for copyright infringement? Mike Switzer interviews Wallace Lightsey, an attorney with the Wyche law firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com))

Friday, September 16, 2005

Pre-fabricated wall systems are now being used in residential and light commercial construction and are helping with environmental and energy concerns. Mike Switzer interviews William Cogswell, president and founder of Standard Precast Walls in Charleston, SC. ([www.standardprecastwalls.com](http://www.standardprecastwalls.com))

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## The Week of 9/5/05

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Monday, September 5, 2005

New life is being pumped into our state's manufacturing industry thanks to the Zoom Zone Showcase coming to the Anderson Civic Center on Oct 13-14. Mike Switzer interviews Andrew Boozer, expo coordinator for the Anderson Area Chamber of Commerce. ([www.andersonscchamber.com](http://www.andersonscchamber.com))

Tuesday, September 6, 2005

As SC's population continues to age, that population wants to age independently, comfortably and safely. Mike Switzer interviews Paul Franklin, chairman of the SC Aging-in-Place Coalition. ([www.ageinplace.org](http://www.ageinplace.org) and [www.seniorsafefhome.com](http://www.seniorsafefhome.com))

Wednesday, September 7, 2005

The new Culinary Institute of Charleston has started its first class. Mike Switzer interviews dr. Frankie Miller, dean of Hospitality, Tourism, and Culinary Arts at Trident Technical College in Charleston. [www.culinaryinstituteofcharleston.com](http://www.culinaryinstituteofcharleston.com) is our SC Web Site of the Week.

Thursday, September 8, 2005

Bankruptcy protection has now been extended to IRA's. Mike Switzer interviews Andy Coburn, an attorney with the Wyche Law Firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com))

Friday, September 9, 2005

"Copyrights, Trademarks and Patents; Protecting and Profiting from Your Great idea" is a new seminar coming to Columbia on Sept. 20th. Mike Switzer interviews John LaFond, with the midlands chapter of SCORE, the volunteer business counseling arm of

the SBA. ([www.scoremidlands.org](http://www.scoremidlands.org))

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## The Week of 8/29/05

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Monday, August 29, 2005

The American Jobs Creation Act of 2004 has imposed restrictions on deferred compensation plans under section 409A of the Internal Revenue code. Mike Switzer interviews Andy Coburn, and attorney with the Wyche law firm in Greenville, SC about these recent changes. ([www.wyche.com](http://www.wyche.com))

Tuesday, August 30, 2005

Affordable housing for SC's workforce has become a big issue. Mike Switzer interviews Tammy Foy, executive director of the Lowcountry Housing Trust, a non-profit based in Charleston, SC. ([www.charlestonhousingtrust.org](http://www.charlestonhousingtrust.org))

Wednesday, August 31, 2005

A Charleston company was recently announced as the fastest growing technology company in SC and has opened a new facility in Greenville, SC. Mike Switzer interviews Shawn Jenkins, president and CEO of Benefitfocus.com, also recipient of the Innovator of the Year award from the City of Charleston. [www.benefitfocus.com](http://www.benefitfocus.com) is our SC Web Site of the Week

Thursday, September 1, 2005

The first multi-tenant commercial "green" building in SC has been announced in Myrtle Beach, SC. Mike Switzer interviews Walt Standish, president of Beach First National Bank (BFNB - NASDAQ), the main tenant for this new building. ([www.usgbc.org](http://www.usgbc.org) and [www.beachfirst.com](http://www.beachfirst.com))

Friday, September 2, 2005

SCORE's offices in SC continue to assist small businesses. Mike Switzer interviews Murray Compton from Appalachian Springs Bottled Water company in Charleston, SC, our SCORE small business success story of the month. ([www.score.org](http://www.score.org) and [www.appsprings.com](http://www.appsprings.com))

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## The Week of 8/22/05

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Monday, August 22, 2005

Economic Progress Through Partnership Training is the title of a new workshop coming to Columbia for small, women, and minority-owned businesses. Mike Switzer interviews Gary Washington, chairman of Carolina Encouragement Center, in Columbia, SC, the non-profit organization putting on the workshop. ([www.carolinaprourement.com](http://www.carolinaprourement.com))

Tuesday, August 23, 2005

A SC barbecue restaurant chain is shipping nationwide and growing at 40% per year. Mike Switzer interviews Chris Doar, e-commerce and corporate sales director for Sticky Fingers, based in Charleston, SC. ([www.stickyfingers.com](http://www.stickyfingers.com))

Wednesday, August 24, 2005

The first ever building arts 4-year college in America opened its doors to students this week in Charleston, SC. Mike Switzer interviews David AvRutick, president of the American College of the Building Arts. [www.buildingartscollege.us](http://www.buildingartscollege.us) is our SC Web Site of the Week.

Thursday, August 25, 2005

5 to 15 new patents are granted to South Carolinians each week. Mike Switzer interviews Tyson Nettles, a patent attorney with the Charleston law firm of Robertson and Hollingsworth. [www.uspto.gov/web/patents/patog/week27/OG/geographical/South\\_Carolina.htm](http://www.uspto.gov/web/patents/patog/week27/OG/geographical/South_Carolina.htm)

Friday, August 26, 2005

How much income should you take from your retirement plan without depleting it during your lifetime? Mike Switzer interviews

Peggy Langdon, CFP, with Ameriprise Financial in Columbia, SC, about withdrawal decision rules.

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## The Week of 8/15/05

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Monday, August 15, 2005

The SC World trade Center continues to foster economic growth among our state's international trading community with upcoming events. Mike Switzer interviews Kelly Carpenter, director of public relations for the SC WTC in Charleston, SC. ([www.scwtc.org](http://www.scwtc.org))

Tuesday, August 16, 2005

There are upcoming events that will help our state's k-12 teachers learn how to teach personal finance. Mike Switzer interviews Helen Myers, president of the SC Council on Economic Education in Columbia, SC. ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, August 17, 2005

So-called "green building" is attracting interest across the country and in SC. Mike Switzer interviews Keith Sanders, a founding member of the SC chapter of the U.S. Green Building Council. [www.usgbcsc.org](http://www.usgbcsc.org) is our SC Web Site of the Week

Thursday, August 18, 2005

SC Electric and Gas has made some improvements to its Small Business Resource Center website. Mike Switzer interviews SCE&G's marketing manager, Barry Timmerman about these recent enhancements at [sbrc.sceg.com](http://sbrc.sceg.com).

Friday, August 19, 2005

Taking an idea to market is a challenging process. Mike Switzer interviews Roger Brown, an inventor living in North Augusta, SC.

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## The Week of 8/8/05

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Monday, August 8, 2005

An insurance industry lobbying organization is recommending to the SC Dept of Insurance that Worker's Comp insurance rates be increased by 32.9%. Mike Switzer interviews Frank Knapp, president of the SC Small Business Chamber of Commerce. ([www.scsbc.org](http://www.scsbc.org))

Tuesday, August 9, 2005

What are the biggest threats to a retiree's financial security? Mike Switzer interviews David McCallum, with Wachovia Wealth Management in Charleston, SC. ([www.wachovia.com](http://www.wachovia.com))

Wednesday, August 10, 2005

A SC skin care company has launched a new marketing campaign inspired by the new movie: "Charlie and the Chocolate Factory" Mike Switzer interviews Lela Barker, president and founder of Bella Luce, based in Irmo, SC. [www.bellaluce.com](http://www.bellaluce.com) is our SC Web Site of the Week.

Thursday, August 11, 2005

There are some upcoming changes to Medicare and Medicare Advantage Plans that may be confusing consumers. Mike Switzer interviews Doug Fleming, chief operating officer at Instil Health in Columbia, SC. ([www.medicare.gov](http://www.medicare.gov) and [www.myinstil.com](http://www.myinstil.com))

Friday, August 12, 2005

There's a company with an office in SC that is trying to help government agencies operate in a more business-like manner. Mike Switzer interviews Mark Curfman is a consultant with MGT of America's Columbia, SC office. ([www.mgtofamerica.com](http://www.mgtofamerica.com))

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## The Week of 8/1/05

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Monday, August 1, 2005

A SC winery owner is marketing the health benefits of muscadine wine. Mike Switzer interviews Jim Irvin, co-owner with his wife, Ann, of Irvin House Vineyards in Charleston, SC. ([www.charlestonwine.com](http://www.charlestonwine.com))

Tuesday, August 2, 2005

The SC Women's Business Center has opened a new location in Greenville, SC. Mike Switzer interviews Haidee Stith, the center's director about the new office and the upcoming Upstate Business Expo ([www.scwbc.org](http://www.scwbc.org) and [www.upstatebusinessexpo.com](http://www.upstatebusinessexpo.com))

Wednesday, August 3, 2005

SC has a new web page devoted to all the needs of a SC business owner. Mike Switzer interviews Norman Davis, program director for the SC Dept. of Revenue, the agency responsible for South Carolina Business One Stop. ([www.scbos.com](http://www.scbos.com) is our SC Web Site of the Week)

Thursday, August 4, 2005

Life insurance is something nearly everybody has and something most people need but something many people know little about. Mike Switzer interviews Doug English, a Certified Financial Planner with the South Carolina Federal Credit Union in Charleston, SC. ([www.scfederal.org](http://www.scfederal.org))

Friday, August 5, 2005

SC courts encourage alternative dispute resolutions. Mike Switzer interviews Mark Bakker, an attorney with the Wyche Law Firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com))

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## The Week of 7/25/05

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Monday, July 25, 2005

Employers and employees continue to be confused regarding unemployment benefits. Mike Switzer interviews Mike Malone, an employment lawyer in Columbia, SC.

Tuesday, June 26, 2005

Podcasts are the newest form of Internet entertainment. Mike Switzer interviews Scot Sheely, with Microprice Computers in West Columbia, SC, about the latest developments for HDTV players and recorders. ([www.imgvideos.com](http://www.imgvideos.com))

Wednesday, June 27, 2005

Stevens Aviation in Greenville is celebrating its 55th anniversary this year. Mike Switzer interviews Glenn Brown, president of Stevens Aviation, about the company's history and future. [www.stevensaviation.com](http://www.stevensaviation.com) is our SC Web Site of the Week.

Thursday, June 28, 2005

There are several steps a SC business can take to strengthen their corporate liability shield. Mike Switzer interviews Eric Graben, and attorney with the Wyche Law firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com))

Friday, July 29, 2005

Local SC companies have a new way to market directly to SC state government employees. Mike Switzer interviews Sam Wilkins, director of the State Budget and Control Board's Office of Human Resources about Perkscard. ([www.perkscard.com](http://www.perkscard.com))

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## The Week of 7/18/05

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Monday, July 18, 2005

Business owners look for ways to rescue tax dollars and redeploy them towards personal wealth. Mike Switzer interviews Gary Williams with Creative Financial Strategies in Columbia, SC.

Tuesday, July 19, 2005

Beginning this fall, the federal court system will require all cases, motions, briefs, etc., to be filed electronically. Mike Switzer interviews Alex Rosen, founder of Rosen Litigation Technology Consulting in Charleston, SC. ([www.rosentlc.com.com](http://www.rosentlc.com.com) and [www.sctriallaw.com](http://www.sctriallaw.com))

Wednesday, July 20, 2005

There is a blog delivering political news and opinions. Mike Switzer interviews Mike Green, founder of [www.schotline.com](http://www.schotline.com) which is our SC Web Site of the Week

Thursday, July 21, 2005

SC economic statistics through May are now available. Mike Switzer interviews Don Schunk, research professor with USC's Moore School of Business. ([research.moore.sc.edu](http://research.moore.sc.edu))

Friday, July 22, 2005

Real estate professionals are partnering up and working in teams. Mike Switzer interviews Patsy Zanetti, a real estate agent with Seabrook Island Real Estate, about this and other trends in real estate.

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## The Week of 7/11/05

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Monday, July 11, 2005

What's next for HDTV? Mike Switzer interviews Scot Sheely, with Microprice Computers in West Columbia, SC, about the latest developments for HDTV players and recorders. ([www.imgvideos.com](http://www.imgvideos.com))

Tuesday, June 12, 2005

Value stocks have outperformed growth stocks for the last several years. Mike Switzer interviews John Kuhns, a money manager with Boys, Arnold & Co. in Asheville, NC.

Wednesday, June 13, 2005

A California company just went public as a result of achieving success through products developed from research from the Medical University of South Carolina. Mike Switzer interviews Dr. Ken Roozen, executive director of the MUSC Foundation for Research Development in Charleston, SC, about new legislative measures that have been taken to encourage companies using SC university research to develop and grow in our state. [www.musc.edu/frd](http://www.musc.edu/frd) is our SC Web Site of the Week. The company which just went public is Micrus Corp. ([www.micruscorp.com](http://www.micruscorp.com))

Thursday, June 14, 2005

Financial planning should be for everybody. Mike Switzer interviews Holly Wiegrefe, a fee-only financial planner with Atlantic Planning Partners in Mt. Pleasant, SC, who has started a new firm targeting middle-income earners. ([www.atlanticplanningpartners.com](http://www.atlanticplanningpartners.com) and [www.garrettplanningnetwork.com](http://www.garrettplanningnetwork.com))

Friday, July 15, 2005

In April of this year, the Securities and Exchange Commission issued a new rule formally titled: "Certain Broker-Dealers Deemed Not To Be Investment Advisors." Mike Switzer interviews Bart Valley, a chartered financial analyst at Abacus Planning Group in Columbia, SC, about the implications of this new rule for investors and brokers. ([www.sec.gov](http://www.sec.gov))

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## The Week of 7/4/05



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Monday, July 4, 2005

Video is in the spotlight as the Internet matures into an entertainment platform. Mike Switzer interviews Ben Weinberger, founder and President of Digitalsmiths in Beaufort, SC, about his company's video search engine. ([www.mediaaccesspro.com](http://www.mediaaccesspro.com))

Tuesday, July 5, 2005

Nationally, only 58% pass the CFP exam, while 100% of USC's CFP students passed the most recent exam. Mike Switzer interviews Bill McAfee, co-director of the Certified Financial Planner Certification Program at USC in Columbia. ([www.learnmoore.com](http://www.learnmoore.com) and [www.cfp.com](http://www.cfp.com))

Wednesday, July 6, 2005

5 to 15 new patents are granted to South Carolinians each week. Mike Switzer interviews Tyson Nettles, a patent attorney with the Charleston law firm of Robertson and Hollingsworth. [www.uspto.gov/web/patents/patog/week27/OG/geographical/South\\_Carolina.htm](http://www.uspto.gov/web/patents/patog/week27/OG/geographical/South_Carolina.htm) is our SC Web Site of the Week

Thursday, July 7, 2005

How do you know which business management software is right for your business? Mike Switzer interviews Tim Baker, a professional software consultant with Baker Consulting, based in Greenville, and Columbia, SC. ([www.bakerconsultingllc.com](http://www.bakerconsultingllc.com))

Friday, July 8, 2005

With the housing boom continuing, local architects are staying busy. Mike Switzer interviews Steve Herlong, an architect on the Isle of Palms, near Charleston, about recent trends in the home design industry. ([www.herlongarchitects.com](http://www.herlongarchitects.com))

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## The Week of 6/27/05

Monday, June 27, 2005

A major corporate employer is celebrating 25 years in SC's lowcountry this year. Mike Switzer interviews Kerry Farmer, plant manager of the Alcoa plant in Goose Creek, SC. ([www.alcoa.com](http://www.alcoa.com))

Tuesday, June 28, 2005

As the number of Spanish-speaking immigrants continues to increase, mre and more of our state's employers are needing bilingual employees. Mike Switzer interviews Ken Carey, with Agil Staff in Columbia, SC, a company specializing in bilingual recruitment. ([www.agilstaff.com](http://www.agilstaff.com))

Wednesday, June 29, 2005

The National Institutes of Health has helped launch a new wheelchair company in SC. Mike Switzer interviews Jane Hermes, president and co-founder of Turbo Wheelchair, Inc. in Beaufort, SC. [www.merlexi.com](http://www.merlexi.com) is our SC Web Site of the Week.

Thursday, June 30, 2005

A Clemson business professor recently received an international award for his 25 years of research on small business. Mike Switzer interviews Bill Gartner, with the Spiro Center for Entrepreneurial Studies at Clemson University, recipient of the FSF-NUTEK award. ([www.clemson.edu/spiro](http://www.clemson.edu/spiro))

Friday, July 1, 2005

Closely-held family businesses continue to be formed and thrive in SC. Mike Switzer interviews Mike Swaim, a CPA and managing partner with Swaim Brown in Spartanburg, SC, and chair of the family business committee of a national network of CPA's.

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## The Week of 6/20/05

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Monday, June 20, 2005

Disaster recovery services are now available to small businesses in SC. Mike Switzer interviews Neely Loring, president of Matrix Consulting in Columbia, about new affordable data center services. ([www.matrixconsulting.net](http://www.matrixconsulting.net))

Tuesday, June 21, 2005

The problem of identity theft continues to grow across SC and the country. Mike Switzer interviews Bill Prewitt, a Certified Financial Planner with Charleston Financial Advisors in Charleston, SC. ([www.consumer.gov/idtheft](http://www.consumer.gov/idtheft))

Wednesday, June 22, 2005

The tenant-in-common industry is new and growing in SC. Mike Switzer interviews Trevor Gordon, President of TIC Properties in Greenville, SC. [www.ticproperties.com](http://www.ticproperties.com) is our SC Web Site of the Week

Thursday, June 23, 2005

SC continues to be a birthplace for companies serving niche markets. Mike Switzer interviews Glenn Thames and Hobar Trotter, founders of Decision Dynamics, Inc, in Columbia. ([www.ddiofsc.com](http://www.ddiofsc.com))

Friday, June 24, 2005

One of the recent overrides of a Governor Sanford veto was for the World Trade Park and Education Research Center (WT-PERC). Mike Switzer interviews Mark Condon, executive director of the SC World Trade Center in Charleston. ([www.scwtc.org](http://www.scwtc.org))

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## The Week of 6/13/05

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Monday, June 13, 2005

SC's economic stats are in through April, 2005. Mike Switzer interviews Don Schunk, economics professor with the Moore School of Business at USC in Columbia. ([research.moore.sc.edu](http://research.moore.sc.edu))

Tuesday, June 14, 2005

The Internet is becoming a vital part of the business community. Mike Switzer interviews John LaFond, with the Midlands chapter of SCORE, about their upcoming seminar "Increasing Profits with the Internet". ([www.scoremidlands.org](http://www.scoremidlands.org))

Wednesday, June 15, 2005

The Innovision Awards program has been an integral part of the upstate's technology economy. Mike Switzer interviews Terry Weaver from Innovision's Advisory Board, about this year's program and the call for entries. [www.innovationaward.org](http://www.innovationaward.org) is our SC Web Site of the Week.

Thursday, June 16, 2005

The summer storm season can negatively impact businesses with wireless phones. Mike Switzer interviews Jerry Anderson, midlands and coastal SC retail manager for Cingular, about some wireless tips for the storm season.

Friday, June 17, 2005

Stock market forecasters are adjusting their forecasts for the second half of 2005. Mike Switzer interviews Robert Key, portfolio manager with CCM Investment Advisors, a \$1.4 billion dollar money management firm based in Columbia that is also responsible for compiling the SC 20 stock index. ([www.ccminc.com](http://www.ccminc.com))

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## The Week of 6/6/05

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Monday, June 6, 2005

Monthly meetings are now available in Columbia, SC for business executives facing career transition decisions. Mike Switzer interviews Jay Werth, with First Sun Consulting in Columbia, SC, about the Execunet monthly meetings. ([www.execunet.com](http://www.execunet.com))

Tuesday, June 7, 2005

The number of SC farms has shrunk from 86,000 in 1960 to less than 25,000 today. At the same time, obesity among our youth is on the rise. Mike Switzer interviews Amanda Dew Manning, president of Carolina Food Pros in Charleston, who is trying to help these situations by bringing the Farm to School programs to SC. ([www.farmtoschool.org](http://www.farmtoschool.org))

Wednesday, June 8, 2005

Each year in SC, individuals and businesses suffer huge losses due to crime. Mike Switzer interviews Bill Coffey, former Sheriff for Spartanburg County and consultant for the Restorative Justice project in SC about a new response to crime. [www.provisionsonline.org](http://www.provisionsonline.org) is our SC Web Site of the Week

Thursday, June 9, 2005

The restoration of antique travel trailers has been popular for a while on the west coast and has now made it to SC. Mike Switzer interviews Eric Drugge, owner of Trailerworks in Beaufort, SC. ([www.trailerworks.biz](http://www.trailerworks.biz))

Friday, June 10, 2005

There's a new organization in SC helping to teach our state's children personal finance. Mike Switzer interviews Jeremy Elliott, CPA, CFP, managing director at Elliott Davis Wealth Management in Greenville, SC and the new president of the SC Jump\$tart Coalition for Personal Financial Literacy. ([www.jumpstart.org](http://www.jumpstart.org))

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## The Week of 5/30/05

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Monday, May 30, 2005

Employee training is an ongoing job for most businesses. Mike Switzer interviews Carrie Jones, sales manager for Tecknowledge in Greenville, SC, about the training industry. ([www.tecknowledge.biz](http://www.tecknowledge.biz))

Tuesday, May 31, 2005

The catering industry in SC is a \$50 million dollar business and growing. Mike Switzer interviews Steve Wenger, owner of Stephen Duvall Catering & Events in Charleston, SC. ([www.eventsbyduvall.com](http://www.eventsbyduvall.com))

Wednesday, June 1, 2005

Local SC offices of economic development, in cooperation with businesses and other groups, are getting together and raising funds for image campaigns for their own counties. Mike Switzer interviews Bill Fleming, president and CEO of Marlboro Electric, about his county's image efforts. [www.marlbocountysc.org](http://www.marlbocountysc.org) is our SC Web Site of the Week.

Thursday, June 2, 2005

Some job seekers may be their own worst enemy. Mike Switzer interviews Linda Whitehead Mote, a human resource consultant with Lawrence and Allen in Greenville, SC.

Friday, June 3, 2005

A couple years ago, a new 401k has been made available specifically for one to two person companies. Mike Switzer interviews Gary Roberson, a Certified Financial Planner in Columbia, SC, about the features of the Individual K. ([www.garyroberson.com](http://www.garyroberson.com))

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## The Week of 5/23/05

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Monday, May 23, 2005

Statistics for SC's economy through March were recently released. Mike Switzer interviews Don Schunk, research economist with the Division of Research at USC's Moore School of Business in Columbia, SC. ([research.moore.sc.edu](http://research.moore.sc.edu))

Tuesday, May 24, 2005

Private schools in SC compete with SC's public schools. Mike Switzer interviews Skip Stansell, President of Thornwell, a Presbyterian-sponsored school in Clinton, SC. ([www.thornwell.org](http://www.thornwell.org))

Wednesday, May 25, 2005

SC now has its first atlas since 1825. Mike Switzer interviews Chuck Kovacic, with the SC Geographic Alliance, the organization responsible for compiling and printing the new atlas. [www.cas.sc.edu/cege](http://www.cas.sc.edu/cege) is our SC Web Site of the Week

Thursday, May 26, 2005

The Rural Development Awards were recently announced by SC's governor. Mike Switzer interviews Angela Youmans, recipient of the Director's Award for her work with the non-profit organization, Heart to Heart in Allendale, SC.

Friday, May 27, 2005

Verizon Wireless recently opened a state-of-the-art call center in Charleston, SC. Mike Switzer interviews Steve Post, director of customer financial services for Verizon. ([www.verizon.com/careers](http://www.verizon.com/careers))

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## The Week of 5/16/05

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Monday, May 16, 2005

What is the future of Social Security and how should we prepare for changes? Mike Switzer interviews Rob Dehollander, a certified financial planner with American Express Financial Advisors in Greenville, SC.

Tuesday, May 17, 2005

SC's business community has been called on to help charities raise money as the economy has slowed down over the past couple years. Mike Switzer interviews Malcolm Crosland, an attorney with the Steinberg Law Firm in Charleston, whose firm is working with the LowCountry Foodbank. ([www.lowcountryfoodbank.org](http://www.lowcountryfoodbank.org))

Wednesday, May 18, 2005

As tax reform stays at the top of lawmakers' agenda's, what are the pros and cons of a national sales tax. Mike Switzer interviews Stephen Kirkland, a CPA with Moore, Kirkland & Beauston in Columbia, SC, and author of America's Best Tax Strategies.

Thursday, May 19, 2005

The 16th annual awards banquet for the SC Stock Market Simulation was held recently. Mike Switzer interviews Helen Myers, president of the SC Council on Economic Education, about the winners and the new features in this year's program. ([www.sceconomics.org](http://www.sceconomics.org))

Friday, May 20, 2005

There's a new trend towards consumer-driven healthcare in SC. Mike Switzer interviews Lynn Bailey, a healthcare economist in Columbia, SC, about this new trend and how to make the most of it. ([www.cms.hhs.gov](http://www.cms.hhs.gov))

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## The Week of 5/9/05

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Monday, May 9, 2005

FuelCellSouth's 2nd annual conference begins tomorrow at USC in Columbia. Mike Switzer interviews Tom Militello, Executive Director of FuelCellSouth in Columbia . ([www.fuelcellsouth.com](http://www.fuelcellsouth.com))

Tuesday, May 10, 2005

How much money should one have in liquid savings accounts? Mike Switzer interviews Jim Agostini, a Certified Financial Planner with First Command Financial Planning in Columbia. ([www.firstcommandfinancial.com](http://www.firstcommandfinancial.com))

Wednesday, May 11, 2005

Attention Deficit Disorder can affect the work lives of adults. Mike Switzer interviews Dr. Joel Sussman, a physician in Columbia who specializes in treating adults with ADD. [www.chadd.org](http://www.chadd.org) is our SC Web Site of the Week

Thursday, May 12, 2005

The 2nd Annual Salute to Small Business is coming May 18 to the SouthTrust building across from the statehouse in Columbia. Mike Switzer interviews John Lenti, state director for the SC Small Business Development Center about the event.

Friday, May 13, 2005

A business opportunity has sprung up for a local businessperson because of a growing epidemic in the sports community. Mike Switzer interviews David Hamilton, owner of Palmetto Clean Gear in Irmo, SC, an affiliate of Esporta of Canada. ([www.esporta.ca](http://www.esporta.ca))

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## The Week of 5/2/05

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Monday, May 2, 2005

You can earn a degree and make a career in conflict management in South Carolina. Mike Switzer interviews Mary Bryan, director of Master of Arts in Human Behavior and Conflict Management. ([www.columbiacollegesc.edu](http://www.columbiacollegesc.edu))

Tuesday, May 3, 2005

Discovery Informatics is the first undergraduate degree of it's kind in the nation and it's coming this fall to the College of Charleston. Mike Switzer interviews Jim Young, a math professor and director of this new degree program. ([discovery.cofc.edu](http://discovery.cofc.edu))

Wednesday, May 4, 2005

A recent U.S. Supreme Court ruling regarding age discrimination could affect over the 40+ age group which represents over 40% of SC's workforce. Mike Switzer interviews Mike Carrouth, an attorney with the Columbia office of Fisher and Phillips. [www.laborlawyers.com](http://www.laborlawyers.com) is our SC Web Site of the Week

Thursday, May 5, 2005

Taking an idea to market is a challenging process. Mike Switzer interviews Roger Brown, an inventor living in N. Augusta, SC.

Friday, May 6, 2005

Accounts receivables can sometimes get out of control for a small business. Mike Switzer interviews Beth Linhardt, a Columbia-SC real estate appraiser, who turned around her receivables problems with assistance from SCORE, the volunteer small business counseling organization. ([www.score.org](http://www.score.org) and [www.scoremidlands.org](http://www.scoremidlands.org))

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## The Week of 4/25/05

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Monday, April 25, 2005

Nominations are being accepted for SC's Fastest Growing Companies 2005. Mike Switzer interviews Todd Mitchell, Chairman of Elliott Davis, the SC accounting firm co-sponsoring the Fastest Growing Companies competition. ([www.elliottdavis.com](http://www.elliottdavis.com))

Tuesday, April 26, 2005

"How to Make the Most of Your Retirement Plan". Mike Switzer will be presenting this next workshop along with the SC Council on Economic Education at Francis Marion University in Florence, SC at 7pm on April 27th (tomorrow). ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, April 27, 2005

The BMW Charity Pro-Am golf tournament is coming tomorrow to upstate SC' Cliff's communities. Mike Switzer interviews Doug McGrath, co-chairman of this year's event about the tournament and the importance of the Nationwide tour as a career starting point for professional golfers. [www.bmwcharitygolf.com](http://www.bmwcharitygolf.com) is our SC Web Site of the Week

Thursday, April 28, 2005

The SC Education Lottery continues to be involved with the business community in raising money to assist education in our state. Mike Switzer interviews Ernie Passalacqua, executive director for the lottery, about current issues facing the lottery such as: how the money is spent, the impending NC lottery, etc.... ([www.sceducationlottery.com](http://www.sceducationlottery.com))

Friday, April 29, 2005

As the economy has improved over the past year, merger and acquisitions activity has increased. Mike Switzer interviews Ben Duster, a senior advisor with Greenville, SC-based Watermark Advisors, about M&A activity in SC. ([www.watermarkadvisors.com](http://www.watermarkadvisors.com))

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## The Week of 4/18/05

Monday, April 18, 2005

The BMW plant in Spartanburg, SC is BMW's only plant located in the US. Mike Switzer interviews Bunny Richardson, media relations director for BMW in Spartanburg, about the plant's past, present, and future. ([www.bmwusfactory.com](http://www.bmwusfactory.com))

Tuesday, April 19, 2005

"How to Make the Most of Your Retirement Plan". Mike Switzer will be presenting this next workshop along with the SC Council on Economic Education at Francis Marion University in Florence, SC at 7pm on April 27th. ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, April 20, 2005

A SC business is partnering with Goodwill in a business clothing donation program. Mike Switzer interviews John Uprichard, president of Find Great People, Intl. in Greenville about their "Dress For Success" program that begins April 25th with Goodwill. [fgp.com](http://fgp.com) is our SC Web Site of the Week

Thursday, April 21, 2005

Narrative: The Palmetto Chapter of the Project Management Institute is holding a symposium at Furman University, in Greenville, SC on Apr. 26th. Mike Switzer interviews Jim Wright, a past president of Palmetto PMI, about the symposium entitled "Project Leadership for Business Success". ([www.palmettochapter.com](http://www.palmettochapter.com))

Friday, April 22, 2004

Daniel Island, just outside of Charleston, SC, recently received the Best in America Living award from the National Assn. of Homebuilders. Mike Switzer interviews Matt Sloan, Chief Operating Officer for Daniel Island. ([www.danielisland.com](http://www.danielisland.com))

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## The Week of 4/11/05

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Monday, April 11, 2005

The city of Greenville is experiencing success with its Sister Cities program. Mike Switzer interviews Doug Stevens, volunteer President of Greenville Sister Cities International. ([www.greatergreenville.com/city\\_government/sister-city.htm](http://www.greatergreenville.com/city_government/sister-city.htm))

Tuesday, April 12, 2005

"How to Make the Most of Your Retirement Plan". Mike Switzer will be presenting this next workshop along with the SC Council on Economic Education at Francis Marion University in Florence, SC at 7pm on April 27th. ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, April 13, 2005

Two USC International Business School graduates have started an antique import business in Newberry, SC. Mike Switzer interviews Greg and Aimee Talbot, owners of Eurolux Imports. [www.euroluximports.com](http://www.euroluximports.com) is our SC Web Site of the Week

Thursday, April 14, 2005

In recent years, SC courts have taken steps to prohibit secret settlements. Mike Switzer interviews Henry Parr, an attorney with the Wyche Law Firm in Greenville, SC about the importance of recent settlement rules changes to the SC business community. ([www.wyche.com](http://www.wyche.com) and [pacer.uspci.uscourts.gov](http://pacer.uspci.uscourts.gov))

Friday, April 15, 2004

There is a successful baby clothing company in Charleston, SC. Mike Switzer interviews Leda Jackson, co-owner of Pixie Lily, about the baby clothing business. ([www.pixielily.com](http://www.pixielily.com))

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## The Week of 4/4/05

Monday, April 4, 2005

Should you make a traditional IRA or Roth IRA contribution this year? Mike Switzer interviews Bill Harwood, a CPA and CFP with Harwood Financial Services in Columbia. ([www.lpl.com/bill.harwood](http://www.lpl.com/bill.harwood))

Date: Tuesday, April 5, 2005

Part 1: African-Americans who have limited access to retail goods and services in their own inner-city communities make buying decisions that are largely influenced by their political beliefs, according to a University of South Carolina study. Mike Switzer interviews Dr. David Crockett, a marketing professor at the Moore School of Business at USC in Columbia, author of this report. ([uscnews.sc.edu](http://uscnews.sc.edu))

Wednesday, April 6, 2005

Part 2: African-Americans who have limited access to retail goods and services in their own inner-city communities make buying decisions that are largely influenced by their political beliefs, according to a University of South Carolina study. Mike Switzer interviews Dr. David Crockett, a marketing professor at the Moore School of Business at USC in Columbia, author of this report. [uscnews.sc.edu](http://uscnews.sc.edu) is our SC Web Site of the Week

Thursday, April 7, 2005

The Family Circle Cup, on of the largest sporting events in SC, is coming April 9 to Daniel Island near Charleston, SC. Mike Switzer interviews Robin Reynolds, PR Director for the Family Circle Tennis Center at Daniel Island. ([www.familycirclecup.com](http://www.familycirclecup.com))

Friday, April 8, 2004

Financial issues have a profound impact on the health and wellbeing of average Americans. Mike Switzer interviews Dr. Rob Ronin, a Greenville-SC psychologist and membership director of the Association of Financial Psychology. ([www.myafp.com](http://www.myafp.com))

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## The Week of 3/28/05

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Monday, March 28, 2005

How does your child get into the Governor's School for Science and Math in Hartsville? Mike Switzer interviews Reba Campbell, Executive Director of the GSSM Foundation. ([www.gssm.k12.sc.us](http://www.gssm.k12.sc.us))

Tuesday, March 29, 2005

The Symphony League of the SC Philharmonic is hosting its Designer Showhouse Apr. 8th through 28th. Mike Switzer interviews Elizabeth Wheeler, President of the Symphony League ([www.scsymphonyleague.com](http://www.scsymphonyleague.com))

Wednesday, March 30, 2005

The SC Employment Security Commission will be holding its Palmetto Workforce Partnership Awards on April 6th. Mike Switzer interviews Michael Williams, Special Projects Coordinator for the SCESC. [www.sces.org](http://www.sces.org) is our SC Web Site of the Week

Thursday, March 31, 2005

The Southeastern Innovation Corridor, stretching from Oak Ridge to Charleston to Birmingham will be receiving a boost soon from the Innoventure 2005 venture capital conference coming to Greenville, SC on April 6, 2005. Mike Switzer interviews John Blackburn, chair of the advisory board for Innoventure. ([www.innoventurese.com](http://www.innoventurese.com))

Friday, April 1, 2004

SC has a new organization available to assist small businesses in our state. Mike Switzer interviews John Lenti, state director of the SC Small Business Development Center and the new chairman of the SC Coalition for Small Business and Entrepreneurship. ([www.callsouthcarolina.com/newsItem.aspx?newsId=601](http://www.callsouthcarolina.com/newsItem.aspx?newsId=601))

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## The Week of 3/21/05

Monday, March 21, 2005

In today's increasingly global marketplace, SC's businesses need to overcome language and cultural barriers. Mike Switzer interviews Holly McLeod, marketing director for the Berlitz Language Center in Charleston, SC. ([www.berlitzsc.com](http://www.berlitzsc.com))

Tuesday, March 22, 2005

For every dollar spent on SC's libraries, our state receives \$4.48 in total economic impact. Mike Switzer interviews Dr. Dan Barron, director of the School of Libraries and Information Science about a recent study he participated in. ([www.libsci.sc.edu](http://www.libsci.sc.edu))

Wednesday, March 23, 2005

SC Businesses are constantly seeking SC leaders. Mike Switzer interviews Hayne Hipp, CEO of Greenville-based Liberty Corporation and founder of the SC leadership program, the Liberty Fellowship. [www.libertyfellowshipsc.org](http://www.libertyfellowshipsc.org) is our SC Web Site of the Week

Thursday, March 24, 2005

SC's first economic statistics for 2005 are in.. Mike Switzer interviews Dr. Don Schunk, economics professor with USC's Division of Research at the Moore School of Business in Columbia. ([research.moore.sc.edu](http://research.moore.sc.edu))

Friday, March 25, 2004

Estate taxes will disappear in 2010 but how important is this to estate planning now? Mike Switzer interviews John Jolley, an estate attorney with the Columbia law firm of Todd and Johnson. ([www.toddandjohnson.com](http://www.toddandjohnson.com))

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## The Week of 3/14/05



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Monday, March 14, 2005

There may be times when holding an employer's stock in your 401k can be a good thing. Mike Switzer interviews Doug English, a Certified Financial Planner in Charleston, SC. ([www.fpanet.org/journal/articles/2004\\_Issues/jfp0204-art7.cfm](http://www.fpanet.org/journal/articles/2004_Issues/jfp0204-art7.cfm))

Tuesday, March 15, 2005

The second annual Innoventure venture capital conference is coming to Greenville April 6, 2005. Mike Switzer interviews Caron St. John, a Clemson University professor who is responsible for helping companies prepare to make their pitch for venture capital. ([www.innoventurese.com](http://www.innoventurese.com))

Wednesday, March 16, 2005

The recent passage of the SC Revitalization Act has given certain SC businesses the fuel they need to speed up their investment in downtown structures. Mike Switzer interviews Tommy Moore with Credo Land Holdings in Simpsonville, about their project involving the Simpsonville Cotton Mill. [www.cottonmillplace.com](http://www.cottonmillplace.com) is our SC Web Site of the Week

Thursday, March 17, 2005

According to the first ever SC Small Business Conditions Report, our state's overall business climate is supportive of small business. Mike Switzer interviews Michael Fields, state director for the SC chapter of the National Federation of Independent Business. ([www.nfib.com/southcarolina](http://www.nfib.com/southcarolina))

Friday, March 18, 2004

Recent amendments to the US Sentencing Guidelines are important to companies' ethics programs. Mike Switzer interviews Jo Hackl, an attorney with the Wyche Law Firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com) and [www.ethics.org](http://www.ethics.org) and [www.usssc.gov](http://www.usssc.gov))

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## The Week of 3/7/05

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Monday, March 7, 2005

The SC Supreme Court recently reversed a \$1 million verdict on behalf of the plaintiff due to venue issues in a Federal Employer Liability Act case. Mike Switzer interviews Ron Wray, an attorney with the Greenville law firm of Gallivan, White & Boyd, about the business implications of this case. ([www.sctv.org/member/sclawyer/default.asp](http://www.sctv.org/member/sclawyer/default.asp))

Date: Tuesday, March 8, 2005

Business can benefit by effectively utilizing a depreciation tax deduction through a cost segregation study. Mike Switzer interviews Sarah McGregor, a CPA with Cherry, Bekaert & Holland in Greenville, SC ([www.cbh.com](http://www.cbh.com) and [www.irs.gov](http://www.irs.gov))

Date: Wednesday, March 9, 2005

There's a secret section of the IRS code that allows early withdrawal of funds from your IRA prior to age 59 1/2 with out penalty. Mike Switzer interviews Peggy Langdon, a Certified Financial Planner with American Express in Columbia about penalty-free withdrawals from IRA's. [www.72t.net](http://www.72t.net) is our SC Web Site of the Week

Thursday, March 10, 2005

The midlands chapter of SCORE will be holding its Employment Law Survival Skills workshop on March 15th in Columbia. Mike Switzer interviews Mike Malone, the presenter at this workshop and an employment attorney with Malone, Thompson & Summers in Columbia. ([www.scoremidlands.org](http://www.scoremidlands.org))

Date: Friday, March 11, 2004

There are important points to know for businesses whose customers or suppliers declare bankruptcy. Mike Switzer interviews Marshall Winn, an attorney with the Wyche Law Firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com) and [www.law.cornell.edu](http://www.law.cornell.edu))

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## The Week of 2/28/05

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Monday, February 28, 2005

Exchange Traded Funds (ETF's) are a relatively new investment on Wall Street. Mike Switzer interviews Joe Baker, a CFP, with Alcus Financial Group in Mt. Pleasant, SC, about the pros and cons of ETF's. ([www.amex.com](http://www.amex.com))

Date: Tuesday, March 1, 2005

There seems to be a controversy over what is SC's number one cash crop. Mike Switzer interviews Ken Cabe, the information officer for the SC Forestry Commission, who disputes the statistics from the State Commerce dept. ([www.state.sc.us/forest](http://www.state.sc.us/forest))

Date: Wednesday, March 2, 2005

One solution to alleviating the high cost of civil lawsuits is mediation. Mike Switzer interviews Stuart Mauney, an attorney with Galivan, White & Boyd ([www.gwblawfirm.com](http://www.gwblawfirm.com)) in Greenville, SC. [www.sccourts.org](http://www.sccourts.org) is our SC Web Site of the Week

Date: Thursday, March 3, 2005

The number of whistleblower cases has surged in recent years and is affecting SC companies. Mike Switzer interviews Carl Muller, an attorney with the Wyche Law Firm in Greenville, SC, about the False Claims Act and it's effect in SC. ([www.wyche.com](http://www.wyche.com))

Date: Friday, March 4, 2004

A successful business needs a successful marketing plan. Mike Switzer interviews Sam Patrick, a marketing consultant in Greenville, SC, about the marketing areas most businesses need help with. ([www.patrickmkt.com](http://www.patrickmkt.com))

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## The Week of 2/21/05

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Monday, February 21, 2005

Business workshops continue to be available across SC. Mike Switzer interviews Haidee Stith, Director of the SC Women's Business Center, about their upcoming workshops [www.scwbc.org](http://www.scwbc.org) is our SC Web Site of the Week.

Tuesday, February 22, 2005

There is a new book on tax tips by a South Carolina author. Mike Switzer interviews Stephen Kirkland, a CPA with Moore, Kirkland & Beuaston in West Columbia, SC and author of America's Best Tax Strategies: Legitimate Ways to Save Income Taxes Now. [www.barnesandnoble.com](http://www.barnesandnoble.com)

Wednesday, February 23, 2005

The Federal government recently announced new rules fro tracing the source of food contamination. Mike Switzer interviews Dave Miller, President of Operations Technologies, in Greenville, SC about the opportunities these new rules provide for his company's inventory management systems. ([www.operationstech.com](http://www.operationstech.com))

Thursday, February 24, 2005

Video is in the spotlight as the Internet matures into an entertainment platform. Mike Switzer interviews Ben Weinberger, founder and President of Digitalsmiths in Beaufort, SC, about his company's video search engine. ([www.mediaaccesspro.com](http://www.mediaaccesspro.com))

Friday, February 25, 2005

SC's economic statistics through the end of 2004 have recently been released. Mike Switzer interviews Don Schunk, research professor with the Moore School of Business at USC in Columbia. ([research.moore.sc.edu](http://research.moore.sc.edu))

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## The Week of 2/14/05

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Monday, February 14, 2005

The SC Governor's School for the Arts has a positive economic impact on our state. Mike Switzer interviews Dr. Don Beckie, president of the school, located in Greenville, SC. ([scgsah.state.sc.us](http://scgsah.state.sc.us))

Tuesday, February 15, 2004

The SC Family Friendly Workplace Awards are now accepting applications. Mike Switzer interviews Sarah Conrad, coordinator, who says the application deadline is March 15, 2005 ([www.scchamber.net](http://www.scchamber.net))

Wednesday, February 16, 2004

Timber framing and woodworking provide challenging business opportunities in SC. Mike Switzer interviews Stephen Morrison, owner and founder of MoreSun Custom woodworking in Mountain Rest, SC ([www.moresundesigns.com](http://www.moresundesigns.com))

Thursday, February 17, 2004

A free-standing emergency medical care center with board certified doctors is a new business model in SC. Mike Switzer interviews Dr. Barron Nason, founder of Nason Medical Centers in Charleston, SC. ([www.nasonmedical.com](http://www.nasonmedical.com))

Friday, February 18, 2004

The "Make Me a Match" forum is coming to Columbia, Feb. 23, 2005 in an effort to match small business with city buying units. Mike Switzer interviews Tony Lawton, director of the Office of Business Opportunities for the City of Columbia. ([www.columbiasc.net](http://www.columbiasc.net) and [www.scmdbdc.com](http://www.scmdbdc.com))

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## The Week of 2/7/05

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Monday, February 7, 2005

This week is National Consumer Protection Week. Mike Switzer interviews Brandy Pinkston, administrator for the SC Dept. of Consumer Affairs, about identity theft. [www.state.sc.us/consumer](http://www.state.sc.us/consumer) and [www.consumer.gov/ncpw](http://www.consumer.gov/ncpw) are our SC Web Sites of the Week.

Tuesday, February 8, 2005

There is a new small business loan program available from the Small Business Administration. Mike Switzer interviews Elliott Cooper, district director for the SBA in Columbia. ([www.ims-tew.com](http://www.ims-tew.com))

Wednesday, February 9, 2005

South Carolina's ports era the topic of a new book recently released by Arcadia Publishing's Images of America series. Mike Switzer interviews Sheila Watson, author of South Carolina Ports: Charleston, Georgetown, and Port Royal. ([www.arcadiapublishing.com](http://www.arcadiapublishing.com))

Thursday, February 10, 2005

The upcoming venture capital conference in Greenville, SC, Innoventure, is generating interest statewide on the topic of venture capital. Mike Switzer interviews Kevin Hendricks, an attorney specializing in venture capital with the Wyche Law firm in Greenville. ([www.wyche.com](http://www.wyche.com) and [www.innoventurese.com](http://www.innoventurese.com))

Friday, February 11, 2005

How important are personal finance decisions? Mike Switzer interviews Sam Boulware, a Certified Financial Planner with the Columbia, SC office of Creative Financial Strategies. ([www.cfp.com](http://www.cfp.com) and [www.fpanet.org](http://www.fpanet.org))

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## The Week of 1/31/05

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January 31, 2005

The City of Columbia and the SC Export Consortium are holding a forum starting tonight on the topic of SC companies doing business with Canada and other foreign countries. Mike Switzer interviews Deidre Crow, deputy Director of Economic Development and International Trade Liaison for the City of Columbia. [www.scexports.net](http://www.scexports.net) is our SC Web Site of the Week.

Tuesday, February 1, 2004

SCORE continues to deliver small business success stories in South Carolina. Mike Switzer interviews Bryant Rothrock, owner of Gallery Rothrock in Myrtle Beach, SC. ([www.score.org](http://www.score.org))

Wednesday, February 2, 2004

SC ranks #2 in the nation in terms of the percentage of its private workforce employed directly or indirectly by foreign companies. Mike Switzer interviews Jack Ellenburg, director of global business development for the SC Dept. of Commerce in Columbia, SC. ([www.scommer.com](http://www.scommer.com))

Thursday, February 3, 2004

Late last year, the Innovision Awards program in Greenville announced their 2004 winners. Mike Switzer interviews Dr. Chris Prziembel, Vice President of Research at Clemson University and recipient of the Dr. Charles Townes Individual Achievement award. ([www.innovisionaward.org](http://www.innovisionaward.org) and [www.clemson.edu](http://www.clemson.edu))

Friday, February 4, 2004

Actively managed mutual funds have outperformed index fund over the past few years. Mike Switzer interviews Bill Prewitt, a certified financial planner with Charleston Financial Advisors, about the difference between active and passive money management. ([http://library.dfaus.com/articles/active\\_vs\\_passive/](http://library.dfaus.com/articles/active_vs_passive/))

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## The Week of 1/24/05

Monday, January 24, 2005

A psychologically healthy workplace is a good thing. Mike Switzer interviews Michelle Burnette about the SC Psychologically Healthy Workplace Awards for which nominations are now being accepted. ([www.scpsychology.org](http://www.scpsychology.org)) Mike also talks about the workshop "How to Make the Most Out of Your Retirement Plan" coming to Charleston, Jan. 25th. ([www.sceconomics.org](http://www.sceconomics.org))

Tuesday, January 25, 2005

A recent national report ranked SC near the bottom of the nation. Mike Switzer interviews Frank Knapp, Jr., president of the SC Small Business Chamber of Commerce, about a pilot program to bring affordable health care insurance to small businesses and their employees in five SC counties. ([www.scsbc.org](http://www.scsbc.org))

Wednesday, January 26, 2005

SC's only venture capital conference is coming again April 6th to Greenville, SC. Mike Switzer interviews John Warner, chairman of Innoventure 2005. [www.innoventurese.com](http://www.innoventurese.com) is our SC Web Site of the Week.

Thursday, January 27, 2005

One of the fastest growing segments of SC's population is that of senior citizens/retirees. Mike Switzer interviews Barbara Franklin, publicity chair for the Time of Your Life Senior Expo, coming to Charleston on Feb. 9th. ([www.lowcountrysn.com](http://www.lowcountrysn.com))

Friday, January 28, 2005

Asset allocation should be different for different market environments. Mike Switzer interviews Julie Smith, a Certified Financial Planner with the Lessville, SC office of American Express Financial Advisors. ([www.americanexpress.com](http://www.americanexpress.com))

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## The Week of 1/17/05

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Monday, January 17, 2005

An integral part of SC's business world is project management. Mike Switzer interviews Rossie Corwon, Director of Continuing Education for USC-Aiken, about their new project management programs. ([www.usca.edu](http://www.usca.edu)). Mike also talks about the workshop "How to Make the Most Out of Your Retirement Plan" coming to Charleston, Jan. 25th. ([www.sceconomics.org](http://www.sceconomics.org))

Tuesday, January 18, 2004

One area of financial planning our senior citizens often neglect is planning for long term care. Mike Switzer interviews Stacy Curtis, a Certified Financial Planner and an agent with State farm Insurance in Columbia, SC, about long term care insurance. ([www.stacycurtis.net](http://www.stacycurtis.net))

Wednesday, January 19, 2004

The White House recently heard from small business owners about America's economy and what can be done to strengthen it for the future. Mike Switzer interviews June Lennon, a Greenville, SC CPA and member of the National federation of Independent Business, who spoke during a panel at this conference about tax and regulatory burdens. [www.nfib.com](http://www.nfib.com) and [www.martinlennoncpa.com](http://www.martinlennoncpa.com) are our SC Web Sites of the Week.

Thursday, January 20, 2004

The economic statistics for SC through November, 2004 are in. Mike Switzer interviews Dr. Don Schunk, an economics professor with the Division of Research at USC's Moore School of Business in Columbia. ([research.moore.sc.edu](http://research.moore.sc.edu))

Friday, January 21, 2004

A South Carolina company makes and sells software to school districts and parents across America and Canada who have children with learning disabilities. Mike Switzer interviews Karl Smith, founder of Accelerations Educational Software in Columbia. ([www.dtrainer.com](http://www.dtrainer.com))

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## The Week of 1/10/05

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Monday, January 10, 2005

Many retirees find that they have after-tax money in their 401k plans. Mike Switzer interviews Doug English, a Certified Financial Planner with SC Federal Credit Union in Charleston about how best to handle after-tax money in retirement plans. (<http://www.npi-opus.com/web/newsletter.cfm?ord=120599>) Mike also talks about the workshop "How to Make the Most Out of Your Retirement Plan" coming to Charleston, Jan. 25th. ([www.sceconomics.org](http://www.sceconomics.org))

Tuesday, January 11, 2005

The Midlands chapter of SCORE is a success story in its own right. Mike Switzer interviews Walt Canfield a volunteer small business counselor with SCORE ([www.scoremidlands.org](http://www.scoremidlands.org)).

Wednesday, January 12, 2005

December 2004 college graduates can expect a brighter job market. Mike Switzer interviews Tracy Powers with the University of SC Career Center. [www.sc.edu/career](http://www.sc.edu/career) is our SC Web Site of the Week.

Thursday, January 13, 2005

The Innovision Technology Awards ([www.innovisionaward.org](http://www.innovisionaward.org)) for 2004 were recently announced. Mike Switzer interviews Earle Foster with Liberty, SC-based Sealevel Systems, winner of the Small Enterprise Award. ([www.sealevel.com](http://www.sealevel.com))

Friday, January 14, 2005

A local money manager sees stocks outperforming bonds for 2005. Mike Switzer interviews Robert Key, a portfolio manager for CCM Investment Advisors in Columbia, about his firm's 2005 maket outlook. ([www.ccminc.com](http://www.ccminc.com))

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## The Week of 1/3/05

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Monday, January 3, 2005

SCORE, the free small business consulting organization, continues to bring success stories to SC. Mike Switzer interviews Bill Kunze, with Jungle Taming in Columbia, SC, about the challenges of starting a new business. ([www.jungletaming.com](http://www.jungletaming.com)).

Tuesday, January 4, 2005

The 2004 Innovision Technology Awards were recently announced. Mike Switzer interviews Mark Boxer, with AFL Telecommunications, recipient of the Technology Development Award. ([www.affiber.com](http://www.affiber.com))

Wednesday, January 5, 2005

The SC Film Commission has a new web address in an effort to bring more film jobs and dollars to our state. Mike Switzer interviews Jeff Monks, the SC Film Commissioner, about his efforts. [www.filmsc.com](http://www.filmsc.com) is our SC Web Site of the Week.

Thursday, January 6, 2005

The parade of Innovision award winners continues...Mike Switzer interviews Tom Kennedy, manager of business development for the Cryovac Food Packaging Division of Sealed Air Corp. in Greenville, SC, one of the winners of the Technology Application Award.

Friday, January 7, 2005

The parade of Innovision award winners continues...Mike Switzer interviews Ralph Heredia, director of business development for Greenville-based Aeronix, Inc., the other winner of the Technology Application Award.

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## The Week of 12/27/04

Monday, December 27, 2004

The SC business community has a local organization to help them learn more about our world's different cultures. Mike Switzer interviews Patricia Harrison, executive director of the International Center of the Upstate, about the services her non-profit organization offers. ([www.geocities.com/icugvlsc](http://www.geocities.com/icugvlsc))

Tuesday, December 28, 2004

Angel Investors are wealthy people who want to invest in new fast-growing companies. Mike Switzer interviews David Campbell, with Columbia Angel Partners, a new investing network in Columbia, SC. ([www.cap-sc.com](http://www.cap-sc.com))

Wednesday, December 29, 2004

How do small business owners face the issue of succession? Mike Switzer interviews David Poole, a CFP with Ward Financial Services in Columbia, SC, about various small business succession tools.

Thursday, December 30, 2004

In 2003, the SC Legislature passed a bill requiring financial literacy to be taught in all SC high schools. Mike Switzer interviews SC state Senator Greg Gregory who was the primary sponsor for this legislation. ([www.sceconomics.org](http://www.sceconomics.org))

Friday, December 31, 2004

Is your company led by leaders or managed by managers? Mike Switzer interviews Chris Timmers with Columbia-based The Leadership Forum about the importance of leading vs. managing. ([www.the-leadership-forum](http://www.the-leadership-forum))

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## The Week of 12/20/04

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Monday, December 20, 2004

Many baby boomer South Carolinians face early retirement distribution decisions. Mike Switzer interviews Peggy Langdon a CFP with American Express Financial Advisors in Columbia about the differences of "leave it or roll it". Mike also discusses the E-Business Institute at [www.sba.gov/training](http://www.sba.gov/training).

Tuesday, December 21, 2004

The home automation industry is growing at over 25% annually. Mike Switzer interviews Chris Mobbs, President and founder of AVSI in Greenville, SC about the latest in home automation, home networking, and home theater. ([www.cedia.net](http://www.cedia.net))

Wednesday, December 22, 2004

The archeology business in SC is a growing industry. Mike Switzer interviews Ralph Bailey from Brockington and Associates in Mt. Pleasant, SC about the business opportunities for archeologists and historians in SC. ([www.brockington.org](http://www.brockington.org))

Thursday, December 23, 2004

Gifting is common at this time of year and gift taxes could be involved. Mike Switzer interviews Catherine Kennedy, an estate planning attorney in the Columbia office of Nelson, Muklins, Riley & Scarborough. ([www.charitynavigator.org](http://www.charitynavigator.org) and [www.sccommunityfoundations.org](http://www.sccommunityfoundations.org) and [www.commcle.org](http://www.commcle.org))

Friday, December 24, 2004

There are a few surprising trends in consumer media habits. Mike Switzer interviews Bruce Murdy, president of Rawle Murdy in Charleston, SC, about buying TV ad time.

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## The Week of 12/13/04

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Monday, December 13, 2004

Approximately 142,000 jobs are directly or indirectly supported by the military in SC. Mike Switzer interviews Dr. Don Schunk, a research economist with USC who recently wrote an article entitled "The Economic Impact of SC's Military Bases". (<http://research.moore.sc.edu/Publications/B&EReview/B&E51/BE51n1/military.htm>)

Tuesday, December 14, 2004

Year end tax-planning is important for investors and business owners. Mike Switzer interviews Jack Williamson, a Certified Financial Planner and tax advisor in Columbia.

Wednesday, December 15, 2004

The 2004 SC Fastest Growing Companies list was recently announced. Mike Switzer interviews Doyle McBride, President and Founder of IAP Worldwide Services in Irmo, SC, #1 on this years list. [www.iapwws.com](http://www.iapwws.com) is our SC Web Site of the Week.

Thursday, December 16, 2004

A recent SC Supreme Court ruling adversely affects SC small businesses with less than 15 employees. Mike Switzer interviews Columbia employment attorney, Mike Malone, about his recommendations for small businesses regarding this ruling.

Friday, December 17, 2004

The Innovision Technology Awards ([www.innovisionaward.org](http://www.innovisionaward.org)) for 2004 were recently announced. Mike Switzer interviews Kathy Kegley from Clemson University, winner of the Innovation in Education award. ([www.clemson.edu/~kathlek](http://www.clemson.edu/~kathlek))

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## The Week of 12/6/04

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Monday, December 6, 2004

There are common mistakes made by companies' sales and marketing departments. Mike Switzer interviews Neil Mahoney with Mahoney Marketing in Columbia.

Tuesday, December 7, 2004

The 2004 SC Fastest Growing Companies list was recently announced. Mike Switzer interviews Dennis Braasch, with Global Performance, #3 on this year's list. ([www.globalperformance.net](http://www.globalperformance.net))

Wednesday, December 8, 2004

Charleston, SC recently announced their Small Business of the Year. Mike Switzer interviews Manny Gonzales with Tiger Lily Florist. [www.tigerlilyflorist.com](http://www.tigerlilyflorist.com) is our SC Web Site of the Week.

Thursday, December 9, 2004

USC's 24th Annual Economic outlook conference is coming Monday, Dec. 13 to the Columbia Metroploitan Convention Center. Mike Switzer interviews Doug Woodward, director of the Division of Research at USC's Moore Scool of Business. (<http://research.moore.sc.edu>)

Friday, December 10, 2004

The Innovision Technology Awards ([www.innovisionaward.org](http://www.innovisionaward.org)) for 2004 were recently announced. Mike Switzer interviews Daryl Ann Frey from Greenville-based EnTech, winner of the community service award. ([www.entech281.com](http://www.entech281.com))

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## The Week of 11/29/04

Monday, November 29, 2004

The SC Supreme Court recently made a decision that adversely affects SC's small businesses. Mike Switzer interviews Mike Malone, an employment lawyer with Malone and Thompson in Columbia.

Tuesday, November 30, 2004

SC's Fastest Growing Companies 2004 were recently announced. Mike Switzer interviews Chuck Driskell, co-founder and director of sales for Bumper2Bumper Media in Greenville, number 2 on this year's list. ([www.bumper2bumpermedia.com](http://www.bumper2bumpermedia.com) and [www.elliottdavis.com](http://www.elliottdavis.com) and [www.scchamber.org](http://www.scchamber.org))

Wednesday, December 1, 2004

Social anxiety can prevent advancement at work. Mike Switzer interviews Dr. Suzanne Thomas who is part of Project EASE (Easing Anxiety in Social Environments) at MUSC in Charleston. ([www.musc.edu/arc/sa](http://www.musc.edu/arc/sa))

Thursday, December 2, 2004

The 2004 Innovision Technology awards were recently announced. Mike Switzer interviews Amy Robicheaud, chair of Innovision's advisory board, about the winners. ([www.innovisionaward.org](http://www.innovisionaward.org)).

Friday, December 3, 2004

Spyware continues to invade our computers. Mike Switzer interviews Scot Sheely with Microprice Computers in West Columbia, SC, about some possible remedies for the spyware problem.

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## The Week of 11/22/04



Monday, November 22, 2004

Keeping score is an important part of financial planning. Mike Switzer interviews Bill Phillips, a certified financial planner with Creative Financial Strategies in Columbia.

Tuesday, November 23, 2004

Urban sprawl is also an issue for Upstate SC. Mike Switzer interviews Brad Wyche, director of Upstate Forever, a grass roots, non-profit organization working to protect the beauty of the upstate in coalition with "smart growth". ([www.upstateforever.org](http://www.upstateforever.org))

Wednesday, November 24, 2004

Spam continues to be an issue for business emailers. Mike Switzer interviews Scot Sheely with Microprice Computers in West Columbia, SC, about inexpensive email servers available to small businesses these days.

Thursday, November 25, 2004

Charleston, SC is a hotbed of real estate activity. Mike Switzer interviews Andres Grimes, a realtor with Prudential in Charleston. ([www.prudentialcarolinahomeguide.com](http://www.prudentialcarolinahomeguide.com))

Friday, November 26, 2004

The SC World Trade Center recently announced their World Trader of the Year Awards. Mike Switzer interviews Mark Condon and Kelly Carpenter from the SC WTC about the winners. ([www.scwtc.org](http://www.scwtc.org))

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## The Week of 11/15/04

Monday, November 15, 2004

Tomorrow is the 2nd annual Columbia Technology Expo at the Columbia Museum of Art. Mike Switzer interviews Glenn Oster, co-organizer for this year's event. ([www.columbiatechnology.org](http://www.columbiatechnology.org))

Tuesday, November 16, 2004

SC's Fastest Growing Companies for 2004 were recently announced. Mike Switzer interviews Ken Holcomb, a partner with Elliott Davis, the accounting firm who co-sponsored this event along with the SC Chamber of Commerce. ([www.elliottdavis.com](http://www.elliottdavis.com))

Wednesday, November 17, 2004

Issues that affect SC landowners also affect environmental organizations in our state. Mike Switzer interviews Dana Beach, director of the SC Coastal Conservation League. [www.scccl.org](http://www.scccl.org) is our SC Web Site of the Week.

Thursday, November 18, 2004

Every year, thousands of SC students participate in the SC Stock Market Simulation. Mike Switzer interviews Helen Meyers, president of the SC Council on Economic Education about new twists on this year's competition. ([www.sceconomics.org](http://www.sceconomics.org))

Friday, November 19, 2004

Retirees can guarantee a certain level of income from their investments. Mike Switzer interviews Ron Bartlett, a financial advisor with Bartlett Financial in Lexington, about the pros and cons of income guarantees offered by variable annuities.

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## The Week of 11/8/04

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Monday, November 8, 2004

Securing an adequate income during retirement continues to be a challenge. Mike Switzer interviews Peggy Langdon, a Certified Financial Planner with American Express Financial Advisors in Columbia.

Tuesday, November 9, 2004

SC's landowners face numerous challenges these days, from impact fees to "downzoning". Mike Switzer interviews Mark Nix, executive director of the SC Landowners Assn. in Columbia, SC. ([www.saveourlandrights.com](http://www.saveourlandrights.com))

Wednesday, November 10, 2004

USC's Political Science Dept. is holding a civic education event on Nov. 23rd entitled: "Politics and Your Money - a Post Election Strategy". Mike Switzer interviews Dr. Harvey Starr, Chair of the USC Poli-Science Dept. [www.cla.sc.edu/poli](http://www.cla.sc.edu/poli) is our SC Web Site of the Week.

Thursday, November 11, 2004

The newest college in America is in Charleston, SC. Mike Switzer interviews David AvRutick, President of the American College of the Building Arts. ([www.buildingartscollege.us](http://www.buildingartscollege.us))

Friday, November 12, 2004

A new national technology stock newsletter has been launched with the help of a local writer. Mike Switzer interviews Dr. George Mack, contributing editor for The Tech Briefing. ([www.thetechbriefing.com](http://www.thetechbriefing.com))

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## The Week of 11/1/04

Monday, November 1, 2004

As the end of the year approaches, many people are looking at ways to lower their 2004 tax bill. Mike Switzer interviews Wayne Cassaday, a Certified Financial Planner with Covenant Financial in Mt. Pleasant, SC, about charitable deductions achieved through donor-advised funds. ([www.sccommunityfoundations.org](http://www.sccommunityfoundations.org))

Tuesday, November 2, 2004

There are several seminars available for small businesses in SC. Mike Switzer interviews Jim Brazell, Regional director for the Small Business Development Centers of SC. ([www.uscbiz.net](http://www.uscbiz.net))

Wednesday, November 3, 2004

Charleston, SC is becoming a vibrant business center for art. Mike Switzer interviews Hume Killian, an owner of several art galleries in the Charleston area. [www.cfada.com](http://www.cfada.com) is our SC Web Site of the Week.

Thursday, November 4, 2004

Urban sprawl affects many communities in SC. Mike Switzer interviews Wendell Cox, an international expert on urban sprawl who spoke recently to the SC Landowners Assn. ([www.demographia.com](http://www.demographia.com))

Friday, November 5, 2004

A SC insurance company has developed a top 10 list for life insurance buyers. Mike Switzer interviews Jim Sharkey with RBC Insurance in Greenville, SC. ([www.rbcinsurance.com](http://www.rbcinsurance.com))

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## The Week of 10/25/04

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Monday, October 25, 2004

SCORE continues to nurture the small business community of SC. Mike Switzer interviews Tom Anderson from the Midlands chapter of SCORE and John Casey from Casey's Fun Fundraisers, this month's SCORE success story. ([www.scoremidlands.org](http://www.scoremidlands.org) and [www.score.org](http://www.score.org) and [caseyfireworks@sc.rr.com](mailto:caseyfireworks@sc.rr.com))

Tuesday, October 26, 2004

Women who change careers during midlife face unique financial planning issues. Mike Switzer interviews Mary Margaret Richards, a Certified Financial Planner candidate with Wealth Management Assoc. in Sparatanburg, SC.

Wednesday, October 27, 2004

There's a successful wedding and event planner business in Charleston earning national recognition. Mike Switzer interviews Tara Guerard, owner and founder of Soiree. [www.soireecharleston.com](http://www.soireecharleston.com) is our SC Web Site of the Week.

Thursday, October 28, 2004

Many investors lose money because they let their emotions get in the way. Mike Switzer interviews Dr. Ron Ronin, a registered financial consultant and clinical psychologist in Greenville, SC, who has written a new book: Investor Skills Training: Managing Emotions and Risk in the Market. ([www.drronin.com](http://www.drronin.com))

Friday, October 29, 2004

The 8th annual Celebrate Freedom Festival is coming to Camden, SC on Nov. 6th and 7th. Mike Switzer interviews Ken Carey, with the Celebrate Freedom Foundation. ([www.celebratefreedomfoundation.org](http://www.celebratefreedomfoundation.org))

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## The Week of 10/18/04

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Monday, October 18, 2004

Should only the very rich consider keeping money offshore? Mike Switzer interviews Jim Benton, assistant professor of accounting and law at Lander Univ. in Greenwood, SC about offshore asset protection trusts. ([www.journalfp.net](http://www.journalfp.net))

Tuesday, October 19, 2004

You can find news on the knowledge economy in SC at [www.swampfox.ws](http://www.swampfox.ws). Mike Switzer reports on the recent agreement between the city of Columbia and USC's Technology Incubator and he reports on the retirement planning workshop tonight at the Daniel Management Center at USC in Columbia. ([www.sceconomics.org](http://www.sceconomics.org))

Wednesday, October 20, 2004

How has the obesity crisis affected the business community? Mike Switzer interviews Dr. Ann Kulze, a physician wellness expert in Charleston. [www.dranns10steps.com](http://www.dranns10steps.com) is our SC Web Site of the Week.

Thursday, October 21, 2004

Good eyesight is very important to being able to function efficiently in the workplace. Mike Switzer interviews Dr. Ben Ingram, a Columbia optometrist. ([www.aoa.org](http://www.aoa.org))

Friday, October 22, 2004

A Columbia company has developed software to allow critically ill patients to stay at home and continue to be monitored. Mike Switzer interviews Glenn Thames and Hobart Trotter, founders of Decision Dynanmics, Inc. ([www.ddiofsc.com](http://www.ddiofsc.com))

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## The Week of 10/11/04

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Monday, October 11, 2004

Have low interest rates cause a commercial real estate bubble in SC? Mike Switzer interviews Bill Burgess, a principal with NAI Earle Furman, a commercial real estate firm in Greenville, SC. ([www.sior.com](http://www.sior.com))

(PSA: Retirement Planning workshop: [www.sceconomics.org](http://www.sceconomics.org))

Tuesday, October 12, 2004

Part of the upcoming SC EMBER conferences will focus on fuel cells. Mike Switzer interviews Dr. John Van Zee, director of the National Science Foundation's Center for Fuel Cell Research at USC in Columbia. ([www.sember.com](http://www.sember.com) and [www.fuelcells.sc.edu](http://www.fuelcells.sc.edu))

Wednesday, October 13, 2004

A new company in Charleston conducts exclusive culinary tours to showcase SC cooking. Mike Switzer interviews Amanda Dew Manning, owner and founder of Carolina Food Pros. [www.carolinafoodpros.com](http://www.carolinafoodpros.com) is our SC Web Site of the Week.

Thursday, October 14, 2004

As crude oil sets new record high prices, energy costs have once again become a focal point for many SC businesses. Mike Switzer interviews Dr. Larry Golan, with Clemson University's SC Institute for Energy Studies. ([www.clemson.edu/scies](http://www.clemson.edu/scies))

Friday, October 15, 2004

AERIE Engineering in Greenville, SC has successfully developed a niche market in electronic documentation. Mike Switzer interviews Lori Morton, President and founder of AERIE, about her company. ([www.aerie-corp.com](http://www.aerie-corp.com))

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## The Week of 10/4/04

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Monday, October 4, 2004

In today's low interest rate environment, investors are searching for investments with a better yield. Mike Switzer interviews Bill Harwood, a Certified Financial Planner with Harwood Financial Services in Columbia, SC about the pros and cons of REIT's, real estate investment trusts. ([www.lpl.com/bill.harwood](http://www.lpl.com/bill.harwood)) For info on "How to Get the Most Out of Your Retirement Plan" workshop visit [www.sceconomics.org](http://www.sceconomics.org).

Tuesday, October 5, 2004

The Columbia Metropolitan Convention Center has finally opened. Mike Switzer interviews Steve Camp, Pres. and CEO of the Midlands Authority for Conventions, Sports, and Tourism, the agency that oversees the running of the new convention center. ([www.columbiaconventioncenter.com](http://www.columbiaconventioncenter.com))

Wednesday, October 6, 2004

The SC EMBER Conferences are being held this month and next in order to showcase our state universities' research. Mike Switzer interviews James Barnhill, organizer for the conferences and Ted Motyka, Head of Hydrogen Labs at Savannah River National Labs. [www.sember.com](http://www.sember.com) is our SC Web Site of the Week.

Thursday, October 7, 2004

SC's family-owned businesses may require the services of a family lawyer in the case of divorce or separation. Mike Switzer interviews Stephen Fitzer, a family lawyer in Columbia, SC and president of the Richland County Bar Assn. ([www.stephenfitzer.com](http://www.stephenfitzer.com))

Friday, October 8, 2004

SCORE, the Service Corps of Retired Executives, continues to bring success stories to SC's business community. Mike Switzer interviews Tim White, owner of Open Systems, Inc, a Columbia-based demographics company. ([www.scgis.com](http://www.scgis.com))

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## The Week of 9/27/04

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Monday, September 27, 2004

Many people these days are leaving stressful jobs early in order to take lower paying, stress-free jobs. Mike Switzer interviews Doug English, a Certified Financial Planning Practitioner with SC Federal Credit Union in Charleston, SC, about ways to use your retirement plans to subsidize lower paying careers. ([denglish@scfederal.org](mailto:denglish@scfederal.org))

Tuesday, September 28, 2004

October is Breast Cancer Awareness month. Mike Switzer interviews Kay Hampton from the Mayor's Committee for Breast Cancer Awareness in Columbia, SC about what businesses can do to support this important campaign.

Wednesday, September 29, 2004

The Small Business Development Center is another mostly free small business resource in SC. Mike Switzer interviews Reka Mosteller, Area Manager for the SBDC in Aiken, SC. [www.usca.edu/sbdc](http://www.usca.edu/sbdc) is our SC Web Site of the Week.

Thursday, September 30, 2004

Workplace discrimination continues to occur against homosexuals in SC. Mike Switzer interviews Greg Nivens, an attorney with the Atlanta, GA office of the Lambda Legal Defense Fund about a case in SC. ([www.lambdalegal.org](http://www.lambdalegal.org))

Friday, October 1, 2004

On October 15th a conference entitled "Globalization, Entrepreneurship, and Liberty" will be held at the College of Charleston. Mike Switzer interviews Ben Rast, president of the Bastiat Society, one of the organizations sponsoring this conference. ([www.scwtc.org](http://www.scwtc.org))

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## The Week of 8/30/04

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Monday, August 30, 2004

Small businesses need a sound financial plan in order to succeed. Mike Switzer interviews Rob DeHollander, a Certified Financial Planner with American Express Financial Advisors in Greenville, SC about important financial decisions for businesses.

Tuesday, August 31, 2004

Business is booming at Seabrook Island off the Charleston, SC coast. Mike Switzer interviews Joe Salvo, Broker-In-Charge at Seabrook Island Realty about why sales are strong. ([www.seabrookislandrealty.com](http://www.seabrookislandrealty.com))

Wednesday, September 1, 2004

Businesses statewide are helping to sponsor a celebration of SC's Medal of Honor recipients. Mike Switzer interviews Major General Eli Wishart, commander of SC's State Guard and Capt. Caroline Watson, a non-military member of the State Guard's Judge Advocate General's office. [www.scsq.org](http://www.scsq.org) is our SC Web Site of the Week.

Thursday, September 2, 2004

What has been the trickle-down effect of the federal Sarbanes-Oxley Act on SC's private companies? Mike Switzer interviews Eric Amstutz, an attorney at the Wyche Law firm in Greenville, SC. ([www.wyche.com](http://www.wyche.com) and [realcorporatelawyer.com](http://realcorporatelawyer.com))

Friday, September 3, 2004

The Southeastern Hydrogen Highway and Alternative Fuels Coinference is coming to Clemson on Sept. 28-29. Mike Switzer interviews James Barnhill, co-director of FuelCellSouth in Columbia, SC. ([www.clemson.edu/scies](http://www.clemson.edu/scies))

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## The Week of 8/23/04

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Monday, August 23, 2004

SC's economic statistics through June and employment stats through July have recently been released. Mike Switzer interviews Dr. Don Schunk, economics professor at USC's Moore School of Business in Columbia, SC.

Tuesday, August 24, 2004

The Service Corps of Retired Executives (SCORE) continues to generate success stories in SC. Mike Switzer interviews Tom Anderson from the Midlands Chapter of Score and Maria Theresia Kurau, owner of Patio Galleries, Teak and wicker Furniture in Lexington, SC. ([www.scoremidlands.org](http://www.scoremidlands.org))

Wednesday, August 25, 2004

The Fair Labor Standards Act has new regulations that just went into effect August 23, 2004. Mike Switzer interviews Mike Malone, a labor and employment attorney in Columbia about key changes in overtime rules. [www.dol.gov/esa/regs/compliance/whd/fairpay/main.htm](http://www.dol.gov/esa/regs/compliance/whd/fairpay/main.htm) is our SC Web Site of the Week.

Thursday, August 26, 2004

SC companies have been active in the IPO market this year. Mike Switzer interviews Jo Hackl, a securities lawyer with the Wyche Law firm in Greenville, about the pros and cons of taking your company public. ([www.wyche.com](http://www.wyche.com) and [www.sec.gov](http://www.sec.gov) and [www.ipocentral.com](http://www.ipocentral.com))

Friday, August 27, 2004

Senior citizens face their own unique issues in the financial marketplace. Mike Switzer interviews Gary Williams, a financial planner and Certified Senior Advisor with Creative Financial Advisors in Columbia, SC.

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## The Week of 8/16/04

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Monday, August 16, 2004

Is historical preservation good for the business community in SC? Mike Switzer interviews John Sherrer, director of properties and interpretation for the Historic Columbia Foundation. ([www.historiccolumbia.org](http://www.historiccolumbia.org))

Tuesday, August 17, 2004

Are standard investment practices like modern portfolio theory still of use to today's investors?. Mike Switzer interviews Barry Kight, a CPA and CFP with McGregor Financial Services in Columbia, SC.

Wednesday, August 18, 2004

With more jurors becoming courtroom savvy, attorneys are feeling the need to appear more organized and efficient at trial time. Mike Switzer interviews Alex Rosen, founder of Rosen Litigation Technology Consulting who is attempting to fill that niche in the legal world. [www.rosenltdc.com](http://www.rosenltdc.com) is our SC Web Site of the Week.

Thursday, August 19, 2004

This past May, a venture capital conference, Innoventure, was held in Greenville, SC. Mike Switzer interviews Jon Maynell, Vice President of Business Development at Biowatch Medical of Columbia, SC about his company's experience at the conference. ([www.biowatchmed.com](http://www.biowatchmed.com))

Friday, August 20, 2004

Some fifteen years ago, the term "nanotechnology" was almost unknown but is now fueling visions of a new technological revolution. Mike Switzer interviews Christopher Toumey, a research associate professor of anthropology at USC in Columbia, about his efforts to educate the SC public about nanotechnology. ([www.cla.sc.edu/cpeps/nirt](http://www.cla.sc.edu/cpeps/nirt))

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## The Week of 8/9/04

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Monday, August 9, 2004

Life insurance, saving for college, and Roth IRA's are popular financial planning topics. Mike Switzer interviews Larry Ayers, a Certified Financial Planner in Greenville and a contributor to the new book: Just Give Me the Answer\$: Expert Advisors Address Your Most Pressing Financial Questions.

Tuesday, August 10, 2004

Last week's trivia question generated a record number of responses and a controversy regarding the answer. Mike Switzer discusses the different requirements for tattoo artists vs. professional hair braiders.

Wednesday, August 11, 2004

The captive insurance business has been growing rapidly since first being introduced in SC a few years ago. Mike Switzer interviews Tom Savage from PrimeFortress Management in Charleston and Stephen Kirkland, a CPA in Columbia, about the benefits of SC companies opening their own captive insurance subsidiaries. ([www.primefortress.com](http://www.primefortress.com) and [www.mkbcpa.com](http://www.mkbcpa.com))

Thursday, August 12, 2004

SC employers who rely on foreign employees have been suffering under new anti-terrorism regulations. Mike Switzer interviews Patricia Ravenhorst, an attorney with the Wyche law firm in Greenville, SC about these processing delays. ([www.uscis.gov](http://www.uscis.gov) and [www.aila.org](http://www.aila.org))

Friday, August 13, 2004

Major sporting events bring a significant economic impact to SC. Mike Switzer interviews Randy Walker, Senior Publicity Manager for the US Tennis Assn. about the Davis Cup coming to Charleston, SC on Sept. 24th. ([www.usta.com](http://www.usta.com))

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## The Week of 8/2/04

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Monday, August 2, 2004

With rising interest rates, should investors stay away from bonds. Mike Switzer interviews Jon Vannice, a Certified Financial Planner with Boys, Arnold & Co. in Asheville, NC, about why bonds still make sense. ([www.boysarnold.com](http://www.boysarnold.com))

Tuesday, August 3, 2004

A business person could learn from walking in their customer's shoes. Mike Switzer interviews Bill Howard, former judge from the Susan Smith trial fame, who has gone back into private practice with Young Clement Rivers in Charleston. ([www.yclaw.com](http://www.yclaw.com))

Wednesday, August 4, 2004

Recent changes in the SC Business Code have made it easier to change from one form of business entity to another. Mike Switzer interviews Lawson Vicario, an attorney with the Wyche Law firm in Greenville, SC, about these changes. [www.wyche.com](http://www.wyche.com) is our SC Web Site of the Week.

Thursday, August 5, 2004

The SC Dept. of Insurance recently released data from a survey of the health-uninsured in SC. Mike Switzer interviews Lynn Bailey, healthcare economist in Columbia, about the results of this survey.

Friday, August 6, 2004

Over the past year, Accounting Practitioners have been fighting to maintain their licensure as legislation was introduced in May 2003 to eliminate them. Mike Switzer interviews Gale Bell, and accounting practitioner in Irmo, SC. ([www.scsacct.org](http://www.scsacct.org))

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## The Week of 7/26/04

Monday, July 26, 2004

The SC Governor's office and the SC Chamber of Commerce recently announced their annual Family Friendly Workplace Awards for 2004. Mike Switzer interviews Verina Bradberry Director of Resource Management at Ft. Jackson Army Training Center near Columbia, SC, winner of the 2004 FFWA Governmental Entity award. ([jackson.army.mil](http://jackson.army.mil))

Tuesday, July 27, 2004

The SC Governor's office and the SC Chamber of Commerce recently announced their annual Family Friendly Workplace Awards for 2004. Mike Switzer interviews Diane Frea and Natasha Stokes from the human resources department of The State newspaper in Columbia, SC, winner of the 2004 FFWA medium size business award. ([www.thestate.com](http://www.thestate.com))

Wednesday, July 28, 2004

The SC Governor's office and the SC Chamber of Commerce recently announced their annual Family Friendly Workplace Awards for 2004. Mike Switzer interviews Joe Bouknight, Sr. VP for Human Resources for SCANA Corp. in Columbia, SC, winner of the 2004 FFWA large size business award . ([www.scana.com](http://www.scana.com) and [www.energeticminds.com](http://www.energeticminds.com)) [www.scchamber.net](http://www.scchamber.net) is our SC Web Site of the Week and where you can find info on all of the FFWA 2004 winners.

Thursday, July 29, 2004

The SC Governor's office and the SC Chamber of Commerce recently announced their annual Family Friendly Workplace Awards for 2004. Mike Switzer interviews Beverly Griffin and Gail DePriest from Lee Hecht Harrison, winner of the 2004 FFWA Vanguard award. ([www.lhh.com](http://www.lhh.com))

Friday, July 30, 2004

The director of the US Government's International Broadcasting Bureau was a recent guest of the Columbia World Affairs Council. Mike Switzer interviews Seth Cropsey, who has been the director of the IBB since Nov. 2002, about the role of the US Government in expanding freedom of the press around the world. ([www.ibb.gov](http://www.ibb.gov))

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## The Week of 7/19/04

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Monday, July 19, 2004

Investment advisors are asked a myriad of financial questions. Mike Switzer interviews Peggy Langdon, a Certified Financial Planner with American Express Financial Advisors in Columbia, SC, about her top 10 list of frequently asked questions. ([www.edmunds.com](http://www.edmunds.com) and [www.savingsbonds.com](http://www.savingsbonds.com))

Tuesday, July 20, 2004

The SC Governor's office, First Steps, and other organizations recently announced their annual Family Friendly Workplace Awards. Mike Switzer interviews Susan Lill from AERIE Engineering in Greenville, SC, winner of the 2004 FFWA Small Business Category award. ([www.aerie-corp.com](http://www.aerie-corp.com))

Wednesday, July 21, 2004

When we think of SC's business environment, we may not think of SC's wildlife, but the two are intertwined. Mike Switzer interviews Angela Viney, executive director of the SC Wildlife Federation, about the WAIT program, Wildlife and Industry Together. [www.scwf.org](http://www.scwf.org) is our SC Web Site of the Week.

Thursday, July 22, 2004

Besides the SC Bar Association, many SC counties also have their own bar associations. Mike Switzer interviews Stephen Fitzer, president of the Richland County Bar Association. ([www.rcba.org](http://www.rcba.org))

Friday, July 23, 2004

USC's Division of Research at the Moore School of Business in Columbia has recently released a report on the South's working poor. Mike Switzer interviews Dr. Don Schunk, economics professor at USC and author of this report published in the July-September edition of the Moore School's "Business and Economic Review". ([research.moore.sc.edu](http://research.moore.sc.edu))



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## The Week of 7/12/04

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Monday, July 12, 2004

By increasing the range of graduate programs available to South Carolinians, our state's business community will benefit. Mike Switzer interviews Skip Godow, executive director of the Low Country Graduate Center in Charleston. ([www.lowcountrygrad.org](http://www.lowcountrygrad.org))

Tuesday, July 13, 2004

SC Electric and Gas is offering small business assistance to its customers. Mike Switzer interviews Barry Timmerman, marketing manager for SCE&G in Columbia, about the company's new Small Business Resource Center. ([www.sbr.sceg.com](http://www.sbr.sceg.com))

Wednesday, July 14, 2004

The six-month Atlantic hurricane season is here and it's important that businesses prepare. Mike Switzer interviews Elliott Cooper, district director for the SC District of the US Small Business Administration in Columbia, SC, about the SBA's disaster preparedness tips and assistance programs. [www.sba.gov/disaster](http://www.sba.gov/disaster) is our SC Web Site of the Week.

Thursday, July 15, 2004

SC's latest economic statistics have just been released. Mike Switzer interviews Dr. Don Schunk, economics professor with the Division of Research at USC's Moore School of Business in Columbia.

Friday, July 16, 2004

SCORE continues to spawn success stories in SC's business community. Mike Switzer interviews Tim Swafford, President of Crane Island Consulting, in Charleston SC.

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## The Week of 7/5/04

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Monday, July 5, 2004

Staying successfully retired has become a task for many of SC's retirees. Mike Switzer interviews Rick Van Der Noord, a Certified Financial Planner in Greenville, SC about restoring comfort and confidence to today's retirees.

Tuesday, July 6, 2004

Greenbax stamps have been around for a long time but they've changed alot since the days of "lick and stick". Mike Switzer interviews Kevin Casey, from Greenbax in Charleston, SC. ([www.greenbax.net](http://www.greenbax.net))

Wednesday, July 7, 2004

Over 150,000 South Carolinians own forest lands for investment and pleasure. Mike Switzer interviews Pat Layton, chair of the Department of Forestry and Natural Resources at Clemson University about forest lands as an investment alternative. [www.clemson.edu/extfor](http://www.clemson.edu/extfor) is our SC Web Site of the Week.

Thursday, July 8, 2004

The SC Employment Security Commission has begun a new monthly TV program on ETV's SC Channel called "Carolina Works". Mike Switzer interviews Clark Newsome, Director of Communications for the SC Employment Security Comm. and Executive Producer and Host of "Carolina Works". ([www.sces.org](http://www.sces.org))

Friday, July 9, 2004

More and more business are offering wireless internet, know as wi-fi, to their customers. Mike Switzer interviews Scot Sheely, from Microprice computers in West Columbia, SC, about the wireless networking issues facing SC's business community. ([www.wi-fi.org](http://www.wi-fi.org))

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## The Week of 6/28/04

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June 30, 2004

This Thursday, July 1st, is a landmark day for SC employers. Mike Switzer interviews Mike Malone, employment lawyer with Malone and Thompson in Columbia, SC, about the new SC At Will Employment Statute.

Tuesday, June 29, 2004

What are the mandatory distribution rules for retirement plans? Mike Switzer interviews Monty Faile, a Certified Financial Planner from the Columbia, SC office of A.G. Edwards.

Wednesday, June 30, 2004

There is a new low-fare airline in South Carolina. Mike Switzer interviews Rick DeLisi, Director of Corporate Communications for Independence Airlines, which last week began flying out of Columbia, SC. [www.flyi.com](http://www.flyi.com) is our SC Web Site of the Week.

Thursday, July 1, 2004

The recent venture capital conference, Innoventure, was held Greenville, SC, and several growing companies made presentations. Mike Switzer interviews Terry Tognietti, President of Greenville, SC-based World Narrowcasting Corporation about his company and the venture capital conference. ([www.narrowcastcorp.com](http://www.narrowcastcorp.com))

Friday, July 2, 2004

The recent venture capital conference, Innoventure, was held Greenville, SC, and several growing companies made presentations. Mike Switzer interviews Mason Holland, Chairman and co-founder of benefitfocus.com about his company and the venture capital conference. ([www.benefitfocus.com](http://www.benefitfocus.com))

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## The Week of 6/21/04

Monday, June 21, 2004

Many companies don't know about money due them from the Second Injury Fund of SC. Mike Switzer interviews Renee Mulvihill, founder and owner of Acktel Recoveries in Columbia, SC, about the financial opportunities of the Second Injury Fund. ([www.acktelrecoveries.com](http://www.acktelrecoveries.com))

Tuesday, June 22, 2004

SC is currently enjoying an upsurge in growth in the quilting industry. Mike Switzer interviews Anita Bowen, president of Quilters of SC, the state quilting guild. ([www.quiltersofsc.org](http://www.quiltersofsc.org))

Wednesday, June 23, 2004

Since last year's mutual fund scandal, how has the mutual fund industry evolved? Mike Switzer interviews Bart Valley, Chief Investment Officer and a chartered financial analyst with Abacus Planning Group in Columbia, SC. ([www.morningstar.com](http://www.morningstar.com) and [www.nasdaq.com](http://www.nasdaq.com) and [www.ishares.com](http://www.ishares.com))

Thursday, June 24, 2004

The SC office of the SBA and the SC Chamber of Commerce recently announced their annual small business awards. Mike Switzer interviews Mae Williams Buzhardt, owner of Mae's Distinctive Apparel in Lexington and Batesburg-Leesville, SC, the 2004 Small Business Person of the Year.

Friday, June 25, 2004

There have been important developments in the DVD industry this year. Mike Switzer interviews Scot Sheely from Microprice Computers in West Columbia, SC, about the latest in DVD's. ([www.microprice.com](http://www.microprice.com))

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## The Week of 6/14/04

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Monday, June 14, 2004

Franchising continues to be a popular method of entrepreneurship. Mike Switzer interviews Rick Sheldrick from Automotive Maintenance Solutions in Hendersonville, NC, about the challenges of expanding a business through franchising. ([www.amscarcare.com](http://www.amscarcare.com))

Tuesday, June 15, 2004

Charleston-based America By Foot has had their walking tours featured on many cable and public TV shows. Mike Switzer interviews Chris Phelps, co-founder and co-owner of the company which started as The Original Charleston Walks. ([www.americabyfoot.com](http://www.americabyfoot.com))

Wednesday, June 16, 2004

Rockwell Automation Power Systems in Greenville recently won the Plant Engineering 2003 Product of the Year Award. Mike Switzer interviews Joe Razum about his company's award-winning product, TCO Toolbox. [www.tcotoolbox.com](http://www.tcotoolbox.com) is our SC Web Site of the Week.

Thursday, June 17, 2004

South Carolina's economic statistics through April have just been released. Mike Switzer interviews Don Schunk from the Division of Research at USC's Moore School of Business.

Friday, June 18, 2004

Is your company led by a leader or managed by a manager? Mike Switzer interviews Chris Timmers with Columbia-based The Leadership Forum about the importance of leading vs. managing. ([www.the-leadership-forum.com](http://www.the-leadership-forum.com))

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## The Week of 6/7/04

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Monday, June 7, 2004

Part of smart financial planning involves the use of a power of attorney. Mike Switzer interviews Catherine Kennedy, a probate and estate planning attorney with Nelson Mullins in Columbia, SC about the various types of powers of attorney. ([www.ces.ncsu.edu](http://www.ces.ncsu.edu) and [www.dhhs.state.sc.us](http://www.dhhs.state.sc.us) and [www.nelsonmullins.com](http://www.nelsonmullins.com))

Tuesday, June 8, 2004

Many people feel that their chances for advancement within their company would be greatly enhanced if they could first further their education. Mike Switzer interviews Carolyn Emeneker, director of Graduate School and Evening Admissions at Columbia College. ([www.columbiacollegesc.edu](http://www.columbiacollegesc.edu))

Wednesday, June 9, 2004

With increased competition and higher gas prices, SC's hotels are focusing on customer service to attract and keep guests. Mike Switzer interviews Terri Haack, Managing Director of Wild Dunes on the Isle of Palms near Charleston about a new customer service program they've implemented. [www.wilddunes.com](http://www.wilddunes.com) is our SC Web Site of the Week.

Thursday, June 10, 2004 Since 1995, the lowcountry of SC has attracted nearly \$3 billion in capital investment and nearly 15,000 new jobs. Mike Switzer interviews David Ginn, President and CEO of the Charleston Regional Development Alliance about the ups and downs of economic recruiting. ([www.charlestonforbusiness.com](http://www.charlestonforbusiness.com))

Friday, June 11, 2004

Last year, the SC Legislature passed a bill requiring financial literacy to be taught in all SC high schools. Mike Switzer interviews SC state Senator Greg Gregory who was the primary sponsor for this legislation. ([www.nefe.org](http://www.nefe.org) and [www.sceconomics.org](http://www.sceconomics.org))

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## The Week of 5/31/04

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Monday, May 31, 2004

Innovative new manufacturing processes are being developed in Rock Hill, SC. Mike Switzer interviews Bill Beaver, director of the Institute for Manufacturing Productivity at York Technical College, about this collaborative research. ([www.yorktech.com](http://www.yorktech.com))

Tuesday, June 1, 2004

The Innovision Awards program has been a driving force in the SC upstate's new technology-oriented economy. Mike Switzer interviews Terry Weaver, founding member of Innovision's advisory board, about their call for nominations. ([www.innovisionaward.org](http://www.innovisionaward.org))

Wednesday, June 2, 2004

Columbia, SC is home to an award-winning advertising firm. Mike Switzer interviews Cathy Monetti, president and creative director at RIGGS, winner of Best of Show-Electronic in the 2004 Third District ADDY competition for their web site. [www.riggspeak.com](http://www.riggspeak.com) is our SC Web Site of the Week.

Thursday, June 3, 2004

More non-profit organizations are turning to travel agents for help in fundraising. Mike Switzer interviews the Cruise Chick, Nancy Yoffe from Cruise Planners in Spartanburg, SC, about fund-raising cruises. ([www.cruisechick.com](http://www.cruisechick.com))

Friday, June 4, 2004

Choosing an investment advisor can be an intimidating task. Mike Switzer interviews Bill Prewitt, a fee-only Certified Financial Planner in Charleston, SC about the important questions to ask when interviewing a financial advisor. ([www.cfp.com](http://www.cfp.com) and [www.napfa.org](http://www.napfa.org))

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## The Week of 5/24/04

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Monday, May 24, 2004

The nomination deadline is fast approaching for SC's Fastest Growing Companies. Mike Switzer interviews Ken Holcombe, chairman of SC's Fastest Growing Companies initiative. ([www.elliottdavis.com](http://www.elliottdavis.com))

Tuesday, May 25, 2004

Variable annuities are one way investors can participate in the stock market without the tax burden. Mike Switzer interviews Bill Harwood, a certified financial planner with Harwood Financial Services in Columbia about the pros and cons of variable annuities. ([www.fpa.net](http://www.fpa.net) and [www.lpl.com/bill.harwood](http://www.lpl.com/bill.harwood))

Wednesday, May 26, 2004

SC's largest financial institution actually headquartered in our state is AgFirst Farm Credit Bank. Mike Switzer interviews Andy Lowery, CEO of Columbia, SC-based AgFirst about trends in agricultural lending. [www.agfirst.com](http://www.agfirst.com) is our SC Web Site of the Week.

Thursday, May 27, 2004

SC is home to the nation's leading publisher of local and regional histories. Mike Switzer interviews Katie White, Southeast Publisher for Arcadia Publishing in Mt. Pleasant, SC. ([www.arcadiapublishing.com](http://www.arcadiapublishing.com))

Friday, May 28, 2004

On June 15, SCORE will be presenting their annual workshop: "Using the Internet to Increase Profits". Mike Switzer interviews Peter Hamlett, President of The Authority Channel, the presenter for this year's Internet workshop. ([www.scoremidlands.org](http://www.scoremidlands.org))

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## The Week of 5/17/04

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Monday, May 17, 2004

SC's first venture capital conference in 10 years will be held in Greenville, SC this week. Mike Switzer interviews Irv Welling, chairman of the selection committee for Innoventure 2004. ([www.innoventuresc.com](http://www.innoventuresc.com))

Tuesday, May 18, 2004

Even if you have already filed your taxes, there are still tax credits you may be able to use for you 2003 return if you didn't know about them. Mike Switzer interviews Jim Agostini, investment advisor with 1st Command Financial Planning in Columbia, SC about retirement plan tax credits and financial planning tips for military personnel.

Wednesday, May 19, 2004

SC now has high school courses available in international trade. Mike Switzer interviews Mark Condon, Director of the SC World Trade Center in Charleston about their new global markets curriculum for high schools. [www.wtcglobalmarkets.org](http://www.wtcglobalmarkets.org) is our SC Web Site of the Week.

Thursday, May 20, 2004

The SC Governor's School for the Arts and Humanities enables hundreds of students to realize their potential. Mike Switzer interviews Dr. Donald Beckie, the school's president, about the various courses of study and programs available. [www.scgsah.state.sc.us](http://www.scgsah.state.sc.us)

Friday, May 21, 2004

There are 20 electric cooperatives in SC. Mike Switzer interviews Eddie Richardson, manager of member services at Mid-Carolina Electric Co-op, about important issues facing SC's electric co-ops. [www.mcecoop.com](http://www.mcecoop.com)

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## The Week of 5/10/04

Monday, May 10, 2004

If you are a small business owner who filed an extension for your 2003 tax return, you still can create some tax deductions for 2003. Mike Switzer interviews Jack Williamson, a Certified Financial Planner and accredited tax advisor with Williamson and Associates in Columbia, SC.

Tuesday, May 11, 2004

The Silver Crescent Awards will be announced tomorrow in Greenville, SC. Mike Switzer interviews Tony Smith, President of Tec, Inc., in Columbia about SC's Salute to Manufacturing. ([www.salutetomanufacturing.com](http://www.salutetomanufacturing.com))

Wednesday, May 12, 2004

The 2004 Piccolo Spoleto Festival is a fine example of the arts and the business community working together for the betterment of our state. Mike Switzer interviews Ellen Fressler Moryl, founding director of Piccolo Spoleto and Director of the City of Charleston Office of Cultural Affairs. [www.piccolospoleto.com](http://www.piccolospoleto.com) is our SC Web Site of the Week.

Thursday, May 13, 2004

The conomy is struggling in some rural counties of SC. Mike Switzer interviews Gregg White, Rural Business Services Program Director for the US Dept. of Agriculture about their rural economic development programs, loans, and grants available in SC. [www.usda.gov](http://www.usda.gov)

Friday, May 14, 2004

The latest economic statistics for SC have just been released. Mike Switzer interviews Don Schunk, from the Division of Research at the Moore School of Business at USC in Columbia, about our state's leading economic indicators.

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## The Week of 5/3/04

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Monday, May 3, 2004

SC Governor Mark Sanford recently signed into law the "At Will Employment" statute. Mike Switzer interviews Mike Malone, employment lawyer with Malone and Thompson in Columbia, about this new statute. ([www.scchamber.net](http://www.scchamber.net) and [www.scstatehouse.net](http://www.scstatehouse.net))

Tuesday, May 4, 2004

The Alternative Minimum Tax affects more people each year. Mike Switzer interviews Chris Bachkosky, Director of Tax at Derrick, Stubbs, and Stith, in Columbia, SC about why individuals should plan for the AMT throughout the year. ([www.dsscpa.com](http://www.dsscpa.com))

Wednesday, May 5, 2004

The Southeastern Information Technology Expo and Conference is coming to Greenville, SC May 11-13, 2004. Mike Switzer interviews Kevin Boling, SITEC Chairman, about the highlights of this year's event. [www.sitec-expo.com](http://www.sitec-expo.com) is our SC Web Site of the Week.

Thursday, May 6, 2004

Has the closing of all Gateway Computer stores affected SC's PC business? Mike Switzer interviews Scot Sheely with Microprice Computers in West Columbia, SC about the pulse of the PC business in SC. ([www.microprice.com](http://www.microprice.com))

Friday, May 7, 2004

How do small business owners face the issue of succession? Mike Switzer interviews David Poole, a Certified Financial Planner with Ward Financial Services in Columbia, SC, about various small business succession tools.

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## The Week of 4/26/04

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Monday, April 19, 2004

Many investors may not know that their advisor could be taking too much control. Mike Switzer interviews Peggy Langdon, a Certified Financial Planner with American Express in Columbia about common problems investors may encounter with their advisor. ([www.nasd.com](http://www.nasd.com))

Tuesday, April 20, 2004

Franchising is a popular method of business ownership but can be complicated and misunderstood. Mike Switzer interviews Jim White with The Entrepreneur's Source in Spartanburg, SC, about the pros and cons of franchising. ([www.theesource.com/jwhite](http://www.theesource.com/jwhite))

Wednesday, April 21, 2004

The BMW Charity Pro-Am at the Cliffs golf tournament is coming April 29th to the upstate. Mike Switzer interviews Doug McGrath, Chairman of this year's tournament about this good example of business and sports working together to benefit worthwhile charities. [www.bmwcharitygolf.com](http://www.bmwcharitygolf.com) is our SC Web Site of the Week.

Thursday, April 22, 2004

SC Dept. of Commerce Secretary Bob Faith recently finished his small business listening tour across SC. Mike Switzer interviews Chuck Bundy and Clare Morris from the SC Dept. of Commerce about the results of this tour. ([www.callsouthcarolina.com](http://www.callsouthcarolina.com))

Friday, April 23, 2004

The Service Corps of Retired Executives (SCORE) is busy helping small business across SC. Mike Switzer interviews Barbara Bond, Executive Director of the Ronald McDonald House in Charleston, SC, about how SCORE has assisted her with her organizations growing pains. ([www.ronaldmcdhouse.com](http://www.ronaldmcdhouse.com))

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## The Week of 4/19/04

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Monday, April 19, 2004

SC's economic statistics have now been released through February 2004. Mike Switzer interviews the man responsible for compiling those statistics, Don Schunk, an economics professor with the Division of Research at the Moore School of Business at USC in Columbia. ([research.moore.sc.edu](http://research.moore.sc.edu))

Tuesday, April 20, 2004

Investors have many choices when it comes to picking a financial planner. Mike Switzer interviews Neil Brown, a CPA, CFP, and director of Midlands Tech's CFP CFP program, about fee-based vs. commission-based investment advisors. ([www.cfp.com](http://www.cfp.com) and [www.napfa.org](http://www.napfa.org))

Wednesday, April 21, 2004

Daniel Island, SC has grown substantially over the last two years. Mike Switzer interviews Matt Sloan, Chief Operating Officer for the Daniel Island Company, about the towns recent growth spurt. [www.danielisland.com](http://www.danielisland.com) is our SC Web Site of the Week.

Thursday, April 22, 2004

Part One: A discussion of the Medicare prescription drug reform plan signed recently by President Bush. Mike Switzer interviews Lynn Bailey, a health care economist based in Columbia, SC.

Friday, April 23, 2004

Part Two: A discussion of the Medicare prescription drug reform plan signed recently by President Bush. Mike Switzer interviews Lynn Bailey, a health care economist based in Columbia, SC.

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## The Week of 4/12/04

Monday, April 12, 2004

The 5th annual 3 Rivers Music Festival is coming to Columbia this Friday and hopes to be a profitable event for the first time since the first year. Mike Switzer interviews Fred Monk, Chairman of the 3 Rivers Music and Heritage Foundation, about this year's festival. ([www.3riversmusicfestival.com](http://www.3riversmusicfestival.com))

Tuesday, April 13, 2004

The SC Chapter of the American Association of Individual Investors will be holding their next meeting on April 20th. Mike Switzer interviews Dr. George Mack, President of the SC Chapter of AAIL. ([www.aaii.com](http://www.aaii.com))

Wednesday, April 14, 2004

The SC Dept. of Revenue has launched a new way for business taxpayers to pay their sales taxes online. Mike Switzer interviews Jeanette Hornsby, Director of Taxpayer Education at the SC Dept. of Revenue, about "E-Sales". [www.sctax.org](http://www.sctax.org) is our SC Web Site of the Week.

Thursday, April 15, 2004

AERIE Engineering in Geenville, SC has successfully developed a niche market in electronic documentation. Mike Switzer interviews Lori Morton, President and founder of AERIE, about her company. ([www.aerie-corp.com](http://www.aerie-corp.com))

Friday, April 16, 2004

The Governors School for Science and Mathematics in Hartsville is helping to train future technology and science leaders in SC. Mike Switzer interviews Reba Campbell, from the School's Foundation, about their efforts to help SC's gifted high school students get a jump start on their career goals. ([www.gssm.k12.sc.us](http://www.gssm.k12.sc.us))

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## The Week of 4/5/04

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Monday, April 5, 2004

April is Sexual Assault Awareness Month. Sexual violence is costly for SC businesses. Mike Switzer interviews Erica Westmoreland is with the SC Coalition against Domestic Violence and Sexual Assault and Jane Key, with SC DHEC. ([www.sccadvasa.org](http://www.sccadvasa.org) and [www.caepv.org](http://www.caepv.org))

Tuesday, April 6, 2004

Charleston's Post and Courier newspaper has expanded its business coverage recently. Mike Switzer interviews Allen Greenberg, Executive Business Editor at the Post and Courier, about trends in business news. ([www.charleston.net](http://www.charleston.net))

Wednesday, April 7, 2004

The Family Circle Tennis Cup has a sizeable economic impact on SC's lowcountry. Mike Switzer interviews Robin Reynolds, Public Relations and Communications Director for the Family Circle Tennis Center on Daniel Island near Charleston, SC. [www.familycirclecup.com](http://www.familycirclecup.com) is our SC Web Site of the Week.

Thursday, April 8, 2004

Angel investors are wealthy people who want to invest in new fast growing companies. Mike Switzer interviews David Campbell, with Columbia Angel Partners, a new investing network in Columbia, SC, about his organization's efforts to fund businesses in SC. ([www.cap-sc.com](http://www.cap-sc.com))

Friday, April 9, 2004

Decision-making can be the most difficult part of the financial planning process. Mike Switzer interviews Gina Ellis, a Certified Financial Planner with Columbia, SC-based EAH Financial Group. ([www.cfp.com](http://www.cfp.com))

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## The Week of 3/29/04

Monday, March 29, 2004

Annuities are the only retirement plan vehicle that allows for unlimited contributions. Mike Switzer interviews David Poole, a Certified Financial Planner with Ward Financial Services in Columbia, SC, about the features and costs involved with tax-deferred annuities.

Tuesday, March 30, 2004

The Columbia Information Technology Council will be presenting their 3rd Annual Palmetto Pillar Awards on May 6th. In Columbia. Mike Switzer interviews Shannon Skidmore and Forrest Jenkins from the Columbia ITC about this year's awards program. ([www.columbiachamber.com](http://www.columbiachamber.com))

Wednesday, March 31, 2004

The SC Council on Economic Education trains our state's teachers on how to teach economics. Mike Switzer interviews the Council's President, Helen Myers, who explains how her organization works. [www.sceconomics.org](http://www.sceconomics.org) is our SC Web Site of the Week.

Thursday, April 1, 2004

The Financial Times of London recently ranked the University of South Carolina's Moore School of Business international business program. Mike Switzer interviews Joel Smith, Dean of USC's business school about the recent rankings. ([www.mooreschool.sc.edu](http://www.mooreschool.sc.edu))

Friday, April 2, 2004

The Service Corps of Retired Executives (SCORE) has many success stories in South Carolina. Mike Switzer interviews Tom Anderson, workshop director for the midlands chapter of SCORE, about one small business success story assisted by SCORE counselors. ([www.scoremidlands.org](http://www.scoremidlands.org))

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## The Week of 3/22/04



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Monday, March 22, 2004

SC's economic statistics have recently been released for January 2004. Mike Switzer interviews Don Schunk, with the Division of Research at the Moore School of Business at USC in Columbia, about the direction of SC's economy.

Tuesday, March 23, 2004

The Family Independence Program can provide attractive tax credits to SC businesses. Mike Switzer interviews Ron Loring with Carolina Tax Credits in Columbia, SC [www.carolinataxcredits.com](http://www.carolinataxcredits.com)

Wednesday, March 24, 2004

Customer relationships are the heart of a company's business. Mike Switzer interviews Scott Millwood, President and founder of Customer Effective Solutions in Greenville, SC about the company's efforts to help businesses with customer relationship management. [www.customereffective.com](http://www.customereffective.com) is our SC Web Site of the Week.

Thursday, March 25, 2004

A new type of data back-up and recovery solution is available from an SC company. Mike Switzer interviews Jacques McCormack, president of Unitrends, a data-protection company in Columbia, SC [www.unitrends.com](http://www.unitrends.com)

Friday, March 26, 2004

Asking someone for financial advice can be tricky. Mike Switzer interviews Bill Phillips, a Certified Financial Planner with Creative Financial Strategies in Columbia, SC about the importance of the CFP designation. [www.cfp.net/search](http://www.cfp.net/search)

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## The Week of 3/15/04

Monday, March 15, 2004

The pediatric medical legal specialist industry is new yet growing in SC. Mike Switzer interviews Sally Asquith, a pediatric speech-language pathologist with Pediatric Medical Legal Associates in Charleston, SC, about this burgeoning industry.

Tuesday, March 16, 2004

The SC Dept. of Insurance recently received a grant to research to health insurance situation in SC. Mike Switzer interviews the Viki Fox, project manager for this grant, about this research, which focuses on the small business market. [www.doi.state.sc.us](http://www.doi.state.sc.us)

Wednesday, March 17, 2004

The annual survey issue of the SC Law Review will be released this May. Mike Switzer interviews Eli Poliakoff, editor-in-chief of the SC Law Review, about the importance of this publication to SC's business community. [www.sclawreview.org](http://www.sclawreview.org) is our SC Web Site of the Week.

Thursday, March 18, 2004

Early last year, the College of Charleston received a grant for the study entrepreneurship education. Mike Switzer Dr. John Clarkin, director of the school's Tate Center for Entrepreneurship about this grant from the Ewing Marion Kauffman foundation. [www.cofc.edu/entrepreneurconsortium](http://www.cofc.edu/entrepreneurconsortium)  
[www.emkf.org](http://www.emkf.org)

Friday, March 19, 2004

Health Savings Accounts (HSA's) were signed into law as of January 1, 2004. Mike Switzer interviews Bill Prewitt, a Certified Financial Planner in Charleston, SC about the advantages of HSA's.

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## The Week of 3/8/04

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Monday, March 8, 2004

The SC business community has a local organization to help them learn more about our world's different cultures. Mike Switzer interviews Patricia Harrison, Executive Director of the International Center of the Upstate, about the services her non-profit organization offers. ([www.geocities.com/icugvlsc](http://www.geocities.com/icugvlsc))

Tuesday, March 9, 2004

The Employment Law Survival Skills workshop will be Mar. 16th at the Greater Columbia Chamber of Commerce. Mike Switzer interviews the workshop's speaker, Mike Malone, an employment lawyer with Malone and Thompson in Columbia, SC. ([www.scoremidlands.org](http://www.scoremidlands.org))

Wednesday, March 10, 2004

The FuelCellSouth 2004 Conference will be Mar. 15-17 at the State Museum in Columbia, SC. Mike Switzer interviews Tom Militello, the conference director, about the conference and the latest news from the fuel cell industry. [www.fuelcellsouth.com](http://www.fuelcellsouth.com) is our SC Web Site of the Week.

Thursday, March 11, 2004

Sometimes smaller middle-market companies need access to capital other than traditional bank financing. Mike Switzer interviews Ron Owens, partner with the Banyan Mezzanine Fund in Charleston, SC, regarding the importance of mezzanine capital. ([www.banyanmezzanine.com](http://www.banyanmezzanine.com))

Friday, March 12, 2004

Art education is the goal of a new non-profit start-up in SC. Mike Switzer interviews Karen Alexander, founder of Auntie Karen, Inc., whose purpose is to empower and educate children utilizing the arts. ([www.auntiekaren.org](http://www.auntiekaren.org))

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## The Week of 3/1/04

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Monday, March 1, 2004

SC's Governor Mark Sanford proclaimed February 24, 2004 "South Carolina SCORE Day". Mike Switzer interviews Ken Yancey, CEO of the national SCORE organization in Washington DC, about SCORE's efforts to provide free counseling to small businesses. ([www.score.org](http://www.score.org))

Tuesday, March 2, 2004

One of SC's publicly-traded companies has been participating in the technology industry rebound. Mike Switzer interviews Jeff Graves, CEO at Greenville, SC-based Kemet, about the improvement in the electronic capacitor industry.

Wednesday, March 3, 2004

At least one SC company is having to deal with the negative aspects of globalization. Mike Switzer interviews Fred Ogburn with Cogsdill Tool Products, Inc. in Lugoff, SC, about how his company is handling the downside of globalization. [www.cogsdill.com](http://www.cogsdill.com) is our SC Web Site of the Week.

Thursday, March 4, 2004

Because of lack of knowledge and the extra work involved, many SC businesses are not taking advantage of lucrative tax credits. Mike Switzer interviews Ron Loring, with Carolina Tax Credit Specialists in Columbia, SC, about tax credits available to employers in the empowerment zones of SC. ([www.carolinataxcredits.com](http://www.carolinataxcredits.com))

Friday, March 5, 2004

On this year's state tax returns, you can make a contribution to SC's litter control programs. Mike Switzer interviews Becky Barnes from Palmetto Pride in Columbia, about the new tax form check-off and her organization's efforts to make SC more attractive to business and tourism. ([www.palmettopride.org](http://www.palmettopride.org))

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## The Week of 2/23/04

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Monday, February 23, 2004

Two Charleston law firms have joined hands to form a new brain injury law group. Mike Switzer interviews Richard Rosen, an attorney with Rosen, Rosen, & Hagood, who has partnered with two attorneys from the Steinberg Law firm to create the Brain Injury Law Group of SC.

Tuesday, February 24, 2004

Many South Carolinians in their 40's and 50's may not be on track to a comfortable retirement. Mike Switzer interviews Wayne Cassaday, a Certified Financial Planner and owner of Covenant Financial in Mt. Pleasant, SC, about retirement issues facing middle-aged investors. ([www.coachfederation.org](http://www.coachfederation.org), [www.coachu.com](http://www.coachu.com), [www.visionpathgroup.com](http://www.visionpathgroup.com))

Wednesday, February 25, 2004

Charleston, SC is the home of the only building arts school in the country. Mike Switzer interviews David AvRutick, president of the School of Building Arts, a new four-year college in Charleston, set to open in 2005. [www.soba.us](http://www.soba.us) is our SC Web Site of the Week.

Thursday, February 26, 2004

The Columbia Technology Exposition opens Saturday, Feb. 28th at the Northeast campus of Midlands Technical College in Columbia, SC. Mike Switzer interviews Glenn Oster, organizer for the 2004 Columbia Technology Exposition. ([www.columbiatechnology.org](http://www.columbiatechnology.org))

Friday, February 27, 2004

Absolute Theatre is the newest theatre in the midlands and the very first community theatre in Irmo, SC. Mike Switzer interviews Kate Brighton, artistic director and one of the founders of Absolute Theatre, about the challenges of operating a community theatre.

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## The Week of 2/16/04

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Monday, February 16, 2004

Most people are familiar with CPA's, but there's another side of the accounting profession known as management accounting. Mike Switzer interviews Janice Bowers, President of the Florence, SC Area Chapter of the Institute of Management Accounting. ([www.imanet.org](http://www.imanet.org)) ([www.imaflorence.com](http://www.imaflorence.com))

Tuesday, February 17, 2004

Women still face barriers to becoming business leaders in South Carolina. Mike Switzer interviews Dr. Carolina Whitson, President of Columbia College, about these issues.

Wednesday, February 18, 2004

A recent medicare bill has serious implications for the home medical equipment industry. Mike Switzer interviews Dewey Roof from Long's Home Medical Equipment in Columbia, SC about his dire predictions that this new bill will close the doors of many small home medical equipment businesses. [www.longsrx.com](http://www.longsrx.com) is our SC Web Site of the Week.

Thursday, February 19, 2004

SC's final economic indicators for 2003 have recently been released. Mike Switzer interviews Don Schunk, the man responsible for compiling SC's economic statistics at the Division of Research at the Moore School of Business at USC in Columbia.

Friday, February 20, 2004

Narrative: What are the differences between "A" share and "B" share mutual funds and are Roth IRA's right for everybody? Mike Switzer interviews Barry Kight, a CFP and CPA in Columbia, who answers these and other financial planning questions.

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## The Week of 2/9/04

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Monday, February 9, 2004

What financial planning topics should be addressed by the newly divorced? Mike Switzer interviews Sherry Stone, a certified divorce financial analyst at Creative Financial Strategies in Columbia.

Tuesday, February 10, 2004

The Service Corps of Retired Executives (SCORE) is celebrating its 40th anniversary this month. Mike Switzer interviews Norman Paige, SC's state director for SCORE about the organization's history and purpose.

Wednesday, February 11, 2004

SC will hold its first venture capital conference in 10 years this coming May. Mike Switzer interviews John Warner, chairman of Innoventure 2004 to be held May 20th, 2004 in Greenville, SC. [www.innoventuresc.com](http://www.innoventuresc.com) is our SC Web Site of the Week.

Thursday, February 12, 2004

In 1935, Julian Cromer began the well-known concession equipment, supplies and novelties business in Columbia known as Cromer's. Mike Switzer interviews Steve Schumpert and Ginger Sox, two Cromer family members still running the family business.

Friday, February 13, 2004

SC businesses can apply for the Third Annual SC Family Friendly Workplace Awards now through the deadline of March 1st. Mike Switzer interviews Clare Morris, director of communications for the SC Dept. of Commerce about this year's awards program.

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## The Week of 2/2/04

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Monday, February 2, 2004

There are a few surprising trends in consumer media habits. Mike Switzer interviews Bruce Murdy, President of Rawle Murdy in Charleston, SC, about buying TV ad time.

Tuesday, February 3, 2004

The Beth and Lou Holtz Winter Shelter in Columbia has been busy this winter. Mike Switzer interviews Mike Lee, coordinator for the Holtz shelter, about the cause and effects of homelessness in SC.

Wednesday, February 4, 2004

SC communities are seeking restrictions on the proliferation of cell phone towers. Mike Switzer interviews Sean McLernon, CEO of Stealth Concealment Solutions in N. Charleston, SC, the company that founded the telecommunications antenna concealment industry. [www.stealthsite.com](http://www.stealthsite.com) is our SC Web Site of the Week.

Thursday, February 5, 2004

SC investors who didn't participate in last year's stock market rally are reconsidering their strategy. Mike Switzer interviews Will Rogers, a Certified Financial Planner with American Express in Augusta, GA, about his recommended "re-entry strategy".

Friday, February 6, 2004

SC's leading economic indicators have recently been released. Mike Switzer interviews Don Schunk, the man responsible for compiling SC's economic statistics at the Division of Research at the Moore School of Business at USC in Columbia.

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## The Week of 1/26/04

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Monday, January 26, 2004

Can and should you apply the business plan process to your portfolio? Mike Switzer interviews Peggy Langdon, a Certified Financial Planner and Senior Financial Advisor with American Express in Columbia, about the importance of the Investment Policy Statement.

Tuesday, January 27, 2004

The midlands chapter of SCORE has a new workshop director. Mike Switzer interviews Tom Anderson, from SCORE about SCORE's public workshops. ([www.score.org](http://www.score.org))

Wednesday, January 28, 2004

There are thousands of dollars of tax credits being left on the table by SC business owners. Mike Switzer interviews Ron Loring, founder and owner of Carolina Tax Credit Specialists in Columbia about how businesses can qualify for these little known tax credits. ([www.carolinataxcredits.com](http://www.carolinataxcredits.com))

Thursday, January 29, 2004

The SC High Cost and Consumer Home Loan Act is now law as of Jan. 1, 2004. Mike Switzer interviews Phil Porter, former Consumer Advocate for the State of SC and now an attorney in private practice in Columbia, about the predatory lending practices that are now banned under this new law.

Friday, January 30, 2004

Clemson University recently broke ground on a \$90 million plus automobile research campus. Mike Switzer interviews Chris Przirembel, vice president for research at Clemson, about this new facility. ([www.clemson.edu](http://www.clemson.edu))

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## The Week of 1/19/04

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Monday, January 19, 2004

South Carolina's economic statistics through November 2003 have recently been released. Mike Switzer interviews Don Schunk, economics professor with the Division of Research at the Moore School of Business at USC in Columbia.

Tuesday, January 20, 2004

About 42% of employers now offer workers some type of incentive linked to health behavior as a way of battling increased healthcare insurance premiums. Mike Switzer interviews Wayne Adams, President of The Adams Group in Columbia, about this trend in employer-provided health behavior incentives. [www.adamshealth.net](http://www.adamshealth.net)) [Listen!](#)

Wednesday, January 21, 2004

The SC Dept. of Commerce has recently created a new position : The SC Small Business Ombudsman. Mike Switzer interviews Chuck Bundy, SC's new Small Business Ombudsman, about what his office does for SC's small business community. Our SC Website of the week is [www.scommerce.com](http://www.scommerce.com). [Listen!](#)

Thursday, January 22, 2004

The first of the year is always a good time to review your retirement plan. Mike Switzer interviews Bill Harwood a certified financial planner with Harwood Financial Advisors in Columbia about the process of reviewing your retirement plan and making any necessary adjustments.

Friday, January 23, 2004

The 2004 Healthcare CEO Forum will be held Feb. 5th and 6th in Charleston SC. Mike Switzer interviews June Bradham, CEO of Corporate DevelopMint, the Charleston-based company sponsoring the upcoming forum. ([www.corporatedevelopmint.com](http://www.corporatedevelopmint.com))

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## The Week of 1/12/04

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Monday, January 12, 2004

South Carolina offers a qualified tuition program called the Future Scholar 529 College Savings Plan.

Mike Switzer interviews Kyra Morris, a Certified Financial Planner with Morris Financial Concepts in Mt. Pleasant, SC, about the fees involved with section 529 plans. ([www.futurescholar.com](http://www.futurescholar.com))

Tuesday, January 13, 2004

The trend in retirement communities in SC is toward expanding facilities.

Mike Switzer interviews Danny Sanford, Executive Director of Still Hopes Episcopal Retirement Community in West Columbia. ([www.sceh.org](http://www.sceh.org))

Wednesday, January 14, 2004

More and more people are discovering the advantages of living and retiring in the south.

Mike Switzer interviews Dan Owens, publisher of Retirement Lifestyles magazine and founder of the trade group: Carolinas Active Retirement Association. [Listen!](#)

Thursday, January 15, 2004

What does the improving economic environment indicate for the mergers and acquisitions marketplace in SC?

Mike Switzer interviews Hagen Rogers, managing director for Watermark Advisors, an M&A specialist firm in Greenville, SC. ([www.watermarkadvisors.com](http://www.watermarkadvisors.com)) [Listen!](#)

Friday, January 16, 2004

What happened in 2003 and what are the prognostications for investors in 2004?

Mike Switzer interviews Robert Key, a portfolio manager with CCM Investment Advisors in Columbia about his firm's outlook for 2004 and about an economic forecasting event in Columbia in February sponsored by the SC Association of Investment Professionals (SCAIP)[Listen!](#) .

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## The Week of 1/5/04

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Monday, January 5, 2004

Narrative: The Innovision Technology Awards program in Upstate SC recently announced this year's winners.

Description: Mike Switzer interviews George Fletcher, President of Fletcher Group, in Greenville, SC, winner of the Innovision Small Enterprise Award. ([www.fletchergroup.com](http://www.fletchergroup.com)).

Tuesday, January 6, 2004

Narrative: The Innovision Technology Awards program in Upstate SC recently announced this year's winners.

Description: Mike Switzer interviews Bill Baker, Chairman of the Physics Dept. at Furman University in Greenville, SC, recipient of the Innovision Innovation in Education Award ([www.furman.edu](http://www.furman.edu)).

Wednesday, January 7, 2004

Narrative: The Innovision Technology Awards program in Upstate SC recently announced this year's winners.

Description: Mike Switzer interviews Bill Galloway, operations manager for eBridge in Greenville, SC, winner of the Innovision Technology Application Award. ([www.ebridge.ws](http://www.ebridge.ws)).

Thursday, January 8, 2004

Narrative: The Innovision Technology Awards program in Upstate SC recently announced this year's winners.

Description: Mike Switzer interviews Susan Dunnivant, manager of User Services for the Computing and Information Services Dept. at Furman University in Greenville, winner of the Innovision Community Service Award. ([www.furman.edu](http://www.furman.edu)).

Friday, January 9, 2004

Narrative: Open source technology is alive and well in SC's business community.

Description: Mike Switzer interviews Stuart Anderson, President of Lexington, SC-based Netsweng, about the prevalence and advantages of open source technology. ([www.netsweng.com](http://www.netsweng.com))

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## The Week of 12/29/03

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Monday, December 29, 2003

Narrative: There is still some time for some last-minute tax-planning.

Description: Mike Switzer interviews Stephen Kirkland, a CPA with Moore, Kirkland, and Beauston in West Columbia, SC, who has some year-end tax tips. ([www.mkcbpa.com](http://www.mkcbpa.com))

Tuesday, December 30, 2003

Narrative: The Innovision Technology Awards program in Upstate SC recently announced this year's winners.

Description: Mike Switzer interviews Ed Roehl, President of Greenville, SC-based Advanced Data Mining, winner of the Innovision Technology Award. ([www.advdatamining.com](http://www.advdatamining.com)) Listen: [Public Newsroom audio file](#)

Wednesday, December 31, 2003

Narrative: The Greenville Spartanburg Anderson Technology Council (GSATC) has helped to establish a computer-learning center at a downtown Greenville community center.

Description: Mike Switzer interviews Philip Yanov, Executive Director of GSATC. [www.gsadc.org](http://www.gsadc.org) is our SC Website of the Week.

Listen: [Public Newsroom audio file](#)

Thursday, January 1, 2004

Narrative: The Palmetto Institute recently invited Harvard professor Dr. Michael Porter to unveil the SC Competitiveness Initiative study he has been conducting.

Description: Mike Switzer reports on Dr. Porter's findings and recommendations on how SC can be more attractive and competitive to industry.

Friday, January 2, 2004

Narrative: With tax season fast approaching, business owners are starting to think about tax record-keeping.

Description: Mike Switzer interviews John LaFond from the midlands chapter of SCORE about the need for small businesses to keep good and accurate records. ([www.score.org](http://www.score.org) and [www.scoremidlands.org](http://www.scoremidlands.org))

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## The Week of 12/22/03

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Monday, December 22, 2003

Narrative: The accounting business is different for non-profit vs. for-profit companies.

Description: Mike Switzer interviews Shane Floyd, managing partner for business development with Stewardship Systems, a non-profit accounting specialist in Charleston. ([www.stewardshipsystems.com](http://www.stewardshipsystems.com))

Tuesday, December 23, 2003

Narrative: Hammocks are one of SC's trademark products and now there's a new online hammock store in SC.

Description: Mike Switzer interviews Doc Lachicotte, founder of [docshammocks.com](http://docshammocks.com) in Pawleys Island, SC, about the hammock business.

Wednesday, December 24, 2003

Narrative: The SC business community and the SC Wildlife Federation are working together to create protected wildlife areas in our state.

Description: Mike Switzer interviews Andy Brack, president of the SC Wildlife Federation in Charleston, about their "Wildlife and Industry Together" program. The SC web site of the week is: [www.scwf.org](http://www.scwf.org).

Thursday, December 25, 2003

Narrative: According to the President of the SC Chamber of Commerce, the future of SC is in the technology.

Description: Mike Switzer reports on the recent message from the SC Chamber's president, Hunter Howard, which appeared in the Dec. 2003 online edition of the SC Business Journal at [www.schamber.net](http://www.schamber.net).

Narrative: With the economy rebounding, companies' human resources departments are staying busier.

Description: Mike Switzer interviews Susan Lill, President of AlignHR Services in Greenville, who recently was named Human Resources Professional of the Year by the Greenville Area Personnel Association. ([www.alignhr.com](http://www.alignhr.com))

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## The Week of 12/15/03

Monday, December 15, 2003

Narrative: The archeology business in South Carolina is a growing industry.

Description: Mike Switzer interviews Ralph Bailey from Brockington and Associates in Mt. Pleasant, SC, about the business opportunities for archeologists and historians in SC. ([www.brockington.org](http://www.brockington.org))

Tuesday, December 16, 2003

Narrative: There's a new digital technology available to the SC business community.

Description: Mike Switzer interviews photographer Brian Erkins, from Studio D in Greenville, SC, about this new "capture back" digital photography technology. ([www.itsyourimage.com](http://www.itsyourimage.com))

Wednesday, December 17, 2003

Narrative: The community form of home ownership is one of the fastest growing industries in our country and our state.

Description: Mike Switzer interviews Mike Parades, President of the SC Chapter of the Community Associations Institute in Charleston, about how homeowners associations operate. The SC web site of the week is : [www.athomenet.com/cai-sc](http://www.athomenet.com/cai-sc)

Thursday, December 18, 2003

Narrative: A Charleston law firm was recently nominated for the Trial Lawyer of the Year Award.

Description: Mike Switzer interviews Jerry Evans, an associate with Richardson, Patrick, Westbrook, & Brickman, about their successful \$10.1 billion award versus Phillip Morris. ([www.rpwb.com](http://www.rpwb.com))

Friday, December 19, 2003

Narrative: How should South Carolinians give money away without ruining the beneficiaries?

Description: Mike Switzer interviews Will Rogers, a Certified Financial Planner with American Express Financial Advisors in Augusta, who has some tips for giving money to children and grandchildren.

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## The Week of 12/8/03

Monday, December 8, 2003

Narrative: The SC economy continues to make progress making the forecast for 2004 rosier.

Description: Mike Switzer interviews Don Schunk, research economist at the Division of Research at the Moore School of Business at USC in Columbia, about the state's latest economic numbers and outlook.

Tuesday, December 9, 2003

Narrative: Investment diversification doesn't mean just picking different stocks in different industries.

Description: Mike Switzer interviews David Poole, a certified financial planner with Ward Financial Advisors in Columbia, about other important areas of diversification.

Wednesday, December 10, 2003

Narrative: The SC Psychological Assn. is launching its third annual Psychologically Healthy Workplace Award campaign.

Description: Mike Switzer interviews Bonnie Montgomery, a psychologist in private practice in Columbia, SC, about this award.

Thursday, December 11, 2003

Narrative: For the past few years, SC's capitol city of Columbia has been involved in efforts to revitalize its downtown area.

Description: Mike Switzer interviews David Feehan, President of the International Downtown Assn. in Washington, DC, who visited Columbia recently to speak to local business leaders about Columbia's efforts.

Friday, December 12, 2003



Narrative: On Nov. 24th, 2003, cell phone customers received the ability to switch cell phone companies yet keep their existing cell phone number.

Description: Mike Switzer interviews Chad Beckett, marketing development manager for the midlands region of SC for the PCS division of Sprint in Columbia, SC, about the effect of cell phone portability on SC's businesses and consumers.

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## The Week of 12/1/03

Monday, December 1, 2003

Narrative: The top 25 Fastest Growing Companies 2003 in SC were recently announced.

Description: Mike Switzer interviews Danny Schaaf, President of SYS Constructors in Greenville, 2nd runner up on this year's list of SC's Fastest Growing Companies.

Tuesday, December 2, 2003

Narrative: The top 25 Fastest Growing Companies 2003 in SC were recently announced.

Description: Mike Switzer interviews Troy Sheppard, VP with General Mortgage Services in Lexington, SC, 1st runner up on this year's list of SC's Fastest Growing Companies.

Wednesday, December 3, 2003

Narrative: The top 25 Fastest Growing Companies 2003 in SC were recently announced.

Description: Mike Switzer interviews Chad Odom, President of Greenville, SC-based Innovative Container, 1st on this year's list of SC's Fastest Growing Companies.

Thursday, December 4, 2003

Narrative: With more military being shipped overseas these days, these soldiers and their family members face unique financial decisions.

Description: Mike Switzer interviews Jim Agostini, a registered representative and principal with First Command Financial Planning, a Columbia, SC-based firm specializing in financial planning for the those in the military.

Friday, December 5, 2003

Narrative: The University of SC has created USC businessLINK, a way to access USC's business and development resources.

Description: Mike Switzer interviews Dr. Tony Boccanfuso, managing director of the USC Research Foundation, who also oversees USC businessLINK.

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## The Week of 11/24/03

Monday, November 24, 2003

Narrative: What exactly is going on with the current mutual fund scandals?

Description: Mike Switzer interviews Dr. George Mack, financial journalist from Columbia, and President of the SC Chapter of the American Assn. of Individual Investors, about the significance of the mutual fund scandals to everyday investors.

Tuesday, November 25, 2003

Narrative: As more and more immigrants enter the SC workforce, they are finding a need to brush up on their English language skills.

Description: Mike Switzer interviews Nancy Kreml, chair of the Humanities Dept. at Midland Technical College in Columbia, about the new English as a Second Language program she started in 2000.

Wednesday, November 26, 2003

Narrative: A SC businessman launches his new business on the QVC shopping network and sells out in 10 minutes.

Description: Mike Switzer interviews Joe Sargent, founder of Lustrelab, a Greenville, SC maker of a 5 in 1 step car wash called Lustrelab LXR.

Thursday, November 27, 2003

Interview: The Business Community Services Council of Greenville

Description: Mike Switzer interviews Omer Morin, a volunteer small business counselor with the Midlands Chapter of SCORE about the differences between counseling a non-profit versus a for-profit business.

Friday, November 28, 2003

Narrative: South Carolina is a big market for corporate meetings.

Description: Mike Switzer interviews Frank Fredericks, Director of Sales and Marketing at the Wild Dunes resort on the Isle of Palms, about the latest trends in corporate meetings.

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## The Week of 11/17/03

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Monday, Nov. 17, 2003

November is National Hospice month and Mike Switzer interviews Alice Poynor, Director of Volunteer Services at Portsbridge Hospice, a new private, for-profit hospice in Columbia.

Tuesday, Nov. 18, 2003

The list of SC's fastest growing companies for 2003 has just been released and Mike Switzer interviews Ken Holcomb from Elliott Davis in Greenville, the accounting firm that compiles the list, about the top 3 winners.

Wednesday, Nov. 19, 2003

Education continues to be a very important topic to our state's business community. Mike Switzer interviews Cheri Thompson, Director of The Healing Species, a non-profit organization in Orangeburg, SC, about her efforts to help "high risk" children succeed through a character/compassion curriculum involving rescued stray dogs. [www.healingspecies.org](http://www.healingspecies.org) is our SC Web Site of the Week.

Thursday, Nov. 20, 2003

Investors are becoming disillusioned again, this time because of the mutual fund scandals. Mike Switzer interviews Richard McMahan, VP with Morgan Stanley in Columbia, about the differences between mutual funds and separately managed accounts.

Friday, Nov. 21, 2003

Over the past few years, we have seen the designation "LLC" appear behind more and more company names. Mike Switzer interviews Richard Cox, an attorney and CPA in West Columbia, about the popularity of the "LLC" designation.

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## The Week of 11/10/03

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Monday, November 10, 2003

Narrative: As our population ages, nursing homes costs are on the rise.

Description: Mike Switzer interviews Mike Weaver, a Certified Life Underwriter with Kepley and Company in Columbia, SC, about using Long Term Care insurance to pay for future nursing home and home care costs.

Tuesday, November 11, 2003

Narrative: The Columbia World Affairs Council is holding it's annual Global Vision Award dinner Nov. 13th.

Description: Mike Switzer interviews Jamie Schneider about the CWAC's Global Vision Award winner: Jasper Salmond, with Wilbur Smith Associates in Columbia.

Wednesday, November 12, 2003

Narrative: The Colonial Center in Columbia (formerly the Carolina Center) is celebrating its one-year anniversary this month.

Description: Mike Switzer interviews Jennifer Kelly, Director of Sales and Marketing at the Colonial Center, about the center's new name, and upcoming shows and events.

Thursday, November 13, 2003

Narrative: Do our potential female leaders need a role model?

Description: Mike Switzer interviews Robin Gerber, author of the book "Leadership the Eleanor Roosevelt Way", who recently spoke to the Leadership Institute at Columbia College.

Friday, November 14, 2003

Narrative: What are SC's hospitals doing to present themselves in a better light in the face of recent healthcare turmoil?

Description: Mike Switzer interviews Chuck Wendt, VP of Marketing for Lexington Medical Center, about what a hospital foundation does to assist people with their health care needs.

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## The Week of 11/3/03

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Monday, November 3, 2003

Narrative: The decorative concrete industry is young and growing in SC.

Description: Mike Switzer interviews Jeff Hartzog, sales manager for Specialty Concrete Products in West Columbia, SC ([www.scpusa.com](http://www.scpusa.com)) , about the fast-growing specialty concrete industry.

Tuesday, November 4, 2003

Narrative: How has the recent mutual fund scandal affected the financial planning industry?

Description: Mike Switzer interviews Gary Diffendaffer, Executive Vice President for the Certified Financial Planner Board in Denver, Colorado, about regulation of financial planners.

Wednesday, November 5, 2003

Narrative: The 5th annual Innovision Technology Awards Program is Nov. 12th in Greenville, SC.

Description: Mike Switzer interviews Darla Moore, the keynote speaker for the Innovision Awards Program, about her involvement in the Palmetto Institute, an organization seeking to improve SC's business and education environment.

Thursday, November 6, 2003

Narrative: SC's economic statistics for September have just been released.

Description: Mike Switzer interviews Don Schunk, economics professor at the Division of Research at USC's Moore School of Business in Columbia, about SC's economy.

Friday, November 7, 2003

Narrative: As the SC business environment has become more competitive, more companies are exploring promotional marketing activities.

Description: Mike Switzer interviews Bruce Murdy, President of Rawle Murdy Assoc. in Charleston, about the advantages of promotional marketing.

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## The Week of 10/27/03

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Monday, October 27, 2003

Narrative: Trident Technical College in Charleston has embarked on a \$29 million expansion project.

Description: Mike Switzer interviews Dr. Mary Thornley, President of Trident Technical College about the addition of an electromechanical skills lab, information technology labs, and culinary and hospitality programs as part of their new expansion.

Tuesday, October 28, 2003

Narrative: Is the better stock market environment encouraging investors to be their own money managers again?

Description: Mike Switzer interviews Bill Prewitt, a fee-only financial planner in Charleston, about the advantages and costs of professional money management.

Wednesday, October 29, 2003

Narrative: Business coaching is on the rise.

Description: Mike Switzer interviews Bonnie Montgomery, a psychologist and business coach practicing in Columbia, about the need for business coaching.

Thursday, October 30, 2003

Narrative: Customer service can be difficult when the customer is difficult.

Description: Mike Switzer interviews John LaFond, volunteer small business counselor with the Midlands chapter of SCORE,

About the business of education, careers,

Friday, October 31, 2003

Narrative: As more and more immigrants enter the SC workforce, they are finding a need to brush up on their English language skills.

Description: Mike Switzer interviews Nancy Kreml, chair of the Humanities Dept. at Midland Technical College in Columbia, about the new English as a Second Language program she started in 2000.

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## The Week of 10/20/03

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Monday, October 20, 2003

Narrative: The SC Manufacturing Extension Partnership has recently launched the SC Women's Business Center.

Description: Mike Switzer interviews Haidee Stiith, Director of the SCWBC, about the Women's Business Center's role in assisting women entrepreneurs.

Date: Tuesday, October 21, 2003

Narrative: The registered dietitian business in SC is rarely a private practice.

Description: Mike Switzer interviews Maha Varadarajan, owner of Nutrition Solutions in Florence, SC, about the dietitian business in SC.

Wednesday, October 22, 2003

Narrative: The 7th Annual Celebrate Freedom Festival is Nov.8-9.

Description: Mike Switzer interviews Ken Carey, volunteer public relations director for the Celebrate Freedom Foundation, about the festival's move to Camden, SC and the involvement of the business community. [www.celebratefreedomfoundation.org](http://www.celebratefreedomfoundation.org) is our SC web site of the week.

Thursday, October 23, 2003

Narrative: College savings plans are becoming more confusing.

Description: Mike Switzer interviews Ed Powell, owner of Powell Financial Advisors in Columbia and a Certified Financial Planner, about the pros and cons of college savings plans such as section 529 plans.

Friday, October 24, 2003

Narrative: Is telecommuting becoming more prevalent in SC?

Description: Mike Switzer interviews Neely Loring, President of Matrix Consulting in Columbia, SC, about the recent trend towards working from home.

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## The Week of 10/13/03

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Monday, October 13, 2003

Narrative: The recently enacted Jobs Growth and Tax Reconciliation Act of 2003 has had an effect on investment decisions.

Description: Mike Switzer interviews Bill McAfee, Chief Investment Officer of Kent Evans Investment Advisors in Columbia, SC, about a magazine article he wrote which says individually managed accounts have higher after-tax returns than variable annuities after the new tax law.

Tuesday, October 14, 2003

Narrative: SC's distance educational opportunities have expanded to include disaster preparedness training for public health professionals.

Description: Mike Switzer interviews Marie Horton, distance learning coordinator for SC's Dept. of Health and Environmental Control, about the new web site: [www.desc.info/scprepares](http://www.desc.info/scprepares).

Wednesday, October 15, 2003

Narrative: One of SC's long-time employers is celebrating 100 years in business.

Description: Mike Switzer interviews Jim McGinnity, plant manager for the Columbia, SC plant of Square D, who will be celebrating

their 100th anniversary on Oct. 17th. As a result, [www.squared.com](http://www.squared.com) is our SC web site of the week.

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## The Week of 10/6/03

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Monday, October 6, 2003

Narrative: SC's latest economic numbers have just been released.

Description: Mike Switzer interviews Don Schunk, research economist with the Division of Research at the University of SC's Moore School of Business in Columbia, about SC's improving economic statistics.

Tuesday, October 7, 2003

Narrative: The largest newspaper in SC has launched a new retail business.

Description: Mike Switzer interviews Stacy Hipp, Business Development Manager for The State newspaper in Columbia, about their new venture: [thestatestore.com](http://thestatestore.com).

Wednesday, October 8, 2003

Narrative: What business financing resources are available to SC's businesses?

Description: Mike Switzer interviews Charlie Harmon, the new CEO at Columbia-based Business Carolina, about the financing options available at this non-profit organization. [www.businesscarolina.net](http://www.businesscarolina.net) is our SC web site of the week.

Thursday, October 9, 2003

Narrative: How are South Carolinians dealing with job losses?

Description: Mike Switzer interviews Will Rogers, a Certified Financial Planner with American Express in Augusta, GA, about the personal finance issues facing the newly unemployed.

Friday, October 10, 2003

Narrative: There are now about 10,000 coaches in the US who assist business executives in their efforts to be more efficient and productive.

Description: Mike Switzer interviews Bonnie Montgomery, a Columbia, SC psychologist and professional coach, about the importance of coaching to the business community in SC.

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## The Week of 9/29/03

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Monday, September 29, 2003

Narrative: There is only one facility in the Southeast selected by the FDA to participate in a new study on artificial disc replacement.

Description: Mike Switzer interviews Dr. Donald Johnson and Dr. Steve Poletti, surgeons with the Southeastern Spine Institute in Charleston, SC, about this new artificial disc study.

Tuesday, September 30, 2003

Narrative: This week is the 13th annual SC Industry Appreciation Week.

Description: Mike Switzer interviews Chuck Bundy, Senior Manager of the Business Solutions Division of the SC Dept. of Commerce, about the importance of industry to SC.

Wednesday, October 1, 2003

Narrative: With an improved stock market, should retirement plan investors in SC look into rebalancing their portfolios?

Description: Mike Switzer interviews Ed Powell, from Columbia, SC-based Powell Financial Advisors, about the mechanics of portfolio rebalancing.

Thursday, October 2, 2003

Narrative: The University of SC in Columbia is seeking City Council approval for a zoning break in order to build a new hotel.

Description: Mike Switzer interviews Frank Knapp, Pres. and CEO of the SC Small Business Chamber of Commerce in Columbia, about why his organization opposes this hotel project.

Friday, October 3, 2003

Narrative: The University of SC in Columbia is seeking City Council approval for a zoning break in order to build a new hotel.

Description: Mike Switzer interviews Bill Dukes, a SC restaurateur and member of the Midlands Business Leadership Group, about why his organization feels this hotel should be built.

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## The Week of 9/22/03

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Monday, September 22, 2003

Narrative: Rebounding stock prices are increasing estate values increasing the need for estate planning.

Description: Mike Switzer interviews Richard McMahan, a Certified Financial Planner with Morgan Stanley in Columbia, about the estate planning strategy of gifting.

Tuesday, September 23, 2003

Narrative: The Electron Beam Tomography (EBT) business is now in South Carolina.

Description: Mike Switzer interviews Jim Yarbrough, CEO of Innervision Medical Imaging Center in Greenville, SC, about the EBT industry.

Wednesday, September 24, 2003

Narrative: The arts and the business community can work together to revitalize downtown areas in SC.

Description: Mike Switzer interviews Martha Greenway, Exec. Director of the Sumter County Cultural Commission, about their upcoming downtown art installation exhibit "Accessibility 2003". [www.SumterAccesibility.org](http://www.SumterAccesibility.org) is our SC Web Site of the Week.

Thursday, September 25, 2003

Narrative: The home automation industry is growing at over 25% annually.

Description: Mike Switzer interviews Chris Mobbs, President and founder of AVSI in Greenville, SC, about the latest in home automation, home networking and home theater.

Friday, September 26, 2003

Narrative: Customer service continues to be a top focus for small businesses.

Description: Mike Switzer interviews John LaFond, a volunteer small business counselor with the Midlands, SC chapter of SCORE, about building customer loyalty.

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## The Week of 9/15/03

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Monday, September 15, 2003

Narrative: Many Baby Boomer South Carolinians face early retirement distribution decisions.

Description: Mike Switzer interviews Peggy Langdon, a Certified Financial Planner with American Express Financial Advisors in Columbia, SC, about the differences between "leaving it or rolling it". Mike also discusses the E-Business Institute available at [www.sba.gov/training](http://www.sba.gov/training).

Tuesday, September 16, 2003

Narrative: Is SC's technology industry on the rebound?

Description: Mike Switzer interviews Ken Carey, a technology consultant with Columbia, SC-based Eagle Business Solutions about the current upgrade cycle in the SC technology industry.

Wednesday, September 17, 2003

Narrative: A recent poll suggests Americans are mostly unfamiliar with the foster parenting and adoptive process.

Description: Mike Switzer interviews Joan Neuville, from the SC Dept. of Social Services' Area "C" Adoption Office in Charleston and their efforts to educate the public through involving SC's business community. [www.state.sc.us/dss](http://www.state.sc.us/dss) is our SC Web Site of the Week.

Thursday, September 18, 2003

Narrative: Mental health counseling is now available via a new SC web site.

Description: Mike Switzer interviews Alison Evans, a licensed professional counselor in Hartsville, SC, about her new web site:

www.askalison.us.

Friday, September 19, 2003

Narrative: The Spanish-speaking population continues to grow in SC.

Description: Mike Switzer interviews Manuel Gaetan, CEO of MGR Enterprises, Inc. an international business management consulting firm based in Columbia, SC, about his new workshop available through USC's Daniel Management Center entitled "Hispanics in the Southeast; Hiring, Retaining, and Working with Hispanic Employees" at the Charleston Chamber of Commerce on September 25th, 2003.

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## The Week of 9/8/03

Monday, September 8, 2003

Narrative: Investors are exploring money management as stocks rebound.

Description: Mike Switzer interviews Bill Prewitt a Certified Financial Planner in Charleston, SC about the differences between active and passive money managers.

Date: Tuesday, September 9, 2003

Narrative: Family business have their own set of issues.

Description: Mike Switzer interviews Ron Reece, a family business consultant from Greenville about the importance of family business consultations.

Date: Wednesday, September 10, 2003

Narrative: What is the World Trade Center doing as the two-year anniversary of 9-11 approaches?

Description: Mike Switzer interviews Mark Condon, Executive Director of the SC World Trade Center about what the SCWTC does to facilitate trade in SC and [www.scwtc.org](http://www.scwtc.org) is our SC Web Site of the Week.

Date: Thursday, September 11, 2003

Narrative: Listeners to the SC Business Review have created new business for SC.

Description: Mike Switzer interviews Daniel Zini, Export Manager for Pormade, a decorative door company from Brazil, that is touring SC as a guest of Fred Yelinik, a SCBR listener who owns Madeline Supply, a company that developed the import relationship with Pormade as a result of hearing an interview on the SC Business Review with the SC World Trade Center director, Mark Condon, two years ago.

Date: Friday, September 12, 2003

Narrative: There is an employment law workshop for small business owners in SC.

Description: Mike Switzer interviews Mike Malone, an employment lawyer with Malone and Thompson in Columbia about the Employment Law Survival Skills workshop put on by the midlands chapter of SCORE. More info at [www.scoremidlands.org](http://www.scoremidlands.org).

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## The Week of 9/1/03

Monday, September 1, 2003

Narrative: Computer viruses and worms have complicated business email.

Description: Mike Switzer interviews Ann Humphries from Eticon, Inc. a business etiquette firm in Columbia, SC about email etiquette.

Tuesday, September 2, 2003

Narrative: Should your financial planner be "certified"?

Description: Mike Switzer interviews Bill Harwood, a Certified Financial Planner in Columbia about the importance of your money manger being "certified".

Wednesday, September 3, 2003

Narrative: The SC District of the Small Business Admin. recently announced their 2003 Small Business awards.

Description: Mike Switzer interviews Tom Merritt who co-founded Oobe, Inc along with his partner Mike Pereyo, recipients of this

year's 2003 Small Business Persons of the Year award. Oobe is an outdoor clothing company based in Easley, SC and [www.oobegear.com](http://www.oobegear.com) is our SC Web Site of the Week.

Thursday, September 4, 2003

Narrative: SC's economic statistics through July 2003 have just been released.

Description: Mike Switzer interviews Don Schunk, research professor with the Division of Research at USC's Moore School of Business in Columbia about the current state of SC's economy.

Friday, September 5, 2003

Narrative: An upstate landfill is providing methane as an energy source to BMW.

Description: Mike Switzer interviews Bunny Richardson, from BMW in Spartanburg, SC about their landfill methane-recycling program.

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## The Week of 8/25/03

Date: Monday, August 25, 2003

Narrative: SC State employees have many retirement plan benefits.

Description: Mike Switzer interviews Laura Watts, a Certified Financial Planner with the SC State Budget and Control Board about how state employees can better use their deferred compensation plans.

Date: Tuesday, August 26, 2003

Narrative: The improving economy could inspire small business owners to hire again.

Description: Mike Switzer interviews John LaFond, a volunteer small business counselor with the Midlands chapter of SCORE with small business hiring tips.

Date: Wednesday, August 27, 2003

Narrative: Personal chefs are a growing part of SC's economy.

Description: Mike Switzer interviews Mitch Green, founder and head chef of Another Choice, about the personal chef business. Our SC Web Site of the week is [www.another-choice.net](http://www.another-choice.net).

Date: Thursday, August 28, 2003

Narrative: SC's per capita personal income trails the nation and the south.

Description: Mike Switzer interviews Jim Fields, Executive Director of the Palmetto Institute in Columbia, about what his organization is doing to improve SC's economic situation.

Date: Friday, August 29, 2003

Narrative: Global economic relations are important to South Carolinians.

Description: Mike Switzer interviews Tracie Thompson, Executive Director of the World Affairs Council in Columbia, about what her organization is doing to promote global economic awareness in SC.

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## The Week of 8/18/03

Monday, August 18, 2003

Narrative: The SC District Office of the Small Business Admin. recently awarded their 2003 Small Business Awards.

Description: Mike Switzer interviews Ken Brower, President and founder of Greenville-based Integrys Solutions ([www.integryssolutions.com](http://www.integryssolutions.com)), winner of the 2003 Entrepreneurial Excellence Award.

Date: Tuesday, August 19, 2003

Narrative: The improving economy and stock market and falling taxes, yet rising mortgage rates can be perplexing to investors.

Description: Mike Switzer interviews Kay Johnson, Certified Financial Planner, and Lecturer in Finance at the Black School of Business at the Penn St. University campus in Erie, PA about her recommendations for investors.

Date: Wednesday, August 20, 2003



Narrative: South Carolinians can keep track of news from the knowledge economy in SC via a web site and email newsletter.

Description: Mike Switzer interviews John Warner, publisher of Swamp Fox: News of the Knowledge Economy in SC found at [swampfox.ws](http://swampfox.ws), our SC Web Site of the Week.

Date: Thursday, August 21, 2003

Narrative: The new wireless Internet technology, Wi-Fi, is now available in SC.

Description: Mike Switzer interviews Joe Milam, founder and President of Greenville-based Gorilla Networks about the free Wi-Fi network his company is making available to downtown Greenville.

Date: Friday, August 22, 2003

Narrative: The current nursing shortage makes nursing a promising career.

Description: Mike Switzer interviews Muriel Horton, Dean of the Nursing Dept. at Trident Technical College in Charleston about their nursing program.

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## The Week of 8/11/03

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Date: Monday, August 11, 2003

Narrative: What role should insurance play in financial planning?

Description: Mike Switzer interviews Mike Weaver, a Certified Life Underwriter and President of the Society of Financial Services Professionals in Columbia, SC about the role of insurance in financial planning.

Date: Tuesday, August 12, 2003

Narrative: Family-owned businesses often face internal conflicts.

Description: Mike Switzer interviews Ron Reece, a family business consultant from Greenville, SC.

Date: Wednesday, August 13, 2003

Narrative: The Division of Research at the University of South Carolina's Moore School of Businesses issues regular reports on the state of SC's economy.

Description: Mike Switzer interviews Don Schunk, a research professor at the Division of Research about SC's latest economic numbers and about a recent report the Division issued regarding the tax burden felt by SC taxpayers. More info can be found at [research.moore.sc.edu](http://research.moore.sc.edu), our SC Website of the week.

Date: Thursday, August, 14, 2003

Narrative: Rising interest rates have brought concern to bondholders.

Description: Mike Switzer interviews Robert Key, Senior Vice President and Fixed Income Strategist for CCM Investment Advisors in Columbia, SC about the outlook for the bond market. Mike also asks Robert about the SC Association of Investment Professionals, of which Robert is a past president. More info can be found at [www.scaip.org](http://www.scaip.org).

Date: Friday, August 15, 2003

Narrative: The Family Friendly Workplace Awards were recently awarded to several South Carolina companies by the SC Chamber of Commerce. Description: Mike Switzer interviews Jeannette Glenn, VP of Human Resources for McLeod Regional Medical Center in Florence, winner of this year's Family Friendly Workplace Award for a large non-profit organization, about McLeod's family-friendly practices.

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## The Week of 8/4/03

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Date: 8-4-03

Narrative: The Certified Financial Planner certification education program is being held at the University of South Carolina in Columbia.

Description: Mike Switzer interviewed Gerry Ward, the CFP program director about the program. More info can be found at [www.uscdmc.sc.edu](http://www.uscdmc.sc.edu).

Date: 8-5-03

Narrative: The Columbia Information Technology Council recently awarded it's Palmetto Pillar Awards to midlands companies for excellence in technology.

Description: Mike Switzer interviewed the Council's Chairman, Bob Hudson, about those awards.

Date: 8-6-03

Narrative: The South Carolina Film Office is a subsidiary of the SC Chamber of Commerce.

Description: Mike Switzer interviewed Jeff Monks from the SC Film Office about films being shot in SC and [www.scfilmoffice.com](http://www.scfilmoffice.com) was made the SC Web Site of the Week.

Date: 8-7-03

Narrative: The Charleston Regional Development Alliance represents economic development interests in Berkeley, Charleston, and Dorchester counties.

Description: Mike Switzer interviewed the Alliance's president and CEO, David Ginn about the progress being made in economic development in the Charleston area. More info can be found at [www.charlestonforbusiness.com](http://www.charlestonforbusiness.com).

Date: 8-8-03

Narrative: Capsugel, Inc. is a Greenwood, SC – based biotechnology subsidiary of Pfizer, Inc.

Description: Mike Switzer interviewed Don Ryerson, Capsugel's manager of human resources, about the Family Friendly Workplace Award recently presented to the company from the SC Chamber of Commerce.

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## The Week of 7/28/03

Monday: Gretchen Erwin, Erwin Penland, Greenville, SC, "Family-Friendly Workplace award - medium size business"

Tuesday: Bruce Murdy, Rawle Murdy Assoc., Charleston, SC, "The Importance of Indoor Signage"

Wednesday: Jennet Robinson Alterman, Center For Women, Charleston, SC, [www.c4women.org](http://www.c4women.org), SC Web Site of the Week

Thursday: Mel Wright, Certified Financial Planner, Bank of America Investments, Columbia, SC, "Impact of New Tax Law on Dividends, Interest, and Annuities"

Friday: Linda Brees, Children's Advocacy Program, Greenville Children's Hospital, "Family Friendly Workplace award for children's advocacy"

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## The Week of 7/21/03

Monday: Mike Eaton, Plant Manager, United Defense, Aiken, SC, Silver Crescent Award for Medium Size Manufacturers in SC

Tuesday: Barbara Kelly, VP Human Resources, Blue Cross Blue Shield, Columbia, SC, Family Friendly Workplace Award for Large Business in SC

Wednesday: Brittany Howell, PR Coordinator, Harvest Hope Food Bank, Columbia, SC, [www.harvesthope.org](http://www.harvesthope.org), SC Web Site of the Week

Thursday: Watt Smith, Certified Financial Planner, Enrolled Agent, Orangeburg, SC, "Problems facing the small business start-up"

Friday: John LaFond, Volunteer Small Business Counselor, Midlands Chapter of SCORE, "Cost-cutting Measures for Small Business"

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## The Week of 7/14/03

Monday: Ron Reece, Family Business Consultant, Greenville, SC

Tuesday: Helen Benso, VP Marketing, Brookgreen Gardens, Pawleys Island, SC

Wednesday: Don Finkel, CEO, Anderson Floors, Clinton, SC, [www.andersonfloors.com](http://www.andersonfloors.com), SC Web Site of the Week

Thursday: Stephen Kirkland, CPA, Moore, Kirkland & Beauston, Columbia, SC

Friday: Marc Combs, Home/Guest Insurance Agency, Mt. Pleasant, SC

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## The Week of 7/7/03

Monday: Barry Kight, CFP, McGregor Financial Advisors, Columbia, SC, "Asset Allocation"

Tuesday: Tracy Holden, Marketing Director, Daniel Management Center, USC, Columbia, "Six Sigma for the Service Industry", [www.uscdmc.sc.edu](http://www.uscdmc.sc.edu)

Wednesday: Dennis Avery, Developer, Sewee Preserve, Mt. Pleasant, SC, [www.seweepreserve.com](http://www.seweepreserve.com), SC Web Site of the Week

Thursday: Dr. John Van Zee, Director, Center for Fuel Cell Research, USC, Columbia

Friday: Allan Cecil, VP Investor Relations, Sonoco Products, Hartsville, SC, Silver Crescent Award for Large Manufacturer of the Year

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## The Week of 6/30/03

Monday: Kent Porth, Law Partner, Nexsen, Pruet, Jacobs, and Pollard, LLC, Columbia, SC, "Tax Law and Market Changes for 401k Plans"

Tuesday: Jon McClure, President, ISO Polyfilms, Gray Court, SC, winner of Small Manufacturing Award from Salute to Manufacturing

Wednesday: Becky Barnes, Palmetto Pride, Columbia, SC, [www.palmettopride.org](http://www.palmettopride.org), SC Web Site of the Week

Thursday: Linda Whitehead Mote, Lawrence and Allen, Greenville, SC, "Five Job Hunting Myths"

Friday: Dorothy Moore, Professor of Entrepreneurship, The Citadel's School of Business Admin., Charleston, SC, "The Changing

Role of Women in Business"

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## The Week of 6/23/03

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Monday: Lee Bussell, Chairman, CEO, CNSG, Columbia, SC, "The merger of two Columbia ad agencies"

Tuesday: Doug Bridges, CFP student, CFP Certification Education Program, USC, Columbia

Wednesday: Robin Phillips, President, Brains on Fire, Greenville, SC, [www.brainsonfire.com](http://www.brainsonfire.com), SC Web Site of the Week

Thursday: Steve Olson, VP Sales and Engineering, McKechnie Plastic Components, Easley, SC

Friday: Amy Robichaud, Advisory Board Chair, Innovision Technology Awards, Greenville, SC

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## The Week of 6/16/03

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Monday: Bill McAfee, Adjunct Professor, CFP Certification Education Program, Univ. of SC, Columbia, SC, [www.uscdmc.sc.edu](http://www.uscdmc.sc.edu)

Tuesday: Paul Salas, Co-Owner, Training Concepts, Columbia, SC

Wednesday: Rita McKinney, McNair Law Firm, Greenville, SC, "Prepare, Prevent, Protect SC: Best Practices in Workplace Safety", [www.llr.state.sc.us](http://www.llr.state.sc.us), SC Web Site of the Week

Thursday: Suzan Carroll-Ramsey, Property Mgr., Free Trade Zones - SC Ports Authority, Charleston, SC, [www.scspace.com](http://www.scspace.com)

Friday: Paul Heinauer, Owner, Glasspro, Charleston, SC, "SBA-SC District: Entrepreneurial Excellence Award 2003"

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## The Week of 6/9/03

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Monday: Joseph Azar, Owner, Upstairs Audio and Video, Columbia, SC

Tuesday: Gail Barbosa, Assoc. Dean for Academics, College of Nursing, MUSC, Charleston, SC

Wednesday: George Mack, Financial Journalist, Columbia, SC, "Public Companies and Investor Relations"

Thursday: Lynn Bailey, Health Care Economist, Columbia, SC, "The Fiscal Health of Doctors"

Friday: Al Todd, Estate Planning Attorney, Todd and Johnson, LLC, Columbia, SC, "Should I Leave Everything to My Spouse?"

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## The Week of 6/2/03

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Monday: Dr. Stephen Bass, Carolina Regional Cancer Center, Myrtle Beach, SC

Tuesday: Neil Brown, Director, CFP Program, Midlands Technical College, Columbia, SC

Wednesday: Lynn Young, General Manager, Intellistrand, Myrtle Beach, SC, [www.myrtlebeach.com](http://www.myrtlebeach.com), SC Web Site of the Week

Thursday: Kay Johnson, CFP, Professor, Penn State-Erie, "Financial Planning"

Friday: John LaFond, volunteer small business counselor, Midlands chapter of SCORE, "E-Commerce Workshop"

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## The Week of 5/26/03

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Monday: Kim Russo, VP, KFR Services, Charleston, SC, "e-learning systems"

Tuesday: Bill Phillips, Certified Financial Planner, Creative Financial Strategies, Columbia, SC

Wednesday: Wendy Stanley, Outdoor Recreation Program Manager, Charleston County Parks, [www.ccprc.com](http://www.ccprc.com), SC Web Site of the Week

Thursday: Ward Hickey, Area Coordinator, SC Small Business Development Center, Mike Willis, Founder and President, Intervivos, Columbia, SC, "On the Web in an Hour"

Friday: Ron Reece, Family Business Consultant, Greenville, SC

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## The Week of 5/19/03

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Monday: David Poole, CFP, Creative Financial Strategies, Columbia, SC, "College Savings Programs"

Tuesday: Jim Anthony, CEO and Founder, The Cliffs Communities, Greenville, SC

Wednesday: Jim "Soni" Sonefeld, President, Animal Mission of the Midlands, [www.animalmission.org](http://www.animalmission.org), SC Web Site of the Week

Thursday: Dr. Paul Van Wyke, Clinical Psychologist, Columbia, SC, "Psychologically Healthy Workplace Award winners"

Friday: Ellen Dressler Moryl, Director, Office of Cultural Affairs, Charleston, SC, "25th Anniversary of [Piccolo Spoleto](#) Opens Today"

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## The Week of 5/12/03

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Monday: Terri Tynes, Director, City Art Gallery, Columbia, SC

Tuesday: Nancy Tuten, Founder & Pres., Get It Write, Columbia, SC

Wednesday: Julie Ann Avin, Exec. Dir., Mental Illness Recovery Center, Columbia, SC, [www.mirci.org](http://www.mirci.org) is the SC Web Site of the Week

Thursday: James Barnhill, Marketing Dir., TEC, Inc., Columbia, SC, "AM-Expo and C3"

Friday: David Diessen, Chair-Elect, CFP Board of Standards, Inc.

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## The Week of 5/5/03

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Monday: Phil Lader, Host, Renaissance Weekends, Charleston, SC

Tuesday: Normanne Gibson, Pfizer Tennis Classic, Columbia, SC

Wednesday: Mark Farris, Director, York County Economic Development Board, Rock Hill, SC, [www.ycedb.com](http://www.ycedb.com) SC Web Site of the Week

Thursday: Sherry Stone, Certified Financial Planner and Certified Divorce Planner, Creative Financial Strategies, Columbia, SC

Friday: Bruce Murdy, President, Rawle Murdy, Charleston, SC "The state of the tourism industry in SC"

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## The Week of 4/28/03

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Monday: Phil Lader, Senior Advisor, Morgan Stanley, "Impact of the Iraq war for investors"

Tuesday: Elliott Cooper, Director, SC District, Small Business Administration, "SC Women's Business Center"

Wednesday: Babe Williamson, President, [www.williamsonevans.com](http://www.williamsonevans.com), SC Web Site of the Week

Thursday: Brian Hendrix, pending CFP Certificant, Raymond James Financial, Columbia, SC, "How Important is Asset Allocation?"

Friday: Stewart Brown, Counselor, Hilton Head Chapter of SCORE, "Choosing a Retail Location"

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## The Week of 4/21/03

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Monday: Phil Lader, Chairman, WPP Group, "New Trends in Globalization"

Tuesday: Katie McElveen, Great Columbia Chamber of Commerce, "Small Business Survival Skills Workshop"

Wednesday: Phil Leventis, State Senator, Sumter and Lee Counties, [www.bluegraniterecognition.org](http://www.bluegraniterecognition.org), SC Web Site of the Week

Thursday: Gary Diffendaffer, VP, CFP Board of Standards, Denver, CO

Friday: Bernard Girouard, Aiken Chapter of SCORE, Time Management for Home-based Businesses"

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## The Week of 4/14/03

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Monday: Phil Lader, Chairman, WPP Group, "World's Largest Advertising and Public Relations Firm"

Tuesday: Peggy Langdon, Certified Financial Planner, American Express Financial Advisors, Columbia, SC, "Roth IRA's vs. Traditional IRA's"

Wednesday: Sandy Milliken, Director, Charleston Affiliate, Big Brothers Big Sisters, [www.becomeabig.org](http://www.becomeabig.org), SC Web Site of the Week

Thursday: Robin Reynolds, Public Relations and Communications Director, Family Circle Cup Tennis Center, Daniel Island, Charleston, SC

Friday: Maxey Love, Volunteer Small Business Counselor, Midlands Chapter of SCORE

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## The Week of 4/7/03

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Monday: Phil Lader, Law Partner; Nelson, Mullins, Riley, Scarborough - Charleston Office

Tuesday: Doug McGrath, Chairman, BMW Charity ProAm at the Cliffs golf tournament, Greenville

Wednesday: Dr. Duren Johnson, Pres., SC Medical Association, [www.scmanet.org](http://www.scmanet.org), SC Web Site of the Week

Thursday: Bill Prewitt, Certified Financial Planner, Charleston, SC

Friday: John LaFond, Midlands chapter of SCORE, "Employee meetings"

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## The Week of 3/31/03

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Monday: Phil Lader, Law Partner with Nelson, Mullins, Riley, Scarborough, Charleston, SC, also former Ambassador to the United Kingdom, "Will Tony Blair survive the war?"

Tuesday: Deb Sofield, President, Women Achieving Victory Everytime (WAVE), Greenville, SC

Wednesday: Craig Dance, Owner, [www.championcoach.com](http://www.championcoach.com), SC Website of the Week

Thursday: Energy Efficiency Georgia 21, Scientists from the Republic of Georgia

Friday: Norman Paige, Midlands Chapter of SCORE, "How to do market research for little or no cost"

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## The Week of 3/24/03

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Monday: Emerson Smith, Pres., CEO, Metromark Market Research, Columbia, SC, "Applying the Aviation Model to Medicine"

Tuesday: (Part 2) Lou Garday, CEO, CFP Board of Standards, Inc., Denver, CO.

Wednesday: Mark Shelley, Owner, [www.special-minds.com](http://www.special-minds.com), Columbia, SC, SC Web Site of the Week

Thursday: Peter Virtanen, Oorebro, Sweden, Rotary Intl. Group Study Exchange Program

Friday: Norman Paige, Small Business Counselor, SCORE, Midlands Chapter, "Time Management"

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## The Week of 3/17/03

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Monday: Bob Sywolski, CEO, Blackbaud, Charleston, SC "SC Non-Profit Week".

Tuesday: David Bernthal, Certified Financial Planner, Professor, College of Charleston, "Defined Benefit Plans"

Wednesday: Fred Switzer, Founding Partner, [www.performanceminds.com](http://www.performanceminds.com), Greenville, SC, SC Website of the Week

Thursday: Amy Singmaster, Founder, Publisher, The Free Times, Columbia, SC

Friday: Maxey Love, Volunteer Small Business Counselor, Midlands Chapter of SCORE

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## The Week of 3/10/03

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Monday: Marie Queen, Founder and President, Queen Communications, LLC., Columbia, SC. "Association Management Companies"

Tuesday: Ron Reece, Ron Reece Associates, Greenville, SC. "Family Business Consulting"

Wednesday: Delbert Singleton, Director, SC State Budget and Control Board Procurement Services Division, Columbia, SC. "www.state.sc.us/mmo" SC Website of the Week

Thursday: Ed Powell, Certified Financial Planner, Powell Financial Advisors, Columbia, SC. "Hourly-Fee-based financial planning"

Friday: John LaFond, Volunteer Small Business Counselor, Midlands Chapter of SCORE. Ask SCORE: "Can all business profit online?"

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## The Week of 3/3/03

Monday: Lou Garday, CEO, Certified Financial Planner Board of Standards, Inc., Denver, CO, "Improving the business of financial planning"

Tuesday: Caroline Strobel, Director, SC Family Business Forum, Columbia, SC

Wednesday: Mike Malone, Employment Lawyer, Malone and Thompson, Columbia, SC, "Fair Labor Standards Act"

Thursday: Scott Means, CEO, Enterprise Web Machines, Columbia, SC, "The power of XML"

Friday: Norman Paige, Midlands Chapter of SCORE, "Who are your customers?"

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## The Week of 2/24/03

Monday: Bill Harwood, Certified Financial Planner, Harwood Financial Services, Columbia, SC

Tuesday: Elizabeth Mack, Student, USC School of Medicine, "2nd Annual Fundraiser Gala, March 7th"

Wednesday: Justin Shearer, President and Founder, justinsane design, Columbia, SC, "www.colamenu.com", SC Web Site of the Week

Thursday: Michele Affronte, Wray Media, Columbia, SC, "Interactive Marketing"

Friday: Maxey Love, volunteer small business counselor, Midlands chapter of SCORE, "Small Business Financing"

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## The Week of 2/17/03

Monday: George Mack, Financial Journalist, Columbia "Double Taxation of Dividends"

Tuesday: Mayor Bob Coble, City of Columbia, SC "Technology Conference"

Wednesday: Scott Branch, founder, www.thesubhub.com, "SC Website of the Week"

Thursday: Jack Williamson, Certified Financial Planner, Williamson and Associates, Columbia, SC "Business Tax Planning"

Friday: Paul Kopelchek, State Director, SCORE



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## The Week of 2/10/03

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Monday: Don Schunk, Research Economist, USC Moore School of Business "2002 Wrap-up and 2003 Forecast for SC's Economy"

Tuesday: Ron Reece, Family Business Consultant, Greenville, SC

Wednesday: Dr. Al Parish, Center for Economic Forecasting, Charleston Southern University "SC Ports Authority Study"

Thursday: Laura Watts, Certified Financial Planner, SC State Budget and Control Board

Friday: Paul Kopelcheck, SC State Director for SCORE, the Service Corps of Retired Executives

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## The Week of 2/3/03

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Monday: David Schweiger, University of SC Professor and Author, "M&A Integration: A Framework for Managers and Executives

Tuesday: Bob Hudson, Columbia Information Technology Council, "Palmetto Pillar Awards"

Wednesday: Hunter Howard, SC Chamber, "Family Friendly Business Awards"

Thursday: James Agostini, First Command Financial Planning, "Advising the Military"

Friday: Maxey Love, Volunteer Small Business Counselor, Midlands Chapter of SCORE

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## The Week of

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Monday, February 28, 2005

Exchange Traded Funds (ETF's) are a relatively new investment on Wall Street. Mike Switzer interviews Joe Baker, a CFP, with Alcus Financial Group in Mt. Pleasant, SC, about the pros and cons of ETF's. ([www.amex.com](http://www.amex.com))

Date: Tuesday, March 1, 2005

There seems to be a controversy over what is SC's number one cash crop. Mike Switzer interviews Ken Cabe, the information officer for the SC Forestry Commission, who disputes the statistics from the State Commerce dept. ([www.state.sc.us/forest](http://www.state.sc.us/forest))

Date: Wednesday, March 2, 2005

One solution to alleviating the high cost of civil lawsuits is mediation. Mike Switzer interviews Stuart Mauney, an attorney with Galivan, White & Boyd ([www.gwblawfirm.com](http://www.gwblawfirm.com)) in Greenville, SC. [www.sccourts.org](http://www.sccourts.org) is our SC Web Site of the Week

Date: Thursday, March 3, 2005

The number of whistleblower cases has surged in recent years and is affecting SC companies. Mike Switzer interviews Carl Muller, an attorney with the Wyche Law Firm in Greenville, SC, about the False Claims Act and it's effect in SC. ([www.wyche.com](http://www.wyche.com))

Date: Friday, March 4, 2004

A successful business needs a successful marketing plan. Mike Switzer interviews Sam Patrick, a marketing consultant in Greenville, SC, about the marketing areas most businesses need help with. ([www.patrickmkt.com](http://www.patrickmkt.com))

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## The Week of

Monday, May 2, 2011

The pulse of the SC business community and the Southeast Innovation Corridor is being monitored through news, blog comments, and events at [www.swampfox.ws](http://www.swampfox.ws), a weekly feature on the SC Business Review.

Mike Switzer interviews John Warner, founder and publisher of [www.swampfox.ws](http://www.swampfox.ws) and CEO of Innoventure SouthEast ([www.innoventuresoutheast.com](http://www.innoventuresoutheast.com)) based in Greenville, SC.

Tuesday, May 3, 2011

Now that the new health care law is one year old, many Americans are still trying to figure how it benefits them.

Mike Switzer interviews Michael Baughman, a certified financial planner with Abacus Planning Group in Columbia, SC. [www.abacusplanninggroup.com](http://www.abacusplanninggroup.com) [www.healthcare.gov](http://www.healthcare.gov) [www.medicare.gov](http://www.medicare.gov) [www.kff.org](http://www.kff.org)

Wednesday, May 4, 2011

Why are there various net-metering "fees" from the different electric companies in our state?

Mike Switzer interviews Michael Smith, manager of energy programs for Central Electric, representing SC electric cooperatives. [www.cepci.org](http://www.cepci.org)

Thursday, May 5, 2011

A South Carolina professor is teaching social entrepreneurship.

Mike Switzer interviews Davis Folsom, professor of Economics and Business at USC-Beaufort. [http://www.uscb.edu/a/Academics/Undergraduate/Areas\\_of\\_Study/Business/Business\\_Administration\\_Faculty/Dr\\_Davis\\_Folsom/index0107.html](http://www.uscb.edu/a/Academics/Undergraduate/Areas_of_Study/Business/Business_Administration_Faculty/Dr_Davis_Folsom/index0107.html)

Friday, May 6, 2011

Our SCORE Success Story of the Month is a fence company in the LowCountry.

Mike Switzer interviews Alicia Floyd, a Citadel Outstanding MBA Student of the Year and co-owner of Floyd Fence in Charleston, SC. [www.floydfence.com](http://www.floydfence.com) [www.score.org](http://www.score.org)

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